



  
**LASELL  
COLLEGE**

**2009-2010  
CATALOG**



LASELL  
COLLEGE CATALOG  
2009–2010

**Lasell College**  
**1844 Commonwealth Avenue**  
**Newton, Massachusetts 02466**  
**(617) 243-2000**  
**e-mail: [info@lasell.edu](mailto:info@lasell.edu) or [gradinfo@lasell.edu](mailto:gradinfo@lasell.edu)**

Michael B. Alexander  
President

### **Accreditation**

*Lasell College is accredited by:*

The New England Association of Schools and Colleges  
Commission of Accreditation of Athletic Training Education  
Massachusetts Department of Education  
National Association for the Education of Young Children

### **Memberships**

*Institutional memberships are held in the following professional associations:*

American Academy of Criminal Justice Sciences	International Communication Association
American Association of Collegiate Registrars and Admission Officers	Massachusetts Association of Colleges of Teacher Education
American College Personnel Association	Massachusetts Campus Compact
American Library Association	National Association of Campus Activities
Amideast	National Association of College Admissions Counseling
Associated Grantmakers of Massachusetts	National Association of College and University Business Officers
Association of Collegiate Business Schools and Programs	National Association for Foreign Student Affairs
Association of Governing Boards of Universities and Colleges	National Association of Independent Colleges and Universities
Association of Independent Colleges and Universities in Massachusetts	National Association of Student Financial Aid Administrators
Association for Institutional Research	National Career Development Association
Boston Association for Institutional Research	National Coalition for Campus Children
College and University Professional Association for Human Resources	National Collegiate Athletic Association (NCAA)
College Entrance Examination Board	National Collegiate Honors Council
Commission on Accreditation of Athletic Training Education	National Committee on Planned Giving
Commission on Sport Management Accreditation	National Student Clearinghouse
Council for the Advancement and Support of Education	New England Assessment Network
Council for Higher Education Accreditation	New England Association of College Admission Counseling
Council of International Schools	New England Association of College Registrars and Admission Officers
Eastern Association of College and University Business Officers	New England Association of Schools and Colleges
Council for Undergraduate Research	New England Board of Higher Education
Educause	New England Counselors of Color Bringing Access to College
Greater Boston Chamber of Commerce	



New England Non-Profit Network  
New Jersey Association of College Admission  
Counseling  
Network Institute of International Education  
Newton-Needham Chamber of Commerce  
Northeast Human Resources Association

Overseas Association of College Admission  
Counseling  
Planned Giving Group of New England  
Society for Human Resources Management  
United States India Educational Foundation

Lasell College is accredited by the New England Association of Schools and Colleges, Inc., through its Commission on Institutions of Higher Education.

Accreditation of an institution by the New England Association indicates that it meets or exceeds criteria for the assessment of institutional quality periodically applied through a peer group review process. An accredited school or college is one which has available the necessary resources to achieve its stated purposes through appropriate educational programs, is substantially doing so, and gives reasonable evidence that it will continue to do so in the foreseeable future. Institutional integrity is also addressed through accreditation.

Accreditation by the New England Association is not partial but applies to the institution as a whole. As such, it is not a guarantee of every course or program offered, or the competence of individual graduates. Rather, it provides reasonable assurance about the quality of opportunities available to students who attend the institution.


Inquiries regarding the accreditation status by the New England Association should be directed to the administrative staff of the institution. Individuals may also contact:

**Commission on Institutions of Higher Education  
New England Association of Schools and Colleges  
209 Burlington Road  
Bedford, Massachusetts 01730-1433  
(781) 271-0022  
(781) 271-0950 Fax**

This catalog is published as a source of information for prospective students and for the general public. The College reserves the right at any time to revise course and program offerings, requirements, and other information described herein.

Lasell College admits students of any age, gender, race, color, national and ethnic origin, sexual orientation, and handicap to all the rights, privileges, programs, and activities generally accorded or made available to students at the College. It does not discriminate on the basis of age, gender, race, color, national or ethnic origin, sexual orientation, or handicap in the administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.

Furthermore, the College subscribes fully to all federal and state legislation prohibiting discrimination against applicants, faculty and all other employees for reasons of age, gender, race, color, national and ethnic origin, sexual orientation, or handicap.



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# Lasell College Catalog

## 2009–2010

### Contents

Calendar .....	6
General Information .....	8
Undergraduate Admission.....	11
Undergraduate Academic Information .....	15
Academic Policies .....	34
Undergraduate Student Life.....	56
Undergraduate Fees and Expenses.....	60
Undergraduate Student Financial Planning.....	66
Programs of Study.....	74
Academic Departments and Undergraduate Majors.....	75
Undergraduate Minors.....	136
Graduate and Professional Studies .....	149
Course Descriptions.....	160
Directory.....	239
Directions to Lasell .....	251
Campus Map .....	252-253
Index.....	254

Visitors to the College are always welcome. The Admission Office at 1844 Commonwealth Avenue in Newton is open Monday through Friday from 8:30 am to 4:30 pm and by appointment on Saturday during the College year. It is requested that personal interviews be arranged in advance by letter, by telephoning (617) 243-2225, or online at [www.lasell.edu](http://www.lasell.edu).

**Academic Calendar**

LASELL COLLEGE  
OFFICE OF THE REGISTRAR  
2009-2010 ACADEMIC CALENDAR

**2009**

<b>SEPT</b>	2	WED	Graduate New Student Orientation
	4	FRI	Residence Halls Open to New Students – Undergraduate
			Navigating Lasell & Boston (New Student Orientation – Undergraduate)
	5	SAT	Navigating Lasell & Boston (New Student Orientation – Undergraduate)
	6	SUN	Navigating Lasell & Boston (New Student Orientation – Undergraduate)
	7	MON	Labor Day
			Residence Halls Open to Returning Students – Undergraduate
			Enrollment Confirmation for Returning Students – Undergraduate
<b>OCT</b>			Navigating Lasell & Boston (New Student Orientation – Undergraduate)
	8	TUES	FIRST DAY OF CLASSES – ALL STUDENTS
			Graduate Online Session I Begins
	11	FRI	Add/Drop Deadline Graduate Online Session I
	15	TUES	Add/Drop Deadline – Undergraduate Students
	2	FRI	Course Withdrawal Deadline Graduate Online Session I
	12	MON	No Classes – Columbus Day (Undergraduate students only)
	16	FRI	Make-up Day for Columbus Day (for Monday-only classes)
			Study Abroad Office Approval Deadline
			Pass/Fail Deadline – Undergraduate Students
<b>NOV</b>	17-18	SAT-SUN	Family, Friends, and Alumni Weekend
	19	MON	Graduate Online Session I Ends
	22	THURS	Final Grades Due at 4:00 p.m. Graduate Online Session I
	23	FRI	Mid-term Progress Rosters Due – 12:00 Noon – Undergraduate Students
	26	MON	Graduate Online Session II Begins
	29	THURS	Add/Drop Deadline Graduate Online Session II
	1	SUN	Admissions Open House – Undergraduate
	6	FRI	Study Abroad Registrar's Office Approval Deadline
	9-13	MON-FRI	Academic Planning Week
	11	WED	No Classes – Veterans Day
	12	THURS	Course Withdrawal Deadline – All Students
	13	FRI	Lasell College Founder's Day
	16	MON	Spring Registration Begins – Undergraduate and Graduate Students
	20	FRI	Course Withdrawal Deadline Graduate Online Session II
<b>DEC</b>	25	WED	Thanksgiving Recess Begins
	30	MON	Classes Resume
	6	SUN	Graduate Online Session II Ends
	7-11	MON-FRI	Fall Connected Learning Symposium
	9	WED	Final Grades Due at 4:00 p.m. Graduate Online Session II
	11	FRI	Last Day of Classes for All Students
			Graduation Application Deadline for May Completion
	14	MON	Reading Day – Undergraduate Students
	14-17	MON-THURS	Final Exam Period – Graduate Students
	15-19	TUES-SAT	Final Exam Period – Undergraduate Students
			Winter Recess Begins After Last Exam
	21	MON	Final Grades Due at 4 p.m. – All Students

# Academic Calendar

## 2010

<b>JAN</b>	4-16	MON-SAT	Winter Intensive Sessions – Graduate Students
	12	TUES	New Graduate Students' Orientation
	18	MON	Holiday – Martin Luther King, Jr. Day
<b>JAN</b>			Residence Halls Open to All Undergraduate Students
	19	TUES	Enrollment Confirmation for All Undergraduate Students
			Winter Orientation – Undergraduate Students
	20	WED	FIRST DAY OF CLASSES – ALL STUDENTS
			Graduate Online Session I Begins
<b>FEB</b>	25	MON	Add/Drop Deadline Graduate Online Session I
	27	WED	Add/Drop – Undergraduate Students
	12	FRI	Course Withdrawal Deadline Graduate Online Session I
	15	MON	No Classes – Presidents' Day
	19	FRI	Make-up Day for Presidents' Day (for Monday only classes)
<b>MARCH</b>			Pass/Fail Deadline – Undergraduate Students
	2	TUES	Graduate Online Session I Ends
	5	FRI	Mid-term Progress Rosters Due – 12:00 Noon – Undergraduate Students
		FRI	Final Grades Due at 4 p.m. Graduate Online Session I
	13	SAT	Spring Recess Begins – All Students
	15	MON	Graduate Online Session II Begins
	22	MON	Classes Resume – All Students
	18	THURS	Add/Drop Deadline Graduate Online Session II
	25	THURS	Course Withdrawal Deadline – All Students
	27	SAT	Lasell Day – Undergraduate Students
	29-Apr 2	MON-FRI	Academic Planning Week
<b>APRIL</b>	5	MON	Fall Registration Begins – Undergraduate Students
			Fall & Summer Registration Begins – Graduate Students
	9	FRI	Course Withdrawal Deadline Graduate Online Session II
	19	MON	No classes – Patriot's Day (Undergraduate students only)
	23	FRI	Make-up Day for Patriot's Day (for Monday only classes)
	25	SUN	Graduate Online Session II Ends
	26-30	MON-FRI	Spring Connected Learning Symposium
	28	WED	Final Grades Due at 4 p.m. Graduate Online Session II
<b>MAY</b>	4	TUES	Last Day of Classes – All Students
			Graduation Application Deadline for December & August Completion
	5	WED	Reading Day – Undergraduate Students (possible make-up day)
	5-11	WED-TUES	Final Exam Period – Graduate Students
	6-11	THUR-TUES	Final Exam Period (Includes Saturday) – Undergraduate Students
	12	WED	Final Grades Due at 12:00 Noon for Graduating Undergraduate and Graduate Students
			Graduate New Student Orientation
	13	THURS	Final Grades Due at 4 p.m. for All Students
	16	SUN	Commencement
	17	MON	Summer Session I Begins – Graduate Students
	20	THURS	Add/Drop Deadline – Graduate Summer Session I
<b>JUNE</b>	11	FRI	Course Withdrawal Deadline – Graduate Summer Session I
	27	SUN	Summer Session I Ends – Graduate Students
	29	TUES	Graduate New Student Orientation
	30	WED	Final Grades Due at 4 p.m. – Graduate Summer Session I
<b>JULY</b>	5	MON	Online Summer Session II Begins – Graduate Students
	8	THURS	Add/Drop Deadline Graduate Summer Session II
	30	FRI	Course Withdrawal Deadline Graduate Online Summer II
<b>AUG</b>	15	SUN	Online Summer Session II Ends – Graduate Students
	18	WED	Final Grades Due at 4 p.m. for Graduate Students

Note: New Graduate Add/Drop Policy: 72 hours after the first class meeting or start of online session.



**General Information**

## GENERAL INFORMATION

### History

Lasell College, a four-year and graduate degree granting institution of higher education for men and women, has a long and rich history. Founded in 1851, it is one of the oldest colleges in greater Boston. The College's founder was Edward Lasell, a graduate of Williams College who became a professor of chemistry at his alma mater. While on leave teaching at Mount Holyoke Seminary, Professor Lasell was impressed with the quality of scholarship exhibited by women. By emphasizing both the practical and the scholarly, Lasell departed radically from the "finishing school" attitude toward education so prevalent in the nineteenth century and stressed the practical aspects of higher education. Within a year he established the Auburndale Female Seminary. Edward Lasell died of typhoid fever in the school's very first semester, and it was renamed Lasell Female Seminary in his memory. After the Lasell family ended its control in 1865, it was led for over seven decades by two principals/Presidents: Dr. Charles Bragdon and Dr. Guy Winslow. Adoption of the name Lasell Junior College came in 1932, and the College began issuing associate degrees instead of diplomas in 1943. In 1989, the College amended its name to Lasell College and its charter to include both associate and baccalaureate degrees. The first baccalaureate students at Lasell College graduated in May 1992. In October 1997, the Board of Trustees amended Lasell's mission statement to admit men.

What Edward Lasell started, his focus on innovation responsive to societal change, has continued into the 21st century with the concept of connected learning. Connected learning is "learning by doing," where, through on- and off-campus experiences, student imagination and energy are engaged beyond the walls of the classroom while always being linked to reflective activity within the classroom. Connected learning facilities on campus include two nationally-accredited child study centers; sports science and athletic training labs; an on-campus radio station; a multi-media lab, fashion design and production labs; and the Lasell Fashion Collection. The Center for Community-Based Learning engages students across the curriculum in service-learning — academically based public service projects. Lasell's future emanates from a vision of innovation and experimentation. In Spring 2000, the College opened Lasell Village, the nation's first educational continuing care retirement community. The following fall, a state-of-the art academic center, Winslow Hall, was added to the campus. Since Fall 2000, the College has built seven new residences. A new campus center opened in Fall 2004. Lasell College launched the first of its graduate degree programs in Fall 2002.



## General Information

### Mission Statement

Lasell College integrates challenging coursework with practical experience in an environment that fosters lifelong intellectual exploration, active citizenship and social responsibility.

### Core Values

The values we hold that guide our daily decision making:

- Student Focus
- Innovative education across the lifespan
- Social responsibility
- Integrity, honesty and ethical decision making

### Campus Visit

Lasell College encourages interested students and their families to visit campus. The Office of Admission is available throughout the year, providing student-led campus tours, personal interviews and information sessions. If you have any questions or you would like more information, please contact us toll free at 1-888-LASELL4 or visit our website at [www.lasell.edu](http://www.lasell.edu). We look forward to seeing you on campus.

### Transportation

Convenient access to the educational, cultural, and entertainment resources of Boston is provided by bus, rapid transit (MBTA), train, local taxi, and private car. Trains and buses for New York and other points stop at nearby terminals. Boston's Logan Airport is easily accessible by a variety of forms of transportation. The Lasell shuttle transports students to and from an MBTA stop at regularly scheduled and posted times.

### Lasell Village

Lasell Village is a unique Continuing Care Retirement Community located on the campus of Lasell College. Open since May 2000, the Village combines the elements of lifelong learning, retirement housing, support services, short-term rehabilitation and long-term care on its thirteen-acre site. Lasell Village is home to approximately 230 residents in its independent living apartments and includes Lasell House, a skilled nursing care facility. The Village is managed by Lasell College.

### A Living and Learning Community

A focus on living and learning is the defining characteristic of Lasell Village and one that makes it unique among retirement communities. Although it is one of a growing number of college-affiliated retirement communities in the country, it is

### General Information

the first to feature a formal, individualized, required continuing education program for its residents. The philosophy behind the education program at Lasell Village is that learning is not a chore or task, or even a specified activity. Rather it is a way of being — an approach to life in which we eagerly pursue interests and new experiences that have meaning to us.

Just as the students at Lasell College pursue learning as a priority in their lives, Village residents are required to plan and satisfy a specified learning plan. The diverse opportunities for satisfying the learning requirement reflect Lasell's connected-learning approach to education, which acknowledges that learning takes place both within and outside the classroom. These opportunities include:

- Participation in courses and educational events at Lasell Village
- Enrollment in courses at Lasell College
- Enrollment in courses at other educational institutions
- Mentoring Lasell College students or advising student groups
- Engagement in community service or volunteer activities
- Teaching or tutoring
- Travel study experiences through Elderhostel or other groups
- Activities in the arts and presentations of one's own artistic work
- Physical fitness activities
- Independent study or research
- Continued employment

### Awards

Lasell Village is a recipient of the 2002 American Society on Aging and MetLife Foundation MindAlert Award in the category of Outstanding Older Adult Learning Programs. Designed by Steffian Bradley Associates of Boston, Lasell Village was selected for a Project in Progress Design award in 2000 by Nursing Homes/Long Term Care Management and the Society for the Advancement of Gerontological Environments (SAGE).

**Undergraduate Admission****UNDERGRADUATE ADMISSION**

Each year the Office of Admission selects from its applicants those students who seem best qualified to benefit from a course of study at Lasell College. Many factors are considered when evaluating applicants for undergraduate admission: the applicant's scholastic record; personal evaluations of the applicant submitted by faculty or counselors at either the high school or college/university level; the applicant's scores on standardized tests; and the applicant's choice of academic program at Lasell.

It is strongly suggested that applicants arrange an interview, and parents or guardians are invited to accompany the applicant to campus. Interviews or campus visits may be arranged by contacting the Office of Admission by telephoning (617) 243-2225, or on-line at [www.lasell.edu](http://www.lasell.edu).

Lasell College reviews applications on a rolling basis, once they become complete. Students are encouraged to complete their applications as soon as possible. Admission applications may be obtained via the Common Application, by contacting the Office of Admission, or on-line at [www.lasell.edu](http://www.lasell.edu). The completed application, together with a non-refundable application fee of \$40, should be returned to:

Office of Admission

Lasell College

1844 Commonwealth Avenue Newton, MA 02466

The Office of Admission will waive the \$40 application fee for applications completed and submitted on-line.

**Procedure****Freshman Admission**

In addition to the application for admission, freshman applicants should ask their secondary school guidance counselor to forward their completed secondary school transcript, standardized test scores, a personal statement or essay (250 word minimum), and academic recommendation forms or letters of recommendation to the Office of Admission.

**Transfer Admission**

Transfer applicants who have earned fewer than 30 college credits from an accredited institution should submit an application with their final secondary school transcript, college/university transcript(s), standardized test scores, and two recommendations (one must be academic). Transfer applicants who have earned 30 or more college credits or an Associate degree must submit an application with completed college/university transcripts, a personal statement or essay (250 word minimum), and two recommendations (one must be academic). Accepted transfer students will

### **Undergraduate Admission**

receive a credit evaluation of their previous course work and their resulting class standing. Only grades of C (2.0) or better are acceptable for transfer credit. Transfer applicants should submit official transcripts of all prior college/university level work with corresponding course descriptions or course catalogs.

#### **International Admission**

International student applicants must submit official results of the TOEFL (Test of English as a Foreign Language) in addition applicable academic records, standardized test scores, and recommendations. All foreign credentials must be translated into English prior to being submitted. International candidates should also complete the Lasell College Financial Declaration indicating the applicant's, family's, or sponsor's ability to pay the costs associated with attending college in the United States. International applicants currently studying in the U.S., must submit a copy of their current I-20 Form and complete the Lasell College transfer report.

Each applicant is responsible for making sure that all required information is sent to the Office of Admission. Applications are considered complete when all credentials have been received.

#### **Requirements**

##### **Freshmen**

Candidates for admission to the freshmen class are expected to complete a college preparatory program of an approved secondary school. Lasell will also consider applicants who have successfully fulfilled the requirements for a secondary school diploma.

Applicants to the Athletic Training Program are advised that admission is competitive and that there is a priority application deadline of January 15. Applications received after January 15 will be considered for the Athletic Training Program on a space available basis. Applicants for admission to the Athletic Training or Sports Science Programs should refer to the appropriate program-of-study page/s in this catalog for additional program requirements.

##### **Transfer**

All transfer candidates are expected to have completed the requirements of a secondary school or to have received an equivalent certificate.

#### **Transfer Credits**

Each year Lasell College offers admission to students who have previously earned credit from other colleges/universities. These students must meet all of the requirements for graduation and must meet all of the requirements necessary to earn a Lasell College degree in their respective academic program. Students pursuing a bachelor degree must complete 50% of their credits at Lasell, the final semester of



### **Undergraduate Admission**

which must be at Lasell College. Only grades of C (2.0) or better are acceptable for transferable credit.

### **Entrance Examinations**

All candidates for admission should arrange to have their Scholastic Aptitude Test (SAT I) or American College Test (ACT) scores sent to the Office of Admission, preferably before January of the senior year of secondary school. The Lasell College CEEB Code is 3481.

Also, candidates for admission who have taken the Test of English as a Foreign Language (TOEFL) should submit those scores with their application for admission. Information concerning the SAT may be obtained from The College Board at [www.collegeboard.com](http://www.collegeboard.com). Information concerning the ACT may be obtained from the American College Testing Program at [www.act.org](http://www.act.org). Applications for each exam should be sent at least one month before the date the test is to be taken, or students may register on-line.

### **Advanced Placement Program**

As a participant in the Advanced Placement Program of The College Board, Lasell will grant college credit to students who present entrance scores of at least 3 on Advanced Placement tests offered by the Educational Testing Service (ETS). Students should have their scores sent directly from ETS to the Office of Admission at Lasell College. The Office of Admission will establish the number of Lasell College credits awarded under the Advanced Placement Program.

### **International Baccalaureate**

Candidates who have completed International Baccalaureate Higher Level (HL) subjects and received a score of at least 4 on the diploma program examinations may be granted college credit. Students should have their scores sent directly to the Office of Admission at Lasell College from IBO or have them printed on their official secondary school transcript.

### **International General Certificate of Secondary Education**

Lasell College recognizes the International General Certificate of Secondary Education, or IGCSE and may award credit for A-Level completed coursework. Students who have taken O-Level courses are eligible for admission provided they have no less than five strong passes. However, college credit is not awarded for O-Level completed coursework.

**Undergraduate Admission****Enrollment**

Students offered admission to Lasell College are asked to submit a non-refundable deposit of \$400 (\$200 tuition deposit, \$200 housing deposit). Admitted students not seeking on-campus housing are asked to submit only the \$200 tuition deposit. The College observes a May 1 deposit deadline. Deposits received after May 1 will be accepted on a space available basis. The tuition deposit is applied toward tuition charges. Similarly the housing deposit is applied to on-campus residency charges. Assignment of students to particular residence halls will be made depending on availability. Upon receipt of the tuition deposit, an enrollment confirmation and a New Student Welcome Packet are provided to new students beginning their undergraduate education at Lasell College.

Prior to enrolling at Lasell College, the following requirements must be met: satisfactory health clearance, satisfactory completion of all in-progress courses, receipt of final grades for this academic year, and proof of high school graduation.



## Academic Information

## ACADEMIC INFORMATION

**The Lasell Plan of Education: Connected Learning**

The Lasell curriculum builds upon the concept of “connected learning,” which combines breadth in the arts and sciences, professional/technical coursework, and educational projects that tackle real issues. Connected learning refers to explorations of issues, problems, and events through in- and out-of-classroom activities and projects. Lasell College strives for students to be so engaged with academic subject matter that learning itself *matters* to them in ways that go beyond meeting course requirements and earning grades. We thereby emphasize the idea of Lasell students being *productive* versus *consumptive* learners as they become committed simultaneously to a successful and rewarding career, an ongoing life of intellectual exploration, and active citizenship. Through course-based projects, internships, clinical experiences, and on-site training, all of Lasell’s degree-granting programs center on students’ understanding of the value of their academic work as they prepare to become imaginative and ethical practitioners in their chosen professions.

In support of its commitment to connected learning, Lasell has created several on-campus opportunities for linking classroom and professional experience. For instance, students across the curriculum work with experienced teachers and children at our on-site Child Study Centers. The Athletic Training students work with Lasell athletes in a state-of-the-art training facility. The Fashion program brings experts from a wide variety of companies and organizations to campus to interact with our Fashion/Retail Merchandising and Design/Production majors. Merchandising students plan, organize and produce an annual departmental fashion show during the spring semester that highlights design student garments; additionally students are active throughout the year working on industry-related events with various organizations in the greater Boston area. *Lasell College Radio* engages Communication majors as well as students across the curriculum in hands-on media production, as does *The 1851Chronicle*, the College’s student newspaper, and *Polished*, which is becoming one of Boston’s premier fashion, culture, and trends magazine. Criminal Justice and Legal Studies students learn about the court system through participation in Mock Trials. Our Sports Science Lab allows students to practice and master assessment and rehabilitative techniques as they learn them in class. At the College’s annual Fall and Spring Connected Learning Symposia, students showcase their academic accomplishments in a professional conference-like setting.

The College experience should aid students in forming a view of life, and this includes understanding not only the requirements of a successful professional career but also the positive contribution one can make as an active community member and global citizen. Lasell’s Center for Community-Based Learning provides opportunities for volunteer work as well as course-based community service-learning proj-

### Academic Information

ects, including a variety of domestic and international service learning trips. Lasell's Donahue Institute for Values and Public Life fosters awareness of the importance of civility and active participation in the creation of a civil society. The Institute sponsors various events and programs in support of its mission.

Lasell College is known nationally for its living-learning retirement community, Lasell Village. Although Lasell Village is among a growing number of College-affiliated retirement communities in the country, it is the first to feature a formal, individualized, required continuing education program for its residents. The Village provides a host of intergenerational learning opportunities. Lasell College students can work and learn at Lasell Village in a variety of program-related internships, as well as interact with Lasell Village residents on campus in classes, at College events, and by working collaboratively on a variety of on or off-campus projects.

Lasell College academics are designed to provide a supportive and empowering environment for every student. A low student to faculty ratio ensures close attention to varying learning styles. The academic advising system focuses upon and fosters the development of personal initiative and decision-making; the advisor serves as a facilitator and a guide, helping the student to make choices rather than making choices for the student. There are many additional support services offered at the College to facilitate student learning, as well as ensure the quality of co-curricular life, and academic and professional planning. These include the Academic Achievement Center (AAC), Registrar's Office, Financial Aid, Career Services, Residential Life, the Health and Counseling Center, and The Center for Spiritual Life. Connected learning beyond the curriculum also includes a wealth of opportunities for leadership development and participation in organizations and College activities.

The goal of the Lasell Plan of Education is to provide educationally sound and engaging opportunities for each student to realize his or her fullest potential. Lasell College students graduate with an enriched sense of the contribution they can make in their profession and their community, enhanced confidence in their ability to learn and grow, and an eagerness to meet the challenges they will face throughout their personal and professional lives.

## Core Curriculum

### General Education Core

Fulfillment of the General Education Core helps to ensure that students gain the necessary skills and the breadth of knowledge needed to be responsible, competent, and contributing members of a diverse and increasingly technological society, both within and beyond their chosen professions. The General Education Core establishes the basis for lifelong learning after graduation from the College. All Lasell College students are required to complete 28-35 credits in the General Education Core.

**Academic Information**

The General Education Core consists of the **First Year Seminar**, **Foundational Competencies**, and **Areas of Inquiry**:

**First Year Seminar (1-3 credits)**

- **First Year Seminar:** FYS 101 (1 credit) or FYS 103 (3 credits) or for Honors students, HON 101 (3 credits; see page 25 for information on fulfillment of this requirement.)

**Foundational Competencies (6-9 credits)**

- **Writing:** ENG 101/102 (6 credits; see page 45 for information on fulfillment of this requirement)
- **Mathematics:** MATH 103 or test out (0-3 credits; see page 45 for information on fulfillment of this requirement)

Additionally, all students at Lasell College build on foundational competencies in writing through writing-intensive courses in each major; they develop competency in computer literacy through assignments and projects utilizing information technology across the curriculum, and in oral communication through presentation-intensive courses. As part of Lasell's commitment to civic responsibility, all students typically engage in some form of service-learning as part of their general education core or through their majors.

**General Education Areas of Inquiry (21-23 credits)**

The first five of the seven General Education Areas of Inquiry (AI) must be fulfilled with courses in the Arts & Sciences. A single course may not be used to fulfill more than one Area of Inquiry unless otherwise allowed under a specific Major's course requirements. In certain Majors, designated course requirements fulfill some of the Areas of Inquiry, as noted in the catalog.

**Aesthetic (3 credits): AI(A)**

Critical analysis and interpretation of literature, music, and art; develop understanding of forms and approaches as well as appreciation of the importance of individuals' contributions to culture and society.

**Courses:**

ARTH 103	Art History I
ARTH 104	Art History II
ARTH 107	Special Topics in Art
ARTH 201	Art History: A Woman's View
ENG 201	English Literature: Selected Themes and Writers
ENG 209	Introduction to Literature and Literary Studies
ENG 210	Survey of American Literature

**Academic Information**

ENG 211	Modern Drama
ENG 217	Contemporary Literature
ENG 218	Representative Writers from Major Periods in British Literature
ENG 222	Lyric Poetry
ENG 223	Ethics and Morality in Literature
ENG 224	Film and Literature
ENG 225	The Short Story
ENG 233	The Great War in Literature and History
MUS 101	Music Appreciation I
MUS 102	Music Appreciation II
MUS 104	World Music
MUS 107	Understanding and Playing the Blues
MUS 108	Introduction to Blues/Theory/Improvisation
MUS 109	American Folk Music
MUS 201	Musical Comedy
MUS 203	Popular Music
MUS 205	Impressionism in Music
MUS 215	The History of Jazz
PHIL 202	Aesthetics

**Historical (3 credits): AI(H)**

Appreciation of the connection of the past with the present so as to assist in understanding the present and be better prepared for the future.

**Courses:**

HIST 103	World Civilization to 1500
HIST 104	World Civilization Since 1500
HIST 123	American Civilization I
HIST 124	American Civilization II
HIST 203	History of Women (U.S.)
HIST 204	Recent American History 1960-to-date
HIST 233	The Great War in Literature and History

**Psychological and Societal (3 credits): AI(PS)**

Inquiry into the internal and external processes and structures that influence the relationships among individuals, groups, and institutions.

**Courses:**

ANTH 101	Principles of Cultural Anthropology
CJ 101	Introduction to Criminal Justice



**Academic Information**

ECON 101	Principles of Economics-Micro
ECON 103	Economics and Society
ENV 101	Introduction to Environmental Studies
IDS 111	Aging in America
LS 101	Foundations of the American Legal System
POLS 101	American Government and the Political Order
POLS 201	State and Local Government
POLS 202	Issues in Contemporary Political Thought
PSYC 101	Introduction to Psychology
SOC103/ SMGT 101	Sport and Society
SOC 101	Introduction to Sociology
SOC 102	Introduction to Women's Studies
SOC/PHL 210	Religion and Society

**Scientific (3-4 credits): AI(S)**

The ability to connect relevant scientific issues to students' personal and professional lives. The confidence and proficiency needed to integrate scientific information into the process of making informed, rational decisions.

**Courses:**

BIO 101	Principles of Biology
BIO 102	Diversity of Living Organisms
BIO 103/ANTH 103	Human Origins
BIO 109	Introduction to Genetics
BIO 110	Nutrition for Living
BIO 112	Human Biology
BIO 204	Human Reproduction
BIO 205	Anatomy & Physiology I
BIO 310	Genetics
CHEM 203	General Chemistry I
ENV 110	Dynamic Earth
ENV 211	Environmental Science
ENV 220	World Geography
PHYS 111	General Physics I
SCI 103	Science for Educators I
SCI 104	Science for Educators II
SCI 105	Principles of Astronomy
SCI 106	How Things Work
SCI 109	Oceanography
SCI 111	Science of Science Fiction
SCI 113	Science of Sports

**Academic Information**

SCI 205/ CJ 205	Forensics
SCI 302	Topics in Contemporary Science
SCI 305	Revolutions in Science

**Quantitative (3-4 credits):      AI(Q)**

Acquisition of the analytical skills and confidence necessary to interpret quantitative information and to make well-reasoned decisions in students' personal and professional lives. MATH 103 Introductory Algebra does not fulfill the AI(Q) requirement.

**Courses:**

MATH 104	Intermediate Algebra
MATH 105	Topics in Mathematics
MATH 107	College Geometry
MATH 109	Modern Mathematics
MATH 203	Precalculus
MATH 204	Quantitative Methods for Business
MATH 205	Calculus I
MATH 206	Calculus II
MATH 208	Introduction to Statistics

**Students ordinarily study the Multicultural and Moral and Ethical Areas of Inquiry (AI) in the Junior and Senior years.**

**Multicultural (3 credits):      AI(MC)**

Awareness of cultural diversity through the study of non-western, or nonwhite American, history/culture/literature; or comparative cultural studies; or the study of diversity in race, class, gender, sexuality, and/or disabilities; or the study of a foreign language at the intermediate level; or study or service-learning abroad for academic credit.

**Courses:**

ANTH 101	Principles of Cultural Anthropology
ANTH 103	Human Origins
ANTH 210	Folklore
ANTH 212	Special Topics in Anthropology -- Medical Anthropology
ANTH 212/312/412	Special Topics in Anthropology
ANTH 213	Visual Anthropology
ARTH 201	Art History: A Woman's View
BUSS 332	Cross-Cultural Management
BUSS 422	Global Marketing



**Academic Information**

CJ 315	Global Technology and Crime
CJ 317	Comparative Justice Systems
CJ/LS 323	Justice, Class, Race and Gender
COM 212	Intercultural Communication
ECON 301	International Trade and Finance
ED 211	Special Needs Learners: Definitions, Characteristics, Modifications
ED 418	Social Studies, Multiculturalism, & Art (for Elementary Education)
ED 420	Social Studies, Multiculturalism, & Art (for Early Childhood Education)
ENG 104	Academic Reading and Writing (for non-native speakers of English only)
ENG 312	Literature of the Post-Colonial World
ENG 313	American Multi-Ethnic Literatures
FREN 201	Intermediate French I
FREN 202	Intermediate French II
HIST 203	History of Women (U.S.)
HIST 207	African American History
HIST 208	Sub-Saharan Africa After 1800
HIST 209	China from 1600 to the Present
HIST 210	Latin America from the Colonial Period to the Present
HIST 211	The Middle East and the Islamic World Since 1800
HIST 212	Modern Japan: Culture and History
HIST 218	Global History of Childhood
HIST 231	Revolutions and Revolutionary Thought
HIST 325	Intellectual Origins of Asian Civilization
HIST 332	The Developing World Since World War II
HUM 205	Mexico in Context
ITAL 201	Intermediate Italian I
JPN 102	Elementary Japanese II
LS 305	Comparative Law and Legal Systems
MUS 104	World Music
PHIL 106	World Religions
PHIL 208	Knowing and Reality: East and West
POLS 208	Contemporary Issues in International Relations
PSYC 241	The Psychology of Girls' and Women's Lives
PSYC 316	Psychology of Race Relations
PSYC 317	Cross-Cultural Perspectives: Comparative Views of Human Development
SOC 102	Introduction to Women's Studies

**Academic Information**

SOC 205	Mexico in Context
SOC 301	Race and Ethnic Relations
SOC 341	Women's Roles in Contemporary Society
SPAN 201	Intermediate Spanish I
SPAN 202	Intermediate Spanish II
SPAN 301	Spanish Civilization I
SPAN 304	Cinemundo
SVL 205	Mexico in Context

**Moral and Ethical (3 credits): AI(ME)**

Familiarity with systems of ethical belief and their application to everyday life and/or professional behavior.

**Courses:**

AHLT 104	Professional Interactions and Ethics (for Allied Health)
BUSS 214	Wild Rides on Wall Street
BUSS 235	Ethics in Business
BUSS 335	Management and Society
CJ 307	Human Rights and the Justice System
CJ/LS 320	Philosophy of Law
COM 205	Media, Ethics, and Society
ED 494	Professional Standards and Ethics in Education (for Education Only)
ENG 223	Topics in Ethics and Morality in Literature
ENV 102	Environment, Society, and Ethics
ENV 303	Environment and Social Justice
IDS 213	Ethics Across Generations
PHIL 104	Sexual Ethics
PHIL 110	Ethics
PHIL 203	Existentialism
PHIL 205	Political and Social Philosophy
SMGT 202	Ethics in Sport
SOC 221	Contemporary Social Problems

HON 305 may meet certain **AI** requirements for Honors students depending on the topics.

**Majors Requiring a Foreign Language**

The following majors have Foreign Language as an additional requirement for graduation: Communication (enrolled before 2006); English; English with Elementary Education; English with Secondary Education; History; History with

**Academic Information**

Secondary Education; Humanities; Human Services; Psychology; Sociology; and International Business. In these majors, students must demonstrate a 200-level proficiency in a Foreign Language. (A slightly lower level of proficiency may be granted as meeting the requirement in foreign languages other than Spanish and French.) Students in these majors should consult with their advisors and the Director of Foreign Languages for placement. In rare cases, some students may be able to demonstrate the 200-level proficiency without taking any coursework at Lasell. Others may take, or have taken, an appropriate Foreign Language CLEP Examination for transfer credit. However, most Lasell students in the aforementioned majors will need to complete between three and nine credits of a foreign language to meet the proficiency requirement. All foreign language courses taken at Lasell must be for a letter grade (not pass/fail), and there is a prerequisite of a grade of “C” or better to move from one level to the next. Unrestricted Elective Credits will, of course, vary depending on how the 200-level proficiency is met by each, individual student.

**Master of Science in Management 5th Year Option****General Information and Overview of Procedures****5th Year Option****Master of Science in Communication****Master of Science in Management**

The 5th Year Option at Lasell College allows undergraduate students with high academic standing to earn both their undergraduate and graduate degrees in five years, thus catapulting their education and career possibilities to a higher level.

Those who wish to earn a Master of Science in Communication (MSC) or a Master of Science in Management (MSM) with only one additional year of study can do so by maintaining a 3.0 cumulative GPA, thoughtful course selection, and participation in a blended semester during their final semester of undergraduate coursework.

During the blended semester students complete their undergraduate degree requirements and simultaneously enroll in up to two graduate courses (6 credits) that will count toward their master’s degree. To receive graduate credits, students must earn a grade of B (3.0 GPA) in their graduate classes. (Note: Graduate course credits cannot be applied toward the fulfillment of the student’s 120 undergraduate degree credit requirement). In addition, following the 5th Year Course Waiver Guidelines will allow qualified students to request a waiver of two courses (6 credits) required in the core curriculum of the MSC or MSM.

Students who wish to pursue the 5th Year Option must have a cumulative grade point average of 3.0 or greater and inform their advisor during their freshman or sophomore year by completing the 5th Year Option Declaration of Interest form. Planning is essential to success in this program, as students have to carry a course

### Academic Information

overload (18 credits) in at least two semesters to take advantage of the blended semester their senior year.

#### 5th Year Course Waiver Guidelines

As described below, through completion of either set majors, minors, or various course combinations, and participation in the blended semester, students can earn as many as 12 credits towards the required 36 credits to earn the MSM or MSC.

#### MSM

- **Business, Sport Management, and Fashion/Retail Merchandising Majors:** Students who complete these undergraduate majors with a 3.00 cumulative grade point average (GPA) can request a waiver of six (6) credits from the Graduate Admissions Office.
- **Business Minors:** Students who complete the undergraduate business minor with a 3.00 cumulative grade point average (GPA) can request a waiver of six (6) credits from the Graduate Admissions Office.
- **Other Undergraduate Majors:** Any Lasell student who successfully completes (with a grade of B or higher) the course combinations listed below can request a waiver of six (6) credits from the Graduate Admissions Office. Prerequisites are listed in parantheses.

#### Undergraduate Courses

ITEC 212: Management Information Systems (BUSS 101)

BUSS 203: Financial Management (BUSS 101; ECON 102; BUSS 202)

BUSS 224: Organizational Behavior (BUSS 101; PSYCH 101 or SOC 101)

BUSS 421: Marketing Management (BUSS 101; BUSS 220)

BUSS 232: Operations Management (BUSS 101; MATH 203)

#### MSM Waiver Course

MGMT 703: Management Information Systems

MGMT 704: Financial Management

MGMT 705: Organizational Behavior

MGMT 706: Marketing Management

MGMT 707: Operations Management

#### MSC

- **Communication Majors:** Students who complete with a 3.00 cumulative grade point average (GPA) can request a waiver of six (6) credits from the Graduate Admissions Office.



### Academic Information

- **Communication Minors:** Students who complete the undergraduate communication minor with a 3.00 cumulative grade point average (GPA) can request a waiver of six (6) credits from the Graduate Admissions Office.
- **Other Undergraduate Majors:** Any Lasell student who successfully completes (with a grade of B or higher) the course combinations listed below can request a waiver of six (6) credits from the Graduate Admissions Office. Prerequisites are noted in parantheses.

#### Undergraduate Courses

COM 205 Media Ethics and Society  
(COM 101)

COM 315 Communication Research  
(COM 101)

COM 317 Media Relations  
(COM 101, COM 208)

COM 308/LS 306 Conflict  
Resolution and Negotiation  
Strategies (COM 101, or LS 101)

#### MSM Waiver Course

COM 701: Communication, Ethics, and  
Society

COM 703: Communication Research

COM 705: Media Relations

COM 709: Conflict Resolution Through  
Negotiation

### Undergraduate Courses MSM Course Waiver

#### Blended Semester Policy:

Lasell College students who are completing their undergraduate degree can participate in a *blended semester* during the final semester of the senior year. Prior planning is essential: (1) students must have earned enough credits beforehand so that no more than nine (9) credits remain for their undergraduate degree; (2) in the blended semester, students are not permitted to enroll in more than 18 credits. In the *blended semester*, students complete their undergraduate degree requirements (with nine [9] or fewer credits remaining to do so) and simultaneously enroll in up to two graduate courses that will count toward the MSM (Note: MSM course credits cannot be applied towards the fulfillment of the student's 120 undergraduate degree requirement). To enroll in MSM courses, students will also need to have a 3.0 cumulative GPA. To receive MSM credit students must earn a grade of B (3.0 GPA). Senior students registering for the *blended semester* need to complete a Graduate Course Eligibility form during pre-registration for their final semester senior year. This form will be used to perform a degree audit and grant permission for students to take graduate courses while fulfilling their undergraduate degree requirements.

**Academic Information**

In the final semester of the senior year, 5th Year Option students will submit an Application for Graduate Admission along with two letters of recommendation and a brief personal statement. The application fee is waived.

Students seeking further information regarding the 5th Year Option should contact:

Lasell College, Office of Graduate Admission  
1844 Commonwealth Avenue  
Newton, MA 02466  
617-243-2400  
[gradinfo@lasell.edu](mailto:gradinfo@lasell.edu)

**Lasell College Connected Learning Symposium**

The Lasell College Fall and Spring Connected Learning Symposia include presentations, displays, exhibitions, and performances involving both traditional Lasell and Lasell Village students. Launched in the Spring of 2002, the Symposia showcase students' academic work within a connected learning environment. These end-of-semester events gather the Lasell community in celebration of the collaborative accomplishments of students and faculty, helping to further establish the relevance of teaching and learning beyond the walls of the classroom. The week-long Spring symposium culminates with *Runway*, undergraduate and senior fashion shows.

**Lasell College First Year Seminar Program**

The First Year Seminar (FYS) is part of the General Education Core Curriculum and a requirement for all incoming first year students and transfer students with fewer than 15 credits. The First Year Seminar is a theme-based course that engages students in a specific area of interest while providing support for a smooth transition into the Lasell College community and the Connected Learning philosophy. First Year Seminar is designed to help students develop skills in speaking, reading, writing, research, technology and learning strategies required for college level work and for becoming active and effective learners. This is accomplished through engaging activities, involving reading, discussion, working on team projects, participating in field trips, and explorations of the campus. Civic engagement and service-learning activities are often part of this course as is participation in the Connected Learning Symposium. Through the seminar, students develop close ties with faculty and peer mentors who serve as advocates for first year students' academic success. This requirement may be fulfilled by taking one of the following courses. FYS 101, FYS 103 or HON 101.



**Academic Information****Honors Program**

The Honors Program offers an intensive setting for intellectual and social development and provides a range of academic and professional benefits, including close work with individual faculty and collaborative work with highly motivated peers in many majors.

The Program strives to foster independent thinking and social responsibility, enthusiasm for intellectual inquiry and learning, and an appreciation for the power and relevance of ideas. It maximizes engagement with Lasell hallmarks – student-centered teaching and connected learning – through a mix of discussions, field explorations, customized research projects, leadership training, and community-based service.

The Honors Program aims to produce interdisciplinary thinkers and problem-solvers with a critical moral sensibility. Students gain the skill to research problems and approach solutions from a number of angles as they develop the leadership strategies to organize action and implement solutions.

In addition, the Honors Program provides many benefits, including an intensive setting for development of oral and written communication skills, critical thinking, leadership training through team-building, service-learning and community-based projects, opportunities for internships, conferences, seminars and professional networking through National and Regional Honors Associations, and formal recognition including Honors designation on the student transcript.

Designation as a Lasell Honors Student represents a high level of academic achievement and unique accomplishments that demonstrate initiative and responsibility.

**Objectives**

The objectives of the Honors Program are consistent with the educational objectives of the College, but designed for highly motivated students to work more intensively and creatively to achieve the following:

- To improve writing skills
- To improve oral communication and presentation skills
- To work collaboratively with peers
- To approach issues from an interdisciplinary perspective
- To connect theory to practice by completing a community-based project
- To demonstrate leadership skills through community service

**Overview of Program Requirements**

Courses: Honors students take four Honors courses, one each year at the College.

Components: In addition, each year they select a project in one of their regular non-

### Academic Information

Honors courses, converting that project into an “Honors Component” conducted for Honors credit. Four Components total.

This “4 Course + 4 Component” sequence is designed to blend with any student’s major, minor and set of interests.

Honors students must maintain a GPA above 3.0.

#### Four Honors Courses

Each year, students take one course available only to Honors students.

First year	Honors Colloquium	HON 101	(3 credits)
Sophomore year	Honors Leadership	HON 205	(3 credits)
Junior year	Honors Seminar	HON 305	(3 credits)
Senior year	Honors Capstone	HON 401	(1 credit; year-long)

#### Four Honors “Components”

Each year, students work with a professor to customize a project in one of their regular courses, converting that course into an “Honors Component.” Typically students will undertake Honors Components in the semesters they are not taking an Honor Course (listed above). Components represent a customized education; each component may be designed by the student and professor to deepen knowledge of course subject matter, to apply subject matter of the course to the student’s major or career goals, or to sharpen skills the student would like to hone.

Two Components must be in courses at the 200 level or above.

Honors Writing: Students who qualify for Honors Writing (ENG 101/102) may count one of these courses as a Component for the Honors Program. (Students must place into Honors Writing classes independently of admission into the Honors Program.)

Other Component options may be offered. Honors students are notified of options through the Registrar and the Honors Director. Guidelines and sample Components are available from the Honors Director.

#### Continuing Eligibility Requirements

Students must pass all Honors courses and components with a grade of C or better. Students must maintain a 3.0 overall cumulative average to continue in the Honors Program. If they are unable to do this, they may be placed on “Honors Probation” for one semester. If they demonstrate eligibility at the end of that semester, in consultation with the Honors Program Director, they will regain good standing in the Honors Program.

#### Academic Internships

Internships across the curriculum are a critical part of the College’s connected

**Academic Information**

learning philosophy. Internships (also known as practica, clinicals, and student teaching) serve several purposes. They help students:

- Apply coursework knowledge to a non-academic setting
- Learn/strengthen technical, professional, interpersonal, and work performance skills
- Demonstrate strong work ethic in a professional setting
- Explore and refine career choices
- Enhance and develop professional skills
- Network with professionals in their field
- Enhance marketability for employment
- Prepare for future graduate school education
- Work with diverse populations

Each academic major's internship practices are designed to meet licensure, certification, and professional requirements and expectations, and, thus, internships differ across departments. In every major, internships are an integral component of a comprehensive program, which includes course preparation, the internship work experience, mentoring, guided supervision, and reflection. Internships can range anywhere from 120 to 400 hours in a semester. Some majors, such as Human Services, Sociology, Psychology, Athletic Training, and Education require more than one internship.

**Service-Learning**

Service-learning, a form of connected learning, is both an action-oriented teaching method and an educational philosophy. Through public service projects, students apply classroom material to address real life challenges and social justice issues in and beyond the Lasell campus. Typically, service-learning projects are developed in response to a community need and are undertaken with a non-profit organization. Assignments include students' preparation for and engagement in service, as well as reflection on the service experience, particularly as that experience relates to larger social structures, US culture, and global relationships. In addition to service-learning course projects and service-learning internships, students may also elect the Linked Credit Service-Learning Option (SVL 115, 215, 315, or 415) that is offered in selected courses. Students register early in the semester after the instructor presents this option. To earn a linked credit, which receives a separate grade, students conduct public service projects combined with an academic assignment, which could take the form of essays, reports, journals, oral presentations, portfolios, or other creative products as determined by the instructor. A linked credit service-learning selection is an attractive feature on a student's academic transcript. A student who completes three linked credit options receives credit for a three-credit arts and sciences or unrestricted

**Academic Information**

elective. See the course description section of the catalog for further information and restrictions.

**Study Abroad/International Education**

Lasell encourages students to study abroad and/or do internships abroad. Study abroad helps students gain independence, maturity and confidence. It broadens the educational experience through knowledge of another country and culture, and gives a new perspective on the world and on the USA. Study abroad can entail a semester of coursework at a foreign university, an international internship, or international service-learning. Lasell has a home tuition model – this means that students studying abroad through one of our affiliate programs are regarded as full-time Lasell students and pay Lasell tuition, fees, room and board. Financial aid is awarded as if the student is full-time and living in residence at Lasell. Because students maintain full-time enrollment, financial aid is portable – including State and Federal aid (excluding work-study), Lasell scholarships such as the Presidential scholarship, Service, Donahue and Leadership scholarships and other institutional aid. Tuition waiver benefits (e.g., through Lasell College employee benefits or the tuition exchange program) are not applied to the Study Abroad program.

The Lasell Study Abroad Program consists of affiliations that provide opportunities for study abroad all over the world. The normal timing for semester-long study abroad is during the fall semester of the junior year, or the spring semester, if there are compelling reasons (such as fall athletics) why a student cannot go in the fall semester. Study abroad is not allowed during the freshman or senior year. Under certain circumstances, students with an exceptional academic record may be allowed to study abroad during their sophomore year, if this better fits the needs of their academic program, and if their advisor approves their application.

Only students in good academic standing are allowed to study abroad, and many programs have minimum GPA requirements. Falling out of good academic standing after applying to a study abroad program renders students ineligible to study abroad and students must then assume responsibility for any nonrefundable costs that may have been incurred in setting up the experience.

Students interested in study abroad should notify their advisors to begin academic planning at the end of their freshman year or start of sophomore year. Once the student and advisor have determined the general plan for study abroad, the student should pick up a Study Abroad application packet from the Study Abroad Office and meet with the Director of International Programs. Students receiving financial aid should also meet with the Office of Student Financial Planning to make arrangements for their financial aid.



**Academic Information****Academic Centers and Support Services****Center for Academic Advising and First Year Programs**

The Center for Academic Advising and First Year Programs serves as a resource for both students and faculty. The Center oversees all academic advising for undergraduate students, as well as all Undeclared Majors.

The Center for Academic Advising and First Year Programs also oversees the First Year Seminar Peer Mentoring programs for first year students. The Center aims to help students succeed as productive members of the Lasell College community.

**Academic Advising**

Upon arrival, all students at Lasell College are assigned an academic advisor. First-year students' advisors are either faculty or staff members who not only advise students about academic issues, but also support and guide students in their transition to college life at Lasell. If students are admitted to the College in a particular major, they will be assigned a faculty advisor from that major in the summer prior to their second year. If they are enrolled as undeclared they will be assigned a new faculty advisor in the summer prior to their second year or during their second year. All academic advisors work with students in selecting classes, arranging course schedules, and identifying resources to solve problems or meet specific needs. Students meet with their advisors regularly during scheduled advising times and open times throughout the semester. Advisors will refer students to the many support services offered at the College to help ensure academic success. These include the Center for Academic Achievement, Registrar's Office, Financial Aid, Career Services, Residential Life, the Health and Counseling Center, and the Center for Spiritual Life.

The advantage of attending a small institution is the personalized approach provided. There is a network of faculty and staff ready to work with students both in and out of the classroom so they may meet their full potential.

**Mid-Term Progress Reports**

As part of the academic advising process, course instructors issue progress reports at approximately the mid-point of each semester, by a deadline determined by the Registrar. Students receive a "Gd" ("Good") when they are evaluated at the time to be doing work at a grade level of B or above; they receive an "S" ("Satisfactory") when they are evaluated at the time to be doing work between a grade of C and B-; and they receive a "WA" (Warning) when they are evaluated at the time to be doing work at a grade level of C- or below. The Registrar distributes the progress reports and warning notices to academic advisors, who provide copies to students during advising appointments. Mid-term progress reports are indications of progress at points-in-time. They are to be understood as prompts for working constructively to do the best work possible in a course; they are not, in any way, indications of what a student will earn for a final course grade.



### Academic Information

#### The Academic Achievement Center

The Academic Achievement Center (AAC) provides free academic support services through a wide range of programs available to all students seeking a successful academic experience.

The AAC offers tutoring services available on a walk-in basis or by appointment. Assistance is available for many courses, and students are given individual instruction for specific course work. Professional and peer tutors assist students individually or in small groups in a variety of subjects including, but not limited to, writing, reading, math, science, fashion design, computer applications, and presentation skills.

The AAC provides practical strategies for developing time management and study skills, improving note and test taking, reading, and writing research papers. Study groups are organized to allow students to share ideas, support one another, and prepare for tests. The AAC also maintains resources on the student intranet that provide tips on time management, test preparation, writing research papers, and more. The intranet also provides tutor schedules.

Lasell College recognizes the individuality of each student's learning style. Students with documented learning disabilities are provided accommodations such as extended time for tests, use of a tape recorder in the classroom, and note takers for those with visual or auditory challenges.

The Academic Achievement Center is located on the ground floor of the Brennan Library, and is open Monday - Friday.

#### Differently Abled Students

Lasell College accepts the definition of learning disabilities defined in Public Law 94-142, "as a disorder in one or more of the basic processes involved in understanding and using language, spoken or written, which may manifest itself in an imperfect ability to listen, think, speak, read, write, spell or do mathematical calculations."

Students with learning and/or physical disabilities seeking accommodations must submit documentation which describes the nature of their disability as well as appropriate modifications. The College makes every effort to provide reasonable accommodations, but may not be able to meet every request. Students must submit the relevant documents to the Director of the Academic Achievement Center.

The Family Educational Rights and Privacy Act (FERPA) prohibits the College from sharing any information about a student unless the student has granted permission. Therefore, students who want their instructors to make classroom and/or assessment modifications will need to sign a waiver authorizing the Director of the Academic Achievement Center to make such arrangements. It is to the student's advantage to make these arrangements as soon as possible and in a timely manner. Faculty are not required to make adaptations unless they have been notified in advance by the Academic Achievement Center (AAC).

### Academic Information

Frequently students assume that their high school counselors have notified the College regarding students' learning styles. The College has found that high schools do not always forward such records. Therefore, students should not assume the College is aware of their specific learning needs. Students should meet with the Director of the Academic Achievement Center within the first week of classes to review what documentation is available and what modifications can be arranged.

#### Center for Community-Based Learning

The Lasell College Center for Community-Based Learning provides support and opportunities for students, faculty, staff, and community organizations to engage in mutually beneficial projects. For the students the community involvement deepens academic learning; promotes values of citizenship; provides practical, project-focused experience; and develops initiatives that make a direct and lasting contribution to local communities and society. The Center works with students and faculty to design and implement community service-learning projects as an integral component of the connected-learning concept at Lasell College, and the Center provides service leadership training to help students increase their communication effectiveness, self-awareness, accountability, and ability to meet challenges with creativity and resourcefulness.

Students and faculty engage in a wide range of service including: tutoring in public schools, fundraising for shelters serving victims of domestic violence; providing tax assistance for Greater Boston residents; helping organizations provide internet service for urban communities; building and/or renovating low-income homes in the United States and Mexico; mentoring underserved youth; cleaning up the environment; visiting with the elderly; increasing campus awareness of many pressing local and global issues such as health pandemics, poverty, and air and water quality; and promoting voter registration. Three important programs include an after-school literacy program (America Reads), an after-school mathematics program (America Counts), and an Alternative Spring Break, in which students work on such week-long projects as house construction with Habitat for Humanity or hunger relief with Washington, DC Central Kitchen.

#### Nancy Lawson Donahue '49 Institute for Values and Public Life

The mission of Lasell College's Donahue Institute for Values and Public Life is to foster awareness of the importance of a civil society and to create sensitivity to the moral dimensions of choices individuals make. To this end, the Donahue Institute sponsors forums and workshops that not only augment but also extend beyond classroom experience. Overall, the Donahue Institute seeks to help raise awareness of social issues and our responsibility as members of different communities, both locally and globally. The Donahue Institute collaborates with faculty to provide programming that connects classroom learning to the wider community. Students are actively involved in initiating and planning Donahue-sponsored events.

### **Academic Information**

Each fall the Donahue Institute hosts a Donahue Distinguished Scholar, who leads discussion in different classes, meets with students and faculty informally and gives a public lecture. Other regular programs such as the "Student Voices" series involve students in panel discussions and debates, and a film series forms the basis for discussion around issues of race, gender and other social themes. Every semester, the Donahue Institute sponsors lectures or debates on various local and global issues such as hunger and genocide, domestic violence, crime, military intervention, and international trade policies. The Donahue Institute also works with students to encourage civic engagement, including voting and student activism.

#### **Brennan Library**

The Brennan Library's collection consists of approximately 56,500 titles and over 50 electronic databases that include 34,492 text journals. Lasell shares an online catalog with 41 members in the Minuteman Library Network (MLN) with a total of 1,280,000 titles and free delivery of interlibrary loan provided by Massachusetts Metrowest Regional Library System. The library has an Archive, a Curriculum library as well as study rooms.

The reference staff assists students with their information needs and provides access to additional resources elsewhere. The library web page leads students to collections, databases, and websites. In order to train students how to use this wealth of information, there is a library lab with computers for hands on library instruction. Students receive assistance and training in classes as well as one-on-one time with librarians. The library is open 90 hours a week during the academic year.

#### **RoseMary B. Fuss Center for Research on Aging and Intergenerational Studies**

Established in 2001, the RoseMary B. Fuss Center for Research on Aging and Intergenerational Studies is dedicated to enhancing the quality of life for older adults through research, community partnerships, and teaching focused on aging, lifelong learning and intergenerational programs.

Located at Lasell Village, the Center sponsors conferences, workshops and lectures on issues related to aging and intergenerational studies. The Center also facilitates research studies initiated by members of the Lasell College community and provides support scholars and research groups from outside the College community who wish to conduct studies on aging and intergenerational learning.

#### **Information Technology Services**

The College supports students from all majors by providing centrally located computers with software such as word processing, database, spreadsheet, desktop publishing, and an array of multimedia applications that support teaching and learning at the College. All Lasell College students and faculty are provided with Lasell

**Academic Information**

email accounts, the campus wide portal (MyLasell), and web access to personal academic records. Help Desk assistants located on the ground floor of Brennan Library provide support services for students who use public computers located throughout the Library and across campus. Wireless access exists in all residence halls and in public areas throughout the campus.

The RoseMary B. Fuss Technology for Learning Center (TLC) located on the ground floor of Brennan Library assists faculty to use technology as a tool to achieve curricular objectives, complement pedagogy, engage a diverse population of students, as well as support assessment efforts. Through consultation, training and support, research and development, the Center helps faculty members transition their teaching practice to one that supports students' effective learning. The Center, in conjunction with the Academic Achievement Center and IT Student Service Desk, also provides direct service to undergraduate and graduate students in the form of workshops and direct tutoring. A Website provides a variety of resources and tutorials for students and faculty.



**Academic Policies**

## ACADEMIC POLICIES

### **Student's Responsibility**

Each student must be constantly aware of progress in meeting requirements for graduation. If there is any question about an individual record, the Registrar's Office should be consulted. Each student must also be aware of deadlines set within each academic year that pertain to academic action and deadlines: these are identified in the Academic Calendar found in both the Lasell course catalog and the Academic Planner/Student Handbook as well as email messages from the Registrar. Students are expected to activate their Lasell email accounts and to check them regularly, as many official notices from the administration and the faculty are sent only as electronic mail.

### **Graduation Requirements**

#### **Bachelor Degree**

A graduate of Lasell receives the degree of bachelor of arts or bachelor of science. Specific requirements of the various curricula are described under each major. In order to graduate, each student must earn a minimum of 120 credits of academic work; out of these 120 credits, students must complete a minimum of 42 credits in the arts and sciences. Most degree programs at the College require between 120 and 127 credits to graduate.

In order to graduate, students are required to complete 50% of their credits at Lasell College, the final semester of which must be at Lasell College, attain a cumulative GPA (grade point average) of 2.0 or higher, and meet Lasell's Core Curriculum competencies. All degree programs have additional requirements described in the catalog.

#### **Second Degree**

A student can qualify for a second bachelor's degree provided a minimum of forty-five (45) additional credits are earned at Lasell College and all requirements are completed in good standing. Students seeking a second bachelor's degree are advised that financial aid is severely restricted.

#### **Dual Degree**

A student may earn two undergraduate degrees concurrently provided (a) all requirements for each degree are completed in good standing, and concurrently (b) all pertinent requirements of Lasell and the individual departments and schools involved are completed successfully, and (c) both degrees are conferred concurrently.



## Academic Policies

### Full-time Status

Full-time students normally carry a course load of 15-18 credits per semester; a course load of 12 credits is considered full-time.

### Change of Major

The student must initiate this change by speaking with his/her advisor;

1. If the decision is made to change a major, the student fills out the "Change of Major" form. The form must include the signature of the current academic advisor;
2. The student submits the change of major form to the new department chair. The form can be submitted any time during the semester, ideally no later than 3 weeks before preregistration.
3. If approved, the form is sent by the department chair to the advising center, which notifies the student of the change to the new major and assignment of a new advisor. If the department chair does not approve the change of major, he/she then notifies the student and the student may request a change of major again in the next semester.
4. All students are assigned a new academic advisor for the following semester after acceptance into the major. The exception to this is a student changing major anytime during the Freshman year; no Freshman is assigned a new advisor until the following academic year.

### Minor Program of Study

A Minor provides students the opportunity to deepen their understanding and expertise in an additional area of study. A Minor consists of a minimum of five courses, at least 50% of which must exist outside of the courses required for the student's Major (i.e., course "required for the Major" or "additional Major requirements). Additionally, at least 50% of courses in a Minor must be taken at Lasell College. Students may declare a Minor at anytime by completing a "Declaration of Minor" form in the Registrar's Office.

### Progress Toward the Degree

Students are expected to maintain satisfactory academic progress. Satisfactory academic progress is defined both by the number of credits successfully completed and the grade point average. In general, a full-time student is expected to complete all requirements within six years for a bachelor's degree. A student with extenuating circumstances will be evaluated individually.

**Academic Policies****International Certificate of Eligibility**

International students must carry a minimum of 12 credits per semester to maintain their certificate of eligibility.

**Application for Graduation**

A student eligible for a degree must apply for graduation through the Office of the Registrar at least one full semester before they expect to complete all requirements for graduation. Failure to comply may result in a delay of receiving the degree by a semester.

Degrees are awarded three times a year in December, May, and August. Commencement exercises are held once a year in May.

**Expected Degree Completion:**

December

May

August

**Completed Application Filed:**

Prior to September 1

Prior to December 15

Prior to May 1

**Conditional Graduation**

Students classified as conditional graduates may participate in the May commencement exercises. To be considered a candidate for conditional graduation a student must have:

- a) attained a minimum cumulative GPA of 2.0; and
- b) be within one (1) course (maximum of 3-4 credits) of completing their graduation requirements.

A student may petition to be a conditional graduate if the above requirements have been met. Approval must be granted by the Registrar and the Vice President for Academic Affairs.

The student must complete the Conditional Graduation Contract (available in the Office of the Registrar) agreeing to the following:

1. course must be approved in advance by the Registrar
2. approved course must be taken at an accredited institution
3. course must be completed by the end of August following commencement with a grade of "C" or better
4. an official transcript must be submitted to the Office of the Registrar following course completion

Students enrolled in a major whose final semester includes a summer session may also be eligible to petition for conditional graduate status provided institutional requirements (a) and (b) above have been met and they have only the required summer courses pending, as stated in this catalog.

### Academic Policies

The Conditional Graduation Contract must be signed and returned to the Office of the Registrar by May 5, 2008. Conditional graduates are not eligible for Latin honors recognition at commencement; if they are eligible after completing all required credits for graduation, this is so noted on their record.

## Undergraduate Academic Commencement Awards

### Baccalaureate Level

Full-time students at Lasell College with a cumulative GPA of 3.5 or higher are eligible for special recognition at commencement.

Specific designations include:

**cum laude:** 3.5-3.69

**magna cum laude:** 3.7-3.89

**summa cum laude:** 3.90

**Lasell Chair** - The Lasell Chair is awarded annually to a student at the baccalaureate level. The award is based upon an extraordinary level of commitment to the Lasell College campus community throughout the recipient's Lasell career, as evidenced in the quality of service and participation, and in the cumulative, positive impact that his/her presence has had at the College.

**Lasell College Book Awards** - At the end of each academic year, Academic Departments select graduating Seniors to be honored with Book Awards. These awards (a gift of a book within each student's major) are given in recognition of a demonstrated commitment to excellence at Lasell College. The recipients are judged to be models for their fellow students in professional demeanor, academic achievement, maturity, perseverance, and collegiality. The Book Awards are presented at a special dinner ceremony held Commencement weekend.

## Academic Dishonesty

Students have a responsibility to maintain the highest level of academic integrity. They are expected to perform educational tasks with the highest moral and ethical conduct. Academic dishonesty, intentional or unintentional, is grounds for failure on any assignment or failure in the course, at the instructor's discretion. Academic dishonesty is also grounds for suspension from the college at the discretion of the Vice President for Academic Affairs and may be subject to appropriate legal investigation and prosecution.

Helping another student in an act of academic dishonesty constitutes an act of academic dishonesty.

Academic dishonesty may take the following forms:

**Plagiarism:** The act of taking or passing off another's ideas, or writing, as one's own; copying or paraphrasing another's words without credit; buying or accepting

### Academic Policies

work and presenting it as one's own. Students bear the responsibility for demonstrating the evolution of original work.

**Copyright violations:** The Copyright Law (Title 17 U.S. Code) protects electronic, print and other copyrighted materials. Any infringement of copyright is a violation of academic integrity. Electronic copyright infringement involves video, audio and computer materials and any other materials made electronically. Copying videos, cassettes or software, selling or disseminating programs without the owner's permission, putting pirated software on the College computers or your computer is not permitted. As long as appropriate credit is given, making a copy of a small portion of a book or a portion of an article for use in your assignments is acceptable. The correct citation method for sources of ideas and information obtained electronically or in print is available in the library.

The library has a copy of the complete Copyright Law for further reference.

**Cheating:** Dishonesty or deception in order to obtain some advantage or gain; e.g., stealing or receiving stolen examinations. Additional examples of cheating include, but are not limited to, submitting work produced for one course to fulfill the requirements in another, as well as submitting work that is or has been submitted by another student in the same or different course, unless approved by the current instructor.

**Theft/Vandalism:** Taking or defacing library materials or educational equipment such as a VCR, computer or software. Cutting pages out of a book or magazine or taking material out of the library and not checking it out is stealing.

**Forgery:** Signing another's name to exams, forms, or other institutional documents.

### Disciplinary Action

Students who violate the Academic Dishonesty policy will be subject to one or more of the following disciplinary actions.

- Warning
- Temporary or permanent suspension of computer, network and/or library privileges
- Academic suspension
- Investigation and action taken in accordance with the appropriate student, faculty, or staff handbook
- Investigation and/or prosecution by state or federal law enforcement agencies

Incidents of academic dishonesty are reported by the instructor in writing to the Vice President for Academic Affairs. The Notice of Academic Dishonesty that is



### Academic Policies

filed by the instructor will remain in the Vice President for Academic Affairs Office and will be destroyed when the student leaves the College. A student who wishes to appeal a charge must follow the process for ACADEMIC GRIEVANCE as described in the Lasell Student Handbook.

A student who violates standards of College policy by taking or vandalizing library materials or educational equipment may be referred to the College judicial system as described in the Lasell Student Handbook.

### Class Attendance Policy

The College expects students to attend classes. Attendance is taken in every class. The College does not, however, set specific guidelines regarding procedures and penalties for absences. Instead, each faculty member sets his/her own guidelines as deemed appropriate for each learning experience.

Instructors will distribute their specific course attendance policies as a part of the course syllabus during the first week of classes. Students have the responsibility of knowing these attendance policies.

The serious student assumes the responsibility of attending every class. When a class is missed, the student cannot benefit from hearing the lecture, nor participate in laboratory-style work with the guidance of the instructor.

In most all cases, it is the responsibility of the student to make prior arrangements with their professors to make up any missed work or assignments in the event of an excused absence as defined below. The instructor should not penalize a student for class absence as long as there is a legitimate reason for the absence. The term “absence” refers to failure to attend all or part of a class session, as defined by the instructor’s class attendance policy. Students who are granted an excused absence should be provided, within reason, an opportunity to make up missed work. Legitimate reasons for absence include, but are not necessarily limited to, illness, family emergency, or participation in official college events or trips. The instructor may require that a student submit appropriate documentation for any excused absence. Appeals can be directed to the Vice President for Academic Affairs.

Students will be excused from class(es) to observe major religious holidays with the understanding that they notify the instructor in advance and make arrangements to complete missing work.

### Late Class Start Policy

Students and instructors are expected to arrive at their class by the official start-time of the class. In the event the instructor is delayed, students are required to wait a minimum of fifteen (15) minutes beyond the official start-time of the class before leaving.



**Academic Policies****Class Cancellation**

In the event a class meeting must be cancelled, the instructor calls the Registrar's Office, and staff in the Registrar's Office will post an official class cancellation notice bearing the College seal on the classroom door.

**Leave of Absence**

A student experiencing medical or personal difficulties due to extenuating circumstances may request a Leave of Absence in writing from the Dean of Advising and First Year Programs at any time during the semester for the remaining part of the semester. Students must be in good standing throughout the College. As with any change of status, a student should consult appropriate personnel including the academic advisor, the Office of Student Financial Planning, and Student Accounts to learn how a leave may impact the student's return. Before returning to the College, the student must notify the Office of the Registrar in writing. If necessary, a written request can be made to the Dean of Advising and First Year Programs to extend the Leave of Absence for one semester. The student and the Registrar will be notified in writing as to all decisions within one week.

**Military Leave During a Semester**

Students will be allowed to take a military leave from the College without penalty. Students will receive a 100 percent tuition refund and a pro rata refund of unused room and board fees (less any financial aid which may have been received for the term) upon presenting an original copy of their military orders for active duty to the Office of the Registrar. Alternatively, extension (INC) grades with no tuition reimbursement may be more appropriate when the call for active military duty comes near the end of the term.

**College Withdrawal**

Any student wishing to withdraw from all course work at the College should first meet with his or her academic advisor to explore the possible alternatives. If withdrawal is a student's final decision, the student should complete a College Withdrawal Form that is available from the Office of the Registrar. A grade designation of "W" will be recorded for official withdrawals that occur prior to course withdrawal period deadline date published on the College Calendar. After that time, a student not attending classes will receive grades of "F" for all courses. Grades will be determined based on the submission date of the College Withdrawal Form.

Staff in the Registrar's Office will assist in completing the process. The student will be asked to meet with various professional staff from Student Financial Planning, Student Accounts and Residential Life as part of the withdrawal process.

**Academic Policies****Readmission**

Students not on Leave of Absence who separate from Lasell through suspension, withdrawal, graduation, or any other method are required to reapply for admission to the College by completing an Application for Readmission. These applications are available through the Office of the Registrar. While admission is not guaranteed, application is encouraged.

Please note: Students who have left the College due to medical emergency situations should refer to the Student Handbook, Medical Emergencies Section, for necessary steps for return to Residence and the College.

**College Calendar**

The College Calendar is the official schedule for all courses, vacations, holidays, breaks, and final examinations. All students are expected to be in attendance and to take their final examinations as indicated on the College Calendar. Students who leave the campus before the official end of each semester, who return to the campus late after breaks, or who take additional "time off" during the semester do so at their own risk.

**Final Examinations**

The College expects all students to take their final examinations on the dates and times scheduled. Students who need to take a final examination at a time other than the scheduled time must discuss this with their instructor before the date of the final examination. The College reserves the right to deny a student's request for an alternate final examination schedule.

**Credit by Examination Policy**

Students have the opportunity to earn transfer credit by examination in certain academic subjects through the College Level Examination Program (CLEP), the Advanced Placement Program (AP) and the ACT PEP: Regents College Examination. Refer to department-specific requirements and contact the Registrar's Office/Department Chair for more information.

**Student Confidentiality**

Lasell College regulates access to and release of a student's records in accordance with the provisions of the Family Educational Rights and Privacy Act (FERPA) of 1974 as amended (PL 93-380, Section 438, The General Education Provisions Act). The purpose of the act is to protect the privacy of students regarding:

- the release of records, and
- access to records maintained by the institution.

### Academic Policies

In compliance with the Family Educational Rights and Privacy Act of 1974 (the Buckley Amendment), Lasell College has committed itself to protecting the privacy rights of its students and to maintaining the confidentiality of its records. A copy of the law is available in the Registrar's Office.

The following is a summary of the rights of students under the Family Educational Rights and Privacy Act (FERPA).

#### Students' Rights

##### 1. Review and Inspection of Records

Students have the right to review and inspect their educational records as defined in Section VII of the Policy within a reasonable time of a request to the Registrar's Office. All requests to inspect records will be fulfilled within 45 days. The College has an obligation to respond to reasonable requests from students for explanation of their education records. If a student is unable to inspect personally his/her education record, the College is obligated to provide a copy of the record requested upon the payment of a copying fee.

##### 2. Right to request an Amendment of Records

A student has the right to request that the College amend education records which the student believes are inaccurate, misleading, or in violation of the privacy or other rights of the student. The College will decide whether or not to amend such records and so inform the student.

##### 3. Rights to a Hearing to Challenge the Contents of Records

A student has the right to challenge the contents of education records the student believes are inaccurate, misleading or in violation of the privacy or rights of the student. The hearing is conducted by the Vice President for Academic Affairs. If the student prevails at the hearing, the student has the right to request an amendment to the record. Should the student not prevail, the student may enter an explanation in the records setting forth the reason(s) for disagreeing with the hearing decision.

##### 4. Right to Refuse Designation of Directory Information

Lasell College considers the following as public information (described in the Policy as "directory information"): name, term, home and electronic address, campus address and mailbox number, telephone (home and cell) and voice mailbox number, date and place of birth, photograph, electronic portfolio (EPortfolio) major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, program of enrollment, expected date of graduation, degrees and awards received, and most recent previous institutions attended by the student. Some or all of this information may be published in directories such as a student directory, an electronic student directory, a sports program, the Lasell intranet (MyLasell), the Lasell College website, or other campus publications.

### Academic Policies

A student has the right to refuse to permit the designation of any or all of the categories of personally identifiable information as directory information, except to school officials with legitimate educational interest and government agencies. A school official is defined as a person employed by the College in an administrative, supervisory, academic or research, or support staff position (including law enforcement unit personnel and health staff); a person or company with whom the College has contracted as its agent to provide a service instead of using College employees or officials (such as an attorney, auditor, or collection agent); a person serving on the Board of Trustees; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for the College.

If a student decides to withhold disclosure of directory information, a Request to Prevent Disclosure of Information needs to be completed within three days of his/her registration, which states the desire not to permit the designation of one or all of the categories of directory information. The decision to withhold the disclosure of directory information remains in effect for one academic year and needs to be renewed annually, if so desired.

With regard to external inquiries, the Registrar's Office will verify directory information, unless advised to the contrary by the student as indicated above. "Verify" means to affirm or deny the correctness of the information. The College will not provide corrections for inaccurate information. All non-directory information, which is considered confidential, will not be released to outside inquiries without the express consent of the student except under the provisions of the Family Educational Rights and Privacy Act (FERPA). However, the College will verify financial awards and release data for government agencies.

#### 5. Right to file a Complaint

Complaints regarding violations of the rights accorded students under this policy should be directed to the Registrar. (Complaints failing resolution internally may be filed directly with the Department of Education, 330 Independence Avenue, Washington, D.C. 20202.)

### Transcripts

Official copies of a student's permanent academic record are issued by the Registrar's Office. The transcript request must be made in writing by the student, and include \$5.00 for each copy requested. These transcripts are mailed directly to the college or employer requested within two to four days. Transcripts cannot be processed for students who have unpaid bills.



### **Academic Policies**

Unofficial transcripts may be issued directly to the student provided the request is in writing. The fee is \$5.00 for each copy and the processing time is two to four days.

## **Title II Report**

Title II Section 207 of the Higher Education Act (HEA) of 1998 requires states, as recipients of HEA funds, and all institutions with teacher preparation programs that enroll students receiving federal financial assistance to prepare annual reports on teacher preparation and licensing. In Fall 2007, 54 students were enrolled in Lasell College's Massachusetts Department of Education approved teacher preparation program. Requirements for student teachers averaged 25 hours per week for 16 weeks, for a total of 400 hours.

Mission Statement: With hands-on field experience, small class sizes that support one-on-one, student-teacher interaction, and experienced professors, Lasell College's teacher preparation program offers a unique blend of theory and practice in the educational environment. An aggressive, insightful program of study ensures students understand the challenges of today's school systems, and the demands for those of tomorrow. Each student's personal philosophy of education is formed by grounding theory with practices observed in schools located in diverse communities.

Lasell College's passing rates on the Massachusetts Tests for Educator Licensure (MTEL) are included in the Title II report. In 2007-2008, 100% of the graduates of our education licensure programs passed all portions of the exam. Our approach to student success includes infusing test content into courses, providing seminars focused on test objectives and strategies, and using test results to strengthen the program.

## **Graduation Rates**

Public Law 101-524, the Student Right-to-Know and Campus Security Act, requires all institutions of higher education receiving Title 4 Funds to disclose the graduation rate of full-time students who are attending college for the first time. In accordance with this law, Lasell College's graduation rates are available in the Registrar's Office.

## **Undergraduate Grading and Academic Credit Policies**

### **Grading System**

Grades submitted by the instructors are issued at the end of each semester and are represented by letters. Class promotion, graduation, honors, Good Academic Standing, Academic Probation and Suspension are based on a student's grade point average (GPA). The GPA is computed by multiplying the number of semester hours of credit by the appropriate quality point value, and then dividing the sum of

**Academic Policies**

these products by the total number of semester hours of credit attempted. Students may take a specific course on a pass/fail basis with permission of the Instructor, the Department Chair, and the Registrar. (See also Pass/Fail Policy.)

<b>Grade</b>	<b>Numerical Value</b>	<b>Quality Points</b>
A	100-93	4.0
A-	92-90	3.7
B+	89-87	3.3
B	86-83	3.0
B-	82-80	2.7
C+	79-77	2.3
C	76-73	2.0
C-	72-70	1.7
D+	69-67	1.3
D	66-63	1.0
D-	62-60	0.7
F	59-0	0.0

**INC** means Incomplete

**IP** means In Progress (used for courses that extend beyond the academic semester)

**W** means Withdraw

**X** means non-credit item completed (i.e., lab)

**LVP** means Lasell Village participation

**AU** means Audit

**NG** means no grade was submitted by the faculty member

In Pass/Fail courses, **P** means Pass, and **F** means Fail

Students need to consult academic standards for individual departments regarding withdrawal policies.

The Mid-term Progress report represents the professor's best judgment of a student's progress in a course. It does not enter any permanent record, nor does it indicate a student's final grade. Progress reports are issued prior to the midpoint of the course and include the following ratings:

**GD** means Good: B or above

**S** means Satisfactory: C to B-

**WA** means Warning: C- or below

**Registration**

After scheduling courses with their academic advisors, students register with the Registrar's Office each semester. Students who are already enrolled pre-register

### **Academic Policies**

in April for the following Fall semester and in November for the following Spring semester. A student is officially registered for classes only after all financial obligations to the College have been met.

#### **English Writing Completion Requirement**

All incoming students must be enrolled in an English Writing course in each of their first two semesters at Lasell College (allowing for exceptions based upon transfer credit). Students must receive a grade of “C” or higher in order to pass these courses.

Any students who have not completed the English Writing requirement at the conclusion of their third semester at the College are required to enroll in a course to complete that requirement in their fourth semester. The registrar will place an enrollment hold on those students who do not do so.

Any students who have not completed the English Writing requirement at the conclusion of their fourth semester at the College will be placed on academic probation.

#### **Mathematics Requirement**

Students placing into MATH 103 are required to complete the course successfully within their first two semesters at Lasell College. It is strongly recommended that they register for MATH 103 in their first semester.

#### **Add/Drop**

Students wishing to change a course must secure the necessary form from the Registrar’s Office and obtain all required signatures. This must be done prior to the end of the add/drop period, which ends after the first week of classes. Students may not enter a class after the add/drop period.

#### **Course Withdrawal**

After the Add/Drop period a student may be allowed to withdraw from one or more courses until the end of the withdrawal period deadline date published on the College Calendar. A grade designation of “W” (withdrawn) will appear on the transcript if the withdrawal is recorded prior to the course withdrawal period deadline date. After that time, a student not attending a class receives an “F”. In consultation with his or her academic advisor, the student should review policies regarding full-time status, academic standing, financial aid, athletic eligibility and international student visa status prior to submitting a course withdrawal. Course withdrawal forms are available from and must be returned to the Office of the Registrar.

**Academic Policies****Course Repeat Policy**

Students are permitted to repeat any course, on a one time only basis. In the event a required course is repeated unsuccessfully, the student is subject to academic suspension. The higher of the two grades will be computed into the GPA, and the lower of the two grades will be removed from the average. No additional credits will be counted toward graduation; however, the lower grade will remain on the permanent academic record. For additional restrictions, students need to review individual major requirements.

**Incomplete Grades**

On rare occasions a grade of Incomplete (INC) may be granted. Ultimately, the decision to grant a grade of Incomplete is at the discretion of the instructor; however, both the student and the instructor must sign the contract for completion before a grade of INC can be issued. An Incomplete should be issued only for extraordinary reasons. It is not appropriate to issue an Incomplete simply because a student has not performed well or has not completed required coursework. A copy of the contract must be submitted to the Office of the Registrar with the final grade roster. It is the responsibility of the student to initiate the request and to make all arrangements with the instructor for turning in late work. First semester Incomplete grades must be made up by the first week of the spring semester with grade changes submitted by the end of the second week of the spring semester. Failure to do so will result in the "INC" reverting to "F". Second semester Incomplete grades must be made up within four weeks following the end of examination week with grade changes submitted by the end of the fifth week following the end of examination week. Failure to do so will result in the "INC" being changed to "F".

Under extenuating circumstances, extensions may be granted by the instructor with the approval of the Vice President for Academic Affairs. It is the student's responsibility to initiate a written request for an extension by completing the appropriate paperwork in the Registrar's Office.

**Grade Changes**

A final grade (excluding an Incomplete) may not be changed after submission of the grade by the instructor to the registrar's office unless a clear and demonstrable mistake or miscalculation by the instructor is discovered. The submission of late or revised work by a student is not grounds for a legitimate change of grade, nor is the retaking of an examination. Changes to final grades cannot be made beyond one semester after the initial awarding of the grade.

**Pass/Fail Option**

A student at sophomore status or above may take up to two courses (six credits)



### **Academic Policies**

total while at Lasell in a degree program on a Pass/Fail basis. Courses that are only offered on a pass/fail basis are excluded from this two course (six-credit) limit. The following courses may not be taken Pass/Fail:

1. Any courses required for completion of the student's major, concentration within a major, or minor. Only courses listed under the catalog categories "Additional Requirements," "General Education Core," or "Unrestricted Electives" can be taken pass/fail (if they are not otherwise excluded, as noted below).
2. Any courses within either the student's major, minor, or general education core that have a specific letter grade requirement or otherwise excluded by the academic department.
3. All Foreign Languages must be taken for a letter grade — not pass/fail.

A pass grade does not receive quality points and is not counted in determining the grade point average. A failing grade is equivalent to zero quality points and does count in the grade point average. Pass/Fails may not be changed to letter grades after the course is completed.

A student wishing to take a course on a Pass/Fail basis must have the approval of the Dean of Advising and First Year Programs, who consults with the Department Chair overseeing the student's major or Registrar as necessary. Forms are available in the Registrar's office and must be completed and returned to the Registrar by the posted deadline.

### **Auditing**

With the approval of the instructor, students may register to audit a course by completing a Course Audit Form by the end of the Add/Drop period. The form is available in the Registrar's Office. Audited courses are recorded on the transcript but no grade or credit is given.

### **Directed Study (Independent Study)**

Students may enroll in directed studies on a limited basis as determined by the Department Chair. Students interested in this option should pick up the required form in the Registrar's Office. The completed form must be submitted within the first three weeks of the semester. Approval is normally restricted to pursuits that are not offered in existing courses and requires the approval of the Department Chair.

### **Course Overload and Excess Credit**

Any Student wishing to enroll in more than 18 credits must have the written permission of the Department Chair for their major, who consults with the academic advisor.

### Academic Policies

The standard credit load for a full-time student is 15 credits, although this may reach 18 credits in a given term depending on specific Major requirements. Students exceeding 18 credits will be charged for additional credit hours. Excess credit fees are not reduced or refunded for schedule changes made after the add/drop period. If you have questions about scheduling, contact the Registrar's Office at (617) 243-2133.

#### Transfer Credits Policy

Lasell students who wish to receive academic credit for coursework taken at another institution must request approval from the College before registering for the course. Students who are considering this must complete the Transfer Credit Approval form at Lasell's Office of the Registrar and obtain all necessary approvals before enrolling in the course.

If approved by Lasell, academic credit can be granted for coursework taken at another institution; however, grades for courses taken at other institutions are not calculated into a student's grade point average. Only grades of C or better are acceptable for transfer credit.

Students wishing to transfer credits in science courses that span two semesters must submit grades for both semesters.

Students are required to complete 50% of their credits at Lasell College, the final semester of which must be at Lasell.

#### Classification of Students

Designation of class year for a student entering the College in their freshman year is determined at the end of the Spring semester. Upperclass standing is determined by the total number of successfully completed credits. The following credits in semester hours are required for ranking in the upper three classes of the College:

<b>Sophomore Class:</b>	30 Credits
<b>Junior Class:</b>	60 Credits
<b>Senior Class:</b>	90 Credits

Designation of class year for students transferring into the College, or for students transferring into a new major, is based upon the above classifications as well as the numbers of credits/years remaining to graduation at the time of transfer in the major in which the student enters.

Students who take an overload of credits must consult the College's extra credit policy to determine if there will be additional costs. (See section on Course Overload and Excess Credit.)

#### Dean's List

Each semester students who achieve a specific GPA will be placed on the Dean's List. Dean's List requirements are:

### **Academic Policies**

- The student must be full-time carrying 12 or more graded credits for the semester
- The student must have a semester GPA of 3.5 or higher
- The student is not allowed a course below 2.0 in the semester
- The student is not allowed any incompletes for the semester. If incompletes are made up in accordance with College policy, students who then qualify for the Dean's List will have the notation entered into their permanent academic record

### **Academic Standards**

The Academic Review Committee monitors all students' academic progress toward satisfactory degree completion at the conclusion of each semester.

### **Satisfactory Academic Progress and Good Academic Standing**

#### **For Full-Time Students**

- First year students are in Good Academic Standing after each of their first two semesters if a semester grade point average (GPA) of 2.0 is earned and a minimum of 12 credits is completed
- All other students are in Good Academic Standing if a cumulative and semester grade point average (GPA) of 2.0 is earned and a minimum of 12 credits completed.
- All students must complete the six-credit English Writing sequence with a grade of 2.0 or better in each course by the end of their fourth semester in order to remain in Good Academic Standing.

#### **For Part-Time Students**

Matriculated part-time students are in Good Academic Standing if their GPA meets the same standards specified above for full time students. The designation of class year for part time students is based on the number of credits earned, comparable to those used to designate class year for full-time students.

### **Academic Warning**

Academic Warning at Lasell College is designed to be educative and constructive; its purpose is to heighten students' awareness of their progress towards graduation and encourage good decision-making through the advising process.

Full time students who earn a semester grade point average higher than 2.0 but earn fewer than 12 credits for the current semester will be placed on Academic Warning. Students who earn fewer than 12 credits for two consecutive semesters may

### Academic Policies

be placed on Academic suspension (see p. 49).

**PLEASE NOTE:** These are the minimum requirements of the College. For example, normal progress toward a degree requires at least 15 credits per semester. Please check with your particular department and/or the financial aid office to see if there are additional requirements or more stringent standards.

### Academic Probation

Academic Probation at Lasell College is designed to be educative and constructive; its purpose is to engage students more deliberately in the process of progressing academically.

#### For Full-Time Students

- Students in either the first or second semester of their first year who have a semester GPA of less than 2.0 will be placed on Academic Probation.
- All other students who have a semester or a cumulative GPA of less than 2.0 will be placed on Academic Probation.
- Any students who have not completed the English Writing requirement at the conclusion of their fourth semester at the College will be placed on academic probation.

#### For Part-Time Students

Matriculated part-time students are placed on probation if their GPA does not meet the same standards specified above for full-time students. The designation of class year for part-time students is based on the number of credits earned, comparable to those used to designate class year for full-time students

Students who are not in Good Academic Standing (on Academic Warning or Academic Probation) will receive notification from the Office for Academic Affairs. Students who do not meet the criteria for return to Good Academic Standing the following semester may be suspended from the College. Students are ineligible for Study Abroad if they are not in Good Academic Standing. Students (full- and part-time) who are not in Good Academic Standing will be required to curtail their participation in the co-curricular life of the campus in the following ways:

- Students on Academic Probation may not register for more than 15 credits.
- Students who are serving in an executive board position in a recognized student organization (i.e., whose names appear on the “Officer Roster” as submitted to the Office of Student Affairs) will be considered to be in a probationary status for that semester



**Academic Policies**

- No student organization officer may remain on probationary status for two consecutive semesters
- Students who are not in Good Academic Standing will not be permitted to stand as candidates for an executive board position in a student organization
- Students who are not in Good Academic Standing may not participate as members of an intercollegiate athletic team (in keeping with NCAA regulations).

**Academic Supports**

In order to return to Good Academic Standing, students on Academic Probation are required to meet with their academic advisor on a regular basis, as determined by the advisor in a meeting occurring no later than the first week of classes. Students on Academic Probation are also registered automatically for and are required to regularly attend the Academic Achievement Center for academic support.

**Academic Suspension**

See below for the conditions for returning to the College following suspension.

**For Full-Time Students**

- At the end of each semester, freshmen in their first term with a semester GPA of less than 1.0 and all other students with a semester GPA of less than 1.3 may be placed on Academic Suspension for a minimum of one semester.
- At the end of each semester, students who have earned fewer than twelve credits (placed on Academic Warning) for each of two consecutive semesters may be placed on Academic Suspension for a minimum of one semester.
- At the end of each semester, students who have been placed on Academic Probation more than once within a four semester timeframe during their academic career at the College may be placed on Academic Suspension for a minimum of one semester.
- At the end of a semester, students who have taken a required course for a second time without earning the minimum required grade for that course may be placed on Academic Suspension for a minimum of one semester.

**For Part-Time Students**

- At the end of each semester, matriculated students with a semester GPA

### Academic Policies

of less than 1.3 may be suspended from the college for a minimum of one semester.

- At the end of each semester, students who have been placed on Academic probation more than once in their academic career at the College may be placed on Academic Suspension for a minimum of one semester.
- At the end of a semester, students who have taken a required course for a second time without earning the minimum required grade for that course.

## ACADEMIC STANDARDS

### Conditions for Returning to the College Following Suspension

Good Standing		Academic Probation		Academic Suspension
	GPA and Credits	GPA and Credits	GPA and Credits	GPA and Credits
First Year Full-Time Students	2.0 or greater semester GPA <b>AND</b> 12 credits or more earned	Fewer than 12 credits earned in the current semester with 2.0 or greater semester GPA	Less than 2.0 semester GPA	Below 1.0 semester GPA (First Term Only)  Below 1.3 semester GPA (Second Term) <b>OR</b> Academic Warning, fewer than 12 credits earned, for 2 consecutive semesters <b>OR</b> Repeated a required course without earning minimum required grade <b>OR</b> Academic Probation status more than once in a four semester timeframe.
All Upper-Class Full-Time Students	2.0 or greater semester and cumulative GPA <b>AND</b> 12 credits or more earned	Fewer than 12 credits earned in the current semester with 2.0 or greater semester GPA	Semester or cumulative GPA less than 2.0 <b>OR</b> Students who have not completed the English Writing requirement at the conclusion of the fourth semester.	Below 1.3 semester GPA <b>OR</b> Academic Warning, fewer than 12 credits earned, for 2 consecutive semesters <b>OR</b> Repeated a required course without earning minimum required grade <b>OR</b> Academic Probation status more than once in a four semester timeframe.
All Part-Time Students	2.0 or greater semester and cumulative GPA	Not applicable	Semester or cumulative GPA less than 2.0 <b>OR</b> Students who have not completed the English Writing requirement after earning 60 credits.	Below 1.3 semester GPA <b>OR</b> Repeated a required course without earning minimum required grade <b>OR</b> Academic Probation status more than once in a four semester timeframe.

### **Academic Policies**

Following their first Academic Suspension, students wishing to be readmitted, can apply to the Office of the Registrar for return to the College after a period of at least one semester has elapsed. Students must provide evidence of their ability to succeed (for example, proof of progress at another institution) to be considered for readmission.

In the event of a second suspension, students may reapply to the Office of the Registrar for return to the College after a period of at least one academic year has elapsed. Students must provide evidence of their ability to succeed at the College to be considered for readmission.

Readmission following an Academic Suspension is never guaranteed; applications for readmission are reviewed by the Vice-President for Enrollment Management, who consults with a Committee convened for this purpose.

#### **Appealing Academic Review Committee Decision**

Students may write a letter of appeal to the Vice President for Academic Affairs. Guidelines and deadlines for an appeal are included in the letter of suspension. The Vice President consults with staff and faculty in Student Affairs, Academic Affairs, and Enrollment Management when considering appeals. The decision of the Vice President for Academic Affairs will be final.

### **Major, Minor, and Internship Requirements**

#### **Good Academic Standing in the Major**

The student is in Good Academic Standing in the Major when a cumulative 2.0 [C] GPA or better is maintained within the Major [courses identified with major-field designator]. Additional requirements for Good Academic Standing may exist by individual academic program — including, but not limited to, minimum grades required in specific courses. Exceptions to the requirements for Good Academic Standing in the Major require the written approval of the Department Chair.

#### **Good Academic Standing in the Minor**

The student is in Good Academic Standing in a Minor when a cumulative 2.0 [C] GPA or better is earned within the Minor. Additional requirements for Good Academic Standing may exist by individual academic program — including, but not limited to, minimum grades required in specific courses. Exceptions to the requirements for Good Academic Standing in the Minor require the written approval of the Department Chair.

#### **Internship Entrance Requirements**

In keeping with the College's core principle of connected learning, all academic programs require students to do an internship (other terms for the internship exist in

### Academic Policies

some programs, e.g., “field experience,” “practicum,” etc.). In order to register for an internship, the student must:

- Be in Good Academic Standing
- Maintain a cumulative 2.0 [C] GPA or better within the Major [courses identified with major-field designator] taken prior to the internship
- Meet any additional requirements as set by individual academic programs
- Have the written permission of the academic department chair

Students should understand that this is a list of the College’s minimum entrance requirements — individual programs may have additional requirements including, but not limited to, minimum grades required in specific courses. Exceptions to any entrance requirements for the internship require the written approval of the Department Chair.

### Undergraduate Academic Grievance Process

The Academic Grievance Process provides students with a mechanism to appeal faculty actions related to the process of instruction and evaluation of academic performance or other academic matters pertinent to the teacher-student relationship. In filing a grievance, it is understood that the student believes his/her interests as a student have been adversely affected by someone’s departure from or misinterpretation of existing academic policy. (The College reserves the right to establish academic standards and the necessary policies to support them. Consequently, there may be no academic grievance of the contents of published Academic Policies established by the College, including those of individual Academic Programs and individual instructors.)

**Informal Conciliation:** A student wishing to alter or reverse any academic action must first attempt to resolve the matter informally and expeditiously. The student shall contact the faculty member within seven (7) calendar days of the action in question to schedule an appointment (in cases where the dispute is over a grade for an assignment or test, or a final course grade, “action in question” shall refer to the date of receipt of the grade). The student is expected to present his/her concerns and to weigh the faculty member’s response. If not resolved, the student may discuss the matter with the faculty member’s Department Chair. If the student’s complaint is with the Department Chair, then he/she may discuss the matter with Vice President for Academic Affairs (VPAA).

If no resolution is reached, the student may begin the Formal Grievance Process. In any event, if the matter is not resolved, any formal grievance must be filed within twenty-one (21) calendar days of the action in question.

If the issue under dispute impacts the student’s ability to register for a course or courses in a subsequent semester, a determination of an exception to existing policy will be made by the Vice President for Academic Affairs.



**Academic Policies**

**Formal Grievance Process:** If no resolution is reached, the student may begin the Formal Grievance Process — which must be filed within twenty-one (21) calendar days of the action in question (hence, the informal conciliation process has occurred within this overall time period). Procedures for filing a Grievance may be obtained in the Office for Academic Affairs.

**Undergraduate Student Life**

# UNDERGRADUATE STUDENT LIFE

## **Student Affairs Mission**

The Student Affairs Department at Lasell College takes its direction from the institution's mission of providing its students with opportunities to grow intellectually and personally. In the support of that mission, the work of the Student Affairs professionals has a dual focus: to provide services to the campus community that ensure a rich student life program; and to create a climate that enhances students' learning, personal growth and development.

The Office of Student Affairs is responsible for the production of the Lasell College Student Handbook, which provides information on services, organizations, policies, and regulations affecting student life.

## **New Student Orientation**

All new students are encouraged to participate in orientation programs specifically designed to facilitate their transitions into the Lasell College community. The Office of Student Activities implements four orientation programs: Laser Link, a summer orientation for first-year students beginning their College career in the fall; Navigating Lasell and Boston (NLB), an early September orientation program which expands on Laser Link and takes place just prior to the start of the fall semester classes; an orientation program for transfer students who will be joining the College community in the fall; and an orientation program in January designed for students entering the College mid-year. Undergraduate Orientation Leaders (OLs) assist in the design and implementation of all orientation programs.

## **Student Activities**

Lasell offers many opportunities for active learning outside of the classroom. These opportunities provide students a chance to further their education, to learn about themselves and others, to develop new interests, and to have fun! Membership in student organizations can help students to meet new people, learn about programming and governance, and explore their leadership potential. Of particular note:

- the Student Government Association (SGA) seeks to represent and promote the interests and concerns of the student body. SGA meetings are held weekly and are open to all students.
- the Campus Activities Board (CAB) plans and sponsors major social activities at the College, including comedy nights, BINGO nights, musicians, and the annual Spring Ball. Membership is open to all students.
- the Multicultural Student Union (MSU) works to enhance the appreciation of the many cultural and ethnic differences which shape our

### **Undergraduate Student Life**

College community. MSU hosts events on campus such as dances and Food Fests. Membership is open to all students.

The Office of Student Activities also coordinates an undergraduate leadership program, which is available to any member of the Lasell student body. Students wishing to explore their leadership potential, by participating in the various non-credit leadership courses, seminars and/or workshops that are offered, should contact the Office of Student Activities.

### **Residential Life**

One of the more valuable educational experiences in which a student can participate is the on-campus residential living option. With this knowledge, the Residential Life staff is committed to fostering an atmosphere in the residential buildings that will assist with the emotional and social growth of students. Designed to be “living and learning environments,” the residence halls and houses are places where the staff assist students with the transition to college life and provide educational and social programming on a variety of topics as students learn to live as a member of a community.

All residential buildings are staffed by live-in professional Area Coordinators (ACs) and/or paraprofessional, student Resident Assistants (RAs) whose charge it is to promote an atmosphere of cooperative living. The Director of Residential Life oversees all aspects of the on-campus residential program including the administration of the residence buildings, the provision of educational and social programming for the residents, and the supervision of the Residential Life staff.

In the 2009-2010 academic year, it is anticipated that approximately 80% of the full-time undergraduate population will live in campus-owned housing. These students will have the following types of environments in which to live: coeducational, all-female, quiet study, and community service. All residential buildings are smoke-free environments, and approximately 65% of the residential population resides in buildings that are designated as “dry” (meaning students are not permitted to have alcoholic beverages in those buildings).

The Registrar’s Office has affidavits of voter registration available for students who wish to register to vote.

### **Athletics**

Lasell College holds membership in the NCAA Division III and competes in a total of 15 varsity sports (8 female varsity sports including: field hockey, soccer, cross country, volleyball, basketball, track and field, lacrosse, and softball; and 7 male varsity sports including: soccer, cross country, basketball, track and field, lacrosse, volleyball, and baseball). Intramural and non-credit activities are also offered throughout the academic year and include aerobics, basketball, soccer, and volleyball.

### **Undergraduate Student Life**

It is the philosophy of the Lasell College Athletic Program to place the highest priority on the overall quality of the educational experience and on the successful completion of academic goals. Athletics are conducted as a part of the student/athlete's educational experience, and the Athletic Program is meant to complement the educational program. The Athletic Department strives to encourage participation by maximizing the number and variety of opportunities offered in varsity and intramural programs. Participants in the Athletic Program receive the same treatment as all other students, in that student/athletes receive no privileges in admission, financial aid, advising, grading or living accommodations. The emphasis of the Athletic Program is placed on the welfare of the participants, and not on the spectators or the entertainment value of the sport. It is the goal of the Athletic Department to foster the development of sportsmanship, community, fair play, positive societal values, and physical well-being in all participants.

### **Center for Spiritual Life**

The mission of the Center for Spiritual Life is to provide educational and support activities to all students seeking assistance and information pertaining to their spiritual and religious lives. Programming sponsored by the Center has included: discussion groups, speakers, religious holiday events, and worship services. The Center seeks to foster students' development as they reflect on personal and community values; grow in understanding of various faith traditions; participate in an exchange of ideas with other students; and receive counsel and support when faced with life challenges.

The Director of the Center is an ordained minister who is available for pastoral counseling.

### **Health Services**

The Health Services office is available for all students, residents and commuters, Monday through Friday from 8:30am to 4:30pm. The Health Services staff is composed of nurse practitioners, and a consulting physician who is available at designated hours. Emergency services are available at the nearby Newton-Wellesley Hospital.

The following services are available free of charge: consultation by the professional medical staff during their regular hours on campus; and ordinary medications dispensed by the Health Services. Lab fees, special prescriptions for medication, costs of visits to other specialists, and ambulance costs are billed through the students' health insurance.

A complete medical history and physical examination are required of all students by the time of registration for courses. The State Immunization Law requires that all full-time students born after 1956, (and all full-time and part-time students in the health sciences), present evidence that they are immunized by having two measles,



### **Undergraduate Student Life**

mumps and rubella vaccines; diphtheria, pertussis, and tetanus; three hepatitis B vaccines; and a meningitis vaccine or signed official waiver, in order to register for classes; medical and religious exemptions are allowed with appropriate documentation.

### **Counseling Center**

The services of the Counseling Center are available to all students, both commuters and residents, Monday through Friday 8:30am – 4:30pm. The Center is located on the top level of the Edwards Student Center in the Health and Counseling suite of offices. Short-term counseling, referral services, alcohol education, and workshops are provided without charge. Counseling is confidential and students are encouraged to call for an appointment (617-243-2451). The Center is staffed by licensed professionals who are available to meet with students about personal concerns in their lives such as stress, college adjustment, depression and anxiety, family and relationship issues, substance abuse, eating disorders, grief and loss. A Health Educator works in the Center, along with Peer Health Educators, to provide educational programs designed to promote healthy lifestyles and relationships. Emergency services are available at nearby Newton-Wellesley Hospital.

### **Career Services**

To promote the process of achieving career objectives, the Office of Career Services offers assistance through individual counseling and group workshops. Interest testing is available to aid students in exploring potential major and career directions. Workshops address such issues as job search strategies, resume preparation, interview skills, and graduate school planning. The Office maintains a collection of career development references, professional employment opportunities, and part-time job listings. All students are encouraged to begin the process of career development early in their undergraduate years.

### **Automobiles**

Limited parking is available for students and students must register their vehicles with the College's Department of Public Safety. Students are expected to abide by those rules governing student and guest vehicles on campus.

### **Drugs**

Lasell College expects all of its constituents to comply with local, state and federal laws relating to the possession, use and/or distribution of drugs, including alcohol, when they are on College property or taking part in College activities. Students should consult the Student Handbook for specific policies.

**Undergraduate Fees and Expenses**

# UNDERGRADUATE FEES AND EXPENSES

**Enrollment Policy**

When you register as a student at Lasell College, you are agreeing to pay all charges on your account when due. You acknowledge the Billing Policies and Fees stated here, in the Course Catalog and Student Handbook.

Your financial responsibilities to Lasell College include meeting payment deadlines, fulfilling loan or grant requirements, and addressing outstanding balances. It is important to understand that communications will be directed toward the student, rather than a parent or guardian. If a parent or other individual is assisting with your educational finances, please discuss all billing information with that person.

**Account Privacy Policy**

Per federal regulations on the right to privacy, bills are in the student's name and therefore, the student bears the responsibility for payment. All statements are mailed in the students' names to the billing address on record. Parents/guardians (or anyone else) may not receive specific information about a student's bill, credit balance or excess (refund) checks. If a parent or another third party is accepting responsibility for making payments on the student's behalf, it is the responsibility of the student to share all correspondence, including billing statements, with those individuals.

A Billing PIN is issued to all students to assist in providing information while complying with privacy policies. The PIN number for each student was sent to his or her Lasell email account at the time the student first enrolled, and can also be viewed under MyInfo on the MyLasell site) Anyone calling the Student Accounts Office for information on an account will be asked for the Billing PIN.

**Undergraduate Fees and Expenses****2009-2010 Fees:****FULL TIME FEES**

<b>FEE DESCRIPTION</b>	<b>YEARLY COST</b>	<b>COST PER SEMESTER</b>
Tuition	\$24,300	\$12,150
Comprehensive Fee	\$1,000	\$500
Room and Board		
Woodland Triple	\$9,900	\$4,950
Standard Double/Triple	\$10,500	\$5,250
Suite Rooms	\$11,400	\$5,700
Single Room Supplement	\$1,700	\$850
Dorm Damage Deposit	\$500	billed first semester only
Accident and Sickness Insurance	\$799	billed first semester only

**PART TIME FEES**

<b>FEE DESCRIPTION</b>	<b>COST PER ENROLLMENT</b>
Tuition	\$810/credit hour
Comprehensive Fee	\$270/semester
Accident and Sickness Insurance	\$799

**MISCELLANEOUS TIME FEES**

<b>FEE DESCRIPTION</b>	<b>COST</b>
Allied Health Fee	\$200/semester
Break Housing	\$150/week
Excess Credit Hours	\$810/credit hour
Fashion Design/Production Fee	\$150/semester
Graphic Design Fee	\$150/semester
Lab Fees	\$20 - \$100/course
Late Payment Fee	1.5% of balance due/month
Late Registration Fee	\$50
Parking Permit*	
Resident	\$500/year
Commuter	\$100/year
Replacement Identification Card*	\$25
Replacement Keys*	\$50/key

\*Must be paid to appropriate department at time of purchase

**Undergraduate Fees and Expenses****Payment Information**

A student is billed for tuition and fees on a semester-by-semester basis. Payment for the Fall 2009 semester is due August 5, 2009. Payment for the Spring 2010 semester is due January 5, 2010. See below for loan and payment plan information.

**Late Payments and Returned Checks**

A late charge of 18% per annum (1.5% per month) will be assessed to accounts not paid by the due date. Any check returned unpaid will result in a \$25 fine. The College reserves the right to suspend or terminate services and/or enrollment due to delinquency in payment. In the case of delinquent accounts, if an outside collection agency is utilized, the student's account will be assessed collection fees.

**Alternative Payment Policy**

If you choose a payment plan or loan to pay your bill, applications must be approved and completed prior to the payment due dates listed under the 'Payment Schedule' section. When determining the amount to borrow, any fee charged by the lender must be added to the balance due to Lasell College to insure your College account is paid in full.

**Parent and Alternative Student Loans**

Student loan programs may allow students and/or parents to borrow up to the entire yearly cost of college, less any awarded financial aid. For information on applying for a Parent PLUS Loan or Alternative Student Loan, please visit: [http://www.lasell.edu/admission/loan\\_financing\\_options.asp](http://www.lasell.edu/admission/loan_financing_options.asp).

**Monthly Payment Plan**

Lasell College has contracted with Tuition Management Services (TMS) to allow monthly payment options. Students may budget the yearly cost over ten months, payments beginning June 2009. Semester plans are also available. Comprehensive information will be mailed directly to all current and prospective students. For more information about the TMS payment plan, or to enroll, visit [www.lasell.edu](http://www.lasell.edu), pull down the 'Quick Links' menu and select 'Tuition Payment Plan'.

**Accident And Sickness Insurance Policy**

The Commonwealth of Massachusetts mandates accident and sickness insurance coverage for all students enrolled in at least 9 credits per semester. Lasell College will initially bill all students for the insurance plan. Students in an existing plan with comparable coverage may waive the fee by completing the online waiver form, located on the Quick Links menu at [www.lasell.edu](http://www.lasell.edu). International students are required to purchase the Lasell-sponsored insurance plan, regardless of other coverage.



### Undergraduate Fees and Expenses

The health insurance fee will be credited to the student's account upon the College's receipt of the waiver information, provided the information is submitted by published deadlines. Students who do not submit valid waiver information will be enrolled in the plan and are responsible for the associated fee. Health information sent to the Health Center, Registrar's Office or Athletic Office does not absolve the student of submitting proof of coverage via the online waiver process. Once purchased, the plan may be cancelled if the student enrolls in the armed force

### Explanation of Fees

**Full Time Tuition:** Covers the instructional costs for a minimum of 12 and a maximum of 18 credit hours per semester. Students exceeding 18 credit hours per semester will be charged per additional credit.

**Comprehensive Fee:** Pays for services available to all students, such as: transfer credit evaluation, student activities, athletic facilities, original identification cards, graduation, and use of the College Health Center.

**Room and Board:** Includes the cost of room and a meal plan. All students residing on campus must be enrolled in the meal plan. Meal plan selection does not alter the cost of Room and Board. Students wishing to change their status from resident to commuter at any point in the academic year must petition Student Affairs in writing for release from the Housing Agreement. Students who change their status from resident to commuter after the add/drop period of a semester are responsible for the full room and board fee for that semester. Students who do not adhere to the policies in the Housing Agreement may be assessed penalty charges as outlined in the Housing Agreement. If you have questions about housing, please contact Student Affairs at 617.243.2124.

**Dorm Damage Deposit:** Charged the first semester and credited back to the account at the end of each academic year; applied toward any individual and/or communal damage costs above normal wear and tear, as assessed by the Residence Life staff. The cost of unreturned keys will also be deducted from this deposit.

**Allied Health Fee:** Covers liability insurance, clinical placement and lab usage required for students enrolled in the following majors: Exercise Physiology, Exercise Science, Sports Science, Human Performance, and Athletic Training.

**Excess Credit Fee:** The full-time tuition rate covers up to 18 credit hours per semester. Students exceeding this allowance are charged \$810 per additional credit hour. Excess credit fees are not reduced or refunded for schedule changes made after the

### Undergraduate Fees and Expenses

add/drop period. If you have questions about scheduling, contact your advisor, or the Registrar's Office at 617.243.2133.

**Graphic Design Fee:** Charged to all students enrolled in the Graphic Design major to pay for hardware, software, guest speaker honorariums and miscellaneous materials/supplies that are necessary to maximize student learning. The Graphic Design Fee is not reduced or refunded for changes of major made after the add/drop period.

**Fashion Design/Production Fee:** Fashion Design and Production major each semester to cover equipment and supplies provided for the fashion design courses. This fee does not cover the cost of supplies for individual projects to be purchased separately. This program fee is also applied to hardware, software, guest speaker honorariums and miscellaneous materials/supplies that are necessary to maximize student learning. Additional lab fees may also apply to specific courses within the Fashion department when appropriate.

**Lab Fees:** Fees ranging from \$20-\$100 are charged for materials, services and other extraordinary costs for courses such as Fashion Illustration, Pattern Generation, Visual Merchandising, Multimedia, Fashion Promotion and Photography. Lab fees are not reduced or refunded for schedule changes made after the add/drop period.

**Parking Permit:** The College requires all vehicles parked on campus be registered with Public Safety. Parking is permitted in assigned lots only. Unauthorized vehicles may be ticketed or towed. Please direct questions regarding campus parking to parking@lasell.edu.

## Account Adjustment and Refund Policies

### Student Account with a Credit Balance:

Credit balances occurring as a result of excess loans or financial aid may not be requested until the entire loan and/or aid funds have been received by Lasell College. Credit balances for enrolled students will remain on the account unless requested by the student. Refunds will be issued within three weeks of the request and will only be made payable to the student. Students who request a refund check prior to the end of the academic year understand that, if additional charges are assessed and/or financial aid is adjusted following the issuance of a refund check, a balance may be due to the College.

### **Undergraduate Fees and Expenses**

#### **Enrollment Changes:**

Students who change their status from full time to part time, OR part time students who reduce their number of credits, after the Add/Drop period will be responsible for 100% of tuition and associated fees for the semester.

No adjustment is made to the following fees after the published Add/Drop Period: Accident and Health Insurance, Allied Health Fee, Fashion Design/Production Fee, Graphic Design Fee, Excess Credit Fee, and Lab Fees.

#### **Housing Changes**

Students who remain enrolled in the College, and change their status from resident to commuter after the Add/Drop period, will be responsible for 100% of Room and Board charges for the semester.

Students who change their status from commuter to resident will be charged Room and Board, prorated according to the number of weeks remaining in the semester. Students will be charged for the full week (ending on a Friday) encompassing the move-in day; weeks will not be partially assessed.

#### **Withdrawal from the College**

The following Withdrawal Adjustment Schedule applies to a student who has completed the appropriate steps to cancel his/her enrollment at Lasell College. Non-attendance does not relieve the student of financial obligation or imply entitlement to a refund. Please contact the Registrar's Office for proper withdrawal procedures.

For all withdrawals after the published Add/Drop period, no adjustment is made to the following fees: Accident and Health Insurance, Allied Health Fee, Fashion Design/Production Fee, Graphic Design Fee, Excess Credit Fee, Parking Permit, and Lab Fees.

Room and Board will be adjusted according to the schedule below only if the room is vacated within the time period determined by the Office of Residential Life. Students remaining in housing past the time period granted will be charged for daily Room and Board.

For purposes of account adjustments, no differentiation is made between voluntary withdrawal, administrative or academic suspension. Unpaid charges may remain after adjustments and will be owed to the College.

**Undergraduate Fees and Expenses**

**Withdrawal Adjustment Schedule  
for Tuition, Room and Board, and Comprehensive Fee  
Fall 2008/Spring 2009**

Prior to the Academic Calendar's 'First Day of Classes'	100% refund, less enrollment deposit
Through first week* of classes	90%
Through second week* of classes	80%
Through third week* of classes	70%
Through fourth week* of classes	60%
Through fifth week* of classes	50%
Through sixth week* of classes	40%
Through seventh week* of classes	30%
Through eighth week* of classes	20%
Through ninth week* of classes	10%
After ninth week* of classes	No refund of charges

\* For purposes of determining account adjustments due to withdrawal, a week of enrollment ends on a Friday, regardless of the number of courses scheduled or attended during that period.

Adjustments to Federal Financial Aid are made in accordance with the regulations set forth by the Federal Department of Education. For a copy, please contact our Office of Student Financial Planning at 617.243.2227.



**Undergraduate Student Financial Planning**

# UNDERGRADUATE STUDENT FINANCIAL PLANNING

## General Policy

The Office of Student Financial Planning administers financial aid programs and provides financial counseling and planning to all students and parents. This office believes in providing families with information and guidance that will improve a family's ability to plan for the expenses of college. For students seeking financial aid in the form of grants, loans and work study, Lasell participates in all major federal and state programs as well as providing institutional sources for assistance.

Financial aid awards are based on need and are determined by the Office of Student Financial Planning. Decisions are made using the Free Application for Federal Student Aid (FAFSA), the Lasell College Financial Aid Application, federal income tax returns and other pertinent sources. The financial aid forms are available from the Student Financial Planning Office in Potter Hall or most high schools. Entering and returning students must complete the appropriate forms shortly after January 1st of the award year to maximize possibilities of receiving aid in September. Applications are required for each academic year.

## Financial Aid Process

A student applying for financial aid should take the following steps:

1. Obtain and complete a Free Application For Federal Student Aid form (FAFSA). Be sure to indicate that the information should be forwarded to Lasell College. Lasell's FAFSA code number is 002158. Students may complete the FAFSA online at <http://www.fafsa.ed.gov>
2. Obtain a copy of the Lasell College Financial Aid Application. Complete this form and send it to the Office of Student Financial Planning. Students may download a .pdf version of this document by following the directions on the Lasell College web page:  
[http://www.lasell.edu/html/financial\\_aid.html](http://www.lasell.edu/html/financial_aid.html)
3. Complete both forms as soon after January 1st as possible. Mail the FAFSA application to the address provided on that form (or submit it electronically, but be sure to print, sign and mail the signature page). Mail the Lasell application to:  
Lasell College  
Office of Student Financial Planning  
1844 Commonwealth Avenue  
Newton, MA 02466
4. You will receive a Student Aid Report (SAR) from the Department of Education. Check it for accuracy and submit any corrections to the Department of Education

### Undergraduate Student Financial Planning

5. In the spring, you will receive a Financial Aid Award Letter outlining the financial aid you will receive for the upcoming academic year as well as indicating any other documents that are required, such as copies of federal tax returns, W-2 statements and other forms.
6. Returning students should be aware that they must submit signed copies of their federal tax returns and all W-2 statements before any financial aid award will be made.

Any personal financial changes arising during the year should be reported to and discussed with the Office of Student Financial Planning.

The College reserves the right to review, amend, modify or withdraw financial assistance at any time on the basis of information affecting eligibility including, but not limited to, availability of funds, awards of funds from other sources, changes in financial, marital, residence or academic status. Receipt of all assistance is contingent upon the student maintaining satisfactory academic progress as outlined in this catalog.

Satisfactory academic progress is defined both by the number of credits successfully completed and the grade point average earned per semester. If a student's grade point average falls below a 2.0, or if the student does not successfully complete a minimum of 12 credits in a semester, the student is no longer meeting the standards of satisfactory academic progress. In general, a student is expected to complete all bachelor degree requirements within six years.

A student with extenuating circumstances will be evaluated individually.

## Sources of Financial Aid

### Federal, State, and College Aid

It is the responsibility of the student to apply for financial assistance from Lasell and state and federal programs. The Office of Student Financial Planning stands ready to help the student with this process. A student applying for financial aid at Lasell is considered for the following programs:

**Lasell College Grants.** These grants from the College are available to students on the basis of need, and are administered by the Student Financial Planning Office.

**Federal Pell Grant Program.** The federal government administers these grants directly to students on the basis of need. The Free Application for Federal Student Aid form (FAFSA) is used as the Pell Grant Application. All financial aid recipients must apply for the Pell Grant.

**Federal Supplemental Educational Opportunity Grants (SEOG).** These grants from the federal government are available to students who demonstrate exceptional need. These awards are administered by Lasell's Financial Planning Office.

### **Undergraduate Student Financial Planning**

**Federal Perkins Student Loan Program.** These federal government loans are available to students on the basis of need, and are administered by the Student Financial Planning Office.

**Federal Work Study.** Students who receive work study are eligible to apply for a part-time job on campus for the academic year. The Student Financial Planning Office is available to assist students in this process.

**State Scholarships.** These scholarships are given out by a state to students in need of funds. The type and amount of these scholarships vary from state to state. Contact your home state's higher education office for information. Students must file financial aid forms before eligibility can be determined.

**Loan & Financing Options.** When considering which loan to use to assist in paying for college, Lasell College recommends that all students complete the Free Application for Federal Financial Aid and apply for need based aid, and the Federal Stafford loan first, before pursuing any other more expensive loan options.

**Federal Stafford Loan:** This loan will be included in all award packages for students who go through the application process. The amounts are limited by the class year of the student:

Freshman (0 – 29 credits earned) \$5500

Sophomore (30 – 59 credits earned) \$6500

Junior (60 – 89 credits earned) \$7500

Senior (90 credits and above) \$7500

Graduate students up to \$20,500 if enrolled in at least 6 credits per semester

**Parent Loans for Undergraduate Students (PLUS):** This loan program is available to parents to borrow up to the cost of attendance less the other aid the student is receiving.

**Private/Alternative loans for students:** These loans are usually borrowed in the students' name with someone as a cosigner. The amount is limited to the cost of attendance less the other aid a student is receiving.

#### **A note about our preferred lender list:**

Lasell College, through the collection of data via a Request for Information from our lending partners, has identified a selection of lenders we have chosen to present to you in the form of our preferred lender list. These are lenders we feel will provide both competitive benefits and terms on the loans, but also timely delivery of funds and excellent customer service both while the student is in school as well as in repayment. Borrowers are not required to borrow through these lenders and may choose any lender that participates in these programs. Our lender list is presented on the website [www.afford.com/lasell](http://www.afford.com/lasell).

**Undergraduate Student Financial Planning****Lasell College Student Financial Planning Code of Conduct**

Lasell College expects each member of the staff of the Office of Student Financial Planning to maintain exemplary standards of professional conduct in all aspects of carrying out his or her responsibilities, including all dealings with any entities involved in any manner in student financial aid, regardless of whether such entities are involved in a government sponsored, subsidized, or regulated activity.

In doing so, a member of the staff in the Office of Student Financial Planning at Lasell College should:

- Refrain from taking any action for his or her personal benefit.
- Refrain from taking any action he or she believes is contrary to law, regulation, or the best interests of the students and parents he or she serves.
- Ensure that the information he or she provides is accurate, unbiased, and does not reflect any preference arising from actual or potential personal gain.
- Be objective in making decisions and advising his or her institution regarding relationships with any entity involved in any aspect of student financial aid.

Refrain from soliciting or accepting anything of other than nominal value from any entity (other than an institution of higher education or a governmental entity such as the U.S. Department of Education) involved in the making, holding, consolidating or processing of any student loans, including anything of value (including reimbursement of expenses) for serving on an advisory body or as part of a training activity of or sponsored by any such entity. As a general guide, and subject to more restrictive laws and policies, a total retail value of not more than \$10 should be considered reasonable.

Disclose to his or her institution, in such manner as his or her institution may prescribe, any involvement with or interest in any entity involved in any aspect of student financial aid.

Neither Lasell College as an institution nor any individual officer, employee or agent of the institution may enter into a revenue sharing agreement with any lender.

An officer or employee of Lasell College who is employed in the Student Financial Planning office or who otherwise has responsibilities with respect to education loans, or an agent who has responsibilities with respect to education loans, shall not accept from any lender or affiliate of any lender any fee, payment, or other financial benefit (including the opportunity to purchase stock) as compensation for any type of consulting arrangement or other contract to provide services to a lender or on behalf of a lender relating to education loans.



### Undergraduate Student Financial Planning

Lasell College shall not:

- a. for any first-time borrower, assign, through award packaging or other methods, the borrower's loan to a particular lender; or
- b. refuse to certify, or delay certification of, any loan based on the borrower's selection of a particular lender or guaranty agency.

Lasell College shall not request or accept from any lender any offer of funds to be used for private education loans, including funds for an opportunity pool loan, to students in exchange for the institution providing concessions or promises regarding providing the lender with:

- a. a specified number of loans made, insured, or guaranteed under Title IV;
- b. a specified loan volume of such loans; or
- c. a preferred lender arrangement for such loans.

Lasell College shall not request or accept from any lender any assistance with call center staffing or financial aid office staffing.

This code of conduct is applicable to any member of the Lasell College community who, in the course of performing his or her assigned job duties, will make decisions, sign contracts or enter into agreements or relationships that would directly or indirectly impact the Student Financial Aid Office and violate this code of conduct.

**Alumni Association Scholarships.** Awarded annually to returning students who have financial need and who have demonstrated their ability as scholars, as determined by the Alumni Association's Scholarship Committee.

### Lasell Scholarships

The scholarships listed below were created by alumni and friends of Lasell. The combined income from these funds supports existing financial aid awards, which are given on the basis of need. Students will automatically be considered for these awards when they apply for financial aid; therefore, there is no application process required for these particular scholarships. These scholarships are given at the discretion of the Office of Student Financial Planning and the Office of Institutional Advancement.

### Endowed Funds

**Florence Adams Scholarship.** Established by former trustee Lydia A. Godsoe '18 in honor of her mother. Preference given to "deserving students from the State of Maine."

**The Joan Weiler Arnow '49 and Robert H. Arnow Scholarship.** Established in 1995 to provide scholarship assistance to students who demonstrate academic achievement and civic responsibility. Demonstrated financial need is also a component. The income from this endowment gift provides for three scholarships annually;

**Undergraduate Student Financial Planning**

one per each returning class. Funds from this scholarship may be reassigned to the same student for up to three years if the student continues to exemplify the outstanding qualities upon which the original assignment was made.

**Virginia Thomas Baxter '39 Endowed Scholarship.** Established in 1997 to provide scholarship support for a worthy student with financial need.

**Max M. and Marian M. Farash Scholarship.** Established in 1973 by Mr. and Mrs. Farash of Rochester, New York.

**Elizabeth Groth Johnsen '45 Endowed Scholarship Fund.** Established in 1997 by members of the Johnsen family to be awarded to an Allied Health major.

**The Eleanor C. Kiefer Endowed Scholarship.** Established in 2000 in her memory by her husband John A. Kiefer, both parents of Trustee P. Lynn Kiefer Holt '61. The income from this fund will be used to provide scholarship support to needy and deserving students at Lasell College.

**The Dr. and Mrs. Bernard Lederman Endowed Scholarship.** Established in 1987 by Nonie Lederman Carroll, Class of 1945. Awarded annually, this scholarship is named in honor of Dr. Bernard Lederman, graduate of Harvard Medical School and well-respected obstetrician and gynecologist in the Boston area, and his wife, the former Maude Saks, well known as a primitive artist. Preference is given to students majoring in the humanities.

**Jean '49 and Cynthia '78 Sargent Lee Endowed Scholarship.** Established by a mother and daughter alumnae team to provide funds to a deserving student with financial need.

**Jo-Ann Vojir Massey '51 and Anna A. Vojir Endowed Scholarship.** Established in 2001 by Jo-Ann and Dwight Massey. The income from this fund will provide a deserving student with scholarship support.

**The Mary McNamara '56 and Antoinette Ruinen '56 Fund for International Students or Studies.** Established in 1996 to help foreign students to attend Lasell or for Lasell students to engage in foreign studies outside of the United States. The donor's primary intention is to encourage enduring friendships among students from different parts of our global village, as exemplified by the rich relationship enjoyed by these two Lasell roommates who became life-long friends.

**Williams Morgan Scholarship.** Established in 1973 by Mr. and Mrs. Douglas R.G. Williams (Sylvia T. Morgan, Class of 1930.) Given annually on the basis of character and citizenship.

**John O. and Celia Kinsley Percival '34 Endowed Scholarship.** Established in 1999 by Celia Kinsley Percival '34 in memory of her husband, John O. Percival, and in honor of Celia's 65th Reunion. The income from this fund provides scholarship support for one or more worthy students with financial need.

**Undergraduate Student Financial Planning**

**Rosalie Brightman Rosen Scholarship.** Endowed in honor of Rosalie Brightman Rosen, Class of 1927, a loyal alumna and valued Trustee. Candidates should combine academic achievement with a demonstrated commitment to the community.

**Elisse Allinson Share '65 and Jennifer A. Share '98 Endowed Scholarship.** Established in 2002 by Elisse and Neil Share, the income from this fund will be used to provide scholarship support for needy and deserving students, with preference given to students with learning disabilities.

**Lucy Johnston Sypher Scholarship.** This award was established in 1991 in memory of Lucy Johnston Sypher, professor emerita of English and an author of children's books. Funded by her family, the scholarship is awarded to a candidate who has demonstrated academic ability and financial need.

**Betty Culver Thomson '48 Endowed Scholarship.** Established in 2002, by Betty Culver Thomson '48. The income from this fund will provide a deserving student with scholarship support.

**Molly E. Upham '35 Scholarship.** Established in 1994 by Molly Upham, Class of 1935, to provide scholarship assistance to students who demonstrate academic achievement and leadership in the Lasell community. Demonstrated financial need is also a component. The income from this endowment gift provides for three scholarships annually; one per each returning class. Funds from this scholarship may be re-assigned to the same student for up to three years if the student continues to exemplify the outstanding qualities upon which the original assignment was made. Recipients of aid from this Fund will be known as Upham Scholars.

**The Ward-de Witt Presidential Endowed Scholarship.** Established in 2000 by President Thomas E.J. de Witt and his wife, Dr. Margaret E. Ward, in support of Lasell 150: the campaign to celebrate the college's Sesquicentennial, 1996-2001. The income from this fund will be used to provide scholarship aid, available and awarded to students who have demonstrated financial need, displaying high academic potential and leadership qualities, with preference given to international students.

**Joan Howe Weber '51 Endowed Scholarship.** Established in 1996 in honor of her 45th Reunion. The income from this fund provides scholarship support for a worthy student with financial need.

**Harriet Markham Wedeman '48 Endowed Scholarship.** Established in 1998 to aid a deserving student with financial need.

**Other Scholarships**

**Charles E. Barry Scholarship.** Former chairman of the Retailing Department.

**Angeline C. Blaisdell Scholarship.** Class of 1867, founder of the Lasell Alumnae Association.

**Undergraduate Student Financial Planning**

**Emma Gilbert Carver Scholarship.** Given by the family of Emma Gilbert Carver, Class of 1945.

**Dorothy Ballou Collier Scholarship.** Created in 1991 in honor of Dorothy Ballou Collier, Class of 1924; this fund is awarded on the basis of financial need.

**Henry Morton Dunham Scholarship.** Given by the will of Henry M. Dunham, organist, conductor, and composer, who, as an instructor and later chairman, was associated with the Department of Music from 1897 to 1928.

**Mabel Tower Eager Memorial Scholarship.** Given by the family of Mabel Tower Eager, Class of 1888, who was a trustee of the College from 1933 to 1958.

**Eleanor T. and Alfred C. Edwards Scholarship.** Established in memory of the parents of alumna Gail Edwards Pocock, Class of 1967, honoring the long service of Mr. Edwards as trustee of the College.

**Nellie J. Feagles Scholarship.** Established in 1970 by Walter R. Kattelle in memory of his wife, Nellie J. Kattelle (Nellie J. Feagles, Class of 1897).

**Celia Foss Scholarship.** Established in 1984 by Celia Foss in honor of her classmates in the Class of 1934.

**Sylvia Goodman Scholarship.** Established by the College in 1989 in recognition of over 20 years of teaching service in the sciences. Awarded to a student who has demonstrated outstanding academic achievement in a helping profession.

**Heeb Scholarship.** An annual scholarship established in 1980 by the bequest of Lillian Douglass Heeb, Class of 1907.

**Helen Carter Johnson Scholarship.** Initiated in 1967 by Mrs. Ralph G. Johnson (Helen Carter, Class of 1907).

**Claire Kay Memorial Scholarship.** This award was created in 1997 in memory of Claire Kay, Director of Information Technology, to be awarded to a returning student who demonstrates strong character, love of learning, concern for the Lasell community, and pursuit of new endeavors.

**Cornelia Hemingway Killam Scholarship Fund.** Established by Caroline Killam Moller '57 in honor of her mother, a trustee of the College for 20 years and member of the Class of 1922. Designated for a student with financial need.

**Marjorie MacClymon Scholarship.** In recognition of over 40 years of service to Lasell. Former Alumnae Secretary; member of the Class of 1932.

**Norma MacLeod Scholarship.** Established by the College in 1989 in recognition of her 24 years of service as a faculty member in the Nursing Program. Awarded to an outstanding student preparing for a career in the helping professions.



**Sebastian F. Mignosa Scholarship.** Established in 1988 by the colleagues and friends of Professor Mignosa who served Lasell from 1956 to 1987. Given to a deserving student in business.

**Constance W. Milner Scholarship.** Established in 1984 by the colleagues, friends, and former students of Constance W. Milner, upon her retirement as director of the Lasell Nursing Program.

**Eileen Ruth Moses Scholarship.** Established by the Student Nurses Association. Eileen R. Moses was a member of the Class of 1978.

**Mary Goodwin Olmsted Scholarship.** Established in 1968 by Mrs. Henry C. Olmsted (Mary E. Goodwin, Class of 1903.)

**Lillie Rose Potter Memorial.** Given in memory of Lillie Rose Potter, Class of 1880, by alumnae and friends. Miss Potter served as preceptress and dean at Lasell from 1902 to 1935 and was dean emeritus from 1935 to 1952.

**William E. Schrafft and Bertha E. Schrafft Memorial Scholarship.** This scholarship will be given to benefit bright and ambitious students from Boston's neighborhoods with preference to students in training for one of the health professions.

**Richard A. Winslow Scholarship.** In memory of Richard A. Winslow, a devoted and long-time trustee of Lasell (1948-1978.) The recipient should demonstrate the qualities of love of learning, great personal strength of character, and devotion to duty as exemplified by Richard A. Winslow.

**Priscilla Alden Wolfe Scholarship.** Given by alumnae and friends in memory of Priscilla Alden Wolfe, Class of 1919. Mrs. Wolfe, elected to the board of trustees in 1948, was chairman at the time of her death in 1961.

**Lillie Rose Potter Memorial.** Given in memory of Lillie Rose Potter, Class of 1880, by alumnae and friends. Miss Potter served as preceptress and dean at Lasell from 1902 to 1935 and was dean emeritus from 1935 to 1952.

**William E. Schrafft and Bertha E. Schrafft Memorial Scholarship.** This scholarship will be given to benefit bright and ambitious students from Boston's neighborhoods with preference to students in training for one of the health professions.

**Richard A. Winslow Scholarship.** In memory of Richard A. Winslow, a devoted and long-time trustee of Lasell (1948-1978.) The recipient should demonstrate the qualities of love of learning, great personal strength of character, and devotion to duty as exemplified by Richard A. Winslow.

**Priscilla Alden Wolfe Scholarship.** Given by alumnae and friends in memory of Priscilla Alden Wolfe, Class of 1919. Mrs. Wolfe, elected to the board of trustees in 1948, was chairman at the time of her death in 1961.

**Lasell College Programs of Study**

# LASELL COLLEGE PROGRAMS OF STUDY

## MASTER OF SCIENCE IN MANAGEMENT DEGREE

Elder Care Administration  
Elder Care Marketing  
Fundraising Management  
Human Resources Management  
Management  
Marketing  
Non-Profit Management  
Project Management

## MASTER OF SCIENCE IN COMMUNICATION DEGREE

Public Relations  
Integrated Marketing Communication

## GRADUATE CERTIFICATES

Elder Care Administration  
Elder Care Marketing  
Fundraising Management  
Human Resources Management  
Integrated Marketing Communication  
Management  
Marketing  
Non-Profit Management  
Project Management  
Public Relations

## BACCALAUREATE DEGREES

Accounting  
Athletic Training  
Communication  
• Creative Advertising  
• Journalism and Media Writing  
• Multimedia and Web Design  
• Public Relations  
• Radio and Video Production  
• Sports Communication  
Criminal Justice  
Education  
• English with Elementary Education  
Concentration  
• English with Secondary Education  
Concentration  
• History with Secondary Education  
Concentration  
• Humanities with Elementary  
Education Concentration  
• Interdisciplinary Studies with Early  
Childhood Education Concentration  
• Interdisciplinary Studies with Elementary  
Education Concentration  
• Interdisciplinary Studies: Math/Science  
with Elementary Education Concentration

English  
Entrepreneurship  
Environmental Studies  
Fashion Design and Production  
Fashion and Retail Merchandising  
Finance  
Graphic Design  
History  
Hospitality and Event Management  
Humanities  
Human Services  
Interdisciplinary Studies: Individualized  
International Business  
Law and Public Affairs  
Legal Studies  
Management  
Marketing  
Prelaw (Advising program accompanying a  
declared major with recommended courses  
preparing for law school)  
Psychology  
Sociology  
Sport Management  
Sports Science  
Undeclared Option (declare major within  
two years)

## MINORS

Aging Studies  
American Studies  
Business  
Child and Adolescent Studies  
Coaching  
Communication  
Criminal Justice  
English  
Environmental Studies  
Event Management  
Forensic Studies  
Graphic Design  
History  
Human Resources  
Information Technology  
Law and Business  
Legal Studies  
Mathematics  
Political Science  
Psychology  
Sociology  
Sports Communication  
Studio Art  
Women's Studies  
Youth and Crime

**Lasell College Programs of Study****Undeclared Option**

The Undeclared Option is available to students who choose not to declare a major when they first arrive at Lasell College. At Lasell, advisors work closely with students exploring options, interests, and possible career paths. In their first two years, students in the Undeclared Option are required to take courses satisfying the **foundational competencies** of the General Education Core\*. They are also advised to register for courses under the **Areas of Inquiry** in Core, as well as to enroll in **introductory courses** in those majors that may be of interest to them.

Students are encouraged to meet with faculty in order to explore different majors and their career possibilities. Some of the majors have specific admissions criteria, such as math or science competencies. Advisors will discuss these requirements with students as they help them to prepare for a major of choice.

Although students have two academic years to declare a major, they are strongly encouraged to do so in their second or third semester so that they can meet all major specific degree requirements in a timely fashion.

\*See page 19 for all General Education Core requirements.

**Undergraduate Academic Departments and Majors**

Undergraduate Majors are organized in the catalog by Academic Department; all Minors are listed together following the descriptions of the Majors.

**Accounting/Finance** (*Chair: Richard Frederics*)

Majors: Accounting, Finance

Minors: Business (for non-business majors; with Marketing/Management Department), Law and Business (with Justice Studies and Marketing/Management Departments)

**Athletic Training/Sports Science** (*Chair: Cristina Haverty*)

Majors: Athletic Training, Sports Science

Minor: Coaching (with Sport Management Department)

**Communication** (*Chair: Janice Barrett*)

Majors: Communication, Graphic Design

Communication Concentrations: Creative Advertising, Journalism and Media Writing, Multimedia and Web Design, Public Relations, Radio and Video Production, Sports Communication

Minors: Communication, Graphic Design, Sports Communication

**Computer and Information Science** (*Chair: Linda Bruenjes*)

Minor: Information Technology

**Lasell College Programs of Study**

**Education** (*Chair: Catherine Zeek*)

Majors: English with Elementary Education Concentration, English with Secondary Education Concentration, History with Secondary Education Concentration, Humanities with Elementary Education Concentration, Interdisciplinary Studies with Early Childhood Education Concentration, Interdisciplinary Studies with Elementary Education Concentration, Interdisciplinary Studies: Math/Science with Elementary Education Concentration

**Environmental Studies** (*Director: Aaron Toffler*)

Minor: Environmental Studies

**Fashion** (*Chair: Mary Ruppert-Stroescu*)

Majors: Fashion Design and Production, Fashion and Retail Merchandising

**Humanities** (*Chair: Dennis Frey*)

Majors: English, History, Humanities

Minors: American Studies, English, History, Studio Art

**Interdisciplinary Studies: Individualized** (This program is overseen by Steven Bloom, Dean of Undergraduate Education)

Minor: Aging Studies

**Justice Studies** (*Chair: Linda Bucci*)

Majors: Criminal Justice, Law and Public Affairs, Legal Studies

Advising Program: Prelaw (with recommended sequence of courses for students considering law school)

Minors: Criminal Justice, Law and Business (with Accounting/Finance and Marketing/Management Departments), Legal Studies, Political Science, Youth and Crime (with Social Sciences Department), Forensics (with Social Sciences Department)

**Marketing/Management** (*Chair: Nancy Waldron*)

Majors: Entrepreneurship, Hospitality and Event Management, International Business, Management, Marketing

Minors: Business (for non-business majors; with Accounting and Finance Department), Event Planning, Human Resources (with Social Sciences Department), Law and Business (with Justice Studies and Accounting/Finance Departments)

**Mathematics/Science** (*Chair: Bradford Allen*)

Minor: Mathematics

**Social Sciences** (*Chair: Lori Rosenthal*)

Majors: Human Services, Psychology, Sociology



**Lasell College Programs of Study**

Minors: Child and Adolescent Studies, Human Resources (with Marketing/Management Department), Psychology, Sociology, Women's Studies, Youth and Crime (with Justice Studies Department), Forensics (with Justice Studies Department)

**Sport Management** (*Chair:* Robert Prior)

Majors: Sport Management

Minor: Coaching (with Athletic Training/Sports Science Department)

**Lasell College Programs of Study**

**ACCOUNTING/FINANCE DEPARTMENT**

**(Chair: Richard Frederics)**

The Accounting/Finance Department offers majors in Accounting and Finance. In cooperation with the Marketing/Management Department, there is a Business Minor available for non-business students; the Law and Business Minor is offered in cooperation with the Marketing/Management and Justice Studies Departments. The Accounting and Finance majors are designed to teach a broad range of transferable skills, strong competence in critical thinking, and hands-on business experience. There are a wide variety of connected-learning sites on campus for Business students, including, for instance, Lasell Village, the Holway Child Study Centers, the Donahue Bookstore, SODEXO, Registrar's Office, Lasell College Accounts Payable and the Financial Aid Office. In addition, there are many connected-learning opportunities off-campus, including field trips to such locations as L.L. Bean, the Boston Financial District, and The Boston Globe. The Internship program provides a capstone work experience for all Business students during their senior year. By graduation, all students will have had the opportunity to explore an assortment of business venues ranging from small, entrepreneurial companies to large, Fortune 500 businesses.

**ACCOUNTING**

The Accounting curriculum offers students a strong background in specialized accounting skills and exposure to a complete range of business functions. Students develop the financial knowledge and analytical skills necessary in understanding the various components of business organizations and the role of accounting within them. The Accounting major provides a flexible program of study relevant to all areas of accounting, with a strong emphasis on practical accounting work. Elective courses and internship experience allow the student to concentrate on specific career interests and needs. The program provides a basic background for several professional examinations. Graduates receive a Bachelor of Science degree in Accounting.

**Major Requirements**

**(54 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 232	Operations Management	3
BUSS 301	Intermediate Accounting I	3
BUSS 302	Intermediate Accounting II	3

**Lasell College Programs of Study**

BUSS 303	Cost Accounting	3
BUSS 399	Internship Seminar	1
BUSS 401	Advanced Accounting	3
BUSS 404	Auditing	3
BUSS 440	Business Policy	3
BUSS 499	Internship	3

Choose one from the following list: 3

BUSS 204	Federal Income Taxation
BUSS 208	Financial Statement Analysis
BUSS 305	International Accounting
BUSS 308	Government and Not-for-Profits Accounting
BUSS 309	Fraud Examination
BUSS 403	Advanced Topics in Cost Accounting
BUSS 405	Accounting Theory
BUSS 418	Special Topics in Accounting

**Additional Requirements****(22 credits)**

ECON 101	Economics — Micro	3
ECON 102	Economics — Macro	3
MATH 205**	Calculus I <b>AI(Q)</b>	4
MATH 208**	Introduction to Statistics	3

Choose one of the following two **AI(PS)**: 3

PSYC 101	Introduction to Psychology
SOC 101	Introduction to Sociology

Arts and Sciences Electives 6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements  
and remaining Unrestricted Electives\*\*\***
**(44 credits)****Minimum credits required for graduation****120**

\* If a student plans on taking the CPA Exam, additional courses in Accounting may be needed and can be accommodated through other unrestricted electives.

\*\* May require prior coursework depending upon Math placement

\*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**Lasell College Programs of Study****FINANCE**

Finance is the study of the assets of corporations and/or individuals. Students learn to understand what is involved in obtaining corporate financing and managing financial risk. Areas of study include financial instruments, institutions, and markets associated with business. Finance students develop a wide array of analytical skills, attain a thorough understanding of the finance function in various organizations, and sharpen their awareness of how financial institutions and markets function in a global environment. Graduates receive a Bachelor of Science degree in Finance.

**Major Requirements****(54 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 232	Operations Management	3
BUSS 304	Working Capital Management	3
BUSS 311	Investments	3
BUSS 331	Capital Markets	3
BUSS 399	Internship Seminar	1
BUSS 406	Financial Strategies	3
BUSS 440	Business Policy	3
BUSS 499	Internship	3

Choose two from the following list: 6

BUSS 204	Federal Income Taxation
BUSS 208	Financial Statement Analysis
BUSS 307	International Finance
BUSS 312	Risk Management
ECON 250	Money and Banking
ECON 301	International Trade

**Additional Requirements****(22 credits)**

ECON 101	Economics — Micro	3
ECON 102	Economics — Macro	3
MATH 205*	Calculus I <b>AI(Q)</b>	4
MATH 208*	Introduction to Statistics	3



**Lasell College Programs of Study**

Choose one of the following two: **AI(PS)** 3

PSYC 101 Introduction to Psychology

SOC 101 Introduction to Sociology

Arts and Sciences Electives 6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements  
and remaining Unrestricted Electives\*\*\***

**(44 credits)**

**Minimum credits required for graduation**

**120**

\* May require prior coursework depending upon Math placement

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

## **ATHLETIC TRAINING/SPORTS SCIENCE DEPARTMENT**

(Chair: Cristina Haverty)

### **ATHLETIC TRAINING**

Certified Athletic Trainers are involved in the care, prevention, evaluation and rehabilitation of injuries to athletes and the physically active. Athletic Trainers are recognized by the American Medical Association as Allied Health Professionals, and are employed in numerous settings including high schools, colleges and universities, professional sports, sports medicine clinics, industrial medicine settings and hospitals.

The Athletic Training major is a competency-based program designed to provide professional preparation leading toward eligibility to take the national Board of Certification (BOC) exam. The program is fully accredited under the guidelines set forth by the Commission on Accreditation of Athletic Training Education (CAATE).

The four-year program in Athletic Training includes formal classroom instruction along with extensive clinical experiences, for credit, under the direct supervision of Certified Athletic Trainers. Clinical experiences take place at Lasell College and at affiliated off-campus sites, and include a variety of practice settings and sport exposures.

### Lasell College Programs of Study

Requirements for admission into the Athletic Training Major include: successful (C or better) completion of a minimum of two years of high school math (preferably algebra and geometry), and two years of high school lab science (preferably biology and chemistry or physics). In order to comply with accreditation guidelines, the College may restrict enrollment in the Athletic Training Major.

Students in the Athletic Training major may incur some extra costs associated with their clinical education experience. Additional expenses may include costs associated with travel to off-campus affiliated clinical sites and dress code requirements. If the students do not have access to an automobile, public transportation is available.

Transfer applicants may be accepted into the Athletic Training Program at Lasell College based upon their previous record of academic performance. Transfer students will only be considered on a space-available basis, as admission is competitive in nature, and need to be aware of the possibility of additional time beyond eight academic semesters of college work in order to complete all of the program requirements due to the sequencing of courses and their prerequisites.

Lasell College students (including students who are designated as Undeclared-Allied Health) wishing to transfer in to the Athletic Training Education Program will be considered on a space-available basis following their freshmen year. A change of major form should be filed with the Program Director at the end of the spring semester of their freshmen year. The applicants' grades for their freshmen year will then be reviewed. Specifically, a "C" or better is needed for the following courses: AHLT 101, AHLT107, AHLT 104, AT 103, AT 201, BIO 205 and BIO 206. A GPA of 2.3 or better will be required for admission into the Athletic Training Education Program and to enroll in AT 203. Graduates of the program receive a Bachelor of Science degree in Athletic Training.

### Program Fee

Each Athletic Training student is charged a program fee for each semester. The program fee is used to provide instructional supplies, discipline-specific technology, guest speaker honorariums, educational opportunities outside of the classroom and miscellaneous materials/supplies needed to maximize student learning.

### Major Requirements\*

(74 credits)

AHLT 101	Intro to Allied Health & Sports Studies	1
AHLT 104	Professional Interactions and Ethics <b>AI(ME)/AI(MC)</b>	3
AHLT 107	Lifestyles and Human Behavior	3
AHLT 201	Medical Pathology	3
AT 103	Techniques of Emergency Care	3
AT 201	Prevention and Care of Athletic Injuries	3

**Lasell College Programs of Study**

AT 203	Clinical Athletic Training I*	3
AT 204	Clinical Athletic Training II*	3
AT 302	Clinical Athletic Training III*	3
AT 303	Therapeutic Modalities	4
AT 304	Therapeutic Exercise and Rehab Techniques	4
AT 305	Clinical Athletic Training IV*	3
AT 350	Athletic Injury Assessment — Lower Ext	4
AT 351	Athletic Injury Assessment — Upper Ext	4
AT 401S	Athletic Training Seminar	1
AT 403	Org and Health Care Admin. of Athletic Training	3
AT 402	Clinical Athletic Training V*	3
AT 405	Clinical Athletic Training VI*	3
AT 421	Advanced Techniques in Athletic Training	3
AT 430	Athletic Training Capstone	3
SPSC 203	Motor Learning	3
SPSC 205	Principles of Strength Training and Conditioning	3
SPSC 222	Kinesiology	4
SPSC 302	Exercise Physiology	4

**Additional requirements****(31 credits)**

BIO 205 &		
BIO 205L	Anatomy and Physiology I <b>AI(S)</b>	4
BIO 206 &		
BIO 206L	Anatomy and Physiology II	4
BIO 210	Human Nutrition	3
CHEM 203 &		
CHEM 203L	General Chemistry I	4
MATH 203	Pre-calculus**	3
MATH 208	Intro to Statistics <b>AI(Q)**</b>	3
PSYC 101	Intro to Psychology <b>AI(PS)</b>	3
PHYS 111 &		
PHYS 111L	Physics I	4
SCI 340	Research Methods	3

**General Education Core\*\*\*****(15-16)****Minimum credits required for graduation****120**

\* In order to qualify for Clinical Education, students must obtain certificates in First Aid/CPR. Some clinical sites may require a CORI check of students.

\*\* May require additional coursework depending upon Math placement

\*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well

**Lasell College Programs of Study**

as the key for Area of Inquiry (AI) codes.

**Retention Policy**

The following requirements exist for progression through the Lasell College Athletic Training Education Program. The ATEP coursework, with associated prerequisites, need to be completed in sequence to successfully fulfill the guidelines for progression through the academic program.

**Freshman Year**

In order to advance into the second semester of your first year in the athletic training education program, you must receive a grade of “C” or better in BIO 205 and AHLT 101. Failure to do so will necessitate the repetition of this course and the inability to progress in the program.

**Sophomore Year**

Prior to beginning the sophomore professional coursework of the ATEP, each student must meet the following requirements:

1. Completion of a minimum of 30 hours of college coursework.
2. Completion of BIO 205, BIO 206, AT 201, AT 103 and AHLT 104 with grades of “C” or better.
3. A minimum of a 2.3 cumulative GPA in all college coursework.
4. Proof of appropriate vaccinations (Tetanus, Hepatitis B)
5. Proof of current CPR/AED and First Aid certification (Professional Rescuer/AED)

**Junior Year**

In order to continue into the junior professional coursework of the ATEP, the students must meet the following requirements:

1. Completion of a minimum of 60 hours of college coursework.
2. Completion of the following courses with a grade of “C” or better: AT 203, AT 204, AT 350, AT 351 and SPSC 222.
3. Minimum of a 2.3 cumulative GPA in all college coursework.
4. Proof of current CPR/AED and First Aid certification (Professional Rescuer/AED).
5. Demonstration of Minimal acceptable competence in the 10 content areas evaluated in the ATEP clinical education experience performance evaluation forms utilized in AT 203 and AT 204.



**Lasell College Programs of Study****Senior Year**

In order to continue into the senior professional coursework of the ATEP, the student must meet the following requirements:

1. Completion of a minimum of 87 hours of college coursework.
2. Completion of the following courses with a grade of “C” or better: AT 302, AT 303, AT 304, AT 305, and AHLT 201.
3. Minimum of a 2.3 cumulative GPA in all college coursework.
4. Proof of current CPR/AED and First Aid certification (Professional Rescuer/AED).
5. Demonstration of Minimal acceptable competence in the 10 content areas evaluated in the ATEP clinical education experience performance evaluation forms utilized in AT 302 and AT 305.

**Graduation Requirements**

In order to successfully complete the athletic training education program, students must meet the following requirements:

1. Completion of a minimum of 120 hours of college coursework.
2. Completion of the College General Education requirements and the athletic training major requirements.
3. Completion of all athletic training education programs major courses with a grade of “C” or better.
4. Demonstration of Minimal acceptable competence in the 10 content areas evaluated in the ATEP clinical education experience performance evaluation forms utilized in AT 404 and AT 405.

**SPORTS SCIENCE**

Sports Science Specialists are knowledgeable in the areas of human performance assessment, fitness, and strength and conditioning. As members of the health care community, they are dedicated to health enhancement and are responsible for the development and coordination of exercise programs as well as the training and education of patients and clients. Using exercise as a preventative measure or a rehabilitative tool, sports science specialists’ work in a variety of settings including professional athletics, public schools, hospitals, rehabilitation clinics, fitness centers, universities and research institutions.

Coursework focuses on the study of the cardiovascular system, musculoskeletal system, human metabolism, and behavioral sciences. Concepts, theories and practices learned in the classroom and the clinic are reinforced in our exercise physiology laboratory.

### Lasell College Programs of Study

The final year consists of a capstone course and two clinical practicum/internships that offer students the opportunity to specialize in areas of interest through guided independent research and off-campus practicums. These connected-learning experiences allow students to apply their knowledge of sports science to real work settings in hospitals, clinics, and research centers. Lasell's affiliation with nationally known institutions in the Boston area provide students the opportunity to gain invaluable experience while working with leaders in the field.

Academic standards for the Sports Science program include grades of "C" in all sports science classes as well as satisfactory completion of two clinical education experiences (SPSC 410, SPSC 420).

In order to be admitted initially into the Sports Science Major, students need to have completed the following coursework with grades of C or better: two years of high school math (preferably algebra and geometry) and one year of lab science (preferably biology). Students may substitute a year of college algebra and biology with grades of C or better in place of the high school coursework.

Students will be prepared to take one of the certification examinations offered by the American College of Sports Medicine upon graduation. This course of study also fulfills most of the prerequisites for graduate study in the health professions, including physical therapy. Graduates receive a Bachelor of Science degree in Sports Science.

Students with associate degrees in allied health can enter the Sports Science program and complete their degree in two years.

Lasell College's major in Sports Science is endorsed by the American College of Sports Medicine as a program that covers the knowledge, skills, and abilities expected of an ACSM Health Fitness Specialist; the program is also endorsed for strength and conditioning education by the National Strength and Conditioning Association (NSCA). Graduates receive a Bachelor of Science in Sport Science.

### Program Fee

Each Sports Science student is charged a program fee for each semester. The program fee is used to provide instructional supplies, discipline specific technology, guest speaker honorariums, educational opportunities outside of the classroom and miscellaneous materials/supplies needed to maximize student learning.

### Major Requirements\*

(58 credits)

AHLT 101	Introduction to Allied Health & Sports Studies	1
AHLT 104	Professional Interactions and Ethics <b>AI (ME)/AI(MC)</b>	3
AHLT 107	Lifestyles and Human Behavior	3
AHLT 201	Medical Pathology	3

**Lasell College Programs of Study**

AT 103	Techniques of Emergency Care	3
AT 201	Prevention & Care of Athletic Injuries	3
SPSC 203	Motor Learning	3
SPSC 205	Strength Training & Conditioning	3
SPSC 211	Introduction to Personal Training	3
SPSC 222	Kinesiology	4
SPSC 302	Exercise Physiology	4
SPSC 401	Sports Science Seminar	1
SPSC 403	Exercise for Special Populations	3
SPSC 405	Organization and Administration. of Exercise Programs	3
SPSC 410	Clinical Practicum I	3
SPSC 420	Clinical Practicum II	6
SPSC 430	Sports Science Capstone	3
Choose two SMGT electives		6

**Additional Requirements****(33 credits)**

BIO 205 &		
BIO 205L	Anatomy and Physiology I <b>AI(S)</b>	4
BIO 206 &		
BIO 206L	Anatomy and Physiology II	4
BIO 210	Human Nutrition	3
MATH 203***	Pre-calculus	3
MATH 208***	Introduction to Statistics <b>AI(Q)</b>	3
PHYS 111 &		
PHYS 11 1L	Physics I	4
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
PSYC 240	Sport Psychology	3
SCI 340	Research Methods	3
Choose one of the following three:		3
PSYC 221	Developmental Psychology — Child	
PSYC 225	Psychology of Adjustment	
PSYC 223	Developmental Psychology —Adolescence	

**General Education Core Requirements  
and remaining Unrestricted Electives\*\*****(29 credits)****Minimum credits required for graduation****120**

\* In order to qualify for Clinical Education, students must obtain certificates in First Aid/CPR. Students will receive training in the prevention of transmission of bloodborne pathogens prior to clinical affiliations. Some clinical sites may require a CORI check of students.

**Lasell College Programs of Study**

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\*\* May require prior coursework depending upon Math placement.

**COMMUNICATION DEPARTMENT**

**(Chair: Janice Barrett)**

The Communication Department offers majors in Communication and Graphic Design and the Communication major offers six areas of concentration: Creative Advertising; Journalism and Media Writing; Multimedia and Web Design; Public Relations; Radio and Video Production; and Sports Communication. The department also offers minors in Communication, Sports Communication and Graphic Design. Consistent with the College's connected learning philosophy, courses in the Communication Department are designed to provide students with the knowledge needed to succeed in their chosen concentrations. Students gain valuable professional experience and significant contacts through internships and professional mentoring within the communication and graphic design industries. Upon graduation, they are well-prepared to pursue careers in the growing and exciting fields of communication and graphic design, from journalism, public relations and advertising to television, radio production and interactive multimedia. Graduates receive a Bachelor of Arts degree in either Communication (with a concentration) or in Graphic Design.

**COMMUNICATION**

Movies on demand. 24-hour cable news. Internet marketing and sales. What part of your life is not affected by the mass media? The Communication major at Lasell prepares students for careers in the many exciting and ever-evolving fields of communication, including advertising, journalism, public relations, graphic design, broadcasting, web design, and media production. In addition, through a series of media studies courses, students learn about the functions and influences of the media in our time, so that they enter the profession with an awareness of the cultural impact their work will have, as well as associated social and ethical issues regarding the roles and functions of the media in our society. Through Lasell's connected learning philosophy of education, communication majors will gain hands-on experience in and outside of the classroom throughout their four years of studies. For example, there are numerous opportunities to work on class projects at our state-of-the-art Internet radio station, in programming, production, and promotions, in our high-tech digital video production suite, and in the studios of NewTV, Newton's community-access cable television station not far from the Lasell campus. Students interested in print media can become involved in *The 1851 Chronicle* student newspaper or the award-



### Lasell College Programs of Study

winning campus fashion magazine, *Polished*. The communication major culminates in a required professional internship, and Lasell is ideally located for opportunities at some of the most prestigious media outlets and organizations in the country, such as The Community Newspapers, the Boston Celtics, the New England Patriots, Boston Herald, CBS4-TV, WMJX-FM (MAGIC 106.7), and the Arnold Worldwide advertising agency. Graduates receive a Bachelor of Arts in Communication.

#### Major Requirements:

(29 credits)

COM 101	Understanding Mass Media	3
COM 103	Introduction to Human Communication	3
COM 105	Writing for the Media	3
COM 203	Effective Speaking	3
COM 205	Media Ethics and Society <b>AI (ME)</b>	3
COM 212	Intercultural Communication <b>AI (MC)</b>	3
COM 315	Communication Research	3
COM 399	Internship Seminar	1
COM 400	Field Experience	4
COM 418	Media Literacy (capstone course)	3

#### Concentration Requirements:

(30 credits)

In addition to the above requirements, students choose one of the following concentrations:

6

#### Journalism and Media Writing

COM 209	Journalism	3
COM 213	Writing for Public Relations	3
COM 214	Communication Law	3
COM 218	Digital Video Editing	3
COM 305	Screenwriting	3
COM 306	Broadcast Journalism	3
COM 310	Political Communication	3
COM 314	Magazine and Feature Writing	3

Choose two additional COM or GRAPH courses

6

#### Radio and Video Production

COM 215	Introduction to Radio	3
COM 217	Introduction to Video Production	3
COM 218	Digital Video Editing	3
COM 304	TV Studio Production	3
COM 305	Screenwriting	3

**Lasell College Programs of Study**

COM 312	Advanced Radio Production	3
COM 313	Advanced Video Production	3
ITEC 304	Photoshop	3
Choose two additional COM or GRAPH courses		6

**Creative Advertising**

ARTS 126	Principles of Color and Design	3
ITEC 105	Introduction to Digital Design	3
ITEC 302	Internet and World Wide Web	3
COM 206	Professional Communication	3
COM 221	Introduction to Advertising	3
COM 223	Creative Advertising: Copy and Design	3
COM 319	Advertising Planning: Media Campaigns	3
COM 321	Media and Children	3
Choose two additional COM or BUSS courses		6

**Public Relations**

ITEC 105	Introduction to Digital Design	3
COM 206	Professional Communication	3
COM 208	Introduction to Public Relations	3
COM 213	Writing for Public Relations	3
COM 214	Communication Law	3
COM 215	Introduction to Radio Production	3
COM 217	Introduction to Video Production	3
COM 317	Media Relations	3
Choose two additional COM or BUSS courses		6

**Multimedia and Web Design**

ARTS 219	Photography	3
COM 215	Intro to Radio Production	3
COM 217	Intro to Video Production	3
ITEC 302	Internet and the World Wide Web	3
ITEC 304	Photoshop	3
ITEC 306	Web Design I	3
COM 307	Understanding Video Games	3
GRAP 307	Sequencing of Motion	3
Choose two additional COM or GRAPH courses		6

**Lasell College Programs of Study****Sports Communication**

SMGT 101	Sport and Society <b>AI (PS)</b>	3
SMGT 102	Introduction to Sport Management	3
SMGT 202	Ethics in Sport <b>AI (ME)</b>	3
SMGT 304	Sport Information and Communication	3
COM 208	Introduction to Public Relations	3
COM 209	Journalism	3
COM 215	Intro to Radio Production	3
COM 309	Sports Journalism	3
Choose two additional COM or SMGT courses		6

**Additional Requirements****(9 credits)**

Art History or Music Elective ( <b>AI/A</b> )	3
Literature Elective	3
Elective in SOC, PSYC, POLS, LS, CJ, or ECON <b>AI (PS)</b>	3

**General Education Core Requirements  
and remaining Unrestricted Electives****(52 credits)****Minimum Credits Required for Graduation****120**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**GRAPHIC DESIGN**

The Graphic Design major is a comprehensive and balanced program that illuminates the basic principles of effective visual communication. Students develop professional skills and a personal esthetic that form a foundation for a successful design practice. Theoretical and practical studio experience in illustration, animation, photography, typography, and digital design for the web and other forms of multi-media are at the core of this major.

This program of study fully embraces Lasell's educational philosophy of connected learning by challenging students with "real world" design projects. Students learn essential business practices, become fluent in the necessary terminology, address a client's needs through conceptual drawings, and bring the project through to a successful solution. They are introduced to a modern graphic design studio environment, using the latest and most powerful digital hardware and software. Each student in the Graphic Design major develops an electronic portfolio that documents his or her educational experiences from the first year through graduation. Graduates receive a Bachelor of Arts in Graphic Design.

**Lasell College Programs of Study**

**Program Fee**

Each Graphic Design student is charged a program fee for each semester. This program fee is used to pay for hardware, software, guest speaker honorariums and miscellaneous materials/supplies that are necessary to maximize student learning.

**Major Requirements**

**(71 credits)**

COM 101	Understanding Mass Media	3
ARTS 101	Studio Drawing I	3
ARTH 103	Art History AI (A)	3
ARTS 120	Three-Dimensional Design	3
ARTS 126	Principles of Color and Design	3
ARTS 201	Studio Drawing II	3
ARTS 219	Photography	3
ITEC 105	Introduction to Digital Design	3
ITEC 302	Internet and the World Wide Web	3
GRAP 201	Drawing for Graphic Design	3
GRAP 203	Lettering	3
GRAP 204	Graphic Design I	3
GRAP 205	Graphic Design II	3
GRAP 301	Typography I	3
GRAP 302	Typography II	3
GRAP 305	Graphic Media/Photographics	3
GRAP 306	Poster and Image Design	3
GRAP 307	Sequencing of Motion	3
GRAP 309	Graphic Design for the Marketplace	3
GRAP 401	Publication Design	3
GRAP 403	Senior Portfolio Development	3
GRAP 404	Senior Thesis Project	4
GRAP 406	Senior Practicum Assignment	4

**Additional Requirements**

**(15 credits)**

MATH 107	College Geometry AI(Q)	3
FYS 101	First Year Seminar	3

Arts and Sciences Electives 9

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.



**Lasell College Programs of Study****General Education Core Requirements  
and remaining unrestricted electives\*\*****(34 credits)****Minimum credits required for graduation****120**

- \* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 17 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**EDUCATION DEPARTMENT****(Chair: Catherine Zeek)**

Students who are preparing for careers in education will find a variety of opportunities in the Education Department. Each program integrates understanding of the learning process, professional skills, and broad-based knowledge of content in the specific field. Lasell College's connected-learning approach is incorporated through supportive faculty-student relationships, curriculum based on current practice and research, and varied field-based experiences.

Lasell offers state-approved licensure programs at early childhood, elementary, or secondary levels; non-licensure options may also be designed. Students seeking licensure enroll in an arts and sciences major with a concentration in the appropriate field of education:

- Interdisciplinary Studies with a concentration in Early Childhood Education (pre-kindergarten - grade 2);
- Interdisciplinary Studies, Interdisciplinary Studies: Mathematics and Science, English, or Humanities with a concentration in Elementary Education (grades 1-6);
- English or History with a concentration in Secondary Education (grades 8- 12)

Students in any of the education licensure programs must meet department standards for progress in their major. A cumulative grade point average of at least 2.75 is required to enter and continue in any licensure program. In addition to the GPA requirement, students must fulfill the prerequisite of passing both Communication & Literacy subtests of the Massachusetts Tests for Educator Licensure (MTEL) prior to enrollment in any junior-level licensure courses. Students must fulfill the prerequisite of passing all required MTEL tests and meeting the 2.75 GPA requirement prior to enrollment in all senior-level courses. (Some individual courses have additional prerequisites.)

**Early Childhood Licensure**

This program incorporates Massachusetts Department of Elementary and Secondary Education requirements for initial licensure as a teacher of children in pre-kindergarten

### Lasell College Programs of Study

ten — grade 2 with and without special needs. Graduates receive a Bachelor of Arts degree in Interdisciplinary Studies (an arts and sciences major) with a concentration in Early Childhood Education.

#### Elementary Licensure

Students seeking elementary licensure choose to major in Interdisciplinary Studies, Interdisciplinary Studies: Mathematics and Science, English, or Humanities (arts and sciences majors), with a concentration in Elementary Education. The program incorporates Massachusetts Department of Elementary and Secondary Education requirements for initial licensure as a teacher of children in grades 1-6. Graduates receive a Bachelor of Arts degree in either Interdisciplinary Studies, English, Humanities, or Interdisciplinary Studies: Mathematics and Science, with a concentration in Elementary Education.

#### Secondary Licensure

Students seeking secondary licensure major in either History or English with a concentration in secondary education. These programs incorporate Massachusetts Department of Elementary and Secondary Education requirements for initial licensure as a teacher of History or English in secondary grades (8-12). Graduates receive a Bachelor of Arts degree in either English or History with a concentration in Secondary Education.

Specific requirements for these majors and concentrations are listed under the appropriate headings below.

### EARLY CHILDHOOD EDUCATION LICENSURE:

#### INTERDISCIPLINARY STUDIES WITH EARLY CHILDHOOD EDUCATION CONCENTRATION

This major is designed for students in the Early Childhood licensure program and is intended to provide knowledge in various content disciplines as well as understanding of developmentally appropriate practices for teaching and learning in grades pre-kindergarten through 2.

#### Major Requirements

(24 credits)

MATH 105 Topics in Mathematics **AI(Q)** 3

SCI 103 or 104 Science for Educators **AI(S)** 3

Choose one of the following three: **AI(A)** 3

ENG 201 English Literature: Selected Themes & Writers

ENG 218 Representative Writers from Major Periods in British Literature

ENG 306 British Novel

**Lasell College Programs of Study**

Choose one of the following two: 3

- ENG 210 Survey of American Literature  
ENG 313 American Multi-Ethnic Literature

Choose one of the following two: 3

- ENG 312 Literature of the Post Colonial World  
ENG 340 Themes in Classics of World Literature

Choose one of the following two: **AI(H)** 3

- HIST 123 American Civilization I  
HIST 124 American Civilization II

Choose one of the following two: 3

- HIST 103 World Civilization I  
HIST 104 World Civilization II

Choose one approved course from ECON, ENV, POLS, or HIST 3

**Early Childhood Education Requirements****(56 credits)**

- |          |  |   |
|----------|--|---|
| ITEC 305 | Technology in Education  | 3 |
| PSYC 221 | Developmental Psychology - Child                                       | 3 |
| ED 110   | Teaching/Learning in American Schools                                  | 4 |
| ED 206   | Early Literacy Teaching and Learning                                   | 4 |
| ED 208   | Elementary Literacy Teaching and Learning                              | 4 |
| ED 211   | Special Needs Learners: Definitions,<br>Characteristics, Modifications | 3 |
| ED 312   | Teaching Science Concepts: PK - grade 2                                | 3 |
| ED 326   | Teaching in Inclusive Classrooms: Birth - Grade 6                      | 3 |
| ED 327   | Literacy Assessment and Instruction                                    | 4 |
| ED 335   | Teaching Mathematical Concepts: PK - grade 2                           | 4 |
| ED 417   | Classroom Field Experience/Pre-Practicum:<br>Early Childhood           | 3 |
| ED 420   | Social Studies, Multiculturalism, & Art for ECE <b>AI(MC)</b>          | 3 |
| ED 421   | Curriculum Integration   | 3 |
| ED 494   | Professional Standards & Ethics in Education <b>AI(ME)</b>             | 3 |
| ED 496   | Practicum: PreK - 2  | 9 |

**Additional Requirements:****(16 credits)**

- |                      |  |   |
|----------------------|--|---|
| ENG 208              | Development of the English Language      | 3 |
| PSYC 101             | Introduction to Psychology <b>AI(PS)</b> | 3 |
| MATH 104**           | Intermediate Algebra                     | 3 |
| MATH 107             | College Geometry                         | 3 |
| Lab Science Elective |  | 4 |

**Lasell College Programs of Study**

**General Education Core Requirements  
and remaining Unrestricted Electives\***

**(24 credits)**

**Minimum Credits Required for Graduation**

**120**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\* Students placing out of MATH 104 will take MATH 203, Precalculus.

**ELEMENTARY EDUCATION LICENSURE:**

**INTERDISCIPLINARY STUDIES WITH ELEMENTARY EDUCATION  
CONCENTRATION**

This major provides knowledge in several different disciplines. Students explore major genres of literature, topics in mathematics and science, and various periods in world and American history, as well as instructional strategies appropriate for elementary learners.

**Major Requirements**

**(30 credits)**

MATH 104\*\* Intermediate Algebra 3

MATH 105 Topics in Mathematics **AI(Q)** 3

MATH 107 College Geometry 3

SCI 103 or 104 Science for Educators **AI(S)** 3

Choose one of the following three: **AI(A)** 3

ENG 201 English Literature: Selected Themes & Writers

ENG 218 Representative Writers from Major Periods in British Literature

ENG 306 British Novel

Choose one of the following two: 3

ENG 210 Survey of American Literature

ENG 313 American Multi-Ethnic Literature

Choose one of the following two: 3

ENG 312 Literature of the Post Colonial World

ENG 340 Themes in Classics of World Literature

Choose one of the following two: **AI(H)** 3

HIST 123 American Civilization I

HIST 124 American Civilization II

Choose one of the following two: 3

HIST 103 World Civilization I

HIST 104 World Civilization II



**Lasell College Programs of Study**

Choose one approved course from ECON, ENV, POLS, OR HIST 3

**Elementary Education Requirements (55 credits)**

ITEC 305	Technology in Education	3
PSYC 221	Developmental Psychology - Child	3
ED 110	Teaching/Learning in American Schools	4
ED 206	Early Literacy Teaching and Learning	4
ED 208	Elementary Literacy Teaching and Learning	4
ED 211	Special Needs Learners: Definitions, Characteristics, Modifications	3
ED 326	Teaching in Inclusive Classrooms: Birth - Grade 6	3
ED 327	Literacy Assessment and Instruction	4
ED 328	Teaching and Applying Mathematics: Grades 1-6	3
ED 329	Science Concepts and Curriculum: Grades 1-6	3
ED 418	Social Studies, Multiculturalism, & Art for Elementary Education <b>AI(MC)</b>	3
ED 419	Classroom Field Experience/Pre-Practicum: Elementary	3
ED 421	Curriculum Integration	3
ED 494	Professional Standards & Ethics in Education <b>AI(ME)</b>	3
ED 498	Practicum: Elementary	9

**Additional Requirements: (10 credits)**

ENG 208	Development of the English Language	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
Lab Science Elective		4

**General Education Core Requirements and remaining Unrestricted Electives\* (25 credits)****Minimum Credits Required for Graduation 120**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\* Students placing out of MATH 104 will take MATH 203, Precalculus.

**INTERDISCIPLINARY STUDIES: MATHEMATICS & SCIENCE WITH ELEMENTARY EDUCATION CONCENTRATION**

This major is designed specifically for Elementary Education students and is intended to offer its graduates specialization in Mathematics and Science.

**Major Requirements (48 credits)**

MATH 107	College Geometry <b>AI(Q)</b>	3
MATH 205**	Calculus I	4

**Lasell College Programs of Study**

MATH 206	Calculus II	4
MATH 208**	Introduction to Statistics	3
SCI 302	Topics in Contemporary Science	3

Choose two of the following sequences of courses: **AI(S)** 16

BIO 101	Principles of Biology and
BIO 102	Diversity of Living Organisms
BIO 205 and	
BIO 206	Anatomy and Physiology I and II
CHEM 203 and	
CHEM 204	General Chemistry I and II
PHYS 111 and	
PHYS 112	General Physics I and II

Choose one of the following three: **AI(A)** 3

ENG 201	English Literature: Selected Themes & Writers
ENG 218	Representative Writers from Major Periods in British Literature
ENG 306	British Novel

Choose one of the following two: 3

ENG 210	Survey of American Literature
ENG 313	American Multi-Ethnic Literature

Choose one of the following five: 3

BIO 210	Human Nutrition
CHEM 301	Human Biochemistry
SCI/IDS 211	Global Ecology
SCI 305	Revolutions in Science
SCI 340	Research Design and Methodology

Choose two of the following four: 6

MATH 210	Mathematics Applied to Science
MATH 320	Differential Equations
MATH 325	Linear Algebra
MATH 330	Mathematical Modeling

### **Elementary Education Requirements (55 credits)**

ITEC 305	Technology in Education	3
PSY221	Developmental Psychology — Child	3
ED 110	Teaching/Learning in American Schools	4
ED 206	Early Literacy Teaching and Learning	4
ED 208	Elementary Literacy Teaching and Learning	4

**Lasell College Programs of Study**

ED 211	Special Needs Learners: Definitions, Characteristics, Modifications	3
ED 326	Teaching in Inclusive Classrooms: Birth - Grade 6	3
ED 327	Literacy Assessment and Instruction	4
ED 328	Teaching and Applying Mathematics: Grades 1-6	3
ED 329	Science Concepts and Curriculum: Grades 1-6	3
ED 418	Social Studies, Multiculturalism, & Art for Elementary Education <b>AI(MC)</b>	3
ED 419	Classroom Field Experience/Pre-Practicum: Elementary	3
ED 421	Curriculum Integration	3
ED 494	Professional Standards & Ethics in Education <b>AI(ME)</b>	3
ED 498	Practicum: Elementary	9

**Additional Requirements (18 credits)**

ENG 208	Development of the English Language	3
ENG 312	Post Colonial/Third World/World Literatures in English	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3

Choose one approved course from ECON, ENV, POLS, OR HIST 3

Choose one of the following two: **AI(H)** 3

HIST 123	American Civilization I
HIST 124	American Civilization II

Choose one of the following two: 3

HIST 103	World Civilization I
HIST 104	World Civilization II

**General Education Core Requirements and remaining Unrestricted Electives\* (7-12 credits)****Minimum Credits Required for Graduation 128**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\* May require prior coursework depending upon Math placement.

**ENGLISH WITH ELEMENTARY EDUCATION CONCENTRATION**

This major is designed specifically for elementary education students. Graduates develop effective instructional strategies and content knowledge in all areas of elementary curriculum while specializing in English language and literature.

**Major Requirements (30 credits)**

ENG 208	Development of the English Language	3
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**Lasell College Programs of Study**

ENG 209	Introduction to Literature <b>AI(A)</b>	3
ENG 210	Survey of American Literature	3
ENG 218	Representative Writers from Major Periods in British Literature	3
ENG 340	Classics of World Literature: Themes and Authors	3
HUM 420	Seminar in Humanities	3

Choose one of following two: 3

ENG 313	American Multi-Ethnic Literatures
ENG 312	Post-Colonial/Third World Literatures in English

Choose two from the following list: 6

ENG 211	Modern Drama	
ENG 217	Contemporary Literature	
ENG 221	Lyric Poetry	
ENG 224	Film and Literature	
ENG 225	Short Story	
ENG 304	Stories of Origin: Sacred Texts, Mythology and Lore	
ENG 306	British Novel	
ENG 312	Post Colonial/Third World/World Literatures in English	
ENG 313	American Multi-Ethnic Literature	
ENG 315	The Mystery Novel: The History of Detective Fiction	
	English Elective	3

(Select one additional English course)

<b>Elementary Education Requirements</b>	<b>(55 credits)</b>
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ITEC 305	Technology in Education	3
PSY 221	Developmental Psychology — Child	3
ED 110	Teaching/Learning in American Schools	4
ED 206	Early Literacy Teaching and Learning	4
ED 208	Elementary Literacy Teaching and Learning	4
ED 211	Special Needs Learners: Definitions, Characteristics, Modifications	3
ED 326	Teaching in Inclusive Classrooms: Birth - Grade 6	3
ED 327	Literacy Assessment and Instruction	4
ED 328	Teaching and Applying Mathematics: Grades 1-6	3
ED 329	Science Concepts and Curriculum: Grades 1-6	3
ED 418	Social Studies, Multiculturalism, & Art for Elementary Education <b>AI(MC)</b>	3
ED 419	Classroom Field Experience/Pre-Practicum: Elementary	3
ED 421	Curriculum Integration	3



**Lasell College Programs of Study**

ED 494	Professional Standards & Ethics in Education <b>AI(ME)</b>	3
ED 498	Practicum: Elementary	9

**Additional Requirements****(25-34 credits)**

HIST 103	World Civilization I <b>AI(H)</b>	3
HIST 123	American Civilization I	3
MATH 104***	Intermediate Algebra	3
MATH 105	Topics in Mathematics <b>AI(Q)</b>	3
MATH 107	College Geometry	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
SCI 103 or 104	Science for Educators <b>AI(S)</b>	3

Choose one approved course from ECON, ENV, POLS, OR HIST 3

Lab Science Elective 4

Foreign Language \* 0-9

**General Education Core Requirements  
and remaining Unrestricted Electives\*\***
**(7-12credits)****Minimum Credits Required for Graduation****120**

\* The foreign language proficiency requirement is described on page 23.

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\*\* Students placing out of MATH 104 will take MATH 203, Precalculus.

**HUMANITIES WITH ELEMENTARY EDUCATION CONCENTRATION**

This major provides effective instructional strategies and content knowledge in all areas of elementary curriculum as well as coursework in a range of humanities disciplines.

**Major Requirements****(39 credits)**

ENG 312	Literature of the Post Colonial World	3
HUM 420	Seminar in Humanities	3
PHIL 101	Introduction to Philosophy	3

Choose one of the following two: 3

ENG 210	Survey of American Literature
ENG 313	American Multi-Ethnic Literature

Choose one of the following three: 3

ENG 201	English Literature
ENG 218	Representative Writers from Major Periods in British Literature
ENG 306	British Novel

**Lasell College Programs of Study**

Choose one of the following four: **AI(A)** 3

ARTH 103	Art History I
ARTH 104	Art History II
MUS 101	Music Appreciation I
MUS 102	Music Appreciation II

Choose two of the following four: **AI(H)** 6

HIST 103	World Civilization I
HIST 104	World Civilization II
HIST 123	American Civilization I
HIST 124	American Civilization II

Choose five additional courses from the following areas.

(At least three different areas must be represented, and at least two courses (6 credits) must be at the 300 level): 15

Art History  
Communication  
English  
History  
Music  
Philosophy

**Elementary Education Requirements (55 credits)**

ITEC 305	Technology in Education	3
PSY 221	Developmental Psychology - Child	3
ED 110	Teaching/Learning in American Schools	4
ED 206	Early Literacy Teaching and Learning	4
ED 208	Elementary Literacy Teaching and Learning	4
ED 211	Special Needs Learners: Definitions, Characteristics, Modifications	3
ED 326	Teaching in Inclusive Classrooms: Birth - Grade 6	3
ED 327	Literacy Assessment and Instruction	4
ED 328	Teaching and Applying Mathematics: Grades 1-6	3
ED 329	Science Concepts and Curriculum: Grades 1 - 6	3
ED 418	Social Studies, Multiculturalism, & Art for Elementary Education <b>AI(MC)</b>	3
ED 419	Classroom Field Experience/Pre-Practicum: Elementary	3
ED 421	Curriculum Integration	3
ED 494	Professional Standards & Ethics in Education <b>AI(ME)</b>	3
ED 498	Practicum: Elementary	9

**Lasell College Programs of Study**

<b>Additional Requirements</b>		<b>(25 credits)</b>
ENG 208	Development of the English Language	3
MATH 104**	Intermediate Algebra	3
MATH 105	Topics in Mathematics <b>AI(Q)</b>	3
MATH 107	College Geometry	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
SCI 103 or 104	Science for Educators <b>AI(S)</b>	3
Choose one approved course from ECON, ENV, POLS, OR HIST		3
Lab Science Elective		4

**General Education Core Requirements  
and remaining Unrestricted Electives\*** **(7-12 credits)**

**Minimum Credits Required for Graduation** **126**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\* Students placing out of MATH 104 will take MATH 203, Precalculus.

## **SECONDARY EDUCATION LICENSURE:**

### **ENGLISH WITH SECONDARY EDUCATION CONCENTRATION**

This major provides a specialization in English language and literature while preparing graduates to teach in secondary classrooms.

<b>Major Requirements</b>		<b>(36 credits)</b>
ENG 208	Development of the English Language	3
ENG 209	Introduction to Literature <b>AI(A)</b>	3
ENG 210	Survey of American Literature	3
ENG 218	Representative Writers from Major Periods in British Literature	3
ENG 304	Stories of Origin: Sacred Texts, Mythology and Lore	3
ENG 312	Post Colonial/Third World/World Literatures in English <b>AI(MC)</b>	3
ENG 313	American Multi-Ethnic Literature	3
HUM 420	Seminar in Humanities	3
Choose one of the following:		3
ENG 217	Contemporary Literature	
ENG 222	Lyric Poetry	
ENG 225	Film & Literature	
ENG 301	Modern Drama	
ENG 306	British Novel	

**Lasell College Programs of Study**

ENG 315	The Mystery Novel: The History of Detective Fiction	
ENG 340	Classics of World Literature: Themes & Authors	
	English Electives	9

**Secondary Education Requirements (29 credits)**

ITEC 305	Technology in Education	3
PSYC 223	Developmental Psychology - Adolescence	3
ED 110	Teaching/Learning in American Schools	4
ED 209	Teaching Writing in the Secondary School	3
ED 211	Special Needs Learners: Definitions, Characteristics, Modifications	3
ED 320	Special Methods in Teaching English	3
ED 422	English Practicum in Secondary School I & II	3
ED 423	Pre-Practicum in Secondary English	1
ED 494	Professional Standards & Ethics in Education AI(ME)	3
ENG 212	Literature for Young Adults	3

**Additional Requirements (12-23 credits)**

History Elective AI(H)	3
PSYC 101 Introduction to Psychology AI(PS)	3
Science Electives AI(S)*	6-8
Foreign Language **	0-9

**General Education Core Requirements and remaining Unrestricted Electives\*\*\* (32-43 credits)****Minimum Credits Required for Graduation 120**

- \* The first of these two required electives meets the designated general education core requirement.
- \*\* The foreign language proficiency requirement is described on page 22.
- \*\*\* Courses marked with an AI code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (AI) codes.

**HISTORY WITH SECONDARY EDUCATION CONCENTRATION**

This major provides a specialization in history while preparing graduates to teach in secondary classrooms.

**Major Requirements (57 credits)**

ENV 220	World Geography	3
HIST 103	World Civilization I AI(H)	3
HIST 104	World Civilization II	3
HIST 123	American Civilization I	3
HIST 124	American Civilization II	3



**Lasell College Programs of Study**

HIST 352	Nature and Meaning of History	3
POLS 101	American Government and the Political Order	3
SOC 101	Introduction to Sociology <b>AI(PS)</b>	3
Choose two courses in Western Hemispheric history		6
Choose two courses in Eastern Hemispheric history <b>AI(MC)</b>		6
Art History or Music Appreciation Elective <b>AI(A)</b>		3
History Electives (200 and/or 300 level)		9
Literature Elective (200 level)		3
Political Science Elective		3
Sociology Elective		3

**Secondary Education Requirements (29 credits)**

ITEC 305	Technology in Education	3
PSYC 223	Developmental Psychology - Adolescence	3
ED 110	Teaching/Learning in American Schools	4
ED 209	Teaching Writing in the Secondary School	3
ED 211	Special Needs Learners: Definitions, Characteristics, Modifications	3
ED 318	Special Methods in Teaching History	3
ED 424	History Practicum in Secondary School I & II	3
ED 425	Pre-Practicum in Secondary History	1
ED 494	Professional Standards & Ethics in Education <b>AI(ME)</b>	3
ENG 212	Literature for Young Adults	3

**Additional Requirements (12-22 credits)**

PSYC 101	Introduction to Psychology	3
SCI 305	Revolutions in Science <b>AI(S)</b>	3
Choose one of the following two:		3
ECON 101	Principles of Economics—Micro	
ECON 103	Economics and Society	
Science Elective		3-4
Foreign Language *		0-9

**General Education Core Requirements and remaining Unrestricted Electives\*\* (12-22 credits)****Minimum Credits Required for Graduation 120**

\* The foreign language proficiency requirement is described on page 22.

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**Lasell College Programs of Study****ENVIRONMENTAL STUDIES****(Director: Aaron Toffler)**

As our society has become increasingly enlightened, and alarmed, about the impact of humanity on the environment, sustainability has begun to permeate our culture. From industry to agriculture, to science and technology, individuals who are knowledgeable about the environment and best “green” practices are likely to have an advantage in the twenty-first century, as both the government and the public exert greater pressure for environmental accountability from all business, commercial, private and public enterprises.

Environmental Studies is an interdisciplinary major with a primary focus on policy and advocacy, grounded in an understanding of relevant scientific and humanistic concepts. The Environmental Studies major provides students the opportunity to examine the connections between the environment and the community, both local and global. Through a combination of coursework and connected-learning experiences, the program prepares students to address the many environmental challenges we face, including matters of public policy, economics, and ethics. To help students realize their capacity to promote change in pursuit of environmental sustainability within the places they live, work, and study, the Environmental Studies program utilizes Lasell College as a learning lab. We challenge students to consider the impact of the College on the environment and encourage students to propose solutions and take leadership action.

Students have service-learning and internship opportunities to work on sustainability issues on campus as well as with environmental organizations in the Greater Boston area.

This major prepares students to pursue career opportunities in policy and regulation, advocacy, resource management, and outdoor education. Students may also continue with graduate study in such fields as environmental studies, environmental science, environmental law and policy, resource economics, and business management. Graduates receive a Bachelor of Arts in Environmental Studies.

**Major Requirements****(49 Credits)**

ENV 101	Introduction to Environmental Studies <b>AI(PS)</b>	3
ENV 102	Environment, Society and Ethics <b>AI(ME)</b>	3
ENV 211	Environmental Science <b>AI(S)</b>	3
ENV 204	Environmental Economics	3
ENV 201	Environmental Law and Policy	3
ENV 302	Natural Resource Management /GIS	3
ENV 302L	Natural Resource Management Lab	1
SOC 331	Research Methods in the Social Sciences	4
ENV 400	Internship I	4

**Lasell College Programs of Study**

ENV 401	Internship II	4
ENV 420	Environmental Studies Senior Seminar	3

Choose one of the following:

POLS 320	Policy Making and the Political Process	3
SOC 335	Social Policy	3

Choose one of the following:

ENV 110	Dynamic Earth	3
ENV 220	World Geography	3

Choose one of the following:

BUSS 335	Business and Society	3
BUSS 224	Organizational Behavior	3

Choose one of the following:

ENV 301	History of Environmentalism	3
ENV 303	Environment and Social Justice	3

Choose one of the following: **AI(MC)**

POLS 208	Contemporary Issues in International Relations	3
ECON 301	International Economics	3

<b>Additional Requirements</b>	<b>(20 Credits)</b>
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POLS 101	American Government and Political Order	3
ECON 101	Principles of Microeconomics	3
BIO 102	Diversity of Living Organisms	4
CHEM 203	General Chemistry I	4
MATH 208	Introduction to Statistics	3
SOC 101	Introduction to Sociology	3

<b>General Education Core Requirements and Remaining Unrestricted Electives</b>	<b>(51 Credits)</b>
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<b>Minimum Credits Required for Graduation</b>	<b>120</b>
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## **FASHION**

**(Chair: Mary Ruppert-Stroescu)**

The Fashion industry is fast-paced, exciting and essential to the worldwide economy. Fashion Retail & Merchandising and Design & Production majors at Lasell have a unique opportunity to combine a Liberal Arts education with industry knowledge to succeed in a variety of professional areas. Graduates develop successful careers by applying critical thinking and professional skills within a context of social responsibility in business practices relevant to the contemporary global fashion indus-

**Lasell College Programs of Study**

try. Coursework builds on an Arts and Science base while developing proficiency in product knowledge and business practices.

Through application of Lasell's Connected Learning philosophy, Fashion students have ongoing opportunities to apply theoretical concepts through industry-oriented assignments and by working in the field with recognized leaders in the fashion industry. The upper-level professional courses are oriented toward a critical thinking and decision-making environment that graduates will face when making the transition from college to middle- and upper-management positions. Students learn how to plan strategically, organize for profitability, and cultivate creativity.

Fashion students are directly involved in fashion show productions as designers, producers, set designers, or stylists, both on and off campus. Senior capstone courses combine the knowledge accumulated throughout the program while cultivating students' interests and preparing graduates with a dynamic skill-set to enable fulfilling job placement. Our graduates pursue careers as fashion designers, technical designers, buyers, inventory planners, merchandisers, costume designers, visual merchandisers, and store managers for a variety of product categories. Graduates receive a Bachelor of Science Degree in Fashion and Retail Merchandising or a Bachelor of Arts Degree in Fashion Design and Production.

**Program Fee**

Each Fashion Design and Production student is charged a program fee for each semester. This program fee is to cover equipment, supplies, hardware, software, guest speaker honorariums and miscellaneous materials/supplies that are necessary to maximize student learning. Additional lab fees may also apply to specific courses within the Fashion department. This fee does not cover the cost of supplies for individual projects to be purchased separately.

**FASHION DESIGN AND PRODUCTION****Major Requirements****(69 credits)**

FASD 103	Clothing Construction I	3
FASD 104	Clothing Construction II	3
FASD 105	Pattern Generation I	3
FASD 106	Pattern Generation II	3
FASH 200	Fashion History	3
FASD 215	Fashion Illustration	
FASD 201	Flat Pattern Design I	3
FASD 220	Fashion Design Concepts	3
FASD 202	Flat Pattern Design II	3
FASD 205	Digital Design for Apparel	3
FASH 210	Textiles	3



**Lasell College Programs of Study**

FASD 301	Professional Presentation Methods	3
FASH 303	History of 20th Century Fashion	3
FASD 340	Draping	3
FASD 330	Accessories Design	3
FASD 331	Technical Patterns	3
FASH 309	Apparel Product Development	3
FASD 350	Tailoring/Couture Detail	3
FASD 305	Fashion Design Internship	
FASD 465	CAD I-Lectra	3
FASD 409	Senior Thesis Development	3
FASD 466	CAD II - Lectra	3
FASD 410	Senior Thesis Production	3

**Additional Requirements****(21 credits)**

ARTS 101	Studio Drawing I
ARTH 103	
or 104	Art History I or Art History II <b>AI(A)</b>
ARTS 126	Prin. of Color and Design
MATH 107	Arts & Science: Geometry <b>AI(Q)</b>

Arts and Sciences Electives

9

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements  
and Remaining Unrestricted Electives\*****(30 credits)****Minimum credits required for graduation****120**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

\*\* May require prior coursework depending on Math placement.

**FASHION RETAIL AND MERCHANDISING****Major Requirements****(49 credits)**

FASH 101	Contemporary Issues in Fashion Merchandising	3
FASH 200	Fashion History	3

**Lasell College Programs of Study**

FASH 201	Merchandise Planning & Control	3
FASH 210	Textiles	3
FASH 211	Retail Management	3
FASH 212	Visual Merchandising	3
FASH 342	Fashion and Society	3
FASH 301	Visual Promotion	3
FASH 302	Retail Operations Analysis	3
FASH 304	Interior Display & Design	3
FASH 309	Apparel Product Development	3
FASH 401	Internship Seminar	3
FASH 403	Internship - The Field Assignment	3
BUSS 201	Financial Accounting	3
BUSS 220	Marketing	3
BUS 224	Organizational Behavior	3

**Additional Requirements****(18 credits)**

ARTS 120	3-Dimensional Design	
ECON 101	Microeconomics	
ECON 102	Macroeconomics	
PSYC 101 or		
SOC 101	Intro to Psychology or Intro to Sociology <b>AI(PS)</b>	3
MATH 204	Liberal Arts: Quantitative Methods <b>AI(Q)</b>	
MATH 208	Intro to Statistics	

**General Education Core Requirements  
and Remaining Unrestricted Electives\*****(53 credits)****Minimum credits required for graduation****120****HUMANITIES DEPARTMENT****(Chair: Dennis Frey, Jr.)**

The Humanities Department offers courses in Art History, Drama, English, Foreign Language, History, Music Appreciation, Philosophy and Studio Art. Students may major in English, History, or Humanities. The Humanities Department also offers minors in American Studies, English, History and Studio Art. In the English and History majors, students focus on a particular area of interest. The Humanities major is broad-based. It allows students to investigate more than one area and provides an opportunity for interdisciplinary study in the Humanities fields.

All majors provide students with opportunities for connected learning. Students have ongoing opportunities through their coursework to connect theoretical concepts discussed in the classroom with practical application in the real world, culminating in an internship during the junior or senior year and capstone coursework in their senior year.

### Lasell College Programs of Study

## ENGLISH

The English major is designed to provide students with exposure to diverse content areas. Students are encouraged to consider different ways to conceptualize the study of English and to focus on language as art, as communication, and as a reflection of culture. Through required courses, students gain familiarity with major topics in literature and language and gain experience with different modes of written communication. Electives in English allow students to pursue particular spheres of interest in the field. During the junior or senior year, students complete an internship in an area related to the study of English and complete a research project in a subject of interest. In all course work there is an emphasis on the development of sophisticated writing skills. This major helps students to prepare for careers that involve oral and written communication as well as the analysis of language and literature. Students in this major may also prepare to be teachers at the elementary or secondary level. Students interested in this option should consult the Catalog description of the English with Elementary Education Concentration or English with Secondary Education Concentration to ensure meeting requirements for licensure. Graduates receive a Bachelor of Arts in English.

### Major Requirements

**(41 credits)**

ENG 209	Introduction to Literature <b>AI(A)</b>	3
ENG 210	Survey of American Literature	3
ENG 218	Representative Writers from Major Periods in British Literature	3
HUM 399	Internship Seminar	1
HUM 400	Field Experience	4
HUM 420	Seminar in Humanities	3

Choose one of the following two: **AI(MC)** 3

ENG 312	Post Colonial/Third World/World Literatures in English	
ENG 313	American Multi-Ethnic Literature	

Choose one of the following three: 3

ENG 208	Structure of the English Language	
ENG 219	Creative Writing	
COM 209	Journalism	

Choose three from the following list: 9  
(At least one must be at the 300 level)

ENG 211	Modern Drama	
ENG 214	The Mystery Novel: The History of Detective Fiction	
ENG 217	Contemporary Literature	
ENG 222	Lyric Poetry	
ENG 224	Film and Literature	

**Lasell College Programs of Study**

ENG 225	Short Story	
ENG 304	Stories of Origin: Sacred Texts, Mythology and Lore	
ENG 306	British Novel	
ENG 340	Classics of World Literature: Themes and Authors	
English Electives		9
<b>Additional Requirements</b>		<b>(18-30 credits)</b>
Social Science Electives <b>AI(PS)*</b>		6-7
Science Electives <b>AI(S)*</b>		6-8
Choose one of the following sequences of courses: <b>AI(H)</b>		6
HIST 103 & 104	World Civilization I & II	
HIST 123 & 124	American Civilization I & II	
Foreign Language **		0-9
<b>General Education Core Requirements and remaining Unrestricted Electives***</b>		<b>(49-61)</b>
<b>Minimum Credits Required for Graduation</b>		<b>120</b>

\* Taking these electives meets the designated general education core requirement.

\*\* The foreign language proficiency requirement is described on page 23.

\*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**HISTORY**

Historians study change over time. Their purview covers all aspects of human experience. History is informed by all of the social sciences and by developments in the arts and literature. The foundation requirements in this major provide students with an overview of the field, with additional courses providing more in-depth study of particular areas in both hemispheres. Courses required outside history help students to understand various interpretive approaches in order to expand their own historical insights. Students who major in history receive extensive training in research skills and enhance their writing abilities.

The major in History helps prepare students for careers as professional historians or as high school educators. The major also offers excellent preparation for those who choose to enter the law as a profession. The training that students receive in research can serve as a fine background for those who are interested in employment in the world of business. Students interested in the secondary education option should consult the Catalog description of the History with Secondary Education Concentration to ensure meeting requirements for licensure.



### Lasell College Programs of Study

#### Major Requirements

**(59 credits)**

HIST 103	World Civilization to 1500 <b>AI(H)</b>	3
HIST 104	World Civilization since 1500	3
HIST 123	American Civilization I	3
HIST 124	American Civilization II	3
HIST 352	The Nature and Meaning of History	3
HUM 399	Internship Seminar	1
HUM 400	Field Experience	4
SOC 101	Introduction to Sociology <b>AI(PS)</b>	3
PHIL 101		
or 110	Introduction to Philosophy or Ethics	3
Choose two courses in Western Hemispheric history		6
Choose two courses in Eastern Hemispheric history <b>AI(MC)</b>		6
Art History or Music Appreciation Elective <b>AI(A)</b>		3
History Electives (200 and at least one at the 300 level)		9
Literature Elective (200 level)		3
Political Science Elective		3
Sociology Elective		3

#### Additional Requirements

**(6-17 credits)**

Science Electives * <b>AI(S)</b>	6-8
Foreign Language**	0-9

#### General Education Core Requirements and remaining Unrestricted Electives\*\*\*

**(44-55 credits)**

#### Minimum Credits Required for Graduation

**120**

- \* The first of these two required electives meets the designated general education core requirement.
- \*\* The foreign language proficiency requirement is described on page 23. (Students planning to pursue a graduate degree in History should be able to read fluently in at least one foreign language, which means that these students may take more than 9 credits of foreign language.)
- \*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

Students who intend to go to graduate school in History should plan to take MATH 208 Introduction to Statistics.

## HUMANITIES

The Humanities major provides students with a broad based program that explores the role of human imagination, intellect and expression in human history,

**Lasell College Programs of Study**

cultural development, and social and personal relations. Major requirements therefore span the areas of Art History, Communication, English, History, Music, Philosophy, and Languages. Through major electives, students focus on areas of interest. During the junior or senior year, students have the opportunity to apply course-work to a professional experience in an internship. Students interested in the Humanities with Elementary Education Concentration should consult the Catalog description to ensure meeting requirements for licensure.

**Major Requirements****(56 credits)**

ARTH 103 or

104                      Art History I or Art History II **AI(A)**                      3

HUM 399                      Internship Seminar                      1

HUM 400                      Field Experience                      4

HUM 420                      Humanities Seminar                      3

MUS 101 or

102                      Music Appreciation I or II                      3

PHIL 101                      Introduction to Philosophy                      3

Choose one of the following two:                      3

COM 101                      Understanding Mass Media

COM 103                      Introduction to Human Communication

Choose one of the following two:                      3

ENG 210                      Survey of American Literature

ENG 218                      Representative Writers from Major

Periods in British Literature

Choose one of the following four:                      3

ENG 304                      Stories of Origin: Sacred Texts, Mythology and Lore

ENG 312                      Literature of the Post Colonial World

ENG 313                      American Multi-Ethnic Literature

ENG 340                      Classics of World Literature

Choose two of the following four: **AI(H)**                      6

HIST 103                      World Civilization I

HIST 104                      World Civilization II

HIST 123                      American Civilization I

HIST 124                      American Civilization II

Choose one of the following four: **AI(MC)**                      3

HIST 208                      Sub-Saharan Africa After 1800

HIST 209                      China from 1600 to the Present

**Lasell College Programs of Study**

HIST 210	Latin America from the Colonial Period to the Present
HIST 211	The Middle East and the Islamic World Since 1800

Choose seven additional courses from the following areas.  
 (At least three different areas must be represented, and at least  
 two courses (6 credits) must be at the 300 level):

21

Art History  
 Communication  
 English  
 History  
 Music  
 Philosophy  
 Studio Arts

**Additional Requirements****(12-24 credits)**

Social Science Electives <b>AI(PS)*</b>	6-7
Science Electives <b>AI(S)*</b>	6-8
Foreign Language**	0-9

**General Education Core Requirements  
and remaining Unrestricted Electives\*\*\*****(40 -52 credits)****Minimum Credits Required for Graduation****120**

- \* The first of these two required electives meets the designated general education core requirement.
- \*\* The foreign language proficiency requirement is described on page 23.
- \*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**INTERDISCIPLINARY STUDIES: INDIVIDUALIZED****(Dean of Undergraduate Education: Steven Bloom)**

Lasell College encourages students to be creative and inquisitive learners and to take responsibility for the direction of their education, as well as their future careers. The Individualized Major is for students who wish to pursue interests that are not emphasized in any existing major at the College, but that can be encompassed in a unique combination of courses from two or more disciplines.

Students wishing to pursue an Individualized Major must write a plan during their freshman or sophomore year to explain the purpose of the Individualized Major and show how each course selected fits into the plan. The Individualized Major should be planned in consultation with an advisor in one of the departments included in the major, and the plan must then be approved by the Dean of Undergraduate

### Lasell College Programs of Study

#### Education.

Students in the Individualized Major may complete the Field Experience and Capstone Seminar requirements within one of the departments within the major or by participating in the Internship Seminar IDS 399, Field Experience IDS 400, and the Seminar in Interdisciplinary Studies IDS 420. Plans should consist of all major and General Education requirements, including a minimum of 42 Arts and Sciences credits.\* Plans should incorporate at least 15 credits at the 200 level and at least 9 credits at the 300 level.

Recent examples of Individualized majors include Fashion Journalism and Peace and Justice Studies.

Please contact the Dean of Undergraduate Education for more information.

\* This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

## JUSTICE STUDIES

(Chair: Linda Bucci)

The Justice Studies department offers courses in Criminal Justice, Legal Studies and Political Science. There are majors in Criminal Justice, Legal Studies, Law and Public Affairs, a Pre-Law concentration, a minor in Political Science, two minors offered in conjunction with the Social Sciences department: Forensic Studies and Youth and Crime, and a minor in Law and Business offered in conjunction with the Business department. The department takes a liberal arts approach to each discipline, strongly incorporating the connected learning philosophy of the College. Each major culminates in the senior year with a capstone course. Students complete internships in courts, police agencies, corrections, law firms, governmental agencies, and youth service organizations to name a few. The program in each major prepares each student to succeed in a career in criminal justice, public policy or legal studies, or to go on to graduate or law school. The Department has established the Theta Ro Chapter of the National Criminal Justice Honor Society, Alpha Sigma Phi. The Pre-Law program provides advising assistance for students considering law school. Graduates receive a Bachelor of Science degree in Criminal Justice or a Bachelor of Arts degree in Legal Studies or Law and Public Affairs. The Bachelor of Science in Criminal Justice at Lasell College is approved by the Massachusetts Board of Higher Education under the *Guidelines for Criminal Justice and Law Enforcement Academic Programs*. Graduates qualify for the Police Career Incentive Pay Program in the Commonwealth of Massachusetts (Quinn Bill).



### Lasell College Programs of Study

## CRIMINAL JUSTICE

The field of Criminal Justice builds on criminology, which is a major area of study within the social sciences. Students explore why society considers some actions to be criminal and how those definitions are influenced by social, economic, political and psychological forces. The goals for the Lasell College Criminal Justice major are to learn principles of criminal justice, to acquire professional skills, to develop analytical thinking and to acquire valuable communication skills. The program prepares students to enter graduate programs in Criminal Justice and Criminology, Sociology, Psychology, Political Science, Public Policy, or Law School. A Bachelor's Degree in Criminal Justice prepares students to apply their learning in such areas as law, law enforcement and public safety, crime prevention, domestic violence, gang interventions, adult and juvenile probation and corrections, parole, drug and alcohol abuse and prevention, and diversion programs for first-time offenders.

### Major Requirements

**(34 credits)**

CJ 101	Introduction to Criminal Justice <b>AI (PS)</b>	3
CJ 201	Criminology	3
CJ/LS 311	The American Court System	3
CJ/LS 323	Justice, Class, Race and Gender <b>AI (MC)</b>	3
CJ 312	Corrections	3
CJ 313	Police and Society	3
CJ 401/LS 401	Justice Studies Internship and Seminar	4
CJ 441	Senior Seminar: Special Topics in Crime and Policy	3
Choose three additional Justice Studies (CJ, LS, or POLS) courses (not otherwise required for the major)		9

### Additional Requirements

**(25 credits)**

POLS 101 or	American Government	3
LS 101	Foundations of the American Legal System	
POLS 201	State and Local Government	3
POLS 210	Political Theory	3
SOC 101	Introduction to Sociology	3
SOC 331 or	Research Methods in the Social Sciences	4
PSYC 331	Experimental Design	
PSYC 101	Introduction to Psychology	3
MATH 208*	Introduction to Statistics <b>AI (Q)</b>	3
Choose one of the following three:		3
POLS 202	Issues in Contemporary Political Thought	
SOC 221	Contemporary Social Problems <b>AI(ME)</b>	
SOC 335	Social Policy	

**Lasell College Programs of Study**

**General Education Core Requirements  
and remaining Unrestricted Electives\*\***

**(61 credits)**

**Minimum credits required for graduation**

**120**

\* May require prior coursework depending upon Math placement.

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**LEGAL STUDIES**

The Legal Studies major provides an excellent background for students interested in pursuing professional careers within the legal system. The Legal Studies major is uniquely prepared to conduct legal research and other professional work in government, the courts, agencies and businesses. Legal Studies students participate in a series of on-campus “mock trials.”

The program also offers an introduction to the study of law for students interested in entering law school as many Legal Studies graduates pursue graduate or law school degrees.

**Major Requirements**

**(34 credits)**

LS 101	Foundations of the American Legal System <b>AI (PS)</b>	3
LS 202	Legal Research and Analysis	3
LS 203	Justice, Law and the Constitution	3
LS 301	Legal Writing and Reasoning	3
LS 325/CJ 325	Evidence	3
LS 402	Senior Seminar: Selected Topics in Justice and Law	3
LS 401/CJ 401	Justice Studies Internship and Seminar	4
Choose four additional Justice Studies (CJ, LS or POLS) courses (not otherwise required for the major)		12

**Additional Requirements**

**(15 credits)**

SOC 101	Introduction to Sociology	3
POLS 101	American Government	3
POLS 201	State and Local Government	3
POLS 210	Political Theory	3

Choose one of the following six:

LS/CJ 323	Justice, Class, Race and Gender <b>AI (MC)</b>	3
POLS 202	Issues in Contemporary Political Thought	
PSYC 316	Psychology of Race Relations <b>AI (MC)</b>	
SOC 221	Contemporary Social Problems <b>AI(ME)</b>	
SOC 301	Race and Ethnic Relations <b>AI(MC)</b>	
SOC 335	Social Policy	

## Lasell College Programs of Study

**General Education Core Requirements  
and remaining Unrestricted Electives\*****(71 credits)****Minimum credits required for graduation****120**

- \* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**LAW and PUBLIC AFFAIRS**

Law and Public Affairs is an interdisciplinary major including a core set of courses that give students the background to appraise and understand the American legal system and legal issues. It examines the law as it cuts across themes central to other disciplines and examines how law permeates social, political, economic and other institutions. The student discovers how decisions are made by these institutions and policy is created, and develops skills in advocacy, research, problem-solving, writing and critical thinking. Students are also exposed to a global perspective on law and justice, comparing American legal issues and policies to those of other cultures. Students trained in this major are prepared to pursue career opportunities in policy and regulation, advocacy, non-profit agency work, government agency work, legal offices for municipalities, or government organizations. Students may also continue with graduate study in such fields as public administration, policy studies, management programs, and political science or law. Graduates with degrees in Law and Public Affairs are qualified to work as a lobbyist, a city and regional planner, a public or program administrator, a volunteer coordinator, a community outreach coordinator, law firm work-public interest or otherwise, and or corporate work in related organizations.

**Major Requirements****(25 credits)**

LS 101	Foundations of the American Legal System <b>AI(PS)</b>	3
LS 203	Justice, Law and the Constitution	3
LS 202	Legal Research and Analysis	3
LS 301	Legal Writing and Reasoning	3
LS/COM 306	Conflict Resolution and Negotiation Strategies	3
LS/CJ 323	Justice, Class, Race and Gender <b>AI(ME)</b>	3
LS 402	Senior Seminar: Selected Topics in Justice and Law	3
LS/CJ 401	Justice Studies Internship & Seminar	4

**Additional Requirements****(33 credits)**

SOC 101	Introduction to Sociology	3
ECON 103	Economics and Society	3
POLS 101	American Government	3
POLS 201	State and Local Government	3
POLS 210	Political Theory	3

**Lasell College Programs of Study**

POLS 320	Polymaking and the Political Process	3
POLS/		
COM310	Political Communication	3
SOC 221	Contemporary Social Problems <b>AI (ME)</b>	3
SOC 335	Social Policy	3

Choose one of the following:

POLS 202	Issues in Contemporary Political Thought	3
SCI 211	Global Ecology	3
ECON 325	Economics of Poverty and Discrimination	3
ENV 201	Environmental Law and Policy	3
ENV 303	Environment and Social Justice	3

Choose one of the following: **AI(MC)**

POLS 208	Contemporary Issues in International Relations	3
CJ 317	Contemporary Justice Systems	3
LS 305	Comparative Law and Legal Systems	3
ECON 301	International Economics	3

**General Education Core Requirements  
and remaining Unrestricted Electives\***

**(62 credits)**

**Minimum credits required for graduation**

**120**

\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**PRE-LAW**

Pre-law is an advising program open to any student at the College who is considering pursuing a career in the legal profession by applying to law school. A Pre-Law advisor will advise Pre-Law students about curricular, co-curricular, and extracurricular decisions that will best prepare them to apply for admission to law school. Pre-law students will have opportunities to learn about the legal profession, law schools, and the admission requirements and expectations for law school, including preparation for the LSAT examination.

No matter what their majors are, Pre-Law students are advised to enroll in the following sequence of Legal Studies courses:

LS 101:	Foundations of the American Legal System <b>AI(PS)</b>
LS 203:	Justice, Law and the Constitution
LS 202:	Legal Research and Analysis
LS 301:	Legal Writing and Reasoning
LS 305:	Evidence



## Lasell College Programs of Study

**MARKETING/MANAGEMENT DEPARTMENT**

(Chair: Nancy Waldron)

The Marketing/Management Department offers majors in Entrepreneurship, Hospitality and Event Management, International Business, Marketing, and Management. In cooperation with the Accounting/Finance Department, there is a Business Minor available for non-business students; the Law and Business Minor is offered in cooperation with the Accounting/Finance and Justice Studies Departments; and the Human Resources Minor is offered in cooperation with the Social Sciences Department. The Marketing and Management majors are designed to teach a broad range of transferable skills, strong competence in critical thinking, and hands-on business experience. There are a wide variety of connected-learning sites on campus for Business students, including, for instance, Lasell Village, the Holway Child Study Centers, the Donahue Bookstore, SODEXO, and the Registrar's Office. In addition, students participate in a variety of projects and field trips off-campus, at such locations as L.L. Bean, the Boston Financial District, and *The Boston Globe*. The Internship program provides a capstone work experience for all Business students during their senior year. By graduation, all students will have had the opportunity to explore an assortment of business venues ranging from small, entrepreneurial companies to large, Fortune 500 businesses.

**ENTREPRENEURSHIP**

Entrepreneurship is one of the fastest-growing areas of study nationwide. The major provides students the knowledge and skills to start their own business, work for growth-oriented and innovative firms, work in a family business, or bring an entrepreneurial perspective to their chosen field. Graduates receive a Bachelor of Science degree in Entrepreneurship.

**Major Requirements****(55 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 232	Operations Management	3
BUSS 231	Entrepreneurship and New Venture Creation	3
BUSS 336	Human Resource Management	3
BUSS 337	Managing the Small to Mid-sized Company	3

**Lasell College Programs of Study**

BUSS 425	Special Topics in Entrepreneurship	3
BUSS 440	Business Policy	3
BUSS 498	Internship Seminar	1
BUSS 499	Internship	4

Choose two from the following list: 6

BUSS 208	Financial Statement Analysis
BUSS 235	Ethics in Business
BUSS 322	Marketing Communications
BUSS 324	E-Commerce
BUSS 326	E-Marketing
BUSS 329	New Product Development
BUSS 330	Managing Change
BUSS 338	Labor Relations
BUSS 422	Global Marketing

**Additional Requirements (22 credits)**

ECON 101	Principles of Economics – Micro	3
ECON 102	Principles of Economics – Macro	3
MATH 205*	Calculus I <b>AI(Q)</b>	4
MATH 208*	Introduction to Statistics	3

Choose one of the following: **AI(PS)** 3

PSYC 101	Introduction to Psychology
SOC 101	Introduction to Sociology

Arts and Sciences Electives 6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements and remaining Unrestricted Electives\*\*\* (43 credits)**

**Minimum credits required for graduation 120**

\* May require prior coursework depending upon Math placement

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

### Lasell College Programs of Study

## HOSPITALITY AND EVENT MANAGEMENT

Hospitality and Event Management is designed to prepare students for management positions and leadership roles in the hospitality and event management industry. This is a multidisciplinary field of study that prepares students with the expertise, commitment, and skills for management, marketing, and operations positions in the expanding industry that provides food, accommodations, and tourism services to people around the world. Students learn about the operations and management of diverse assembly facilities such as stadiums, arenas, performing arts centers, athletic venues, convention centers, hotels, as well as smaller meeting facilities. The program has an international perspective and encompasses both public and private sectors. Emphasis is placed on customer service, a major component in the Hospitality industry.

Students are directed to gain valuable connected learning experience at various sites available on campus: the Yamawaki Art & Cultural Center, Lasell Village, and Sodexo, Lasell's food service provider. In addition, off-campus Internships provide valuable on-the-job experience. The Advisory Board and the Hospitality Club connect students with industry professionals, providing them with networking opportunities, field trip experiences, and participation in community service. Graduates receive a Bachelor of Science degree in Hospitality and Event Management.

### Major Requirements

**(51 credits)**

HEM 101	Introduction to Hospitality & Tourism	3
HEM 102	Introduction to Special Events	3
HEM 204	Reservation Systems Technology	3
HEM 210	Food and Beverage Management	3
HEM 211	Hospitality Destinations	3
HEM 299	Field Experience I	3
HEM 301	Special Events Management	3
HEM 321	Revenue Management and Technology	3
HEM 399	Field Experience II	3
HEM 401	Managing Quality in Hospitality & Tourism	3
HEM 498	Seminar on HEM (capstone)	3
HEM 499	Internship I	6

Choose three courses from the following list: 9

HEM 110	Front Office and Guest Services
HEM 202	Convention Sales & Group Planning
HEM 203	Hospitality Operations Management
HEM 231	Entrepreneurship/New Venture creation
HEM 310	Event Sponsorship and Fundraising
HEM 330	International Event Planning
HEM 404	Resort and Casino Management

**Lasell College Programs of Study**

HEM 422	Internship II
BUSS 202	Managerial Accounting
BUSS 336	Human Resource Management
SMGT 301	Sport Facilities & Event Management

**Additional Requirements**

**(40 credits)**

ECON 101	Economics — Micro	3
ECON 102	Economics — Macro	3
MATH 208*	Introduction to Statistics <b>AI(Q)</b>	3
BUSS 201	Financial Accounting	4
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 336	Human Resource Management	3
BUSS 490	Business Policy	3

Choose one of the following two **AI(PS)**: 3

PSYC 101	Introduction to Psychology
SOC 101	Introduction to Sociology

Arts and Sciences Electives 6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements  
and remaining Unrestricted Electives\*\***

**(29 credits)**

**Minimum credits required for graduation**

**120**

\* May require prior coursework depending upon Math placement.

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**INTERNATIONAL BUSINESS**

International Business is the field of study that focuses on business activities that cross national boundaries. It includes exports and imports, traditional international trade discussions, and direct foreign investment. International banking, transfer of technology, exchange rates, international law, and global business strategies



**Lasell College Programs of Study**

are explored. Problems facing decision-makers in the international environment and their effects on domestic businesses are studied, as well as how intercultural business agreements are established. Graduates receive a Bachelor of Science degree in International Business.

**Major Requirements****(54 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 232	Operations Management	3
BUSS 307	International Finance	3
BUSS 332	Cross-Cultural Management	3
BUSS 422	Global Marketing <b>AI (MC)</b>	3
BUSS 440	Business Policy	3
BUSS 498	Internship Seminar	1
BUSS 499	Internship	3

Choose three from the following list: 9

BUSS 233	American Enterprise Experience
BUSS 235	Ethics in Business
BUSS 324	E-Business
BUSS 329	New Product Development
BUSS 330	Managing Change
BUSS 335	Management and Society
BUSS 336	Human Resource Management
ECON 301	International Trade and Finance

**Additional Requirements****(25-28 credits)**

ECON 101	Economics — Micro	3
ECON 102	Economics — Macro	3
HIST 104	World Civilization Since 1500 <b>AI(H)</b>	3
MATH 205*	Calculus I <b>AI(Q)</b>	4
MATH 208*	Introduction to Statistics	3

Choose one of the following two: **AI(PS)** 3

PSYC 101	Introduction to Psychology
SOC 101	Introduction to Sociology

**Lasell College Programs of Study****Arts and Sciences Electives\***

0-6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**Foreign Language AI(MC)\*\*\***

0-9

**General Education Core Requirements  
and remaining Unrestricted Electives\*\*\*\*****(38-41 credits)****Minimum credits required for graduation****120**

\* May require prior coursework depending upon Math placement

\*\* The number of Arts and Sciences Electives required is determined by the student's foreign language placement. A total of 6 elective credits must be fulfilled by Arts and Sciences courses, inclusive of foreign language coursework.

\*\*\* The foreign language proficiency requirement is described on page 22.

\*\*\*\* Courses marked with an AI code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (AI) codes.

**MANAGEMENT**

The Management curriculum is designed to prepare students to be managers and business leaders in a complex and challenging global environment. Required courses provide students with a working knowledge of management practices that promote organizational effectiveness. Students learn skills such as leadership and team building, and they acquire understanding of individual and group behavior in organizations to enhance their effectiveness as managers. Graduates receive a Bachelor of Science degree in Management.

**Major Requirements****(54 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 232	Operations Management	3
BUSS 330	Managing Change	3
BUSS 332	Cross-Cultural Management AI(MC)	3

**Lasell College Programs of Study**

BUSS 336	Human Resource Management	3
BUSS 440	Business Policy	3
BUSS 498	Internship Seminar	1
BUSS 499	Internship	3

Choose three from the following list: 9

BUSS 208	Financial Statement Analysis
BUSS 231	Entrepreneurship and the New Venture Creation
BUSS 233	American Enterprise Experience
BUSS 235	Ethics in Business
BUSS 312	Risk Management
BUSS 313	Business Negotiations
BUSS 324	E-Business
BUSS 329	New Product Development
BUSS 334	Non-profit Management
BUSS 335	Management and Society
BUSS 337	Managing the Small to Mid-Sized Company
BUSS 338	Labor Relations
BUSS 421	Marketing Management
MATH 328	Mathematics Applied to Management

**Additional Requirements****(22 credits)**

ECON 101	Economics — Micro	3
ECON102	Economics — Macro	3
MATH 205*	Calculus I <b>AI(Q)</b>	4
MATH 208*	Introduction to Statistics	3

Choose one of the following two: **AI(PS)** 3

PSYC 101	Introduction to Psychology
SOC 101	Introduction to Sociology

Arts and Sciences Electives 6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements  
and remaining Unrestricted Electives\*\***

**(44 credits)**

**Minimum credits required for graduation**

**120**

**Lasell College Programs of Study**

- \* May require prior coursework depending upon Math placement
- \*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**MARKETING**

As both an art and a science, marketing is undergoing dramatic and exciting changes, and the field promises to be just as dynamic in the years ahead. The Marketing curriculum introduces students to all the major marketing trends. Students are exposed to marketing research techniques and demographic studies as well as business law and ethics. International marketing, nonprofit marketing, product marketing, and service marketing are integrated into this major. Graduates receive a Bachelor of Science degree in Marketing.

**Major Requirements****(54 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 205	Legal Environment of Business	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
BUSS 232	Operations Management	3
BUSS 420	Marketing Research	3
BUSS 422	Global Marketing <b>AI(MC)</b>	3
BUSS 432	Marketing Strategy	3
BUSS 440	Business Policy	3
BUSS 498	Internship Seminar	1
BUSS 499	Internship	3

Choose three from the following list: 9

BUSS 313	Business Negotiations
BUSS 320	Consumer Behavior
BUSS 322	Marketing Communication
BUSS 324	E-Business
BUSS 325	Sales Principles
BUSS 327	Creative Services
BUSS 329	New Product Development
BUSS 336	E-Marketing
BUSS 421	Marketing Management
FASH 211	Retail Management



**Lasell College Programs of Study****Additional Requirements****(22 credits)**

ECON 101	Economics — Micro	3
ECON 102	Economics — Macro	3
MATH 205*	Calculus I <b>AI(Q)</b>	4
MATH 208*	Introduction to Statistics	3
Choose one of the following two: <b>AI(PS)</b>		3
PSYC 101	Introduction to Psychology	
SOC 101	Introduction to Sociology	

Arts and Sciences Electives 6

This requirement may be fulfilled by any combination of Anthropology, Art History, Biology, Chemistry, Criminal Justice, Economics, English, Environmental Studies, Foreign Language, Geography, History, Mathematics, Music, Philosophy, Physics, Political Science, Psychology, Science, or Sociology courses. In addition to all courses in the above disciplines, courses that are marked with an asterisk (\*) in the course descriptions section of the Catalog meet the Arts and Sciences Elective requirement.

**General Education Core Requirements  
and remaining Unrestricted Electives\*\***
**(44 credits)****Minimum credits required for graduation****120**

\* May require prior coursework depending upon Math placement

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**SOCIAL SCIENCES****(Chair: Lori Rosenthal)**

The Social Sciences department offers majors in Psychology, Sociology, and Human Services. The department also offers minors in Psychology, Women's Studies, Child and Adolescent Studies; and two minors in conjunction with the Justice Studies Department – Forensics and Youth and Crime. The Human Resources minor is offered in cooperation with the Marketing/Management Department. The Social Sciences and Justice Studies departments also cooperate in offering interdisciplinary minors in Youth and Crime, and in Forensic Studies. Social science courses are anchored in a liberal arts approach to education with the goal of helping students apply critical thinking skills to social and psychological questions. Students learn intervention techniques ranging from counseling skills appropriate for individuals to the implementation of action strategies designed to change social conditions and improve human systems. Equally important, Lasell's Social Science major emphasizes humane and ethical practice through a curriculum designed to increase appreciation

**Lasell College Programs of Study**

of the diversity of human experience and sensitivity to the dynamics of social oppression and the consequences of social change.

All three majors share the service-learning feature of the curriculum. In their first year, all students take an introductory course in human service theory and participate in at least one service-learning project coordinated through the Center for Community Based Learning. During their first one-semester internship, students spend 150 hours in a community agency that provides services or a therapeutic environment for its clients. A concurrent seminar provides the academic groundwork for this internship, and a required course in basic counseling skills gives students an introduction to valuable interviewing and intervention techniques. Finally, in their senior year, students are engaged in a two-semester, 125 hours per semester, intensive internship placement, also accompanied by concurrent seminars each semester. Through their internship experiences and their academic course work, students develop and practice professional skills and master the writing styles for the discipline and the profession. Our program prepares students to work in administration, education, public affairs, advocacy agencies, government agencies, child welfare settings, therapeutic environments, research and human service agencies that meet needs of clients of all ages or deal with the range of activities occupying social science professionals. These experiences in the field fulfill one of our major curricular goals which is to enable students to have significant professional experiences providing services to individuals in a social service setting.

**Human Services.** Students who elect this major are introduced to a perspective integrating psychological and sociological approaches. Students learn about how small groups operate, the roles of community and family, contemporary social problems, how social policy is formulated, and the impact of economics on social service issues. In research courses they are introduced to the type of research methods important in social service settings. Human Service providers are employed as case managers, resource specialists, residential counselors, out-reach workers, activity planners, advocates, and community organizers. Besides preparing students for a variety of professional positions upon graduation, students are also prepared to continue their education in graduate degree programs such as Masters in Social Work, Masters programs in Counseling, or in Human Services Management. Human Services graduates receive a Bachelor of Science degree.

**Psychology.** Contemporary psychologists study human behavior, feelings, and thought. Students learn how functional and dysfunctional behavior patterns develop, and they learn how individuals' experiences are transformed through biological and neurological processes to psychological events. Research and statistics courses familiarize students with basic concepts in experimental design and analysis. The skills taught in the major prepare students to seek employment in a wide variety of social service or therapeutic settings in positions where they might be a counselor, personnel interviewer, case aide, market researcher, test administrator, research assistant,

**Lasell College Programs of Study**

or rehabilitation worker. The undergraduate psychology major prepares the capable student for graduate programs in areas such as guidance, counseling, organizational psychology, social work, hospital administration, public health, and the criminal justice system. Psychology majors receive a Bachelor of Science degree in Psychology.

**Sociology.** Sociology courses focus on the relationship between social behavior and the institutions of human society. Students study the relationship between individual and cultures, the stratification of individuals into groups, and how social institutions, such as the family, education, and political systems, develop, operate, breakdown and get repaired. Courses, which encompass social justice issues such as diversity, welfare, child protection, gender-related violence and environmental concerns, attempt to show students how they can contribute to the development of a more just and equitable society. Skills emphasized in the major are essential to the support of social services including community development, political organizing, volunteer management, advocacy, fund raising, small group facilitation, and educational programming. Sociology graduates can pursue graduate work in Masters of Social Work programs, Masters programs in sociology or management, or enter law school. Graduates receive a Bachelor of Arts degree in Sociology.

**Academic Standards for Social Science Majors**

1. Students must earn a grade of C or above in each of the following courses:
  - PSYC 101 Introduction to Psychology
  - SOC 101 Introduction to Sociology
  - HS 101 Introduction to Human Services
  - HS 210 Case Management and Counseling
  - SOC 331 Research Methods in the Social Sciences OR
  - PSYC 331 Experimental Design in Psychology
  - All Internship courses and Internship Seminars
2. Students must receive a grade of C-minus or above in any required Psychology, Sociology, or Human Services course (course with one of these three prefixes) or any course which serves as a substitute or alternative for such a requirement.
3. Students earning a grade below the stated standard (either C or C-minus) are allowed to take a class that has as a prerequisite the course where the lower-than-standard grade was earned.
4. Students can re-take a low-grade class either at Lasell or another campus, following the school's policies for transfer of credits.
5. The foundation seminar and internship courses (HS 215 and 217) are taken as a unit, and failure to receive at least a C in either of these courses will require the student to repeat both.

**Lasell College Programs of Study**

6. The senior level internship courses (HS 415 and HS 417) and seminar courses (HS 425 and 427) form yearlong courses. Failure to receive a minimum grade of C in any one of these courses will result in the student having to repeat the entire sequence, unless there are extenuating circumstances.

**HUMAN SERVICES**

Candidates for the baccalaureate degree must meet the Academic Standards for Social Science majors described above, and they must also complete the major requirements listed below. Courses marked by the same superscript must be taken concurrently. <sup>1,2,3</sup>

<b>Major Requirements</b>		<b>(61 credits)</b>
HS 101	Introduction to Human Services	3
HS 215	Foundation Internship <sup>1</sup>	3
HS 217	Psychological and Ethical Foundations of Fieldwork <b>AI(ME)</b> <sup>1</sup>	3
HS 210	Case Management and Counseling Skills	3
HS 415	Advanced Internship I <sup>2</sup>	3
HS 417	Advanced Seminar: Field Intervention Strategies <sup>2</sup>	3
HS 425	Advanced Internship II <sup>3</sup>	3
HS 427	Advanced Seminar: Systems and Organizational Change <sup>3</sup>	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
PSYC 218	Dynamics of Small Groups	3
PSYC 318	Abnormal Psychology	3
SOC 101	Introduction to Sociology	3
SOC 214	Sociology of Families	3
SOC 221	Contemporary Social Problems	3
Choose one of the following two:		3
ECON 101	Principles of Economics—Micro	
ECON 103	Economics and Society	
Choose one of the following two:		4
PSYC 331	Experimental Design in Psychology	
SOC 331	Research Methods in the Social Sciences	
Choose one of the following two:		3
POLS 320	Policy-Making and the Political Process	
SOC 335	Social Policy	
Choose one of the following two:		3



**Lasell College Programs of Study**

PSYC 202 Psychology of Personality

PSYC 220 Social Psychology

Choose one of the following three:

3

PSYC 221 Developmental Psychology—Child

PSYC 223 Developmental Psychology—Adolescence

PSYC 314 Developmental Psychology—Adult Development and Aging

Choose one of the following three: **AI(MC)**

3

PSYC 316 Psychology of Diversity

SOC 301 Race and Ethnic Relations

CJ 323 Justice, Class, Race and Gender

**Additional Requirements****(7-16 credits)**MATH 208\* Introduction to Statistics **AI(Q)**

3

Choose one of the following three: **AI(S)**

4

BIO 101 &amp; BIO 101L Principles of Biology

BIO 112 &amp; BIO 112L Human Biology

BIO 205 &amp; BIO 205L Anatomy and Physiology I

Foreign Language \*\*

0-9

**General Education Core Requirements  
and remaining Unrestricted Electives\*\*\*****(42-51 credits)****Minimum credits required for graduation****120**

\* May require prior coursework depending upon Math placement.

\*\* The foreign language proficiency requirement is described on page 22.

\*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.**PSYCHOLOGY**

Candidates for the baccalaureate degree must meet the Academic Standards for Social Science majors described above, and they must also complete the major requirements listed below. Courses marked by the same superscript must be taken concurrently. <sup>1,2,3</sup>

**Major Requirements****(58 credits)**

HS 101 Introduction to Human Services

3

HS 210 Case Management and Counseling Skills

3

HS 215 Foundation Internship <sup>1</sup>

3

HS 217 Psychological and Ethical Foundations  
of Fieldwork **AI(ME)**<sup>1</sup>

3

HS 415 Advanced Internship I<sup>2</sup>

3

**Lasell College Programs of Study**

HS 417	Advanced Seminar: Field Intervention Strategies <sup>2</sup>	3
HS 425	Advanced Internship II <sup>3</sup>	3
HS 427	Advanced Seminar: Systems and Organizational Change <sup>3</sup>	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
PSYC 318	Abnormal Psychology	3
PSYC 328	Cognitive Processes	3
PSYC 345	Assessment of Individual Differences	3
SOC 101	Introduction to Sociology	3

Choose one of the following two: 3

PSYC 302	Biological Basis of Behavior	
PSYC 323	Brain Function and Dysfunction	

Choose one of the following two: 3

PSYC 202	Psychology of Personality	
PSYC 220	Social Psychology	

Choose one of the following two: 4

PSYC 331	Experimental Design in Psychology	
SOC 331	Research Methods in the Social Sciences	

Choose two of the following three: 6

PSYC 221	Developmental Psychology—Child	
PSYC 223	Developmental Psychology—Adolescence	
PSYC 314	Developmental Psychology—Adult Development and Aging	

Choose one of the following three: **AI(MC)** 3

PSYC 316	Psychology of Diversity	
SOC 301	Race and Ethnic Relations	
CJ 323	Justice, Class, Race and Gender	

**Additional Departmental Requirements (7-16 credits)**

MATH 208	Introduction to Statistics* <b>AI(Q)</b>	3
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Choose one of the following three: **AI(S)** 4

BIO 101 & BIO 101L	Principles of Biology	
BIO 112 & BIO 112L	Human Biology	
BIO 205 & BIO 205L	Anatomy and Physiology I	
Foreign Language **		0-9

**General Education Core Requirements and remaining Unrestricted Electives\*\*\* (46-55 credits)**

## Lasell College Programs of Study

**Minimum credits required for graduation****120**

- \* May require prior coursework depending upon Math placement.
- \*\* The foreign language proficiency requirement is described on page 22.
- \*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

**SOCIOLOGY**

Candidates for the baccalaureate degree must meet the Academic Standards for Social Science majors described above, and they must also complete the major requirements listed below. Courses marked by the same superscript must be taken concurrently. <sup>1,2,3</sup>

**Major Requirements****(61 credits)**

ANTH 101	Principles of Cultural Anthropology	3
HS 101	Introduction to Human Services	3
HS 210	Case Management and Counseling Skills	3
HS 215	Foundation Internship <sup>1</sup>	3
HS 217	Psychological and Ethical Foundations of Fieldwork <b>AI(ME)</b> <sup>1</sup>	3
HS 415	Advanced Internship I <sup>2</sup>	3
HS 417	Advanced Seminar: Field Intervention Strategies <sup>2</sup>	3
HS 425	Advanced Internship II <sup>3</sup>	3
HS 427	Advanced Seminar: Systems and Organizational Change <sup>3</sup>	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
SOC 101	Introduction to Sociology	3
SOC 214	Sociology of Families	3
SOC 221	Contemporary Social Problems	3
SOC 310	Sociological Theory	3
SOC 331	Research Methods in the Social Sciences	4
Choose one of the following two:		3
ECON 101	Principles of Economics—Micro	
ECON 103	Economics and Society	
Choose one of the following two:		3
PSYC 218	Dynamics of Small Groups	
PSYC 220	Social Psychology	
Choose one of the following two:		3
POLS 320	Policy-Making and the Political Process	
SOC 335	Social Policy	

**Lasell College Programs of Study**

Choose one of the following three: **AI(MC)** 3

PSYC 316	Psychology of Diversity
SOC 301	Race and Ethnic Relations
CJ 323	Justice, Class, Race and Gender

Choose one of the following three: 3

PSYC 221	Developmental Psychology—Child
PSYC 223	Developmental Psychology—Adolescence
PSYC 314	Developmental Psychology—Adult Development and Aging

**Additional Requirements (3-12 credits)**

MATH 208	Introduction to Statistics* <b>AI(Q)</b>	3
Foreign Language **		0-9

**General Education Core Requirements and remaining Unrestricted Electives\*\*\* (47-56 credits)**

**Minimum credits required for graduation 120**

\* May require prior coursework depending upon Math placement.

\*\* The foreign language proficiency requirement is described on page 22.

\*\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

## **SPORT MANAGEMENT**

With the proliferation of sport enterprises and their economic impact world-wide, the opportunities for sport managers abound. The Sport Management program is designed to prepare professionals who can assume responsible entry-level positions in the sport industry. The intent of the program is to examine the disciplinary foundations of sport management and organization and to provide opportunities for acquisition and application of skills in sport organizations. Graduates receive a Bachelor of Science degree in Sport Management.

**Major Requirements (62 credits)**

BUSS 201	Financial Accounting	4
BUSS 202	Managerial Accounting	4
BUSS 203	Financial Management	3
BUSS 212	Management Information Systems	3
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
SMGT 102	Introduction to Sport Management	3
SMGT 101	Sport and Society	3
SMGT 201	Legal Aspects of Sport	3



**Lasell College Programs of Study**

SMGT 205	Sport Management Pre-practicum I	1
SMGT 301	Sport Facility and Event Management	3
SMGT 302	Sport Marketin	3
SMGT 303	Sport Finance	3
SMGT 305	Sport Management Pre-practicum II	1
SMGT 404	Seminar in Sport Management	1
SMGT 410	Internship I	6
SMGT 411	Internship II or 2 more Sport Management electives	6

Choose 3 from the following: 9

HTA 322	Special Events Planning
SMGT 202	Ethics in Sport <b>AI(ME)</b>
SMGT 206	Athletic Administration
SMGT 207	Special Topics in History of Sport
SMGT 208	Sport Governance
SMGT 304	Sports Information and Communications
SMGT 306	Sport Leadership
SMGT 401	Special Topics in Sport Management

**Additional Requirements (21 credits)**

COM 101	Understanding Mass Media	3
COM 203	Effective Speaking	3
ECON 101	Economics – Micro	3
ECON 102	Economics – Macro	3
MATH 208*	Statistics <b>AI(Q)</b>	3
PSYC 101	Introduction to Psychology <b>AI(PS)</b>	3
PSYC 240	Sport Psychology	3

**General Education Core Requirements and remaining Unrestricted Electives\*\* (37 credits)**

**Minimum credits required for graduation 120**

\* May require prior coursework depending upon Math placement.

\*\* Courses marked with an **AI** code fulfill Area of Inquiry requirements in the General Education Core. See page 16 for all General Education Core requirements as well as the key for Area of Inquiry (**AI**) codes.

## Minors

## LASELL COLLEGE MINORS

A Minor provides students the opportunity to deepen their understanding and expertise in an additional area of study. A 2.0 [C] average must be maintained within a Minor program of study in order to receive the Minor, with some programs having additional earned-grade requirements. A Minor consists of a minimum of five courses, at least 50% of which must exist outside of the courses required for the student's Major (i.e., course "required for the Major" or "additional Major requirements"). If a course is listed as an *option* within a student's Major requirements, *but is not taken to fulfill those requirements*, it may be counted in the Minor as one of the non-major electives. Hence, in five or six-course Minors, three or more courses must be drawn from non-major electives. Additionally, at least 50% of courses in a Minor must be taken at Lasell College. Students may declare a Minor at anytime by completing a "Declaration of Minor" form in the Registrar's Office.

## AGING AND INTERGENERATIONAL STUDIES MINOR

The Aging and Intergenerational Studies minor is an individualized program of study consisting of six courses. Of the 18 credits required for the minor, at least 6 credits must be at the 200 level and at least 6 credits must be at the 300/400 level.

Minor Requirements		(18 credits)
IDS 111:	Aging in America	3
IDS 213:	Ethics Across Generations	3
Choose four additional courses		12

In consultation with your academic advisor, and with the approval of the Dean of Undergraduate Education, select four additional courses from across the college curriculum that, in conjunction with your major, are best suited to your academic and professional plans and goals.

## AMERICAN STUDIES MINOR

The American Studies minor consists of five courses.

Minor Requirements		(15 credits)
ENG 210	Survey of American Literature	3
HIST 123	American Civilization I	3
HIST 124	American Civilization II	3
Choose two from of the following list:		6
CJ 311	The American Court System	
ENG 313	American Multi-Ethnic Literature	
HIST 204	Recent American History: 1960-to-Date	

**Minors**

MUS 215	History of Jazz
MUS 201	Musical Comedy
POLS 101	American Government and the Political Order
SOC 301	Race and Ethnic Relations
PSYC 351	Aging in America

**BUSINESS MINOR (FOR NON-BUSINESS MAJORS)**

The Minor consists of six courses.

**Minor Requirements****(19 credits)**

BUSS 101	Contemporary Issues in Business	3
BUSS 201	Financial Accounting	4
BUSS 220	Marketing	3
BUSS 224	Organizational Behavior	3
ECON 101	Principles of Economics — Micro	3

Choose one from either category:

A Business elective, an Economics elective, or an Environmental Studies elective

**CHILD AND ADOLESCENT STUDIES MINOR**

The Child and Adolescent Studies minor consists of six courses. Special topics courses related to child/adolescent issues could also be counted with permission of the department chair.

**Minor Requirements****(18 credits)**

PSYC 221	Developmental Psychology—Child	3
PSYC 223	Developmental Psychology—Adolescence	3

Choose four from the following list:

12

CJ 202	Juvenile Justice
CJ 203	Juvenile Delinquency and Gangs
ED 110	Introduction to Education
ENG 212	Literature for Young Adults
LS 303	Domestic Violence
PSYC 201	Psychology of Drugs and Behavior
PSYC 205	Human Sexuality
ENG 322	Sounds to Sentences: The Acquisition of language
COM 321	Children and Media
PSYC 322	Abnormal Child Development
SOC 214	Sociology of Families

**Minors****COACHING MINOR**

The coaching minor program is designed to prepare graduates to coach in a variety of settings. These include schools, public agencies and youth organizations. The coaching minor emphasizes coaching theory, psychology, medical and nutritional concerns, risk management and skills development.

**Minor Requirements (14 credits)**

AT 220	Techniques of Emergency Care	3
SPSC 104	Principles and Problems of Coaching	3
SPSC 205	Principle of Strength Training and Conditioning	3
SPSC 213	Coaching Practicum	2

One of the following: 3

COM 203	Effective Speaking	
SPSC 211	Introduction to Personal Training	
PYSC 240	Psychology of Sport	
SMGT 101	Sport and Society	
SMGT 202	Ethics in Sport	
SMGT 201	Legal Aspects of Sport	
SMGT 304	Sports Information and Communication	

**COMMUNICATION MINOR**

The Communication minor consists of six courses.

**Minor Requirements (18 credits)**

COM 101	Understanding Mass Media	3
COM 103	Introduction to Human Communication	3

Choose four additional Communication courses; at least two should be at the 200 level or higher. 12

**CRIMINAL JUSTICE MINOR**

The Criminal Justice minor consists of the following six courses.

**Minor Requirements (18 credits)**

CJ 101	Introduction to Criminal Justice	3
CJ 201	Criminology	3
CJ 311	The American Court System	3
CJ 312	Corrections	3
CJ 313	Police and Society	3

Choose any other Justice Studies course. 3



**Minors**

Note: Students wishing to minor in Criminal Justice should be aware that: the prerequisite for CJ 311 includes POLS 101.

**ENGLISH MINOR**

The English minor consists of five courses beyond Writing I and Writing II. One course must be at the 300 level.

**Minor Requirements (15 credits)**

Choose from one of the following three: 3

ENG 201 English Literature: Selected Themes and Writers

ENG 210 Survey of American Literature

ENG 340 Classics in World Literature

Choose four additional courses which may be selected from any 200 or 300 level English course or COM 209 Journalism. 12

**EVENT MANAGEMENT MINOR**

The Event Management minor consists of five courses.

**Minor Requirements (15 credits)**

HEM 102 Introduction to Special Events Management 3

HEM 217 Strategies for Meeting Planning 3

HEM 322 Special Events Planning 3

Choose one of the following two: 3

HEM 101 Introduction to the Hospitality and Tourism Industry

BUSS 101 Contemporary Issues in Business

SMGT 102 Introduction to Sport Management

Choose one of the following two: 3

HEM 218 Convention Sales and Group Planning

HEM 222 Hospitality Operations Management

SMGT 301 Sport Facility & Events Management

**ENVIRONMENTAL STUDIES MINOR**

The Environmental Studies minor consists of six courses.

**Minor Requirements (18 Credits)**

ENV 101 Introduction to Environmental Studies 3

ENV 102 Environment, Society and Ethics 3

ENV 211 Environmental Science 3

**Minors**

Choose one of the following: 3

ENV 201 Environmental Law and Policy

ENV 204 Environmental Economics

Choose one of the following: 3

ENV 301 History of Environmentalism

ENV 302 Natural Resource Management

ENV 303 Environment and Social Justice

Choose one additional ENV course. 3

**FORENSICS STUDIES MINOR**

The Forensics Studies minor consists of six courses. Three of the courses must be different from courses required for the student's major. Social science majors must take a minimum of three CJ/LS courses (9 credits) to complete the minor. CJ/LS majors must take a minimum of three psychology courses (9 credits) to complete the minor.

**Minor Requirements****(18 credits)**

CJ 201 Criminology 3

CJ/SCI 205 Forensics or PSYC 307 Forensic Psychology 3

Choose four from the following: 12

CJ 205 Forensics

CJ 206 Drugs and Society

CJ 207 Criminal Investigations

CJ/PSYC 309 Children & Violence

CJ 316 Criminal Procedure

CJ 318 Violence and Aggression

CJ 319 Victimology

LS/CJ 204 Criminal Law

LS/CJ 303 Domestic Violence

LS 325 Evidence

PSYC 201 Psychology of Drugs and Behavior

PSYC 202 Psychology of Personality

PSYC 220 Social Psychology

PSYC 307 Forensic Psychology

PSYC 318 Abnormal Psychology

PSYC 302 Biological Basis of Behavior

PSYC 323 Brain Function and Dysfunction

PSYC 345 Assessment of Individual Differences

PSYC 328 Cognitive Processes

**Minors****GRAPHIC DESIGN MINOR**

The Graphic Design minor consists of six courses. Students need to take Forms of Drawing (ARTS 201) and Principles of Design and Color (ARTS 126) as prerequisites.

**Minor Requirements****(18 credits)**

ITEC 105	Introduction to Digital Design	3
GRAP 201	Drawing for Graphic Design	3
GRAP 204	Graphic Design I	3
GRAP 203	Lettering	3
GRAP 301	TypographyI	3
GRAP 302	TypographyII	3

**HISTORY MINOR**

The History minor consists of five courses.

**Minor Requirements****(15 credits)**

HIST 352	The Nature and Meaning of History	3
Choose one of the following two sequences of courses:		6
HIST 103 & 104	World Civilization I & II	
HIST 123 & 124	American Civilization I and II	
Choose two additional history courses, with one at the 200 or 300 level, and one at the 300 level.		6

**HUMAN RESOURCES MINOR**

The minor consists of 6 courses. Social Science majors must select at least three courses with a BUSS designation, and Business majors must select at least three courses with a psychology or sociology designation.

**Minor Requirements****(18 credits)**

BUSS 336	Human Resource Management	3
PSYC 345	Assessment of Individual Differences	3
MGMT 731	Human Resource Law	3
Choose three from the following:		9
COM 306	Conflict Resolution and Negotiation Strategies	
PSYC 202	Psychology of Personality	
PSYC 218	Psychology of Small Groups	
PSYC 220	Social Psychology	
BUSS 205	Legal Environment of Business	
BUSS 224	Organizational Behavior	

**Minors**

BUSS 235	Ethics in Business
BUSS 317	Managing U.S. Health Care Resources
BUSS 330	Managing Change
SOC 301	Race and Ethnicity

Social Science majors will do at least one semester of internship in a Human Resources setting.

**INFORMATION TECHNOLOGY MINOR**

The Information Technology minor consists of five courses.

**Minor Requirements****(15 credits)**

ITEC 212	Management Information Systems	3
ITEC 220	Database Management Systems	3
ITEC 302	Internet and the World Wide Web	3

Choose two from the following list: 6

ITEC 105	Introduction to Digital Design
ITEC 202	Desktop Publishing
ITEC 205	Introduction to Illustration Software
ITEC 304	Photoshop
ITEC 305	Technology in Education
ITEC 306	Web Design I
ITEC 307	Web Design II
HTA 220	Reservation Systems

**LAW AND BUSINESS MINOR**

The Law and Business Minor consists of six courses. At least three of the courses must be courses not required for the individual student's major. Additionally, non-legal studies majors must take a minimum of 3 Legal Studies courses from the list. Legal Studies majors must take a minimum of 3 Business courses from the list.

**Minor Requirements****(18 credits)**

LS 101	Foundations of the American Legal System	3
BUSS 101	Contemporary Issues in Business	3
LS/BUSS 205	Legal Environment of Business	3

Choose three courses from the following list:\* 9

LS 202	Legal Research and Analysis
LS 203	Justice, Law and the Constitution
LS 206	Law of Commercial Transactions
LS/SMGT 201	Legal Aspects of Sport
LS 210	Special Topics in Legal Studies



**Minors**

LS 301	Legal Writing and Reasoning
LS 304	Litigation Practice
LS 305	Comparative Law and Legal Systems
LS 306	Conflict Resolution and Negotiation Strategies
LS 307	Tort and Personal Injury Law
LS 308	Property Law
LS 320	Philosophy of Law
LS 325	Evidence
BUSS 201	Introduction to Financial Accounting
BUSS 202	Managerial Accounting
BUSS 203	Financial Management
BUSS 204	Federal Income Taxation
BUSS 220	Marketing
BUSS 224	Organizational Behavior
BUSS 235	Ethics in Business

\* Please note that several of the electives offered in this list have prerequisites that must be taken before taking the course.

**LEGAL STUDIES MINOR**

The Legal Studies minor consists of six courses.

**Minor Requirements****(18 credits)**

LS 101	Foundations of the American Legal System	3
LS 202	Legal Research and Analysis	3
LS 203	Justice, Law and the Constitution	3
LS 301	Legal Writing and Reasoning	3
LS 325	Evidence	3
Any other LS course listed at a 300 or 400 level.		3

**MATHEMATICS MINOR**

The Mathematics minor consists of six courses.

**Minor Requirements****(20 credits)**

MATH 205*	Calculus I	4
MATH 206	Calculus II	4
MATH 208*	Introduction to Statistics	3

Choose three from the following list with at least one 300 level course: 9

MATH 207	Applied Trigonometry
MATH 210	Mathematics Applied to Science
MATH 212	Finite Mathematics
MATH 320	Differential Equations

**Minors**

MATH 325	Linear Algebra
MATH 328	Mathematics Applied to Management
MATH 330	Mathematical Modeling
MATH 338	Mathematical Statistics

To count toward the minor, each course must be passed with at least a C.

\*May require prior coursework depending upon Math placement.

**POLITICAL SCIENCE MINOR**

The Political Science minor consists of six courses.

**Minor Requirements****(18 credits)**

POLS 101	American Government and Political Order	3
POLS 210	Political Theory	3

Choose one of the following four courses: 3

CJ 317	Comparative Justice Systems
LS 305	Comparative Law and Legal Systems
POLS 208	Contemporary Issues in International Relations
ECON 301	International Economics

Choose three from the following list: 9

CJ 316	Criminal Procedure
ECON 103	Economics and Society
HIST 325	Intellectual Origins of Western Civilization
LS 101	Foundations of the American Legal System
LS 203	Justice, Law and the Constitution
LS 214	Communication Law
LS 306	Conflict Resolution and Negotiation Strategies
LS/CJ 311	The American Court System
POLS 201	State and Local Government
POLS 202	Issues in Contemporary Political Thought
POLS/	
PHIL 205	Political and Social Philosophy
POLS/	
COM 310	Political Communication
POLS 320	Policy-Making and the Political Process
SOC 221	Contemporary Social Problems
SOC 331 or	Research Methods in the Social Sciences
PSYC 331	Experimental Design
SOC 335	Social Policy

**Minors****PSYCHOLOGY MINOR**

The Psychology minor consists of six courses and is available to all non-Social Science students.

**Minor Requirements****(18 credits)**

PSYC 101	Introduction to Psychology	3
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MATH 208*	Introduction to Statistics	3
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Choose one of the following three:	3
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PSYC 221	Developmental Psychology — Child	
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PSYC 223	Developmental Psychology — Adolescence	
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PSYC 314	Developmental Psychology — Adult Development and Aging	
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Choose one from the following list:	3
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PSYC 202	Psychology of Personality	
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PSYC 220	Social Psychology	
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PSYC 302	Biological Basis of Behavior	
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PSYC 318	Abnormal Psychology	
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PSYC 323	Brain Function and Dysfunction	
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PSYC 328	Cognitive Processes	
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PSYC 331	Experimental Design in Psychology	
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PSYC 345	Assessment of Individual Differences	
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Social Science Electives	6
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Two elective courses to be selected from any 200 level or above Psychology course given by the Social Sciences department.

Students who are considering graduate work in Psychology are strongly urged to take PSYC 331: Experimental Design in Psychology.

\*May require prior coursework depending upon Math placement.

**SOCIOLOGY MINOR**

The Sociology minor consists of six courses.

**Minor Requirements:****(18 credits)**

SOC 101	Introduction to Sociology	3
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Choose one of the following two:	3
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SOC 221	Contemporary Social Problems	
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SOC 335	Social Policy	
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Choose four additional Sociology courses, at least two of which must be 200-level or higher*	12
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**Minors**

- \* Courses closely related to Sociology may also count, pending permission of the chair of Social Sciences. Students planning to attend graduate school in Sociology are strongly urged to take the following two courses: SOC 310 Social Theory and SOC 331 Research Methods

**SPORTS COMMUNICATION MINOR**

The Sports Communication minor consists of six courses.

**Minor Requirements****(18 credits)**

COM 101	Understanding Mass Media	3
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SMGT 102	Introduction to Sport Management	3
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Choose either:		3
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COM 205	Media Ethics and Society	
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OR

SMGT 202	Ethics in Sport	
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Choose three from the following list:		9
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At least one course must be a COM course; at least one course must be a SMGT course.

**SMGT courses:**

SMGT 101	Sport and Society
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SMGT 201	Legal Aspects of Sport
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SMGT 204	History of Sport
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SMGT 302	Sport Marketing
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SMGT 304	Sport Information and Communication
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PSYCH 240	Sport Psychology
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**COM courses:**

COM 204	Professional Communication
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COM 208	Introduction to Public Relations
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COM 209	Journalism
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COM 213	Writing for Public Relations
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COM 215	Introduction to Radio Production
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COM 217	Introduction to Video Production
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COM 218	Digital Video Editing
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COM 221	Introduction to ADV
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COM 304	TV Studio Production
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COM 312	Advanced Radio Production
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COM 313	Advanced Video Production
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COM 314	Magazine and Feature Writing
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COM 317	Media Relations
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COM 319	ADV Planning: Media Campaigns
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**Minors****STUDIO ART MINOR**

The Studio Art minor consists of six courses.

<b>Minor Requirements</b>		<b>(18 credits)</b>
ARTS 101	Principles of Drawing	3
ARTS 126	Color and Design	3
ARTH 103	Art History I or ARTH 104 Art History II	3
Choose one of the following sequences		6
ARTS 201	Drawing II	
ARTS 301	Advanced Studio Drawing	
OR		
ARTS 203	Painting	
ARTS 302	Advanced Studio Painting	
Choose one additional Arts Elective		3

**WOMEN'S STUDIES MINOR**

The Women's Studies minor consists of six courses. Special topics courses related to women's studies or gender issues could also be counted with permission of the department chair.

<b>Minor Requirements</b>		<b>(18 credits)</b>
SOC 102	Introduction to Women's Studies	3
PSYC 241	The Psychology of Girls' and Women's Lives	3
Choose four from the following list:		12
ARTH 201	Art History: A Woman's View	
BIO 204	Human Reproduction	
FASH 342	Fashion and Society	
HIST 203	History of Women	
LS 303	Domestic Violence	
PSYC 205	Human Sexuality	

**YOUTH AND CRIME MINOR**

The Youth and Crime minor consists of six courses. Social Science majors must take a minimum of 3 CJ/LS courses from the list. CJ/LS majors must take a minimum of 3 psychology courses from the list.

<b>Minor Requirements</b>		<b>(18 credits)</b>
CJ 101	Introduction to Criminal Justice	3
CJ 202	Juvenile Justice	3
PSYC 223	Developmental Psychology -Adolescence	3

**Minors**

Choose three from the following:

9

CJ 201	Criminology
CJ 203	Juvenile Delinquency and Gangs
CJ 206	Drugs and Society
CJ 318	Violence and Aggression
CJ 319	Victimology
CJ 321	Probation, Parole, and Alternative Sanctions
LS 303	Domestic Violence
PSYC 201	Psychology of Drugs and Behavior
PSYC 218	Group Dynamics
PSYC 205	Human Sexuality
PSYC 220	Social Psychology
PSYC 221	Developmental Psychology – Child
PSYC 309	Children & Violence
PSYC 318	Abnormal Psychology
PSYC 322	Abnormal Child Psychology
SOC 214	Sociology of Families

**Graduate and Professional Studies****GRADUATE AND PROFESSIONAL STUDIES**

Lasell offers a Master of Science in Communication (MSC) and Management (MSM) degrees.

The Communication degree has concentrations in the following areas:

- Integrated Marketing Communication
- Public Relations

The Management degree has concentrations in the following areas:

- Elder Care Administration
- Elder Care Marketing
- Fundraising Management
- Human Resource Management
- Management
- Marketing
- Non Profit Management
- Project Management

In addition, each concentration offers a five-course graduate certificate option for those students who wish to deepen their knowledge in a specific area of management. Whether it is in a degree program or one of the certificate options, the course of study is designed to provide students with valuable skill-based experience, including engagement in projects and research that apply to actual problems faced by employers and consumers.

**Capstone Options in the Master of Science Degrees**

The capstone experience engages students in the work of their field through varying combinations of research, analysis, and field experience. The capstone is normally completed in the final semester of a student's graduate program.

All capstone options require approximately equal time and study commitments for successful completion. Students should choose a capstone experience based on their professional goals and with the guidance and counsel of their faculty advisor. Specific guidelines for each option are available from the faculty advisor or department chair.

**Graduate and Professional Studies****ADMISSION TO GRADUATE STUDIES**

The graduate program offers evening courses year round with terms in the fall, spring, and summer and selected week-long offerings in the winter. Courses are offered in a variety of delivery formats: traditional semester courses, six-week modules, intensive week-long classes, semester long hybrid courses combining in-class and online experiences, and online only classes. Enrollment is offered on a part- or full-time basis.

Candidates seeking admission to Lasell College's Master of Science degree programs or a graduate certificate program must hold a bachelor's degree from an accredited institution. Candidates must meet the specific requirements stated on the Application for Graduate Admission and demonstrate through academic background and/or work experience the ability to succeed in graduate studies.

Admission requirements include:

- A completed application
- \$40 application fee
- Official transcripts of all college-level coursework
- Two letters of recommendation
- Personal statement emphasizing future academic or career goals.

International graduate program candidates, in addition to the admission requirements mentioned above, must submit:

- TOEFL (Test of English as a Foreign Language) score equivalent to a minimum of 550 (paper-based)
- Official academic transcripts of all college level coursework translated to English.
- Certified bank statement, proving one year of tuition and living expenses

Applications are processed on a rolling admission basis for entry terms beginning in September, January, May, and July.

**GRADUATE FINANCIAL INFORMATION****Enrollment Policy**

When you register as a graduate student at Lasell College, you are agreeing to pay all charges on your account when due. You also acknowledge the billing policies and information stated here. Your financial responsibilities to Lasell College include meeting payment deadlines, fulfilling loan or grant requirements, and addressing outstanding balances.

**Tuition and Fees**

The following fees apply to Fall Semester 2009, Winter Session 2010, Spring Semester 2010 and Summer Sessions 2010.



**Graduate and Professional Studies**

**Fall Semester 2009, Winter Session 2010,  
Spring Semester 2010 and Summer Sessions 2010**

<b>Fee Description</b>	<b>Cost</b>
Tuition	\$525.00 per credit hour
Comprehensive Fee	\$55.00 per semester/session
Late Registration Fee	\$100.00
Replacement ID Card	\$25.00
Standard Room and Board	Annual cost \$10,500 Semester cost \$5,250
Summer Housing	\$150/week
Dorm Damage Deposit	\$500 billed first semester only

Registration deposits of \$100.00 (non-refundable) will be due prior to registration for each semester/session. Notices will be sent to students advising them of deposit and pre-registration dates.

**Payment Information**

Lasell College accepts payments by cash, money order, check, wire transfer, and credit card. Accepted credit cards are Visa, MasterCard, and American Express. To pay with a credit card by phone, please call the Student Accounts Office at (617) 243-2103. Payment and/or financial aid must be finalized prior to enrollment.

**Financial Aid**

Graduate students who are attending a minimum of 6 credits in a term may apply for the Federal Stafford loan and/or private student loans.

To apply for the Federal Stafford Loan, students must complete the Free Application for Federal Student Aid (FAFSA) and provide copies of their most recent tax returns to the Student Financial Planning Office. More information may be found about this process and about applying for private student loans on <http://www.lasell.edu/admission/finaid.asp>.

If some or all of the expected financial aid and loans do not appear on the statement, the student may not have completed the necessary paperwork or the award may have changed. Payment in full is still expected in the event additional paperwork is due to or in process with Student Financial Planning.

**Outstanding Balances**

The College reserves the right to withhold all of its services to students who have not met their financial obligations to the College. Such services include issuing of transcripts, grades, diplomas, etc. A late charge of 18% per annum will be assessed to accounts not paid by the due date. Late payments will also jeopardize the student's enrollment status. Any check returned unpaid will result in a \$25 fine. In the case of

### **Graduate and Professional Studies**

delinquent accounts, if an outside collection agency is utilized, the student's account will be assessed collection fees.

#### **Financial Suspension Policy**

In extreme cases, a decision may be made to place a student on financial suspension. In the case of financial suspension, the student will receive a letter from the Office of Student Accounts. The notification will inform the student that his/her financial obligations must be settled immediately or he/she will be suspended from the College as of the date specified in the letter. Financial suspension means that the student will not longer be able to attend classes. Financial suspension will continue until the student has met his/her financial obligations to the College. The Office of Student Accounts will notify the appropriate faculty members that the student has been suspended, and should not be admitted into their classes; simultaneously, the Vice President for Academic Affairs Office and the Registrar's Office will be notified of this action.

#### **Refund Policies**

##### **Student Account with a Credit Balance**

Credit balances for enrolled students will remain on the account unless requested by the student. Refunds will be issued within three weeks of the request and will only be made payable to the student. Refunds occurring as a result of excess loans or financial aid may not be requested until all of the loan and/or aid funds have been received by Lasell College. Students who request refunds prior to the end of the academic year understand that, if additional charges are assessed and/or financial aid is adjusted following the issuance of a refund check, a balance may be due to the College.

#### **Change of Enrollment**

Students who remain actively enrolled in the College and reduce their number of credits after the Add/Drop Period will be responsible for 100% of tuition and associated fees for the semester.

#### **Withdrawal from the College**

Graduate students who withdraw from the college during the fall or spring semester follow the **Withdrawal Schedule** that appears in the **Undergraduate Fees and Expenses** section of this catalog. This schedule applies to students who have completed the appropriate steps to cancel enrollment at Lasell College. Non-attendance does not relieve the student of financial obligation or imply entitlement to a refund. Please contact the Registrar's Office at 617.243.2133 for proper withdrawal procedures. For purposes of recalculating charges and fees, no differentiation is made between voluntary withdrawal, administrative withdrawal, or academic suspension. For non semester academic sessions, graduate students follow the following withdrawal schedules:

**Graduate and Professional Studies**

**Fall 2009/Spring 2010 Summer 2009: Six Week Courses  
Withdrawal Adjustment Schedule for Tuition and Comprehensive Fee**

Prior to the Academic Calendar's 'First Day of Classes	100% refund, less registration deposit
Through first week* of classes	80%
Through second week* of classes'	60%
Through third week* of classes	40%
Through fourth week* of classes	20%
After fourth week* of classes	No refund of charges

\*For purposes of determining account adjustments due to withdrawal, a week of enrollment ends on a Friday, regardless of the number of courses scheduled or attended during that period.

Adjustments to Federal Financial Aid are made in accordance with the regulations set forth by the Federal Department of Education.

## ACADEMIC POLICIES

When you register as a graduate student at Lasell College, you are agreeing to follow the academic polices regarding **Academic Dishonesty, Academic Standing, Class Cancellation, Leave of Absence, Military Leave, Withdrawal, College Calendar, College Transcripts, Add/Drop, Course Withdrawal, Course Repeat, Incomplete Grades, Grade Changes, Auditing, and Academic Grievance Process** that are contained in the **Academic Policies** section of this catalog. In addition to those policies, graduate students must also adhere to the following graduate academic policies.

### Student's Responsibility

Each student must be constantly aware of progress in meeting requirements for graduation. If there is any question about an individual record, the Registrar's Office should be consulted. Each student must also be aware of deadlines set within each academic year that pertain to academic action and deadlines: these are identified in the Academic Calendar found in the Lasell course catalog, the graduate student hand book, as well as email messages from the Registrar. Students are expected to activate their Lasell email accounts and to check them regularly, as many official notices from the administration and the faculty are sent only as electronic mail.

### Graduation Requirements

In order to graduate, each student must earn a minimum of 36 credits of academic work and attain a cumulative GPA (grade point average) of 3.0 or higher.

**Graduate and Professional Studies****Dual Concentration**

A student may earn two concentrations in a degree provided (a) all requirements for each concentration are completed in good standing, and concurrently (b) all pertinent requirements of the degree are completed successfully, and (c) both concentrations are conferred concurrently.

**Full-time Status**

A course load of 9 credits is considered full-time. Students may request permission from their advisor to take a maximum of 12 credits per semester or 9 credits per session.

**Change of Concentration**

1. The student must initiate this change by speaking with the Dean of Graduate and Professional Studies.
2. If the decision is made to change concentrations, the student fills out the "Change of Major" form. The form must include the signature of the Dean of Graduate and Professional Studies.
3. The student submits the change of major form to the Registrar's Office.

**Progress toward the Degree**

Students are expected to maintain satisfactory academic progress. Satisfactory academic progress is defined both by the number of credits successfully completed and the grade point average.

**International Certificate of Eligibility**

International students must carry a minimum of 9 credits per semester to maintain their certificate of eligibility.

**Application for Graduation**

A student eligible for a degree must apply for graduation through the Office of the Registrar at least one full semester before they expect to complete all requirements for graduation. Failure to comply may result in a delay of receiving the degree by a semester.

Degrees are awarded three times a year in December, May, and August. Commencement exercises are held once a year in May.

**Expected Degree Completion:**

December

May

August

**Completed Application Filed:**

Prior to September 1

Prior to December 15

Prior to May 1



### **Graduate and Professional Studies**

#### **Conditional Graduation**

Students classified as conditional graduates may participate in the May commencement exercises. To be considered a candidate for conditional graduation a student must have:

- a) attained a minimum cumulative GPA of 3.0; and
- b) be within two (2) courses (maximum of 6 credits) of completing their graduation requirements.

#### **Class Attendance Policy**

The College expects students to attend classes. The College does not, however, set specific guidelines regarding procedures and penalties for absences. Instead, each faculty member sets his/her own guidelines as deemed appropriate for each learning experience. Instructors will distribute their specific course attendance policies as a part of the course syllabus during the first week of classes. Students have the responsibility of knowing these attendance policies.

#### **Registration**

Students register with the Registrar's Office each semester. Students who are already enrolled pre-register in April for the following Summer and Fall semesters and in November for the following Winter and Spring semesters. A student is officially registered for classes only after all financial obligations to the College have been met.

#### **Academic Standing**

The Graduate and Professional Studies Academic Review Committee monitors all students' academic progress toward satisfactory degree completion at the conclusion of each semester. The committee members include, the Dean of Graduate and Professional Studies, the Chair of the graduate Program Committee, the Registrar, and the Administrative Assistant to Academic Affairs (ex officio).

Students are in Good Academic Standing if a cumulative grade point average (GPA) of 3.0 is earned, and if a minimum grade of 2.7 (B-) is earned in each individually completed course.

When a student receives two unsatisfactory grades, the Graduate and Professional Studies Academic Review Committee will review the student's academic performance and potential for degree competition. They will make a decision to whether the student should remain enrolled in the program or be asked to leave the program.

Students who are not in Good Academic Standing will receive notification from the Dean of Graduate and Professional Studies. Students who do not meet the criteria for return to Good Academic Standing the following semester may be suspended from the College Academic Probation.

### **Graduate and Professional Studies**

Academic Probation at Lasell College is designed to be educative and constructive; its purpose is to engage students more deliberately in the process of progressing academically.

Students who have a cumulative GPA of less than 3.0 or receive a failing grade (Grade of F) will be placed on Academic Probation.

#### **Appealing the Graduate and Professional Studies Academic Review Committee Decision**

Students may write a letter of appeal to the Vice President for Academic Affairs. Guidelines and deadlines for an appeal are included in the letter of suspension. The Vice President consults with staff and faculty in Academic Affairs and Enrollment Management when considering appeals. The decision of the Vice President for Academic Affairs will be final.

#### **Conditions for Returning to the College Following Suspension**

Following their first Academic Suspension, students wishing to be readmitted, can apply to the Office of the Registrar after a period of at least one semester has elapsed. Students must provide evidence of their ability to succeed (for example, proof of progress at another institution) to be considered for readmission.

### **ADDITIONAL GRADUATE STUDIES POLICIES**

When you register as a graduate student at Lasell College, you are agreeing to follow the college policies regarding **Alcohol, Automobiles, Differently Abled Students, Drugs, Harassment, Information Systems (IT) use, and Smoking**. In addition to these policies, graduate students must also adhere to the following policies:

#### **Accident and Sickness Insurance**

The Commonwealth of Massachusetts mandates accident and sickness insurance coverage for all students enrolled in at least 9 credits per semester. Lasell College will initially bill all students for the insurance plan. Students who do not wish to purchase the plan may waive the fee by providing proof of enrollment in a plan with comparable coverage.

If you will be enrolled in at least 9 credits and do not wish to purchase the accident and health insurance offered to Lasell students by Koster Insurance, proof of comparable health coverage must be provided. Please visit [www.kosterweb.com](http://www.kosterweb.com) and complete the Waiver Section. Students who do not submit valid waivers will be automatically enrolled in Koster's plan and are responsible for payment of the associated fee.

**Graduate and Professional Studies****Immunizations**

Massachusetts legislation requires all students to either receive a meningococcal vaccine or request exemption by returning a waiver form. The Massachusetts Department of Public Health also requires documentation of immunization for graduate students enrolled in 9 or more credits. If you fall into this group of students, you need to have your healthcare provider complete a certificate of immunization. All required forms should be returned to the Health Center at Lasell College. Forms are available at the Health Center and Office of Graduate Admission.

**MSC CURRICULUM**

The curriculum for the two MSC degree concentration options is shown below. The MSC degree program is structured as follows:

- 36 credits are required for the MSC degree, of which up to 6 may be waived based on prior academic work.
- 21 credits (7 courses) comprise the core offerings
- 9 required concentration credits (3 courses)
- 6 related elective credits (2 courses)

**MSC Core Requirements****(21 Credits)**

COM 701	Communication, Ethics and Society*
COM 702	Organizational Communication*
COM 703	Communication Research*
COM 705	Media Relations*
COM 709	Negotiations and Conflict Resolution*
COM 738	Persuasion and Public Opinion*

And choose one of these 4 Capstones:

COM 796	Comprehensive Examination
COM 797	Thesis
COM 798	Special Study Project
COM 799	Professional Internship

\*Classes may be waived by students with appropriate background and academic achievement up to the limit of two courses.

**MSC Concentration Requirements****(9 credits)****Integrated Marketing Communication**

COM 725	Advertising
COM 740/MGMT 740	Consumer Behavior
COM 744/ MGMT 742	Integrated Marketing Communication

**Graduate and Professional Studies****Public Relations**

- COM 713 Writing for Public Relations  
 COM 720 Principles of Public Relations  
 COM 722 Crisis Communication

**Two MSC Electives****(6 credits)**

Students may take any MSC course offering to fulfill their elective credits.

**MSC Certificate Curriculum**

The curricula for the certificate options are shown below. The certificate program is structured as follows:

- 15 credits are required for a graduate certificate
- 9 required concentration credits (3 courses)
- 6 elective credits (2 courses)

**Certificate Requirements****(9 credits)****Integrated Marketing Communication**

- COM 725 Advertising  
 COM 740/MGMT 740 Consumer Behavior  
 COM 744/ MGMT 742 Integrated Marketing Communication

**Public Relations**

- COM 713 Writing for Public Relations  
 COM 720 Principles of Public Relations  
 COM 722 Crisis Communication

**Two Electives****(6 credits)**

Students may take any MSC course offerings to fulfill their elective credits.

**MSM CURRICULUM**

The curriculum for the eight MSM degree concentration options is shown below. The MSM degree program is structured as follows:

- 36 credits are required for the MSM degree, of which up to 6 may be waived based on prior academic work.
- 21 credits (7 courses) comprise the core offerings
- 9 required concentration credits (3 courses)
- 6 related elective credits (2 courses)

**MSM Core Requirements****(21 Credits)**

- MGMT 701 Fundamentals of Executive Management\*



**Graduate and Professional Studies**

MGMT 703	Management Information Systems*
MGMT 704	Financial Management*
MGMT 705	Organizational Behavior*
MGMT 706	Marketing Management*
MGMT 707	Operations Management*
MGMT 798	Graduate Research Project Capstone

or

MGMT 799	Graduate Internship Capstone
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\*Classes may be waived by students with appropriate background and academic achievement up to the limit of two courses.

**MSM Concentration Requirements****(9 credits)****Elder Care Administration**

MGMT 720	Social Gerontology
MGMT 721	Elder Care: Policies and Politics
MGMT 722	Housing & Long-term Care Options

**Elder Care Marketing**

MGMT 722	Housing & Long-term Care Options
MGMT 724	Marketing to Seniors
MGMT 740	Consumer Behavior

**Fundraising Management**

MGMT 713	Fund Raising and Development
MGMT 735	Planning and Writing Successful Grant Proposals
MGMT 737	Annual, Capital Campaigns and Major Gifts

**Human Resources Management**

MGMT 709	Conflict Resolution Through Negotiation
MGMT 728	Human Resource Management
MGMT 731	Human Resource Law

**Management**

MGMT 728	Human Resources Management
MGMT 749	Ethical Theory in Management
MGMT 751	Business Strategy

**Marketing**

MGMT 740	Consumer Behavior
MGMT 741	Marketing Research
MGMT 742	Marketing Communications

**Graduate and Professional Studies****Non-Profit Management**

- MGMT 713 Fund Raising and Development  
 MGMT 748 Social Marketing  
 MGMT 749 Ethical Theory in Management

**Project Management**

- MGMT 714 Principles of Project Management  
 MGMT 751 Business Strategy  
 MGMT 752 Change Management

**Two MSM Electives****(6 credits)**

Students may take any MSM course offering to fulfill their elective credits.

**MSM Certificate Curriculum**

The curricula for the certificate options are shown below. The certificate program is structured as follows:

- 15 credits are required for a graduate certificate
- 9 required concentration credits (3 courses)
- 6 elective credits (2 courses)

**Certificate Requirements****(9 credits)****Elder Care Administration**

- MGMT 720 Social Gerontology  
 MGMT 721 Elder Care: Policies and Politics  
 MGMT 722 Housing & Long-term Care Options

**Elder Care Marketing**

- MGMT 722 Housing & Long-term Care Options  
 MGMT 724 Marketing to Seniors  
 MGMT 740 Consumer Behavior

**Fundraising Management**

- MGMT 713 Fund Raising and Development  
 MGMT 735 Planning and Writing Successful Grant Proposals  
 MGMT 737 Annual, Capital Campaigns and Major Gifts

**Human Resources Management**

- MGMT 709 Conflict Resolution Through Negotiation  
 MGMT 728 Human Resource Management  
 MGMT 731 Human Resource Law

**Management**

MGMT 728	Human Resources Management
MGMT 749	Ethical Theory in Management
MGMT 751	Business Strategy

**Marketing**

MGMT 740	Consumer Behavior
MGMT 741	Marketing Research
MGMT 742	Marketing Communications

**Non-Profit Management**

MGMT 713	Fund Raising and Development
MGMT 748	Social Marketing
MGMT 749	Ethical Theory in Management

**Project Management**

MGMT 714	Principles of Project Management
MGMT 751	Business Strategy
MGMT 752	Change Management

**Two Electives****(6 credits)**

Students may take any MSM course offering to fulfill their elective credits.

**Course Descriptions**

# COURSE DESCRIPTIONS

**General Information**

**Course Numbers.** The numbering system used to identify the course offerings described hereafter is based on a division into the following levels:

- 100** Introductory courses, survey courses, Core Curriculum Courses; only courses numbered 101 or higher are counted toward the student's degree, either as requirements or electives
- 200** Secondary level courses focusing on specific genres or periods, application of theory courses, and associate degree internships
- 300** Advanced level courses emphasizing synthesis of information based on broader foundations and applications of knowledge
- 400** Advanced seminars and baccalaureate degree internships
- 190** Independent or Directed Study at the 100 level
- 290** Independent or Directed Study at the 200 level
- 390** Independent or Directed Study at the 300 level
- 490** Independent or Directed Study at the 400 level
- 700** Graduate Course level

Students who wish to apply for Independent or Directed Study should consult with the appropriate department chair before April 1 for the following fall semester or December 1 for the following spring semester.

Each course description identifies the prerequisite work a student should have completed before enrolling in the course. In cases of special interest, students may request the permission of the instructor or department chair to enroll in courses for which they have not completed the designated prerequisite.

Arts and Science courses within a discipline that includes non Arts and Science courses are designated with an asterisk. (\*)



## Course Descriptions

**ALLIED HEALTH****Introduction to Allied Health & Sports Studies****AHLT 101****1 Credit**

This course introduces students to the health and sports professions. Topics include: history of various professions, scopes of practice, laws and regulations, code of ethics and educational requirements. Medical terminology and an introduction to medical conditions will be included. Initial exposure to documentation for the health care provider will be incorporated.

**Professional Interactions and Ethics****AHLT 104****3 Credits**

This is a seminar introducing students to current concepts and theories of medical ethics, values, multiculturalism and patient instruction. This course has a connected learning/service learning component that develops professional communication skills, patient education and recognition of cultural, ethical and socioeconomic diversity. Connected-learning activities include working in discipline-specific environments as well as Lasell Village and service organizations. *Prerequisite:* AHLT 101.

**Lifestyles and Human Behavior****AHLT 107****3 Credits**

This course focuses on the benefits of a healthy lifestyle and the interactive principles of human behavior across the lifespan from adolescence through adult development. Topics include exercise adherence and maintenance, weight management, smoking cessation, and stress management.

**Medical Pathology****AHLT 201****3 Credits**

Major pathophysiologic concepts are explored using a body systems approach relating them to the practice of the health care professional. Theories relating etiology, pathogenesis and clinical manifestations are used to study common disease processes. The course also describes the impact of cellular dysfunction, interpretation of medical laboratory tests and drug interaction and pharmacology for the health care provider. The course encourages critical analysis of clinical data

to identify logical connections and integration. *Prerequisites:* BIO 205, BIO 206.

**ANTHROPOLOGY****Principles of Anthropology****ANTH 101****3 Credits**

Anthropology offers the student a cross-cultural, comparative perspective on the human condition. In this course, students explore the varieties of ways in which human societies are organized. The five sub-disciplines of anthropology are introduced: cultural, biological or physical, archaeological, linguistic, and applied. Students gain an appreciation for the unique perspective of anthropology, including how anthropologists conduct fieldwork and contributions anthropology can make to effect social change. The aim of this course is to provide an overview of the field of anthropology, and to teach the student how to think systematically about how social groups work and how to understand human behavior in its cultural context.

**Human Origins****ANTH/BIO 103****3 Credits**

This course considers the morphological, behavioral and life history features that distinguish the primates from other mammals, and the hominoids from other primates. We begin with an overview of the primates and their behavioral ecology, and then explore in detail the adaptations of each of the major groups of extant primates. Finally, we apply our knowledge of morphology and behavioral patterns in living primates to the fossil record.

**Folklore & Folklife****ANTH 210****3 Credits**

This course serves as an introduction to folklore and folklife, the ways in which individuals, families and communities express themselves, their beliefs, and their values within their own culture. It emphasizes the understanding of meaning revealed in the full range of folkloristic genres: oral literature such as the tales, sayings and poetry; material culture, the individual skills and techniques displayed by craftspeople and artists and the products resulting from their application;

## Course Descriptions

the social customs of rites of passage and festivals; and the aesthetically subtle performing folk arts such as singing and dancing. The primary focus of the course for each student is the folklore and folklife of his or her own family and/or a Lasell Village elder's family and community, which is documented in archive-ready format and organized in a personal report of Family Folklore. Class activities are designed to get at the "feel" of folklore and folklife. *Prerequisite:* Any 100 level social science course.

### **Special Topics in Anthropology** **ANTH 212-312-412 3 Credits**

The course examines special topics from the perspective of anthropology, looking at the diversity of forms that cultures have adopted to deal with human concerns. Its purpose is to allow faculty and students to explore issues that meet special interests but which may not be offered on a regular basis. Courses could be offered at the 200, 300, or 400 levels, depending on the level of work to be required and the number of prerequisites for the course.

## **ART HISTORY**

### **Art History I** **ARTH 103 3 Credits**

This course presents a survey of artistic styles from the prehistoric period through the art of the early Renaissance. Periods included are Egyptian, Aegean, Greek, Roman and Etruscan art, and the art of the Middle Ages. Films and slides are used in the presentation of works of art from the fields of architecture, sculpture, and painting.

### **Art History II** **ARTH 104 3 Credits**

This course presents a study of works of art from the High Renaissance and the Mannerist periods, the Renaissance in the North, the Baroque period, and the Modern Age. Slides and films are used in this presentation of works of art from the fields of architecture, sculpture, and painting.

### **Special Topics in Art** **ARTH 107 3 Credits**

This course introduces students to the study

of Art History by focusing on one theme, one artist, or one form of art. Painting, sculpture, architecture, as well as prints and drawings may be considered. Stylistic, cultural, and historic elements are components of the course.

### **Art History: A Woman's View** **ARTH 201 3 Credits**

This course presents a survey of paintings, sculpture, photography, and architecture of women artists from medieval times to the present. The course investigates the role of the female form in art as created by female artists, the impact of women artists in context of their own time, and issues of art and sexual politics. Artists covered include Sophonisba, Anguiscola, Artemisia Gentileschi, Elisabeth Vigee-Lebrun, Rosa Bonheur, Mary Cassatt, Berthe Morisot, Kathe Kollwitz, Diane Arbus, and Louise Nevelson. *Prerequisite:* Either ARTH 103, ARTH 104, HIST 203, PHIL 202, or permission of the instructor.

## **ART STUDIO**

### **Studio Drawing I** **ARTS 101 3 Credits**

This course introduces students to a variety of drawing tools and media. Drawing from life, line, tonality, illusional space, and perspective are explored. Creativity and individual expression are stressed.

### **Three-Dimensional Design** **ARTS 120 3 Credits**

This course introduces students to the notion of creating within three-dimensional space. Line, composition, planes, volume, and surfaces are studied from both additive and subtractive perspectives. Students construct various models and/or maquettes. Problem solving and individual expression are emphasized.

### **Principles of Design and Color** **ARTS 126 3 Credits**

This course is an introduction to the theories and concepts of design and color with an emphasis on developing an awareness and sensitivity to art as an integral part of one's life and as a way

## Course Descriptions

to complement one's aesthetic needs. This is a lecture/discussion/critique course with visual material, critical essays, individual expression, and museum/gallery trips.

**Watercolor****ARTS 130****3 Credits**

This is an introductory course on watercolor painting that incorporates various techniques such as glazing, wet on wet, graduated tone, and negative painting. Students acquire understanding of basic color theory and composition. They experiment with the different relationships of wet paper, dry paper, and pigments.

**Studio Drawing II****ARTS 201****3 Credits**

This course offers the experienced drawing student a chance to continue building life drawing, human figure, and still life and landscape skills. In addition to studio work, students learn what is necessary to advance their knowledge of design by studying the masters. Periodic class discussions help students learn visual analysis and a general approach to the criticism of art. *Prerequisite:* ARTS 101 or permission of instructor.

**Painting****ARTS 203****3 Credits**

This course introduces students to a variety of styles and techniques used in oil and/or acrylic painting. Canvas stretching and priming, color mixing, and brush selection are addressed. *Prerequisite:* ART 101 or permission of instructor.

**Digital Photography****ARTS 219****3 Credits**

This course provides an introduction to the basic concepts of digital imaging as applied to photography. With hands-on experience using applicable technology, modern developments are presented that lead to applications of digital imaging combining traditional photographic ideas with electronic media. Students have the opportunity to learn how to operate image manipulation software using scanning equipment, software tools and output devices by executing new assignments and applying these technologies to their photographic process. *Students are responsible for providing their own digital camera.*

**Digital Photography II****ARTS 220****3 Credits**

This course is designed to explore and further develop the student's opportunity to look at digital photography in terms of design and communications factors including color, visual design, lighting, graphics and aesthetics. *Prerequisite:* ARTS 219.

*Students are responsible for providing their own digital camera.*

**Advanced Studio Drawing****ARTS 301****3 Credits**

This course is for students who wish to advance their drawing skills to a higher level. In addition to refining techniques with various drawing media, such as ink, graphite, and mixed media, students address perceptual and aesthetic issues in relation to their own work within contemporary and historical contexts. The expressive character of lines, tones, and marks are studied as inseparable from fundamental concepts and content of drawing. Developing a unique and personal vision is a primary consideration. *Prerequisite:* ARTS 201 or permission of instructor.

**Advanced Studio Painting****ARTS 302****3 Credits**

This course is designed for students who wish to advance their painting skills to a higher level. In addition to refining painting techniques, students address perceptual and aesthetic issues in relation to their own work within contemporary and historical contexts. Merging inquiry and intuition, students are expected to commit to discovering individual creative expression. *Prerequisite:* ARTS 203 or permission of Department Chair.

**ATHLETIC TRAINING****Techniques of Emergency Care****AT 103****3 Credits**

This course emphasizes principles and techniques for recognition and management of life-threatening and non-life-threatening medical emergency situations. Additionally, the course content includes a variety of injury and illness prevention techniques including, taping, bracing and proper hydration. The lab component of the course



**Course Descriptions**

includes techniques for immobilization, airway management, athletic equipment management, and removal in emergency situations. At the completion of the course students will be eligible for certification in CPR Professional Rescuer/AED and First Aid by the American Red Cross.

**Prevention and Care of Athletic Injuries**

**AT 201**

**3 Credits**

This course is a basic athletic training course providing an overview of prevention, recognition, and initial management of common athletic injuries. Additional topics covered in the course include: issues in health care administration, nutritional considerations, environmental issues, protective equipment, tissue healing, bloodborne pathogens and rehabilitation concepts.

**Clinical Athletic Training I**

**AT 203**

**3 Credits**

This course requires a minimum of 125 hours of supervised clinical education experience at affiliated athletic training sites. Clinical education experiences include working with intercollegiate athletic teams with an emphasis placed on understanding the operation of an AT facility, policies and procedures, implementation of emergency techniques and first aid, and engaging in professional interactions. The laboratory component of the course meets 2 hours weekly and focuses on musculoskeletal anatomy and on-the-field injury evaluations. *Prerequisites:* AHLT 104, AT 103.

**Clinical Athletic Training II**

**AT 204**

**3 Credits**

This course requires a minimum of 125 hours of supervised clinical education experience at affiliated athletic training sites. Emphasis is placed on the athletic trainer's role in working with an athletic team. The lab component meets two hours/week to develop additional taping skills, review emergency techniques, environmental conditions, and anatomical landmarks. *Prerequisite:* AT 203.

**Clinical Athletic Training III**

**AT 302**

**3 Credits**

**This course requires between 150 and 225 hours of supervised clinical experience**

in the Lasell College Athletic Training facility or an affiliated site. Students obtain further experience with the daily operations of the athletic training room, increasing their involvement with administrative and treatment techniques. Students may have peer teaching responsibilities. The lab component meets two hours/week with identification of anatomical landmarks and evaluation techniques being stressed. *Prerequisite:* AT 204.

**Therapeutic Modalities**

**AT 303 / AT 303L**

**4 Credits**

This course is an examination of the treatment of athletic injuries through the use of cold and heat modalities, hydrotherapy, and electrical modalities. Emphasis is placed on theoretical and physiological effects on healing, and on indications and contraindications for use of each modality. *Prerequisites:* BIO 205, BIO 206.

**Therapeutic Exercise and Rehabilitation Techniques**

**AT 304 / AT 304L**

**4 Credits**

This course presents intermediate and advanced principles and techniques of rehabilitation of athletic injuries. Emphasis is placed on designing rehabilitation progressions and integrating them appropriately for return to sport activity. The lab component focuses on proper techniques for specific exercises, exercise contraindications, and use of special rehabilitation equipment. This is a writing intensive course. *Prerequisite:* SPSC 222.

**Clinical Athletic Training IV**

**AT 305**

**3 Credits**

This course requires between 150 and 225 hours of supervised clinical experience in the Lasell College Athletic Training facility or an affiliated site. Students are exposed to increasing amounts of responsibility and advanced tasks within the role of the athletic trainer. Students may have peer teaching responsibilities. The laboratory component of the course meets 2 hours weekly and focuses on orthopedic evaluation techniques for the upper extremity. *Prerequisite:* AT 302.



## Course Descriptions

**Athletic Injury Assessment for the Lower Extremities****AT 350 / AT 3501****4 Credits**

This course focuses on techniques for orthopedic and neurological assessment of musculoskeletal injuries to the lower extremities and low back. The lab component emphasizes developing clinical skills including palpation of bony landmarks, manual muscle testing, goniometry measurements, stress tests and special tests. This is a writing intensive course. *Prerequisites:* BIO 205, BIO 206, AT 201.

**Athletic Injury Assessment for the Upper Extremities****AT351 / AT351L****4 Credits**

This course focuses on techniques for orthopedic and neurological assessment of musculoskeletal injuries to the upper extremities, thorax, and cervical spine. The course includes assessment of head and facial injuries. The lab component emphasizes developing clinical skills including palpation of bony landmarks, performing stress and special tests. *Prerequisite:* AT 350.

**Athletic Training Seminar****AT 401S****1 Credit**

This course is designed to provide students with the skills needed to begin preparing for entrance into the workforce or graduate school. Emphasis will be placed on cover letter and resume writing, interview skills; graduate school application process, and professional conduct. Additionally, the course helps prepare the student to take the BOC national examination. *Prerequisite:* AT 305.

**Organization and Health Care Administration for the Athletic Trainer****AT 403****3 Credits**

This course presents administrative concerns of the certified athletic trainer including: development of policies and procedures, legal issues, budget management, facility planning, staffing, hiring process, medical insurance issues, drug testing. This is a writing intensive course. *Prerequisite:* AT 305.

**Clinical Athletic Training V****AT 402****3 Credits**

This course requires between 150-225 hours of supervised clinical experience in the Lasell College Athletic Training facility or an affiliated site. Students have increasing responsibility for coordinating all aspects of athletic training services for an athletic team. Increasing amounts of administrative and peer teaching responsibilities are provided. The lab component meets for two hours/week with refinement of evaluation and rehabilitation techniques being stressed. *Prerequisite:* AT 305.

**Clinical Athletic Training VI****AT 405****3 Credits**

This course requires between 150-225 hours of supervised clinical experience at the Lasell College Athletic Training facility or an affiliated site. Increased emphasis on research and rehabilitation techniques are stressed, with peer teaching and presentations. The lab component meets for two hours/week to review anatomical landmarks and special techniques. *Prerequisite:* AT 404.

**Advanced Techniques of Athletic Training****AT 421****3 Credits**

This course focuses on pharmacology, ethics, psychosocial aspects of care and athletic training for special populations. Emphasis is placed on advance concepts intended to prepare students for entry-level jobs in the field of athletic training. *Prerequisites:* Senior status, CHEM 203, PSYC 101, AHLT 201.

**Athletic Training Capstone****AT 430****3 Credits**

This course is designed to serve as a capstone course for seniors in the athletic training education program. The primary goal is to better prepare students to engage in research at the graduate level. The content of this course focuses on opportunities for undergraduate research, with three course design options; development of original case study research, with focus on adhering to written and oral presentation standards within the field; development of an original research question, with focus on methodology, data col-

## Course Descriptions

lection and statistical analysis; development of an understanding of the research process, with focus on review of the literature, defining the research question, and study methodology. *Prerequisites:* Senior Status, SCI 340.

## BIOLOGY

### Principles of Biology

#### BIO 101

**4 Credits**

This is an introductory lecture and laboratory course in biology to develop an appreciation for the patterns and functions that characterize living organisms. Emphasis is placed on cellular biology. Topics include: the chemistry of life, cell structure, and cell metabolism (respiration, photosynthesis, protein synthesis.) *Corequisite:* BIO 101L.

### Diversity of Living Organisms

#### BIO 102

**4 Credits**

This course emphasizes the evolutionary history of life on earth. Topics include: Darwinian evolution, genetics, a survey of the five kingdoms of life, principles of ecology, and human ecology. The laboratory introduces the student to the diversity of living organisms. *Corequisite:* BIO 102L.

### Human Origins

#### BIO 103/ANTH 103

**3 Credits**

In the past, humans were considered the only species to make tools, think rationally, use language, and develop cultural innovations to deal with the environment. Today, we recognize that we share many biological and behavioral similarities with the other primates. This change in perspective invites many questions. What is it that makes us different from other primates? Why did the earliest ancestors of humans diverge from the ancestors of modern chimpanzees, bonobos, and gorillas? How did we become the dominant life forms of the planet? To address these questions, this course offers a detailed introduction to the discipline of physical (biological) anthropology through a presentation of the human evolutionary record, a consideration of what living primates can tell us about the human condition, an exploration of the present diversity of modern

humans, and a discussion of the biocultural basis of human behavior.

### Nutrition

#### BIO 110

**3 Credits**

This course focuses on the function of nutrients and their requirements throughout the life cycle. The course reviews current nutrition issues as they relate to personal health. Topics include disease prevention, weight and fitness management, fad diets and nutritional trends.

### Human Biology

#### BIO 112

**4 Credits**

This is a one semester lab course focusing on the functions of the human body in health and disease. The structure and function of the major body systems are emphasized. Systems discussed include: skeletal, muscular, digestive, circulatory, excretory, reproductive, nervous and endocrine. *Corequisite:* BIO 112L.

### Human Reproduction

#### BIO 204

**3 Credits**

This course studies the anatomical, physiological, and hormonal aspects of human reproduction. The structure and function of the reproductive systems are connected to relevant health issues such as fertility and sterility, in vitro fertilization techniques, fetal and neonatal care, and contraception. Various socioethical controversies, such as abortion and human cloning, may also be discussed.

### Anatomy and Physiology I

#### BIO 205

**4 Credits**

This is a comprehensive course designed to provide accurate information concerning the structure and function of the human body. The course introduces students to all aspects of human biology ranging from the chemical basis of life and cell biology to the anatomy and physiology of the major organ systems. Topics covered include: cell biology, major body tissues, and the structure and function of the following systems: skin, skeletal, muscular, and nervous. The laboratory component includes dissection. Students should have successfully completed one year of at least secondary (high school) level Biology before electing this course. *Corequisite:* BIO 205L.

## Course Descriptions

**Anatomy and Physiology II**  
**BIO 206 4 Credits**

This course is a continuation of BIO 205. The following systems are covered during the semester: endocrine, digestive, respiratory, cardiovascular, lymphatic, urinary, and reproductive. The laboratory component includes dissection. *Prerequisite:* BIO 205. *Corequisite:* BIO 206L.

**Human Nutrition**  
**BIO 210 3 Credits**

This course studies the effects, benefits and sources of major nutrients. It includes an overview of nutritional issues involved in disease processes with a special focus on patient assessment and development of diet therapies for specific diseases. *Prerequisites:* BIO 205, BIO 206.

**Genetics**  
**BIO 310 3 Credits**

This course introduces students to concepts that describe the biological basis of heredity. The course begins with a historical and scientific analysis of Mendelian genetics. This is followed by an examination of DNA structure, the nature of chromosomes and genes, genetic control of cellular metabolism, the impact of gene mutations, and an introduction to recombinant DNA technology. The course concludes with the etiology of various genetic diseases and the science, ethics and politics of human gene therapy.

**BUSINESS****Contemporary Issues in Business**  
**BUSS 101 3 Credits**

This course is designed to familiarize students with a various aspects of the business world. Areas covered include: private enterprise, forms of ownership, legal aspects, management, marketing, human resources, operations management, labor relations, and finance. In addition, students become aware of how business functions are integrated into an organization to achieve specific goals.

**Financial Accounting**  
**BUSS 201 4 Credits**

This course provides students with an applied

knowledge of the fundamental accounting process and procedures used in business. Students learn how to identify and record business transactions. In addition, students learn how to create financial statements, as well as how to become intelligent users of financial information.

**Managerial Accounting**  
**BUSS 202 4 Credits**

In this course, students gain experience in the development and use of information within an organization. Course topics include: cost terms; production costing; cost allocation for planning and control; cost behavior patterns; cost-volume-profit relationships; budgeting; inventory planning and control; pricing decisions; and aspects of investment decisions. *Prerequisite:* BUSS 201 with a C or better.

**Financial Management**  
**BUSS 203 3 Credits**

This course provides an introduction to the fundamental concepts of finance. Various techniques of analysis that reveal the relationships of risk, return, and value are demonstrated. Topics include: financial reporting; long- and short-term forecasting; managing working capital; capital budgeting; and the nature of corporate securities and debt-equity mix. *Prerequisites:* BUSS 101, HEM 101, or FASH 101, BUSS 202 with a C or better, ECON 102.

**Federal Income Taxation**  
**BUSS 204 3 Credits**

This course explores principles of personal, business, and corporation taxes. Students gain experience in preparing federal tax returns with some emphasis on state tax returns as well. *Prerequisite:* BUSS 201.

**Legal Environment of Business**  
**BUSS 205/LS 205 3 Credits**

This course provides a working knowledge of everyday law as it applies to business and personal needs. The focus is primarily on contract law and property law.

**Law of Commercial Transactions**  
**BUSS 206/LS 206 3 Credits**

Subjects in this course include: Articles II, III,



### Course Descriptions

and IV of the Uniform Commercial Code, corporations, agency, and insurance law. *Prerequisite:* BUSS 205.

#### **Personal Finance BUSS 207**

**3 Credits**

This course provides the foundation for understanding and using personal financial planning techniques. This framework is the basis for all financial decisions large and small. Topics covered are personal financial planning, consumer credit, budgeting, investments, and banking procedures. Risk analysis regarding portfolio management and tax liabilities is also examined.

#### **Financial Statement Analysis BUSS 208**

**3 Credits**

This course examines financial statements and other financial reports with a view towards using accounting information in making investing, lending and other potential management decisions. Students explore methods of constructing, comparing and analyzing these statements and reports and the various use of such analyses. *Prerequisite:* BUSS 202 with a C or better.

#### **Management Information Systems BUSS 212/ITEC 212**

**3 Credits**

This course takes a managerial approach to information technology concepts and applications. Given the pervasiveness of computer technology in today's world, professionals in various fields of endeavor often have a major responsibility for determining their organization's information needs and for designing and implementing information systems that support those needs. Students study concepts and relevant issues related to information technology with the goal of understanding how it can be effectively used to improve their organization's overall effectiveness and increase its level of success. *Prerequisite:* BUSS 101, HEM 101, or FASH 101.

#### **Overview of Health Care Industry BUSS 216**

**3 Credits**

In this course, students explore the health care delivery system in the United States, its history, origin, and how it evolved over time. Each functional area and service is covered, including analysis of the problems facing our health care system,

such as the rising costs of health care and the need for reform. Office management, medical records, and documentation are addressed. *Prerequisite:* BUSS 101, HEM 101, or FASH 101.

#### **Marketing BUSS 220**

**3 Credits**

In this course, fundamentals of the nature of marketing are presented and evaluated for specific functions and institutions. Policies and practices as applied generally to marketing research involve product development, selection, channels of distribution buying, physical distribution selling, and policies. Pricing under competitive conditions, social benefits of competition, and government regulations are included. *Prerequisites:* BUSS 101, HEM 101, or FASH 101 and ECON 101.

#### **Organizational Behavior BUSS 224**

**3 Credits**

In this course, students study individuals within the context of the organization using a behavioral approach. Group dynamics and intergroup dynamics are emphasized in relation to productivity and work satisfaction along with the examination of specific aspects of organizations that influence behavior. Areas covered include: structure, leadership, and change. Teaching modalities include case studies and role-playing. This is a writing intensive course. *Prerequisite:* PSYC 101 or SOC 101.

#### **Entrepreneurship and New Venture Creation BUSS 231**

**3 Credits**

Entrepreneurship drives global innovation and economic growth. This course exposes business students to the study of entrepreneurship and the venture creation process. Topics include analyzing new business opportunities, developing business propositions, new venture planning and financing, marketing activities, financial controls, and other topics relevant to the entrepreneurial process. Students interact with faculty, local entrepreneurs, and small business owners/managers. As a culmination activity of this course, students are responsible for the development and presentation of a business plan. *Prerequisite:* BUSS 101.



**Course Descriptions****Operations Management****BUSS 232****3 Credits**

This course explores the application of mathematical models to business decisions such as resource allocation and logistical concerns. Students are exposed to linear programming, transportation models, and various other quantitative tools. *Prerequisites:* BUSS 101, HEM 101, or FASH 101, MATH 203.

**The American Enterprise Experience****BUSS 233****3 Credits**

This course studies the American enterprise experience from colonial times until the present. The course touches upon the business component of the American experience beginning with the individual artisan-merchant through the great innovators and organizers of the 19th and 20th centuries and beyond. The historical events, cultural changes, social upheavals, and political shifts that have influenced the development of the American business environment are the core of the study. *Prerequisite:* BUSS 101, HEM 101, or FASH 101.

**Ethics in Business****BUSS 235****3 Credits**

This course provides students with a general introduction to the discipline of ethical analysis in its application to management. A presupposition of the course is that ethical considerations are an integral part of management practices. This course analyzes how managers can more effectively deal with issues that arise in society. *Prerequisite:* BUSS 101, HEM 101, or FASH 101.

**Career Development and Planning****BUSS 236****3 Credits**

This is a comprehensive course that introduces students to career planning, and highlights how students can be more entrepreneurial as they look to the future. This course is also designed to prepare students for the process of acquiring an internship and developing their long-term career goals. Students assess their personal background; practice finding career opportunities through the job search process; develop a cover letter, resume, thank you letter, and complete a job application; participate in a mock interview; and demonstrate

how to deal with interpersonal situations found in the workplace. This course also focuses on workplace interactions including employee communication, management and leadership, the art of self-marketing, team building, conflict management, problem solving in the workplace, portfolio development, planning for successful meetings, and strategies for effective negotiation. Visits to employment locations and participation in networking sessions are a vital component of this course. Sophomore standing required.

**Intermediate Accounting I****BUSS 301****3 Credits**

This course builds on concepts developed in Financial Accounting. Concentration is on the preparation of financial statements with an in-depth review of cash, receivables, inventories, and plant assets. It also covers the concept of the time value of money and the application of present value techniques to accounting valuations. *Prerequisites:* BUSS 201 with a C or better and BUSS 202 with a C or better.

**Intermediate Accounting II****BUSS 302****3 Credits**

This course is designed to continue the concepts of financial accounting and present a more thorough analysis of the requirements of the Financial Accounting Standards Board. Included in this course are earnings per share calculations, lease accounting, and pension accounting. The cash flow statement is also studied. *Prerequisite:* BUSS 301 with a C or better.

**Cost Accounting****BUSS 303****3 Credits**

Methods of identifying labor and material costs, and of allocating overhead as applied to job order, process, and standard cost systems are studied in this course, as are budgetary controls and the reporting procedures used by management. *Prerequisite:* BUSS 202 with a C or better.

**Working Capital Management****BUSS 304****3 Credits**

This course explores working capital management, credit management, working capital funding, and the major sources of financing debt and equity. Students undertake financial analyses

## Course Descriptions

of theoretical models and real-world firms and organizations, recommend financing strategies, and present their findings by using management reporting methods. *Prerequisite:* BUSS 203.

### **International Accounting** **BUSS 305** **3 Credits**

This course addresses significant accounting matters experienced by multinational companies. Accounting matters include currency transactions and translational transfer price, and management planning and control. *Prerequisite:* BUSS 302.

### **International Finance** **BUSS 307** **3 Credits**

This course studies the ways and means to reduce financial risk involved in international financial management. The course deals with the interrelationship between the international monetary environment and financial planning for corporations with overseas operations. It analyzes the effects on international financial planning of such factors as exchange rate fluctuations, currency restrictions, and tax regulations. It intensively examines financial aspects of multinational business including foreign investment, trade, and transfer of funds. *Prerequisite:* BUSS 203.

### **Government and Not-for-Profit Accounting** **BUSS 308** **3 Credits**

This course introduces financial accounting and reporting issues related to state and local government and non-profit organizations, including universities and health care facilities. *Prerequisite:* BUSS 301 with a C or better.

### **Fraud Examination** **BUSS 309** **3 Credits**

This course covers techniques for identification and detection of asset misappropriation schemes and fraudulent financial statements, who commits fraud and why, and controls to prevent and detect problems. *Prerequisite:* BUSS 302 with a C or better.

### **Investments** **BUSS 311** **3 Credits**

This course is designed to acquaint students with the fundamentals of investing. The strategies

used to create money from financial capital are thoroughly examined. Financial instruments such as stocks, bonds, mutual funds, futures, options, and commodities are explored. The measurement tools used to assign risk and rate of return, performance, and value are covered. Students learn how to develop, analyze, and maintain a portfolio. Regulatory and ethical issues are examined and considered in the decision-making process. *Prerequisite:* BUSS 201 with a C or better.

### **Risk Management** **BUSS 312** **3 Credits**

The basics of risk management are covered in this course. Problems of liability and personal loss exposures of a business are examined. Private insurance programs such as health and life insurance, and employee benefit plans are examined and assessed. *Prerequisite:* BUSS 203.

### **Business Negotiations** **BUSS 313** **3 Credits**

This course examines various negotiating tactics and techniques as they relate to different situations and environments. Particular attention is paid to buyer-seller communications, including negotiations of contracts and agreements. Students study the strengths and weaknesses of strategies used by both buyers and sellers. *Prerequisites:* BUSS 201, BUSS 220 and MATH 104.

### **Health Care Organization & Administration** **BUSS 316** **3 Credits**

This course is designed to acquaint students with how a health care organization functions. Planning, organizing, directing, and controlling the organization are explored. Students look at health care from an administration and managerial standpoint. *Prerequisite:* BUSS 216.

### **Managing U.S. Health Care Resources** **BUSS 317** **3 Credits**

In this course, students acquaint themselves with the resources available within the health care industry. Such areas as health insurance, Medicaid, Medicare, community services, and the national health agency are examined. Human

**Course Descriptions**

resources, health care institutions, managed care, and public health agencies, and their value are also explored. *Prerequisite:* BUSS 316.

**Consumer Behavior  
BUSS 320****3 Credits**

This course examines the behavior of individuals and markets in relation to the purchase decision, including post-purchase evaluation and consumption. A behavioral science approach is taken. *Prerequisite:* BUSS 220.

**Marketing Communications  
BUSS 322****3 Credits**

This course focuses on a broad view of advertising, dealing with its planning, creation, and execution in relation to the marketing cycle. Topics include: organization and operation of the advertising agency; publicity; public relations; behavioral sciences as applied to advertising; budgeting; and planning. *Prerequisite:* BUSS 220.

**E-Business  
BUSS 324****3 Credits**

This course provides students with a broad overview of the concepts and principles of e-business. This knowledge is increasingly important for all students, regardless of their area of concentration, because traditional businesses and arts organizations are becoming hybrids by adding an online presence to their existing structure. Topics discussed include a definition of e-business, online management strategies, distribution channels, privacy and security issues, and cyberlaw, among others. Students develop an e-business plan and webpage.

**Sales Principles & Management  
BUSS 325****3 Credits**

This course analyzes salesmanship in modern business with emphasis placed on the principles and techniques of individual selling styles in both the retail and wholesale markets. Topics covered include: dramatization of the sale presentation; the selling role; buyer characteristics and motivations; modern sales practices; corporate sales planning; sales-force policies; time and territory management; forecasting, budgeting; and expense control. *Prerequisite:* BUSS 220.

**E-Marketing  
BUSS 326****3 Credits**

This course presents marketing principles and practices in relation to the Internet. It focuses on driving visitors to websites using various marketing and communication strategies and tactics. The course emphasizes the role of the Internet in one-on-one marketing as opposed to mass marketing. Topics include the following: direct marketing, online advertising, portal alliances, marketing research using the Internet, data analysis, database management, and Customer Relationship Management. *Prerequisite:* BUSS 220.

**New Product Development  
BUSS 329****3 Credits**

New products and services are crucial to the successful growth and increased profits in many industries. A major goal of this course is to help students learn to use an analytic decision-making approach in developing and marketing new products and services that meet customer needs in the consumer, industrial, and service settings. At the end of the course, the student should understand the role of decision models in analytic marketing decision making; be able to follow the basic steps in opportunity identification, design, testing, and implementation; and know how to read and interpret new product and service market research. *Prerequisite:* BUSS 220.

**Managing Change  
BUSS 330****3 Credits**

This course examines the unique problems associated with managing organizations during mergers, reorganizations, and other times of change. Strategies to cope with change, as well as induce it, are examined. *Prerequisite:* BUSS 224.

**Capital Markets  
BUSS 331****3 Credits**

This course offers an extensive examination of both money and capital markets. Students get "hands-on" experience evaluating long and short-term instruments. To connect theory to practice, students conduct technical and financial analyses. The basic characteristics of these markets and their contribution to the portfolio are explored. The case method is used to provide students with "real world" decision-making situations. *Prerequisite:* BUSS 203.



## Course Descriptions

**Cross-Cultural Management****BUSS 332****3 Credits**

This course explores the process of cross-cultural management and the challenges of working internationally. The course focuses on international organizational behavior and human resource issues and practices in global organizations. The course is divided into three parts. The first focuses on understanding the cultural roots of behavior in organizations, the second on the Organizational Behavior and Human Resource Management issues that are relevant to international managers, and the third seeks to prepare students for international assignments. *Prerequisite:* BUSS 224.

**Nonprofit Management****BUSS 334****3 Credits**

Managing in the nonprofit sector is different than in the for-profit sector. In this course students explore businesses that do not intend to maximize profit and retain it for future expenditures. Managers must operate under more regulated conditions and must be well prepared to interact within the public sector. Not-for-profit managers must be well versed in public policy and other regulations that affect them. Students engage in projects that put them in contact with non-profit organizations. *Prerequisite:* BUSS 101, HEM 101, or FASH 101.

**Management & Society\*****BUSS 335****3 Credits**

This course is designed to acquaint students with the effects of business decisions upon society. Students examine the relationships between business, government, and society, and how each entity must coexist with the other. Ethical issues and public policy are considered when making business decisions. This is a writing intensive course. *Prerequisites:* BUSS 101, HEM 101, or FASH 101, Junior standing.

**Human Resource Management****BUSS 336****3 Credits**

This course examines the staffing function of management including planning, recruitment, selection, training, motivation, appraisal, compensation, labor laws, and organizational development. The course also addresses current issues affecting the human resource manager, including

the changing work force and need to increase productivity as well as changes in the area of unions and affirmative action. Both class discussions and case studies are used to prepare students for the personnel and related tasks involved in a management position. *Prerequisite:* BUSS 224.

**Managing the Small to Mid-sized Company****BUSS 337****3 Credits**

This course focuses on the challenges and opportunities of managing a growing entrepreneurial venture. Using practical management techniques, students address the management of rapidly growing entrepreneurial firms. Through a variety of learning activities, including case studies, reading, and visiting entrepreneurs, students examine companies during dynamic transition. The course specifically addresses the challenges faced by companies in various stages of growth and in particular the exceptional challenges caused by rapid growth. A particular focus is on the growth of family-run businesses. *Prerequisites:* BUSS 201 and BUSS 231.

**Labor Relations****BUSS 338****3 Credits**

The focus of this course is on labor/management relations, particularly within a union environment. The role of unions and unionizing strategies are discussed with emphasis on the collective bargaining process, including interpretation and enforcement issues. The future of unions and effects of foreign competition are included in discussions. Students participate in case studies and simulations. *Prerequisite:* BUSS 336.

**Internship Seminar****BUSS 399****1 Credit**

The seminar is offered to assist students in planning their internship, including exploration of potential sites. Securing an internship is the main objective for each student enrolled in the seminar. As a part of the course, students develop resumes appropriate for use in securing internships, become familiar with appropriate interviewing techniques, and visit a job fair. Additional topics include: networking, career development, and issues in the workplace. The



## Course Descriptions

course must be completed before students begin their internships. *Prerequisite:* Minimum Sophomore standing.

**Advanced Accounting****BUSS 401****3 Credits**

This course examines specialized topics in financial accounting. Problems associated with the partnership form of business organization, including partnership formation, division of income and losses, changes in ownership, and partnership liquidation are reviewed. Topics also include the subject of business combinations with emphasis on consolidated financial statements of parents and subsidiaries and elimination of intercompany transactions, accounting for foreign operations, and fund accounting as it relates to municipalities. *Prerequisite:* BUSS 302.

**Advanced Topics in Cost Accounting****BUSS 403****3 Credits**

This course examines behavioral implications of the cost accounting system, particularly as illustrated in areas of transfer pricing and measurement of segment performance. Students also take an in-depth look at activity-based costing. *Prerequisite:* BUSS 303 with a C or better, Junior standing.

**Auditing****BUSS 404****3 Credits**

This course examines the impact of auditing on constituencies external and internal to organizations, especially stockholders and management. Students examine the role of both the independent public accountant and the internal auditor, and study various control and reporting techniques involved in auditing. *Prerequisites:* BUSS 302, BUSS 303, and Senior Standing.

**Accounting Theory****BUSS 405****3 Credits**

This course aims at developing understanding of generally accepted accounting principles and of the underlying theory upon which they are based, essentially through study and analysis of publications of the American Institute of Certified Public Accountants and other professional bodies. This course further emphasizes current developments in accounting thought. *Prerequisites:*

BUSS 302, BUSS 303, both with a C or better, Senior standing.

**Financial Strategies****BUSS 406****3 Credits**

This is a capstone course utilizing lecture, discussion, and case analysis to define the process of financial management. The course of study presents the concepts of the advanced capital budget centering on decision-making concerning capital structure, dividend policy, leasing, mergers and acquisitions, reorganization, and international finance and exchange rates. *Prerequisite:* BUSS 203 with a C or better.

**Planning and Marketing Health Care Services****BUSS 416****3 Credits**

This course examines how health care services are marketed. Students develop a marketing plan to offer a health service product. Market research and market development allow students to gather information regarding the needs of their target market. Students research types of coverage offered, costing techniques, and develop effective advertising strategies to fit the target market. *Prerequisites:* BUSS 216, BUSS 220, and BUSS 317.

**Special Topics in Accounting****BUSS 418****3 Credits**

This course provides students with an opportunity to study topics of special interest, which may vary each time the course is offered. *Prerequisites:* Permission of Department Chair, Senior standing.

**Marketing Research****BUSS 420****3 Credits**

This course examines the process and tools involved in collecting, coding, and analyzing data. This course further integrates the application of computer software in compiling and interpreting statistical data in relation to marketing decisions, such as those related to market segmentation and distribution. *Prerequisites:* BUSS 220 with a C or better, MATH 208.

**Course Descriptions**

**Marketing Management**

**BUSS 421**

**3 Credits**

This course is an advanced study of the concepts introduced in BUSS 220. Students apply basic marketing concepts and bring them to practical application. Students explore the development of the product/service through the sale of the final product/service. Market development and maintenance are closely examined. *Prerequisite:* BUSS 220 with a C or better.

**Global Marketing**

**BUSS 422**

**3 Credits**

The complexity of operating in the global marketplace makes many demands on the marketer. The globalization of marketing takes place after the company has international experience in multiple markets. The three fundamental areas of corporate globalization are covered in this course: (1) integrate sourcing, production, and marketing; (2) allocate resources to achieve a balanced portfolio and growth; and (3) coordinate marketing activities across countries and regions. Importing, exporting, and licensing considerations are explored. *Prerequisite:* BUSS 220 with a C or better.

**Special Topics in Entrepreneurship**

**BUSS 425**

**3 Credits**

This seminar course offers an in-depth exploration of advanced entrepreneurship topics of current interest and importance. Using case studies and actual entrepreneurial ventures, students explore entrepreneurship with a focus on leadership, marketing, development, management, and growth of new business ventures. Students learn the practical skills needed to succeed as an entrepreneur and how to apply best practices for planning, initiating, and growing new companies. The course also emphasizes the analysis and evaluation of actual entrepreneurial ventures. Subjects vary from semester to semester. *Prerequisites:* BUSS 230, 337, Senior standing.

**Special Topics in Business**

**BUSS 430**

**3 Credits**

This is a high level, applied course, offered only with permission of the Department Chair. The course consists of a directed, applied project in the student's area of concentration, and may

substitute for one elective within the major. Permission of Chair required.

**Marketing Strategy**

**BUSS 432**

**3 Credits**

This course is designed to facilitate the ability to formulate and implement marketing strategy. The course integrates topics covered in other marketing classes. As part of the learning experience, students engage in a simulation program with teams taking charge of a company within a competitive environment. *Prerequisite:* BUSS 220 with a C or better.

**Business Policy**

**BUSS 440**

**3 Credits**

This capstone course requires students to apply a broad knowledge of management and administrative techniques to specific situations. An emphasis is placed on strategy formulation and implementation. The case study method is used. This course culminates in a formal professional presentation to members of the advisory board. This is a writing intensive course. *Prerequisite:* Senior standing, Marketing/Management or Accounting/Finance Majors.

**Internship Seminar**

**BUSS 498**

**1 Credit**

A critical component of the internship experience is participating in a weekly seminar where students discuss and reflect on their experiences to gain a broader view of the workplace, contemporary issues and organizational trends as well as to assess their own developing abilities and career interests. This one credit course covers professional issues as they arise during the student's internship. Some of the topics to be covered include the following: supervision, boundary issues, self-care, stress management, professionalism. Students are required to write a weekly reflective journal on their internship experience. Must be taken concurrently with BUSS 499.

**Internship**

**BUSS 499**

**3 Credits**

The internship is scheduled to take place during the senior year. Students serve as interns for a total of 144 hours over a 12-week period, done concurrently with on-campus course work

## Course Descriptions

as shown in the curriculum for each program. Detailed reports, a journal, and other written requirements are to be submitted during and at the conclusion of the internship. The internship supervisor monitors each student's performance and visits each internship site as needed. *Prerequisites:* BUSS 399, Junior or Senior standing, and a 2.0 cumulative average in all business prefix courses. Must be taken concurrently with BUSS 498.

**CHEMISTRY****General Chemistry I****CHEM 203****Lab****3 Credits****1 Credit**

The course begins with a study of measurement and matter. An introduction to atomic theory follows. Mass relationships in chemical reactions are introduced, followed by the study of chemical reactions in aqueous solutions. The gas laws are then covered, followed by an introduction to thermodynamics. Concepts of chemical bonding are studied along with periodic relationships among the elements. Quantum theory is used to explain the electronic structure of atoms. Laboratory experiments complement the material covered in lecture. The laboratory experiments are designed to introduce methods, materials, and equipment of chemistry as well as to illustrate important chemical principles. *Prerequisite:* Math 104.

**General Chemistry II****CHEM 204****Lab****3 Credits****1 Credit**

This second half of this two semester sequence explores areas of solution chemistry, acid/base chemistry, chemical kinetics and physical chemistry, nuclear, and organic chemistry. Physical properties of solutions are explained including vapor pressure lowering, boiling point elevation, freezing point depression and osmotic pressure. The effects of chemical kinetics on reactions are covered. Chemical equilibrium, acid and base equilibrium, and solubility equilibrium are introduced. Laboratory experiments complement the material covered in lecture. The laboratory experiments are designed to introduce methods, materials, and equipment of chemistry as well

as to illustrate important chemical principles. *Prerequisite:* CHEM 203.

**COMMUNICATION****Understanding Mass Media\*****COM 101****3 Credits**

This course surveys the theories, history, economics, audience, and regulations of the major forms of mass media, including newspapers, magazines, motion pictures, radio, television, and new electronic communication. Students develop a basic understanding of the roles of mass media and their effects on society and the individual. The course focuses on the relationship between mass media and society, so students can identify current trends that are changing the nature and function of traditional mass communication. Students examine and debate many current controversial issues concerning the mass media and their effects on our society and culture. Students discuss significant aspects of mass communication, including ethics and policy formulation that are playing key roles in the materialization of a new global communication era.

**Introduction to Human****Communication\*****COM 103****3 Credits**

This course is a basic survey of human communication, especially interpersonal and group. Attention is given to perception, language and meaning, listening, theories of persuasion, verbal and nonverbal communication, small group discussion, interpersonal conflict and interviewing. The course focuses on understanding how human communication is fundamentally related to issues of interpersonal relationships, the history of human communication and language development; perception and intrapersonal communication; leadership; group/team work; multicultural diversity in organizations; decision-making; power; public speaking; and ethical challenges. This course helps students to develop and practice skills that will guide effective action in their professional careers and interpersonal relationships.



## Course Descriptions

### Writing for the Media\*

#### COM 105

**3 Credits**

This course provides students with a basic introduction to and overview of communication writing that focuses on channels of communication (clients, audiences, formats); creating writing samples; conducting writing exercises; developing strategies for soliciting feedback; and engaging in peer editing exercises. Students learn about various media writing formats, such as news releases, features, profiles, columns, editorials, reviews, speeches, public service announcements, backrounders, etc. This is a writing intensive course. *Prerequisite:* ENG 101.

### Effective Speaking

#### COM 203

**3 Credits**

This course provides instruction and practice in preparing and delivering the various kinds of oral presentations encountered by professionals. Students learn how to analyze audiences, organize different types of presentations, prepare and use visual aids, deliver presentations to different audiences and respond to questions. Students are taught to express themselves in a clear, confident, responsible, and appropriate manner. The classroom environment is conducive to confidence building and overcoming the fear of speaking.

### Media Ethics and Society\*

#### COM 205

**3 Credits**

This course explores such significant questions as: What constitutes sound, ethical communication practice in the mass media professions (TV, radio and internet), advertising, journalism and public relations? What are the moral and practical rules anyone involved in mass media professions must follow to maintain that all-important bond of trust between the client and the consumer of information? What constitutes ethical behavior in the news business, PR and advertising, and why is it vital to the functioning of a democratic society? This course uses two avenues of inquiry; one exploring the philosophical basis of media ethics and another outlining case histories from the media. Current trends in the news and popular culture's view of the ethical lapses in the mass media, journalism, advertising, and public relations are also explored. The examination of media ethics is done from a constructively criti-

cal point of view, with a particular focus on the intersection of media and society. *Prerequisite:* COM 101.

### Professional Communication

#### COM 206

**3 Credits**

This course is designed to provide an understanding of the most important communication and career related formats of professional writing, including power point presentations, memos, business letters, reports, brief speeches, instructions, newsletters and brochures. Special emphasis is given to various writing processes one must complete on a tight deadline for a business audience of peers, customers or employers. *Prerequisite:* ENG 102.

### Introduction to Public Relations

#### COM 208

**3 Credits**

In this course, students explore the evolution, theoretical basis for, and practice of professional Public Relations. Students review the history and current practices of Public Relations and examine the differences between: PR and advertising; press relations and public affairs; promotions and news events; marketing and media placements. Students gain insights into the Public Relations function for corporations, high tech companies, government agencies, politics, education, the entertainment industry, sports, and non-profit institutions. Lectures, case studies, readings, group work, guest speakers, and class discussions focus on techniques useful in such areas as local and national publicity, special events, and community and government relations for organizations. *Prerequisite:* COM 101.

### Journalism

#### COM 209

**3 Credits**

In this course, students learn reporting and writing techniques necessary to produce a variety of types of articles. Assignments may include politics, sports, entertainment, and interviews. There is discussion of roles of reporters, columnists, editorial writers, editors, photographers, and graphic designers in the daily process of journalism as decisions are made in the newsroom as to what stories to cover; what stories, photographs and video clips to publish or broadcast; and on what page to display them or in which order to broad-



## Course Descriptions

cast them. The various reporting specialties covered in journalism – Health, Education, Business, Arts, Sports, Lifestyle, Entertainment, Travel – are explored. Students have the opportunity to publish their work in the campus newspaper, *The 1851 Chronicle*. *Prerequisite*: ENG 102.

### **Intercultural Communication\* COM 212 3 Credits**

This course examines communication issues that arise from contact between people from different cultural backgrounds in everyday life, social encounters, and business transactions. Interdisciplinary approaches are applied to the study of how verbal and nonverbal presentation, ethnic, gender, and cultural differences affect communication. The course provides exercises in participation, analysis, and criticism of interethnic and interracial communications in small group settings. Students examine factors of international communication; such as the cultural, economic, political, and social influences and the role of communication in affecting social change in a wide variety of cultures and countries. *Prerequisite*: COM 101 or SOC 101 or PSYC 101.

### **Writing for Public Relations COM 213 3 Credits**

This course serves as a workshop in which students apply the fundamental skills of journalism to the different formats commonly used in writing copy for public relations and advertising, including press releases, public service announcements, profiles, brochures, and advertisements. In addition, students continue to sharpen their editing skills by revising their own work and by copyediting and critiquing the work of other students. Central to the objectives of this course is that students improve their ability to write clearly and concisely, avoiding common errors in grammar, punctuation, spelling, and usage. *Prerequisite*: ENG 102.

### **Communication Law COM 214/LS 214 3 Credits**

This course provides students with a basic understanding of the legal and governmental regulations that apply to communication practitioners. Course topics include the First Amendment,

defamation and libel, invasion of privacy law, copyright, advertising regulation, obscenity, pornography, internet law, protecting “news sources” for journalists, FCC regulations of broadcasting, and the Telecommunications Act of 1996. *Prerequisite*: COM 101 or LS 101.

### **Introduction to Radio COM 215 3 Credits**

This course introduces students to the basics of radio from an announcing and production point of view. Students learn both the functionality and art of radio production. Projects include a news announcement, station ID, public service announcement, radio interview and a music format radio show. The course also provides a genuine understanding of the rich history and behind-the-scenes business of radio.

### **Introduction to Video Production COM 217 3 Credits**

This course introduces students to the basics of video production from a field production perspective. Students learn both the functionality and art of digital videography with the JVC GRHD1 video camera and nonlinear editing on Avid Xpress Pro HD. Projects include a video camera roll test, photojournalism (news) package, directorial (narrative) debut and a final group project where students shoot, direct and edit their own creative work.

### **Digital Video Editing COM 218 3 Credits**

This course teaches students the basics of editing digital media using the software program Adobe Premiere Pro. The aesthetics of editing are also discussed and analyzed by watching various media. Projects include editing TV commercials, news packages, movie scenes and music videos. It is recommended that students have acquired basic computer skills prior to taking this class.

### **Introduction to Advertising COM 221 3 Credits**

This course introduces students to the field of advertising, including the role of promotional elements (advertising, direct mail, promotion, etc.) found in an advertising agency or in the communication program of an organization. In this course, students learn that advertising is more

## Course Descriptions

than just ads on television, on a web page or in print. Advertising is a process that starts with research and moves through analysis, planning, action and evaluation. The development of an effective advertising strategy requires an understanding of overall communication processes and theoretical principles, how organizations organize and brand themselves for advertising and other promotional functions, consumer behavior, and how to set goals and objectives. A cooperative learning project requires students to engage in the kind of strategic thinking, planning and execution that is done by advertisers, researchers, media planners, and copywriters. The course also addresses how the advertising industry is regulated and how key social issues and various consumer constituencies can present problems for advertising professionals. *Prerequisite:* COM 101.

### **Advertising Copy and Design COM 223 3 Credits**

This course approaches the design and content of advertising from a variety of creative perspectives—from art to copy to production. The aim is to create eye catching, stand-out advertising—the kind that requires concentration, creativity, and focus. Students don't have to be skilled graphic artists, but they do need to be able to explain in detail how a storyboard works and what message is intended for the consumer through an emphasis on: visual effects of the design; use of color and placement; and the significance of slogans, copy, and dialogue. This class duplicates as closely as possible the experience of working in a creative group within a real ad agency. *Prerequisite:* COM 221.

### **TV Studio Production COM 304 3 Credits**

TV Studio Production introduces the fundamentals of television production in a TV studio environment at NewTV – Newton's public access television studio. Students learn pre-production planning, live-to-tape directing, and participate in a full television crew to produce high quality PSAs and their very own TV show to be aired on local access television. Throughout the semester, students develop a variety of production skills through hands-on television studio operation. *Prerequisite:* COM 217.

### **Screenwriting COM 305**

**3 Credits**

This course includes writing techniques for series and stand alone productions in television and film. Students work both independently and collaboratively in order to understand industry procedures. Students experiment with several different genres and then develop a major project. *Prerequisite:* ENG 219.

### **Broadcast Journalism COM 306**

**3 Credits**

This class introduces students to the basic skills in writing for radio and TV news, including beat reporting, writing, interviewing, and editing. Students critically evaluate newscasts and are introduced to the components of producing them. They also examine ethical challenges that arise when manipulation of images and sound can distort reality and compromise journalistic integrity. *Prerequisite:* COM 209.

### **Understanding Video Games COM 307**

**3 Credits**

This course introduces students to the foundation, process, and impact of the video game industry. Students evolve from merely riding the gaming highway to analyzing and deconstructing it, becoming smarter consumers, critics, and perhaps future pioneers of the exciting road ahead. The course pays particular attention to the history and breakthroughs in gaming technology, social and political impacts such as the ESRB, sex and violence in games, as well as past, present and future trends of the gaming market. *Prerequisites:* COM 101, ENG 102.

### **Conflict Resolution and Negotiation Strategies COM 308/LS 306**

**3 Credits**

This course is designed to help students increase their understanding of the theoretical assumptions, elements, and processes of interpersonal conflict and negotiation, to increase their ability to objectively analyze conflict situations, and to creatively and productively manage conflict. Alternative Dispute Resolution approaches to litigation for resolving conflicts such as mediation, arbitration, and negotiation are examined. *Prerequisite:* COM 101 or LS 101 or BUSS 101; Junior or Senior standing.

## Course Descriptions

**Sports Journalism****COM 309****3 Credits**

This course explores the unique writing and research style of sportswriters, while emphasizing the fundamentals of good journalism. Students learn how to write advance, follow-up, feature and human-interest stories and columns. This course stresses the practical necessity of the fundamentals of reporting, research, interviewing and ethics, and then demonstrates, through examples and experiences, how to turn information into accurate, readable stories. This course offers students the tools needed to be able to write sports stories worthy of publication, with one potential vehicle being *The 1851 Chronicle* student newspaper. Students learn about writing for newspapers, broadcast media and magazines.

**Political Communication****COM 310/POLS 310****3 Credits**

This course focuses on the complex ideas associated with the role of the press in a democracy. The nature and climate of our political processes, particularly elections, have changed dramatically in the past two generations, due in part to the extensive use and influence of the media. Also, media techniques and strategies used by government and political figures continue to change with the emergence of new technologies and the dominance of global media companies. Students learn how to think critically and analytically about the political press and how journalists and politicians frame public policy issues. This course looks critically at whether or not the American press is truly representative of the civic values of democracy, truth and responsible citizenship. *Prerequisites:* Junior/Senior status only; COM 101 or POLS 101 or SOC 101.

**Special Topics in Communication\*****COM 311****3 Credits**

This is an advanced, discussion-oriented course in which students study a specific issue in the field of communication. The course will usually focus on mass media, but sometimes on other areas of communication. Students are responsible for substantial written and oral work in research and/or critical analysis of media content. Topics might include: the family on the American stage and screen, violence in the mass media, race,

age, or gender images in mass media, the law and mass media, education and mass media. *Prerequisites:* ENG 102 and a 200 level English or Communications course.

**Advanced Radio Production****COM 312****3 Credits**

This class brings students with basic radio production skills to a whole new level of proficiency. A strong emphasis on radio as a digital medium and digital audio editing with Adobe Audition are covered. Projects include editing music for radio play, writing and mixing radio commercials, producing an all-digital radio show, and creating radio podcasts. Students also develop a genuine understanding of the business of radio. *Prerequisite:* COM 215.

**Advanced Video Production****COM 313****3 Credits**

This class takes students with basic video production skills to an entirely new level of expertise. The course focuses on pre-production planning, teamwork, lighting, sound, and special effects. The aesthetics of video production are also discussed by analyzing various media. Projects include a special effects reel, television commercial, documentary, and a short screenplay adaptation. *Prerequisite:* COM 217.

**Magazine and Feature Writing****COM 314****3 Credits**

This course is focused on the longer pieces of magazine writing, such as feature articles and interview profiles, and other forms of narrative, nonfiction journalistic writing. The course includes reading, analyzing, and modeling well-written newspaper and magazine articles that entertain as well as inform readers. Students enrolled in the course have the opportunity to provide editorial support for and submit feature articles for publication to *Polished*, a Lasell College produced magazine. *Prerequisites:* COM 101, COM 209.

**Communication Research\*****COM 315****3 Credits**

The purpose of this course is to introduce students to methods of social research that are applied to communication theory and practice.



### Course Descriptions

This includes both academic research on human communication and the kinds of professional research conducted in media industries, such as journalism, advertising and public relations. Students conduct individual and group research projects during the term. *Prerequisite:* COM 101.

#### **Media Relations COM 317**

**3 Credits**

Managing media relations for public relations professionals is the focus of this course. The course is intended to increase students' knowledge of the principles and methods of generating publicity and to introduce the basics of planning and writing media relations campaigns. The rapidly changing nature of global companies and the convergence of new information technologies are influencing the ways that communication professionals achieve their goals. Media relations can be a highly competitive and challenging field, where you must prove your productivity, accuracy, and creativity. Students discuss and experiment with successful strategies for gaining coverage in the press for clients, and they plan a comprehensive media relations program. *Prerequisites:* COM 101, COM 208.

#### **Advertising Planning: Media Campaigns COM 319**

**3 Credits**

This course provides an environment for students to become engaged in a professional style media planning and buying campaign, which is an essential strategic focus of the advertising industry. Students develop a full advertising plan based on the current planning structure of a contemporary advertising agency. Working in teams, students conduct a detailed advertising analysis that allows them to provide strategic and creative solutions to problems they have identified in their research. Student teams construct an advertising plan that positions and promotes a product, a message, a politician, or a brand to a consumer audience. Each student team produces a comprehensive media campaign that identifies and targets the appropriate media outlets for advertising placements. The class has a modicum of pressure and intensity that reflects some of the challenges necessary to succeed in the advertising industry. *Prerequisite:* COM 221.

#### **Media and Children COM 321/PSYC 321**

**3 Credits**

This course examines the uses and effects of mass communication among children and adolescents. By taking a developmental perspective, the course explores how youth at different stages of cognitive development watch, understand, and respond to media content. The first part of the course focuses on children's uses and processing of media. The second part of the course reviews the effects of various types of content (e.g., advertising, stereotypes, violence). The final part of the course considers the role of interventions (e.g., media literacy, ratings, parental mediation) in preventing media-related outcomes that are harmful and promoting those that are positive. Throughout the course, students are encouraged to critically evaluate the role of media in the lives of children. *Prerequisites:* Junior/Senior status only; COM 101 or PSYC 101.

#### **Internship Seminar\* COM 399**

**3 Credits**

This seminar helps students to develop objectives and identify potential sites for their internships. Topics include the application of communication course work to a professional career and the development of skills necessary to locate an internship. The final goal of this course is to secure an internship. *Prerequisite:* Junior standing.

#### **Field Experience COM 400**

**4 Credits**

This course provides individually arranged participation in a work setting related to the student's major. Students spend 150 hours at the internship site over the course of the semester. Primary area of responsibility rests with the student in identifying and pursuing an area of interest in consultation with the instructor. Students participate in a one hour seminar each week that focuses on reflective activities that enhance the internship experience. Evaluation of the field experience is based on student performance as reviewed by the employer and instructor at the internship site, as well as the student's participation in the seminar and written assignments. *Prerequisites:* COM 399, Junior or Senior standing.



## Course Descriptions

**Media Literacy\*****COM 418****3 Credits**

This capstone course encourages students to take the mass media seriously. It introduces students to various ways of understanding the messages conveyed in newspapers, magazines, films, television and radio programming, advertising, and music videos. Through the critical analysis of media texts, students study the power of the mass media in communicating cultural values and other messages. This is a writing intensive course.

*Prerequisites:* COM 101, ENG 102.

**CRIMINAL JUSTICE****Introduction to Criminal Justice****CJ 101****3 Credits**

This course is an overview of the history, philosophy, ethics, and legal issues related to the criminal justice system. The course provides an overview of the criminal justice system, focusing on critical decisions with an emphasis on contemporary issues, controversies, and trends.

**Criminology****CJ 201****3 Credits**

In this course, contemporary criminological theories are analyzed and evaluated with an emphasis on the social construction of crime, criminal offending, and victimization. Theories of crime are distinguished from theories of criminality. Assessments of theoretical advances, including theory integration and general theories of crime are examined. This is a writing intensive course.

*Prerequisite:* CJ 101, LS 101 or SOC 101.

**Juvenile Justice****CJ 202****3 Credits**

This course focuses on the history and philosophy of juvenile justice, landmark court cases, police handling of juveniles, the juvenile court, the deinstitutionalization of status offenders, and juvenile rehabilitation. *Prerequisites:* CJ 101 (or LS 101) and SOC 101.

**Juvenile Delinquency and Gangs****CJ 203****3 Credits**

This course examines juvenile delinquency in relation to the general problem of crime. There is

consideration of factors and theories that attempt to explain delinquency, gangs, and status offending. The course also examines delinquent subculture, and programs for control and prevention.

*Prerequisite:* CJ 101, LS 101 or SOC 101.

**Criminal Law****CJ 204/LS 204****3 Credits**

This course examines the history and contemporary practice of criminal law. Topics include the purposes of the law, categories and general features of crime, elements of criminal offenses for prosecution, and categories of defenses.

*Prerequisite:* LS 101 or CJ 101.

**Forensics****CJ 205/SCI 205****3 Credits**

This course provides an introduction to the modern methods used in the detection, investigation, and solution of crimes. Practical analysis of evidence such as: fingerprints and other impressions, ballistics, glass, hair, handwriting and document examination, drug analysis, and lie detection are studied. *Prerequisite:* CJ 101 or LS 101.

**Drugs and Society****CJ 206****3 Credits**

This course examines the social origins and consequences of the use and abuse of consciousness-altering substances (including alcohol) within American society. It considers how society defines drug use, drug abuse, and social harm, as well as how society responds to drug use and abuse. Included is examination of socio-historical perspectives on drug consumption and control, the structure of legal and illegal drug markets, the relationship between drugs and crime, and competing models of drug policy and enforcement.

*Prerequisite:* SOC 101 or CJ 101.

**Criminal Investigation****CJ 207****3 Credits**

This course examines the fundamentals of criminal investigation including scientific aids, interviews, interrogations, collection and preservation of evidence, methods of surveillance, follow-up and case preparation. *Prerequisite:* CJ 101 or LS 101.

## Course Descriptions

### **Special Topics in Criminal Justice CJ 210 3 Credits**

This course provides specialized offerings in Criminal Justice in order to satisfy interests of both faculty and students. Examples of topics are: Restorative Justice, Cyberlaw, Police and Society.

### **Domestic Violence CJ 303/LS 303 3 Credits**

This course is designed to introduce students to the basic concepts of the law relating to domestic violence. In addition, this course examines the role of violence among family members in today's society. Topics include child abuse, partner abuse, and elder abuse. *Prerequisite:* LS 101, CJ 101 or any introductory social science course.

### **Children & Violence CJ 309/PSYC 309 3 Credits**

This course examines the psychological, criminal justice and legal issues surrounding children who experience violence in their lives, either as victims or perpetrators of violence. Topics typically covered are child maltreatment, pedophilia, online child predators, school victimization, domestic violence, juvenile delinquency, child sex offenders, and youth homicide. *Prerequisite:* PSYC 221 or PSYC 223 or CJ 201 or LS 204.

### **The American Court System CJ 311/LS 311 3 Credits**

This course provides students with a working knowledge of the major structures and basic legal concepts that underlie the criminal courts. In addition, the course covers the assumptions underlying the rules of criminal procedure, how they evolved, and the goals they hope to achieve. Students also learn how the dynamics of the courtroom and the criminal justice system itself affect the actual application of the law. *Prerequisite:* POLS 101.

### **Corrections CJ 312 3 Credits**

Corrections is the vast collection of persons, agencies, and organizations that manage convicted criminals. This course examines theories of punishment, the history of corrections, classification and sentencing schemes, prisons, probation and

parole, and alternative sanctions. It also explores corrections-related personnel issues, legal issues, and specific concerns dealing with race, age, and gender. *Prerequisite:* Sophomore standing.

### **Police and Society CJ 313 3 Credits**

This course examines policing from a variety of perspectives. The police role in the philosophical foundations of social control and the emergence, organization, and structure of police systems are examined. There is also an examination of the relationship between the police and the public in different historical, political, and economic contexts and contemporary issues in law enforcement. *Prerequisites:* Sophomore standing.

### **White Collar, Occupational, and Organized Crime CJ 314 3 Credits**

This course addresses the definition, detection, prosecution, sentencing and impact of white collar, occupational, and organized crime. Special consideration is given to the role of federal law and enforcement practices due to the frequent national and international scope of these types of crimes.

### **Global Technology and Crime CJ 315 3 Credits**

In this course, border, travel, and trade policies are examined in combination with advances in technology. The resulting problems of high technology and international crime require new, globally oriented and cooperative enforcement strategies. Students gain a better understanding of crime control in a global society.

### **Criminal Procedure CJ 316 3 Credits**

Criminal procedure refers to the process whereby the criminal law is enforced. Major topics to be covered in this course include: the exclusionary rule; search and seizure; identification; interrogation; trial rights; sentencing; and appeal. Special emphasis is placed upon how the rules of procedure affect the components of the criminal justice system. *Prerequisite:* CJ 101 or LS101.

### Course Descriptions

#### Comparative Justice Systems

##### **CJ 317 3 Credits**

This course analyzes the different approaches to law enforcement, criminal procedure, criminal law, corrections, juvenile justice, and prevention. The material provides a worldwide overview of cultural and legal traditions that are related to crime and crime rates. Through cross-cultural comparisons, the course examines whether due process-type rights must be sacrificed in order to achieve crime control effectiveness and efficiency. *Prerequisite:* CJ 101 or LS101.

#### Violence and Aggression

##### **CJ 318 3 Credits**

This course investigates and analyzes aggression and violence as forms of individual, group, and societal behavior. It includes an assessment of anthropological, biological, philosophical, political, and sociological theories. The material is taught in seminar style, with students presenting and critiquing current research findings in combination with lectures.

#### Victimology

##### **CJ 319 3 Credits**

This course presents an overview of the history and theories of victimology. Students analyze victimization patterns with special emphasis on types of victims and crimes. The course also examines the interaction between victims of crime and the criminal justice system, the victim's rights movement, and services offered to victims of crime. *Prerequisite:* CJ 101, LS 101, or SOC 101.

#### Philosophy of Law

##### **CJ 320/LS 320 3 Credits**

This course explores selected philosophical issues in law. Topics include human and civil rights, personal autonomy and the right of the state to regulate conduct, the extent to which an individual's rights should be sacrificed for the common good, and other concepts of justice.

#### Probation, Parole, and Alternative Sanctions

##### **CJ 321 3 Credits**

This course examines the development and application of traditional forms of conditional and

unconditional prison release, as well as a variety of new intermediate or alternative sanctions. Different sentencing options are evaluated to determine which, if any, of the theories of criminology or philosophies of sentencing are satisfied by their use. Current research and analytical perspectives are examined. *Prerequisite:* CJ 101, LS 101, or SOC 101.

#### Justice, Class, Race and Gender

##### **CJ 323/LS 323 3 Credits**

This upper-level course is designed to identify and discuss issues unique to individuals of different classes, gender, and/or races or ethnic groups. The course focuses on these issues specifically in the context of the American criminal justice and legal systems. The course explores issues of diversity relevant to all aspects of the criminal justice system. *Prerequisite:* CJ 101, LS 101, or Soc 101. Sophomore standing.

#### Evidence

##### **CJ 325/LS 325 3 Credits**

This is an upper-level course that provides a detailed examination of the law of evidence. Topics include types of evidence, principles of exclusion, evaluation and examination of evidence, competency of witnesses, and the rule against hearsay evidence and exceptions to this rule. *Prerequisite:* LS 101 or CJ 101.

#### Justice Studies Internship and Seminar

##### **CJ 401/LS 401 4 Credits**

This course provides an opportunity for participants to be in an individually arranged, college-supervised internship for 12 hours per week in a professional work setting related to the student's interest. Each student is monitored during the internship by the faculty advisor and attends a corresponding classroom seminar each week. *Prerequisite:* Senior standing.

#### Criminal Justice Administration

##### **CJ 410 3 Credits**

This advanced course examines the organization and management of criminal justice agencies. Policy planning, program development, and program evaluation in criminal justice are studied and comprehensive policy planning proposals



### Course Descriptions

are developed. *Prerequisites:* CJ 311, CJ 312, and CJ 313.

#### **Senior Seminar: Special Topics in Crime and Public Policy CJ 441 3 Credits**

The course content may vary depending upon the instructor and current issues in policy. The student prepares and presents to the class a research paper upon a topic related to the course content. This is the capstone course for Criminal Justice majors. This is a writing intensive course. *Prerequisites:* PSYC 331 or SOC 331 and Senior standing.

## **ECONOMICS**

#### **Principles of Economics-Micro ECON 101 3 Credits**

This course is an introduction to the principles of the economic behavior of individuals, firms, and industries in the mixed economic system. Topics include consumer demand; elasticity; supply and costs of production; the allocation of economic resources; international trade; and the role of government in promoting economic welfare. *Prerequisite:* Grade of C or better in Math 103 or placement in any math course above Math 103.

#### **Principles of Economics-Macro ECON 102 3 Credits**

This course explores basic functions of the United States economy viewed as a whole and policies designed to affect its performance. Topics include economic scarcity; causes of unemployment and inflation; money and monetary policy; the impact of government taxation and spending; and the federal debt. Some consideration is given to international economic problems and to contrasting economic systems. *Prerequisite:* ECON 101.

#### **Economics and Society ECON 103 3 Credits**

This course is a one-semester investigation of introductory economics with special attention paid to the economics of social issues. Designed for non-business majors, this course covers the basics of economics: supply and demand, eco-

nomie growth, inflation and the business cycle. Using non-technical economic models, students learn about the structures and processes that underlie modern economic systems. Students apply these analytical tools to current topics relating to education and other social issues. Students who pass this course are able to take upper-level economics courses that have either ECON 101 (Microeconomics) or ECON 102 (Macroeconomics) as a prerequisite. *Prerequisite:* A grade of C or above in Math 103 or placement in any math course above Math 103.

#### **Environmental Economics ECON 204/ENV 204 3 Credits**

This course explores economic problems associated with environmental issues. The course introduces modeling and analytical tools used in the field. The course first examines the problem of market failure in the presence of externalities and public goods, and considers public policy responses to these market failures, including command-and-control regulations, tax and subsidy incentives, and marketable pollution permits. The course then addresses the methods to measure the costs and benefits of environmental improvements and how these types of analysis are used in public policy decisions. These decisions are analyzed in the context of problems such as air pollution, ozone depletion and global warming, threats to biodiversity, and development. *Prerequisite:* ECON 101.

#### **Money and Banking ECON 250 3 Credits**

This course explores the structure, operation and control of financial institutions in the United States. The course focus includes the impact of the money supply on prices, income, and employment. United States monetary policy and its relationship to other forms of stabilization policy are examined, along with current domestic and international monetary issues. *Prerequisites:* ECON 101, ECON 102.

#### **International Trade and Finance ECON 301 3 Credits**

This course examines theory, tariffs, and import quotas; adjustment mechanisms, foreign exchange, and exchange controls are also covered.



## Course Descriptions

Additional topics include the theory of comparative advantage, the causes and consequences of imbalances in the balance of payments or exchange rates, and the evolution of the international monetary system. *Prerequisites:* ECON 101 ECON 102.

### **Economics of Poverty and Discrimination ECON 325**

**3 Credits**

This course is primarily concerned with distributive economics. It examines the economic cost and burden of poverty as well as discrimination and its consequences for policy determination. *Prerequisite:* ECON 101 or ECON 102.

### **Economics of Health Services ECON 330**

**3 Credits**

This course focuses on the methods of financing health services, including the role of health insurance. The relationship between expenditures for medical care and the economy's health level are examined. A review and analysis of other countries' approaches to health services is also included. *Prerequisite:* ECON 101 or ECON 102.

## **EDUCATION**

### **Teaching and Learning in American Schools**

**ED 110**

**4 Credits**

This course provides students pursuing or considering initial teacher licensure with an overview of the teaching profession. Students study and discuss history and philosophies of education systems, as well as current trends and issues. Massachusetts professional standards and requirements for licensure are explored. This course is a prerequisite for all other ED courses. Twenty-five hours of observation and tutoring in varied school settings are required. This is a presentation-intensive course.

### **Seminar on Contemporary Issues**

**ED 112**

**1 Credit**

Designed and led by Lasell students enrolled in ED 426, the course includes discussion, reflection, and service related to a contemporary issue.

### **Early Literacy Teaching and Learning**

**ED 206**

**4 Credits**

This course explores literacy development in the preschool and early elementary years, including transitions to reading and writing, role of phonemic awareness and phonics in emergent and early literacy, varied assessments to measure developing literacy, instructional strategies and materials to support young learners. 25 pre-practicum hours. This is a writing intensive course. *Prerequisite:* ED 110..

### **Elementary Literacy Teaching and Learning**

**ED 208**

**4 Credits**

This course explores literacy development in the elementary years (through grade 6), including reading in content areas, fluency, reading/writing connections, varied assessments to measure literacy development, and instructional strategies and materials to support elementary learners through grade 6. 25 pre-practicum hours. *Prerequisite:* ED 206.

### **Teaching Writing in Secondary Schools**

**ED 209**

**3 Credits**

This course introduces students to the various approaches to teaching writing in secondary schools. It focuses on different genres of writing and includes the use of graphic organizers to aid in writing. Students participate in a pre-practicum where they are afforded the opportunity to experiment with different alternatives to teaching writing.

### **Special Needs Learners: Definitions, Characteristics, and Modifications**

**ED 211**

**3 Credits**

This course introduces students to characteristics of learners with special needs in regular classroom settings. Students focus on definitions; causes; assessments; medical, emotional, and behavioral differences; and educational interventions for students with various conditions including mental retardation; learning disabilities; attention deficit hyperactivity disorder; emotional and/or behavioral disorders; differences in communication, hearing, vision, cognitive, and physical ability; and special gifts and talents.

**Course Descriptions****Teaching Science Concepts:****PK - grade 2****ED 312****3 Credits**

In this course, students examine early childhood science curricula, teaching strategies, and ways of connecting science concepts with other areas of the early childhood curriculum. Discovery, inquiry, exploration, cooperative learning, experimentation, and science vocabulary are addressed. The connections between children's understanding of science and cognitive development are explored. *Prerequisite:* Pass all required MTEL -

**Special Methods in Teaching History****ED 318****3 Credits**

This course presents current and innovative pedagogy to effectively teach history. Students explore and experiment with a variety of ways to present material and plan activities that engage learners. A variety of graphic organizers, writing aids, and mnemonic devices is introduced. A pre-practicum of 25 hours is required.

**Special Methods in English****ED320****3 Credits**

This course explores teaching English through a holistic approach that encompasses all literary skills (reading, writing, speaking, listening, and viewing). Students explore and experiment with a variety of teaching approaches and assessment methods that can be used to integrate these skills. A pre-practicum is required.

**Teaching in Inclusive Classrooms:****Birth - Grade 6****ED 326****3 Credits**

In this course, students develop knowledge and skills necessary to teach special needs learners in regular classrooms, including strategies for working with co-teachers and aides. Topics include legal guidelines, referral processes, Individualized Educational Plans (IEP), professional resources, and classroom management strategies including modifications, adaptations, adaptive/assistive technology, and accommodations. *Prerequisites:* ED 211; pass all required MTEL or Permission of the Department Chair.

**Literacy Assessment and Instruction****ED 327****4 Credits**

This course explores strategies for integrating the language arts and teaching literacy across the curriculum for learners through grade 6, including assessment for planning and evaluation, classroom organization, management, unit and lesson planning, and resources. This is a writing intensive course. *Prerequisites:* ED 208; pass required MTEL.

**Teaching and Applying****Mathematics: Grades 1 - 6****ED 328****3 Credits**

This course provides practice in using state and national curriculum standards, teaching strategies, and instructional resources for effective math instruction. There is a particular focus on connections with elementary curriculum. *Prerequisites:* MATH 104, 107, and 105; senior standing; pass all required MTEL.

**Science Concepts and Curriculum:****Grades 1 - 6****ED 329****3 Credits**

This course provides opportunities to integrate science content with state and national curriculum standards and resources to develop effective science lessons. The course includes practice in integrating science concepts with elementary curriculum and facilitating a local science fair. *Prerequisites:* senior standing; pass all required MTEL. -

**Teaching Mathematical Concepts:****PK - grade 2****ED 335****4 Credits**

This course covers the development of number sense, one to one correspondence, meaning of operations, estimation, graphing, and patterns. The use of developmentally appropriate materials, manipulatives, technology, and children's literature for the teaching of math are addressed. The course explores a variety of math curricula, assessment techniques, and the use of the Massachusetts Curriculum Frameworks for designing instruction. Includes a 25-hour pre-practicum. *Prerequisite:* Pass all required MTEL.

## Course Descriptions

**Topics in Education  
ED 340****3 Credits**

This course explores current issues and policies in education, emphasizing their background, development, varied perspectives, and current relevance for educators. Topics vary each semester, but may include reading comprehension strategies, classroom uses of children's literature, art and music as educational media in preschool settings, policies related to curriculum content and standards, and appropriate uses of assessments. Prerequisites: Junior standing or permission of instructor. May be repeated for credit when topics change.

**Classroom Field  
Experience/Pre-practicum:  
Early Childhood Education  
ED 417****3 Credits**

Students complete a minimum of 150 hours of supervised field experience in classrooms appropriate for their concentration. Students observe, teach, and assist their cooperating teacher with classroom responsibilities. A weekly seminar provides a forum for discussion of pre-practicum-related issues. Permission of the Department Chair required.

**Social Studies, Multiculturalism and  
the Arts for Elementary Education  
ED 418****3 Credits**

In this course, students explore research on social studies education as well as the teaching methods and related teaching materials that encourage learning in this discipline among children in an elementary school setting. In addition, students examine a variety of ways to effectively integrate the arts into the elementary curriculum.

**Classroom Field Experience/  
Pre-practicum: Elementary  
Education  
ED 419****3 Credits**

Students complete a minimum of 150 hours of supervised field experience in classrooms appropriate for their concentration. Students observe, teach, and assist their cooperating teacher with classroom responsibilities. A weekly seminar provides a forum for discussion of pre-practicum related issues. Permission of the Department Chair required.

**Social Studies, Multiculturalism, &  
the Arts for Early Childhood  
ED 420****3 Credits**

In this course, students explore research on social studies education as well as the teaching methods and related teaching materials that encourage learning in this discipline among children in the early childhood education setting. In addition, students examine a variety of ways to effectively integrate the arts into the early childhood curriculum.

**Curriculum Integration  
ED 421****3 Credits**

In this capstone course, students integrate theory and previous field experiences with their 150-hour pre-practicum. Research and discussion topics include classroom management and organization, use of various curriculum materials and resources, and ethical issues in educational settings. Students design a classroom-based research project which will be completed during the practicum (ED 496 or 498). Prerequisites: Senior standing, pass all required MTEL, concurrent enrollment in ED 417 or ED 419.

**English Practicum in a Secondary  
School I and II****ED 422 & 422L****6 Credits**

Students spend a semester in a secondary school setting for student teaching. A seminar is included. Topics of discussion include the ethics of teaching, legal and moral responsibilities, student confidentiality, and working with parents. Permission of the Department Chair required. Prerequisite: Passing scores on all required sections of the MTEL.

**Pre-practicum in Secondary English  
ED 423****1 Credit**

Through observation, reflection, and regular meetings with public school and Lasell faculty, students become familiar with the curriculum and organization of middle and/or high schools in preparation for the practicum.

**History Practicum in a Secondary  
School I and II****ED 424 & 424L****6 Credits**

Students spend a semester in a secondary school



### Course Descriptions

setting for student teaching. A seminar is included. Topics of discussion include the ethics of teaching, legal and moral responsibilities, student confidentiality, and working with parents. Permission of the Department Chair required. *Prerequisite:* Passing scores on all required sections of the MTEL.

#### **Pre-practicum in Secondary History ED 425 1 Credit**

Through observation, reflection, and regular meetings with public school and Lasell faculty, students become familiar with the curriculum and organization of middle and/or high schools in preparation for the practicum.

#### **Advanced Teaching Seminar ED 426 3 Credits**

This seminar offers intensive coaching on practical aspects of course development and design, management of class discussion, and selection of class assignments in a college course setting. Students may collaborate with faculty members teaching existing courses, or may design and teach a one-credit seminar (ED 112). Course is offered as needed. *Prerequisite:* Department Chair permission.

#### **Professional Standards and Ethics in Education ED 494 3 Credits**

Taken concurrently with ED 496 or ED 498, this seminar engages students in ethical questions such as student confidentiality, testing, and communicating with various constituencies as well as practical aspects of preparing for an initial teaching position. It includes conducting and reporting on the classroom-based research project that was designed in ED 421. *Co-requisite:* ED 496 or ED 498.

#### **Practicum for Pre-K-2 ED 496 9 Credits**

This practicum provides experience in two early childhood education settings. One setting is in Preschool or Kindergarten and the other setting is in grade one or two. Students spend five days a week in the classroom, assuming increasing responsibility that culminates with a “take over” week. A weekly seminar provides a forum for

discussion of practicum-related issues. Topics of discussion include the ethics of teaching, legal and moral responsibilities, student confidentiality, and working with parents. Permission of the Department Chair required. *Prerequisite:* Passing scores on all required sections of the MTEL.

#### **Practicum for 1 -6 ED 498 9 Credits**

Students are placed in elementary schools for a five day a week placement. Students assume increasing responsibility and end with a “take over” week in the classroom. A weekly seminar provides a forum for discussion of practicum related issues. Topics of discussion include the ethics of teaching, legal and moral responsibilities, student confidentiality, and working with parents. Permission of the Department Chair required. *Prerequisite:* Passing scores on all required sections of the MTEL.

### ENGLISH

#### **English as a Second Language Workshop ENG 098 2 Credits**

This course is designed for students for whom English is a second language. The course is required for students who need to develop communication skills in English. The course includes listening, speaking, reading, grammar, and writing with particular emphasis on the communication skills necessary to succeed in an academic setting. Placement in this course is based on English assessments.

#### **English as a Second Language ENG 099 2 Credits**

This course is designed for students for whom English is a second language. It is required for students who need to develop increased proficiency in reading, writing, speaking, and listening comprehension skills. Special emphasis is placed on reading and writing academic materials. Placement in this course is based on the results of the reading and writing assessments.

#### **Basic Writing ENG 100 2 Credits**

This course develops and reinforces basic writing



## Course Descriptions

skills. The focus is on paragraph organization, sentence structure, and individualized work on grammar. The student can expect informal exercises, graded assignments, and conferences with the instructor to work on particular writing problems. This course includes a writing lab. It does not fulfill the English Core requirement credits. Placement in this course is based on the results of the writing assessment.

### Writing I ENG 101

**3 Credits**

This course concentrates on improving the student's attitude toward writing as well as the writing itself. The student can expect to write informal exercises, non-graded papers, graded papers, and journals. Scheduled individual conferences with the instructor are for the purpose of working on the student's particular writing projects and problems. Based on the results of the writing assessment, students may be placed in a Writing Lab as part of this course. Students must receive a grade of "C" or higher in order to pass this course.

### Writing II ENG 102

**3 Credits**

This is a continuation of ENG 101 that concentrates on the student's writing ability. There is a greater emphasis on exploring various literary types and themes such as Women in Literature, Recent Fiction, and Family in Literature. Students must receive a grade of "C" or higher in order to pass this course. *Prerequisite:* ENG 101.

### Academic Reading and Writing English 104

**3 Credits**

This elective writing course is designed for any student who recognizes the need for additional work on reading and/or writing following completion of ENG 101 and 102. The course focuses on close reading and academic writing in response to readings about American culture from across the academic disciplines. Students develop and reinforce their skills in using reading strategies and in selecting and integrating text from a reading, analyzing issues, and synthesizing ideas in a focused and coherent essay. *Prerequisites:* ENG 101 and ENG 102. This course fulfills the multicultural area of inquiry for non-native speakers of English.

### English Literature: Selected Themes and Writers ENG 201

**3 Credits**

This course offers a special thematic approach to the study of English literature. Various authors, who might include Chaucer, Shakespeare, Shaw, and Yeats, are studied within such contexts as convention and revolt; the hero and the heroine; or evil and decadence. *Prerequisite:* ENG 102.

### The Structure of the English Language\* ENG 208

**3 Credits**

This course focuses on essential elements of the structure of the English language: its phonology (sound structure), morphology (word structure), and syntax (sentence structure). Students draw on their own knowledge of language as they examine spoken English, they then study the relationship between spoken and written language. As students discuss issues pertinent to teachers and to writers, the relevance of linguistic analysis both to written language development and to writing practice is considered. *Prerequisite:* ENG 102.

### Introduction to Literature and Literary Studies\* ENG 209

**3 Credits**

This is a foundations course required for the major and the minor in English. The course provides an introduction to a variety of forms and styles in poetry, drama, short story, fiction and memoir, or essay, including European, African, North, Central and South American, and Asian literature. The focus is on interpreting texts, including an introduction to preferred approaches of various schools of interpretation and standards for supporting one's interpretation. Students become familiar with the conventional elements of each genre and the terminology of critical interpretation. The course introduces print and database tools for research on literature. *Prerequisite:* ENG 102.

### Survey of American Literature ENG 210

**3 Credits**

This course surveys representative periods, authors and themes in American literature from beginnings in Native American oral literature through the present day. It includes study of American

## Course Descriptions

Romanticism and the American Renaissance; Civil War and Reconstruction; and American modernism through post-modernism. This is a writing intensive course. *Prerequisite:* ENG 102.

### **Modern Drama ENG 211**

**3 Credits**

This survey course introduces students to some of the great works of drama in the modern era (from the late 19th century through the present). The plays are considered in terms of performance, as well as in literary terms, with a focus on how the philosophies and sensibilities that have come to be called “modernism” and “post-modernism” are reflected in these plays, both on the page and on the stage. Readings include “modern classics” by such writers as Ibsen, O’Neill, Brecht, and Beckett, as well as more recent ones. *Prerequisite:* ENG 102.

### **Literature for Young Adults English 212**

**3 Credits**

This course is a survey of current books written for adolescent and teen readers. It prepares students to evaluate young adult books in terms of literary quality, reader interest, and social and political perspective. Strategies for use in the classroom are explored. A variety of genres of books are examined. *Prerequisite:* ENG 102.

### **The Mystery Novel: The History of Detective Fiction ENG 214**

**3 Credits**

This course examines the history of one type of genre fiction, the mystery, beginning with texts from the late nineteenth century and ending with contemporary novels. Emphasis is on the development of the form, the social context of the texts including historical background, changes in popular taste, and analysis of the popularity of the genre. *Prerequisite:* ENG 102.

### **Contemporary Literature ENG 217**

**3 Credits**

This course explores representative English, American, and continental literature of the modern period with an emphasis on existential thought, alienation, and such literary movements as realism, naturalism, surrealism, and the absurd. *Prerequisite:* ENG 102.

### **Representative Writers from Major Periods in British Literature ENG 218**

**3 Credits**

This course surveys British writing in poetry, fiction, and drama with a focus on key periods in the development of British literature. Emphasis is on representative writers in each period. Periods and movements surveyed include literature of the Anglo-Saxon period, Medieval, Renaissance, Restoration and the 18th Century, Romanticism, Victorian, Modern, and Contemporary or Post-modern. This is a writing intensive course. *Prerequisite:* ENG102.

### **Creative Writing ENG 219**

**3 Credits**

In this course, students explore various types of creative writing including fiction, poetry, and screenwriting. Students do a wide range of in-class and out-of-class writing assignments, and have the opportunity to select one form for a major project. *Prerequisite:* ENG 102.

### **Lyric Poetry ENG 222**

**3 Credits**

This course considers the lyric poem in global contexts, with attention to poetic voice, composition, sense and sound. Form and content are examined in medieval to modern meditative and lyric poems. *Prerequisite:* ENG 102.

### **Topics in Ethics and Morality in Literature ENG 223**

**3 Credits**

This course focuses on the roles that ethics and morality play in a variety of literary texts. Emphasis is on analysis of characters’ decisions and choices that relate to ethical issues as well as to the formation of their ethical codes. Characters’ positions relating to ethical systems and the prevailing morality of their society are considered. Literature is selected from diverse genres and traditions. The topic of the course changes each semester. Topics may include: Literature of Human Rights, Prison Writing, Literature and the Environment, or Literature of War. *Prerequisite:* ENG 102.

## Course Descriptions

**Film and Literature****ENG 224****3 Credits**

This course explores the historical development, techniques, and critical appreciation of significant films, stressing various contributions and problems of the screenwriter, actor, director, cinematographer, and editor. *Prerequisite:* ENG 102.

**The Short Story****ENG 225****3 Credits**

This course studies the development of the short story as a twentieth century form; critical and creative approaches are offered. Selections are taken from such authors as Edith Wharton, Ernest Hemingway, William Faulkner, Joyce Carol Oates, Doris Lessing, and Alice Walker. *Prerequisite:* ENG 102.

**From Sounds to Sentences:****The Acquisition of English.****ENG 235/PSYC 235****3 Credits**

This course considers the acquisition of human language as a biologically-based and species-specific communication system. The interaction, from infancy through early and later childhood, between biological preparedness and environmental influence is studied at the same time as the development of phonology (sound system), lexicon (vocabulary), syntax (sentence structure), and pragmatics (language use). The developmental phases through which a young learner passes as the language systems develop are also studied in this course. Bilingualism, dialect, language disorder, and early written language development are also considered. *Prerequisite:* ENG 102.

**Stories of Origin: Sacred Texts,****Mythology and Lore****ENG 304****3 Credits**

This course considers both written and oral traditional texts. Texts originating in expressions of faith, devotion, cultural origin or expression, and ethnic identity are examined, with attention to narration, characterization, sacred mystery, moral/ethical content, and interpretation. Readings include selections from Ancient Greek and Roman literature; the Bible and/or the Qur'an, and world myths and folktales. *Prerequisite:* Any 200 level English course.

**The British Novel****ENG 306****3 Credits**

In this course, readings concentrate on major works from the 19th and 20th centuries. Background is provided on the history of the novel from Elizabethan origins. *Prerequisite:* Any 200 level English course.

**Special Topics in Literature****ENG 311****3 Credits**

This is an advanced course that concentrates on an interdisciplinary approach to literature. The focus is on one theme, one author, one period, or one genre. Students are responsible for substantial written and oral work in analysis, criticism, and/or research. Topic examples are Parent-Daughter Relations in American Fiction and the Politics of Shakespeare. *Prerequisites:* Any 200 level English course.

**Literature of the Post-Colonial World****ENG 312****3 Credits**

This course studies issues, movements or traditions in literatures that respond to a history of colonization and/or imperialism. Latin American, African and Asian cultures or traditions are emphasized in English or English translation; issues addressed might include matters of publication and criticism, myths about the "third world," nationalism, fundamentalism, human rights, technology and cultural resistance. Examples might include *The Novel in India*, Caribbean Dub Poetry, Prison Writing, Major South African Writers, Magical Realism. *Prerequisite:* Any 200 level English course.

**American Multi-Ethnic Literatures****ENG 313****3 Credits**

This course focuses on the history, variety, and aesthetic conventions of one or more racial-ethnic traditions in American writing. Individual courses might focus on African-American, Latino, Asian-American or Native American literature, or provide a survey of several traditions. Examples include American Multi-Culture, A America, or Contemporary Latino Literatures. *Prerequisite:* Any 200 level English course.



## Course Descriptions

### Classics of World Literature:

#### Themes and Authors

#### ENG 340

**3 Credits**

This course explores representative fiction, poetry, or drama by major figures in world literature centering on a theme such as love, tragedy, comedy, immortality, madness, wasteland, quest for knowledge, voyages, or exploration. *Prerequisite:* Any 200 level English course.

## ENVIRONMENTAL STUDIES

### Introduction to Environmental Studies

#### ENV101

**3 Credits**

This course uses case studies to explore global environmental challenges and engages students in considering sustainable solutions. Solutions that promote a healthy environment, social equality, and economic viability are discussed. Students explore steps individuals, organizations, and communities can take to reduce their ecological foot-print and to slow global warming. Leaders from community organizations and local government agencies are invited to discuss issues with students.

### Environment, Ethics, and Society

#### ENV102

**3 Credits**

This course explores issues and problems arising out of ethical considerations related to the general environment and specific ecosystems. Also considered are the moral aspects of population control and resource use. The foundations for beliefs and worldviews regarding nature and the human relationship to it are explored. In addition, the variety of philosophical perspectives and pragmatic choices and actions people take related to environmental ethics are studied.

### Dynamic Earth

#### ENV 110

**3 Credits**

Climate change has become one of the most discussed environmental issues of our day. This course explores the dynamics of the Earth System to examine climate change and other global environmental changes. Past, present, and future changes to the global Earth System are discussed. Both the natural and human dimensions of glob-

al changes to the Earth's lithosphere, atmosphere, hydrosphere, and biosphere are explored.

### Environmental Law and Policy

#### ENV 201

**3 Credits**

This course examines the role of law and politics in the management of natural resources and the environment. The course first reviews the major US environmental protection legislation and then explores the process of developing and establishing environmental policy related to water, air, energy, and land resources. Historical and contemporary circumstances that influence public policy decisions, the influence of science and technology, social and economic paradigms, and ethics and values are discussed. Even though the emphasis is on domestic U.S. policies and institutions, international issues are addressed, including how US domestic environmental policies influence and are influenced by global forces.

### Environmental Economics

#### ENV 204/ECON 204

**3 Credits**

This course explores economic problems associated with environmental issues. The course introduces modeling and analytical tools used in the field. The course first examines the problem of market failure in the presence of externalities and public goods, and considers public policy responses to these market failures, including command-and-control regulations, tax and subsidy incentives, and marketable pollution permits. The course then addresses the methods to measure the costs and benefits of environmental improvements and how these types of analysis are used in public policy decisions. These decisions are analyzed in the context of problems such as air pollution, ozone depletion and global warming, threats to biodiversity, and development. *Prerequisite:* ECON 101.

### Environmental Science

#### ENV 211

**3 Credits**

During this course, students are introduced to the science of environmental sustainability. Issues such as climate change, biodiversity, food and agriculture, water resources, and energy are explored. Students are challenged to consider the impact of Lasell College on the environment



### Course Descriptions

and will complete a greenhouse gas inventory. Students also examine the role of science and technology in the pursuit of environmental sustainability.

#### **History of Environmentalism ENV 301 3 Credits**

Over the past century, the environmental movement has gained steadily in power, prestige, and public support. This course explores the movement from early thinkers to the growth of environmental organizations into the largest collective movement on earth. Key individuals, organizations, and events that have led up to the contemporary environmental movement are discussed. Particular focus is paid to the environmental movement in New England.

#### **Natural Resource Management/GIS ENV 302 3 Credits**

This course surveys natural resource issues from global to local scales through the use of geographic information systems (GIS). GIS, remotely sensed images, and global positioning systems are used as tools in managing community natural resources. Students map natural resources and community features to explore management strategies. Students work with town commissions, state agencies, and environmental organizations to obtain spatial data for analysis.

#### **Natural Resource Management Lab ENV 302L 1 Credit**

This intensive field course complements the Natural Resource Management/GIS course by providing students the opportunity to learn about the environment through real world inquiry. Students spend time in the field examining local natural resource issues. Students learn key measurement techniques in the environmental field and improve data analysis skills. Data gathered in the field is integrated with geographic information systems (GIS), remotely sensed images, and global positioning systems (GPS) for analysis.

#### **Environment and Social Justice ENV 303 3 Credits**

All people should have the right to live in and enjoy a clean and healthful environment.

However, access to clean air and water, exposure to excessive noise, and access to natural areas is inequitable in our society. This course explores how racial, economic, and cultural backgrounds influence access to a clean and safe environment. Local, national, and international issues of the environment and social justice are explored. Students engage with local community organizations on projects promoting environmental justice.

#### **Internship I ENV 400 4 Credits**

This internship is scheduled to take place during the junior year and introduces students to challenges faced by companies, non-profit organizations, or government agencies. Placement is tailored to meet the student's career goals and interests in the environmental field. Students work 150 hours over the course of the semester alongside professionals in the field. Written reflections are submitted during and at the conclusion of the internship as well as regular meetings with the internship supervisor. The internship supervisor monitors each student's performance and visits each internship site as needed. *Prerequisites:* ENV 101, ENV 102, ENV 201, ENV 211.

#### **Internship II ENV 401 4 Credits**

This internship is scheduled to take place during the fall of the senior year. The primary area of responsibility rests with the student in identifying and pursuing the internship, with the support of the Environmental Studies faculty. Students may choose to work for a private company, non-profit organization, or government agency, working 150 hours over the course of the semester. Written reflections are submitted during and at the conclusion of the internship. The internship supervisor monitors each student's performance and visits each internship site as needed.

*Prerequisite:* ENV 400.

### **FASHION DESIGN AND PRODUCTION**

Through class participation, critiques, and con-

## Course Descriptions

nected learning projects students develop a professional attitude and commitment to fashion. Garments developed in class are to be presented at the Fashion Show Garment Review.

**Clothing Construction I****FASD 103****3 Credits**

Introducing techniques needed for garment construction by the designer, the focus of this course is on the development of basic skills applied to garment construction. Concentrating on industry techniques, students gain insight into the components of a quality product.

**Clothing Construction II****FASD 104****3 Credits**

Building upon techniques learned in Clothing Construction I, this course expands students' skills and knowledge to include the assembly of more complex garments, including the use of knits. Industry methods of construction and production are emphasized to facilitate independent analysis of the apparel assembly process. *Prerequisite:* FASD 103 or permission of Department Chair.

**Pattern Generation I****FASD 105****3 Credits**

Introducing skills for fashion design development, students develop an aptitude for mechanical drawing and pattern generation through draping and drafting flat patterns. Students explore and express design ideas through two- and three-dimensional methods of developing and adapting the original basic patterns that are also referred to as slopers. The course is structured as a series of lectures, demonstrations, and exercises, including the completion of several hands-on projects.

**Pattern Generation II****FASD 106****3 Credits**

As a continuation of Pattern Generation I, more complex slopers for knits and wovens are developed and analyzed. Knit designs are produced with emphasis placed on the various techniques required for work with stretch fabrics. *Prerequisite:* FASD 105.

**Flat Pattern Design I****FASD 201****3 Credits**

This course emphasizes industry methods of producing patterns from the basic slopers. Students learn to achieve different silhouettes and produce style variations. Dart manipulation is introduced to the student as a means of developing original design ideas. This course is structured as a series of demonstrations and exercises and includes a final project. *Prerequisite:* FASD 106.

**Flat Pattern Design II****FASD 202****3 Credits**

A continuation of Flat Pattern Design I, more advanced design methods are explored. Students study grading as a means of creating a variety of sizes. An original design is developed fostering independent creative and technical competency. *Prerequisite:* FASD 201.

**Digital Design for Apparel****FASD 205**

This course introduces students to software prominently used in the apparel design and production industry. Projects include enhancing fashion illustrations, technical drawing, textile design and colorization, and editing and integrating photographic images for use in 3D applications. Skills developed in this course are necessary for branding and lay the foundation for industry-specific software covered later in the curriculum.

**Fashion Illustration****FASD 215****3 Credits**

Emphasizing techniques essential to creating two-dimensional fashion design renderings, this course develops skills related to drawing the fashion figure and illustrating original design ideas through various media. The elements and principles of design are applied to fashion illustration through exercises that explore the various components of apparel development: study of human anatomy, garment details, fabrics, textures, etc. *Prerequisites:* ARTS 101 or ARTS 126, FASH 200.

**Fashion Design Concepts****FASD 220****3 Credits**

In this course, fashion design ability is developed

## Course Descriptions

by exploring students' creativity. An understanding of fashion design as a three-dimensional art form is cultivated in order to gain knowledge of various styles and details which are utilized to design garments for various markets. Students develop a critical eye based on aesthetic and market-related evaluation principles. *Prerequisite:* FASD 215.

### **Professional Presentation Methods FASD 301** **3 Credits**

This course develops industry-based visual presentation methods, such as advanced hand illustration techniques and cutting edge, 3D technology. The course provides students with a foundation for the job search process, and includes both hand-held and technological portfolios, creating a key component to successful employment in the apparel business.

### **Fashion Design Internship FASD 305** **3 Credits**

The internship provides students with hands-on experience in a professional working environment. The student intern is expected to become acquainted with the general function of the company in addition to completing the duties identified with the internship supervisor in his or her respective department. Collaborating with the course instructor and the internship site supervisor, the student defines a list of measurable goals and objectives, and analyzes the experience through completion of an extensive workbook and presentation on campus. The course instructor monitors the internship combining evaluation from the internship site supervisor with student work to determine the final grade. Internship sites are subject to approval of the course instructor and the Department Chair. *Prerequisites:* Junior standing and FASD 220.

### **Accessories Design FASD 330** **3 Credits**

This course explores the accessories market while fostering creativity and advanced drafting and construction skills. The history of accessories is discussed. Various areas of inquiry are explored for prototype development, such as millinery, handbags, glove making, etc. *Prerequisites:* FASD 202, FASD 220.

### **Technical Patterns FASD 331** **3 Credits**

Specialized areas such as couture, children's and men's wear are explored in this course, giving students a wider variety of design experience. Research, visual and oral presentations related to various inspirational sources and markets are required. Garments are designed, evaluated, and constructed. *Prerequisite:* FASD 202.

### **Draping FASD 340** **3 Credits**

This course integrates basic and advanced methods of draping. Students learn how to use this three-dimensional technique to develop flat patterns. Costume design and reproduction is introduced and a couture garment is created using vintage techniques. Experimental free drape acts to foster creativity. Extensive research is a core piece of this writing intensive course. *Prerequisites:* FASD 103, FASD 202.

### **Tailoring FASD 350** **3 Credits**

Traditional and contemporary methods of tailoring are studied in this course, with emphasis placed on the pressing, molding, and shaping of fabrics. Assembly of a lined, tailored jacket is a key component of this course. *Prerequisite:* FASD 104.

### **Senior Thesis Development FASD 409** **3 Credits**

This studio course simulates an industry experience. Students are required to develop a collection of completed ensembles that will be finished in FASD 410 (Senior Thesis Production). Each student refines his or her distinct design style and develops a personal brand. Design development through trend analysis, fabric sourcing, pattern drafting and/or draping, and apparel construction, in conjunction with writing, critical thinking, independent time management and visual communication complete this capstone experience. *Prerequisites:* FASD 330 and senior standing. *Corequisite:* FASD 465.

### **Senior Thesis Production FASD 410** **3 Credits**

Continuing the industry-based design develop-



## Course Descriptions

ment process. The student's collection is reviewed by peers, faculty and industry professionals. Each designer plans and executes a segment in the spring fashion show featuring his or her collection and completes an interview-ready portfolio.  
*Prerequisite:* FASD 409. *Corequisite:* FASD 466.

### **CAD I - LECTRA FASD 465**

**3 Credits**

This course focuses on the use of technology in the apparel industry, examining its role in the global apparel complex. Students apply their hands-on technical skills to state-of-the-art industry programs. Using the LECTRA system of software, students digitize, manipulate, grade, nest, and plot patterns on MODARIS and complete spec drawings on KALEDO. *Prerequisites:* FASD 202 and Senior standing.

### **CAD II - LECTRA FASD 466**

**3 Credits**

In this course, using patterns generated in FASD 465, garments are brought into the arena of mass manufacturing. Comprehensive specification packages are created and the cutting-edge technology of MODARIS 3D modeling is introduced. Marker making is explored. Students also learn how to highlight their understanding of technology in a professional portfolio.  
*Prerequisite:* FASD 465.

## **FASHION RETAIL AND MERCHANDISING**

### **Contemporary Issues in Fashion Merchandising FASH 101**

**3 Credits**

This course takes an interdisciplinary approach to the fashion business as it relates to cultural, historic, economic and contemporary influences, giving students a basic understanding of the terms and concepts associated with the fashion and retail industries. Topics include: technological applications, environmental influences on fashion; the fashion cycle; trend forecasting; fashion marketing; women's, men's, and children's apparel; supply chain management; foreign and domestic market centers; and retail merchandising.

### **Fashion History\* FASH 200**

**3 Credits**

This course covers the evolution of fashion from the time of early civilization to mid-nineteenth century. Students learn how to identify various characteristics of clothing by studying both the social and psychological aspects of western culture. An understanding of fashion trends in relationship to art, architecture, and human behavior throughout history, and the various social implications clothing has on a given society are also explored. Upon completion of this course students should be able to interpret fashion as a cultural language with identifiable characteristics. This is a writing intensive course. *Prerequisites:* ENG 102, or permission of instructor.

### **Merchandising Planning and Control FASH 201**

**3 Credits**

A study of modern inventory control systems, this course provides an understanding of the concepts and calculations necessary in successful merchandising, and familiarizes students with the terminology used in operating statements, retail method of inventory, planning seasonal purchases, methods of figuring markups, turnover, stock sales ratios, open-to-buy, markdowns, and terms of sale. The course explores development of policies and procedures and technological applications used in retailing, with emphasis on retail business breakdown. *Prerequisite:* FASH 101.

### **Textiles FASH 210**

**3 Credits**

This course provides an introduction to the study of textiles through exploration of the production of fibers and methods of creating fabrics. Students learn to identify fiber content, properties, and various types of weaving and knitting fabrications. Other topics include the study of fabric characteristics, the quality and care of finished fabrics, and developing a practical working knowledge of fabrics in relation to their particular end uses.

### **Retail Management FASH 211**

**3 Credits**

This course provides students with an understanding of the principles of retail management.



**Course Descriptions**

Specific elements of these principles are discussed throughout this course. Topics include: technological applications, marketing strategies; store image considerations; competition analysis; legal constraints; consumer behavior; decision making, and the critical reasoning associated with retail store practices. Application of these principles are demonstrated through oral discussion, the case study methodology, and class lectures. *Prerequisite:* BUSS 101 or FASH 101.

**Visual Merchandising  
FASH 212****3 Credits**

The emphasis of this class is to build a strong foundation in basic and advanced development of visual methods to promote products. The use of interior, P.O.P., exterior displays, fixturing, graphics and signage will be discussed. Various hands-on projects develop an aptitude for working with color and proportion to create visual solutions for publications, packaging, and media events. Students also explore their aptitudes for color analysis and proportion to create visual solutions that demonstrate artistic sensitivity to express a mood or idea. Additionally, students become familiar with journalistic reporting and written analysis through various media applications. *Prerequisites:* FASH 101 or permission of Department Chair.

**Textile Art: Introduction to Surface Design****FASH 217****3 Credits**

This course is an introduction to surface design through fabric manipulation. Students learn to apply design elements and principles to the surface decoration of fabrics. A variety of techniques to create 2-D and 3-D effects for fabric surface embellishment are explored and researched. Students create a collection of resource samples and produce fabric lengths suitable for garments. The course explores a variety of textile manipulation methods such as dyeing on natural and synthetic fabrics, printing, shibori, felting, batik, and spraying transfer, as well as appliqué, creative embellishment, free machine embroidery. *Prerequisite:* FASH 210.

**Visual Promotion  
FASH 301****3 Credits**

This course studies various promotional activities related to the retailing industry, including fashion shows, apparel/ accessories advertising, fashion publicity, and special events that include the development of promotional themes. Students develop and install visual merchandising concepts and prepare press kits that motivate the media to provide publicity for the store or designer. *Prerequisite:* FASH 212.

**Retail Operations/Analysis  
FASH 302****3 Credits**

This course builds on the concepts learned in Retail Management and in Merchandise Planning and Control, extending into retail store planning and design, including trading area and site analysis, retail financial management, and media planning. All phases of merchandising and sales management, including merchandise logistics, distribution channels, retail assortment planning, and labor administration are incorporated into a comprehensive study of retail operations. Technological applications which are industry specific will be utilized throughout this course. *Prerequisite:* FASH 211.

**History of 20th Century Fashion  
FASH 303****3 Credits**

This course examines fashion from mid-nineteenth century to present day, addressing the aesthetic, economic, social, and political forces that impact the development of styles during this time-frame. Discussions and research focus predominantly on American and European culture, but endeavor to include a global perspective, taking into account issues of ethnicity, class, and sexuality. This course also includes first-hand examination of garments as part of an approach to develop critical thinking and "seeing." Students utilize these critical thinking skills to understand fashion as an art form, a commodity, and a symbol of cultural and personal identity. *Prerequisites:* ENG 102 and FASH 101 or permission of instructor.

**Interior Display & Design  
FASH 304****3 Credits**

This course introduces students to the processes

### Course Descriptions

involved in designing a set, setting, display, or interactive environment. Elements and principles of design are closely examined and developed. Students learn to solve problems of space, volume, color, texture, lighting, design, and show. Drafting techniques are emphasized, as are presentation skills. Practical modeling and construction techniques, including use of 3D computer software are used in the process of creating a setting and installations. *Prerequisite:* FASH 212.

#### **Apparel Product Development FASH 309 3 Credits**

Exploring the global product development matrix, students in this course work together in teams to conceive, design and model a physical product. Class sessions combine cases with hands-on exercises to reinforce key concepts. Topics include concept creation, utilizing technology, identification of customer needs, planning product, sourcing, evaluation of global production centers, and analysis of product life cycle management. *Prerequisite:* FASH 211, or FASH 220, or BUSS 220.

#### **Trend Forecasting FASH 315 3 Credits**

This course teaches students to enhance their fashion forecasting ability through a combination of "pulse-point" research, analysis, and presentation. Exploring techniques for interpreting the social/cultural influences on fashion change facilitates the ability to recognize and predict fashion trends in the global context. *Prerequisite:* FASH 101.

#### **Fashion and Society\* FASH 342 3 Credits**

This course evaluates the concept of fashion in society and its impact on human behavior as non-verbal communication, and as an expression of national identity. Through a historical and contemporary study of the connection that fashion plays in society, the connection between clothing, culture, social events, economic status, and geographical location are thoroughly examined. Students explore their own fashion habits, as well as those of others, through evaluation of clothing as symbols of adornment, social position, and as a form of communication. Ethnic influences on

society are also studied. *Prerequisite:* PSYC 101 or SOC 101.

#### **Internship Seminar FASH 401 3 Credits**

This course is designed to prepare students for the professional work environment through simulated business activities, case studies, and meetings with faculty and industry experts. The course is divided into two components, career development and professional strategies, each of which is designed to prepare students for the field assignment. This is a writing intensive course. *Corequisite:* FASH 403. Senior standing.

#### **Internship-The Field Assignment FASH 403 3 Credits**

The field assignment provides the student with hands-on experience in the fashion industry. Objectives for this assignment include: exposure to diverse areas of the fashion/retail operation; first-hand experience in the chosen industry segment; and application of professional skills required for this ever-changing industry. Field assignment site approval is by instructor or Department Chair. *Corequisite:* FASH 401. Senior Standing.

#### **International Retailing FASH 406 3 Credits**

This course teaches students the importance of the global economy through study of retailers who operate internationally. Students learn the legal, social, cultural, and economic environments that affect the distribution of consumer products worldwide. Required research assignments cover a wide range of international retailers, encompassing both department stores and independent retailers. *Prerequisites:* ECON 102, and FASH 211 or BUSS 220.

#### **Apparel Manufacturing Management FASH 408 3 Credits**

In this course, senior merchandising students formulate a comprehensive business plan for a senior design student's collection. Elements of the plan include trend and market research, a marketing strategy, media plan, and financial projections. *Prerequisites:* BUSS 220, FASH 302.

## Course Descriptions

**FIRST YEAR SEMINAR****The First Year Seminar  
FYS 101,103 1 or 3 Credits**

This is a theme-based course that engages students in a specific area of interest while providing support for a smooth transition into the Lasell College community and the Connected Learning philosophy. Students develop skills in speaking, reading, writing, research, technology and learning strategies through engaging activities, reading, class discussions, team projects, field trips, and explorations of the campus. Civic engagement and service learning activities are often part of this course. This requirement may be fulfilled by taking one of the following courses: FYS 101, FYS 103 or HON 101.

**FOREIGN LANGUAGES****FRENCH****Elementary French I  
FREN 101 3 Credits**

This course provides students with the basic elements of French grammar and conversation; includes use of Language Lab. It is open to students who are at the beginning of French language study (who have not had more than one year of secondary school French.)

**Elementary French II  
FREN 102 3 Credits**

This is a continuation of FREN 101. Strong emphasis is placed on the spoken language. This course includes an introduction to French culture through readings and discussions; extensive use of the Language Laboratory. *Prerequisite:* FREN 101 (with "C" or better) or demonstrated competency through placement testing.

**Intermediate French I  
FREN 201 3 Credits**

This course offers an integrated approach to the study of French language, literature, and culture. It includes grammar review and literary discussions to develop a firm command of the language; includes use of Language Lab. *Prerequisite:* FREN 102 (with "C" or better) or equivalent or permission of instructor.

**Intermediate French II  
FREN 202 3 Credits**

This is a continuation of FREN 201 with further emphasis on the integration of language skills with French literature and culture. Individualized materials of practical use in a student's major are incorporated. *Prerequisite:* FREN 201 (with "C" or better) or permission of instructor.

**French Civilization I & II  
FREN 301-302 3-3 Credits**

These courses include composition and conversation with emphasis on the political, social, and cultural life of France and other French speaking societies. Social problems in contemporary society are examined through readings. The courses are conducted in French. *Prerequisite:* FREN 202 (with "C" or better) or permission of instructor.

**JAPANESE****Elementary Japanese I  
JPN 101 3 Credits**

This course introduces students to basic elements of Japanese through the multiple skills of listening, speaking, reading and writing; includes use of the Language Laboratory. It is open to students who are at the beginning of Japanese language study (who have not had more than one year of secondary school Japanese.)

**Elementary Japanese II  
JPN 102 3 Credits**

This is a continuation of Japanese 101. Emphasis is placed on the spoken language and mastery of basic kanji characters. The course includes some readings in the hiragana writing system, and includes extensive use of the Language Laboratory. *Prerequisite:* JPN 101 (with "C" or better) or permission of the instructor.

**SPANISH****Elementary Spanish I  
SPAN 101 3 Credits**

This course introduces students to the basic elements of Spanish through the multiple skills of listening, speaking, reading, and writing; includes use of Language Lab. It is open to students who are at the beginning of Spanish language study



### Course Descriptions

(who have not had more than one year of secondary school Spanish.)

#### Elementary Spanish II

##### SPAN 102

**3 Credits**

This is a continuation of SPAN 101. Strong emphasis is placed on the spoken language. The course includes an introduction to Hispanic culture through readings and discussions as well as extensive use of the Language Lab. *Prerequisite:* SPAN 101 (with “C” or better) or demonstrated competency through placement testing.

#### Intermediate Spanish I

##### SPAN 201

**3 Credits**

This course reviews grammar and its application to spoken and written Spanish. It includes readings and discussion of literary and cultural texts to develop a firm command of the language as well as use of the Language Lab. *Prerequisite:* SPAN 102 (with “C” or better) or equivalent or permission of instructor.

#### Intermediate Spanish II

##### SPAN 202

**3 Credits**

This is a continuation of SPAN 201 with further emphasis on integrating language skills with Spanish literature and culture. Individualized materials of practical use in a student’s major are incorporated. *Prerequisite:* SPAN 201 (with “C” or better) or permission of instructor.

#### Spanish Civilization I & II

##### SPAN 301-302

**3-3 Credits**

These courses study composition and conversation with emphasis on the Hispanic cultures and their contribution to world civilization. Geography, history, and the artistic evolution of Spain and Latin America are presented through readings. The courses are conducted in Spanish. *Prerequisite:* SPAN 202 (with “C” or better) or permission of instructor.

### GEOGRAPHY

#### World Geography

##### GEOG 220

**3 Credits**

This course surveys the earth’s social, cultural and economic patterns and their relationship to

the physical geography of the earth. A regional approach is taken to provide a foundation for more intensive systematic studies of important environmental/political issues.

### GRAPHIC DESIGN

#### Drawing for Graphic Design

##### GRAP 201

**3 Credits**

This illustration course is designed to develop students’ compositional and drafting skills. Using traditional and mixed media techniques, students expand their visual vocabulary for successful graphic communications. *Prerequisite:* Foundation Art Courses.

#### Lettering

##### GRAP 203

**3 Credits**

This is an introduction to the art, craft and history of letterforms. Beginning with calligraphy and continuing with digital imaging, students gain a historical perspective of the development of letterforms and how they influence modern communications. This is a writing intensive course.

#### Graphic Design I

##### GRAP 204

**3 Credits**

This is an introduction to the theoretical and practical aspects of graphic design, with an emphasis on developing a working vocabulary. Students are challenged with conceptual design exercises that promote the essential values of good research, process, and presentation practices. *Prerequisite:* GRAP 201.

#### Graphic Design II

##### GRAP 205

**3 Credits**

This course builds on the foundational principles that are introduced in Graphic Design I. Students strengthen their design skills through a series of design briefs in the areas of print and electronic media. Reflective writings and research assignments contribute to improved critical thinking and writing skills. *Prerequisite:* GRAP 204.



### Course Descriptions

#### Typography I

##### GRAP 301

**3 Credits**

This course incorporates the use and appreciation of expressive letterforms since the invention of the printing press. With a historical overview that illuminates the terminology used by professional designers, students are encouraged to explore their own means of typographic expression. The fundamentals of structure, spacing, and rhythm are emphasized as they influence form and function. *Prerequisites:* ITEC105 and GRAP 203.

#### Typography II

##### GRAP 302

**3 Credits**

In this course, students build on their design practice with explorations of the application of typography to a variety of forms and contexts. This is a process-oriented course focused on the advancement of a personal "typographic voice." Students learn to structure informational hierarchies (sequencing of typographic materials across multiple pages). Issues of personal interpretation and legibility are emphasized. *Prerequisite:* GRAP 301.

#### Graphics Media/Photographics

##### GRAP 305

**3 Credits**

This course involves the study of the graphic image and how visual messages are used in a diverse public media. Photography and digital image manipulation, with an emphasis on technical techniques, give the student skills that contribute to effective communication. *Prerequisite:* ARTS 219

#### Poster and Image Design

##### GRAP 306

**3 Credits**

This advanced level course involves the student's technical and critical thinking skills with a foundation of design principles. Through challenging projects, students develop provocative graphic imagery that stimulates, educates, and communicates complex, practical messages in a clear manner. *Prerequisite:* GRAP 205.

#### Sequencing of Motion

##### GRAP 307

**3 Credits**

In this course, students develop conceptual and visual problem-solving skills as they relate to motion studies and time based art. Through

demonstrations, studio sessions, and critiques students create portfolio quality animation and motion study work that is foundational for both Fine Art and Graphic Design. *Prerequisite:* GRAP 205.

#### Graphic Design for the Marketplace

##### GRAP 309

**3 Credits**

In this course, the advanced graphic design student creates a self-directed curriculum built upon a collection of prepared design briefs. With established methods of research, conceptualization, innovation, and art production the student is offered "real world" challenges for graphic design solutions. A portion of this course is devoted to presenting the student with an overview of sound business practices and ethical guidelines for a career in commercial art. *Prerequisites:* GRAP 205, GRAP 302.

#### Publication Design

##### GRAP 401

**3 Credits**

This course involves the graphic design student in the theoretical and practical processes of successful publication design through research, conceptual explorations, studio practice, and presentations. This course offers experience in the design of print and electronic publications in order to prepare them for a diverse career in graphic design. *Prerequisite:* ITEC 105.

#### Senior Portfolio Development

##### GRAP 403

**3 Credits**

This course prepares the design student for effective and personalized presentation of their design work. Students are encouraged to prepare a physical "book" portfolio with interchangeable pages to allow customization of presentations. They are also encouraged to establish their own web presence by building an e-portfolio on a web site with their own URL. *Prerequisite:* Senior Standing.

#### Senior Thesis Project

##### GRAP 404

**4 Credits**

Students engage in individual research and writing practice that challenges them to articulate and demonstrate their personal philosophy of design. This course also provides the graphic design student an opportunity to clarify their professional goals. This is a writing intensive course. *Prerequisite:* Senior Standing Only.

## Course Descriptions

**Senior Practicum Assignment****GRAP 406****4 Credits**

The senior practicum provides an opportunity for students in the final semester of their design program to produce a series of self-directed works that apply the art theory and studio techniques they have been incorporating over the last four years. This body of work will be presented in a Senior Show at the end of their final semester.

*Prerequisite:* Senior Standing Only.

**HISTORY****World Civilization to 1500****HIST 103****3 Credits**

Beginning with pre-history, this course explores early civilizations and then follows developments in a global context, showing interconnections between Asia, Africa, and Europe. Emphasis is placed on cultural, social, economic, religious, and political developments.

**World Civilization Since 1500****HIST 104****3 Credits**

This course emphasizes themes of interrelatedness and mutuality of influence between East and West. Internal as well as external developments are explored. Questions of exclusiveness, intolerance, and cooperation are examined.

**American Civilization I****HIST 123****3 Credits**

This course examines the chief political, social, and cultural features of American society as they have developed through the period of Reconstruction. Emphasis is on Colonial America, the War of Independence, the Constitution, and the emergence of the Republic through the Civil War.

**American Civilization II****HIST 124****3 Credits**

This course is a continuation of HIST 123 from the period of Reconstruction to the present. Emphasis is on reconstruction, industrialization, immigration, constitutional issues, and the emergence of American foreign policy. There is some examination of American political life in the nuclear age.

**History of Women (U.S.)****HIST 203****3 Credits**

This course explores the social history of women in the United States, beginning in the colonial period and ending with an examination of twentieth century issues. Emphasis is on the image of women held during these periods, in contrast to actual conditions. Contributions of women to social change and the growth of women's movements are also analyzed. *Prerequisite:* a 100 level history course or ENG 102.

**Recent American History:****1960-to-Date****HIST 204****3 Credits**

This course focuses on the presidencies beginning with Kennedy to the present. Work is divided roughly into three areas: foreign affairs; domestic politics; economic, social, and cultural needs. Topics range from the Vietnam War to the Iraq War; the weakening of Congress and the expansion of the presidency; the women's movement; changes in popular culture; and domestic economic developments. *Prerequisite:* a 100 level history course or ENG 102.

**African American History****HIST 207****3 Credits**

This course explores the history of African-Americans in the United States from their African beginnings to the present. It traces the lives and status of African-Americans, enslaved and emancipated, as they confronted the barriers of legal, institutional and cultural prejudices; examines the socioeconomic and political experiences of blacks in America; and investigates strategies of accommodation, resistance, and protest in the struggle of African-Americans to gain human and firstclass citizenship rights. This is a writing intensive course. *Prerequisite:* a 100 level history course or ENG 102.

**Sub-Saharan Africa After 1800****HIST 208****3 Credits**

This survey of sub-Saharan African history explores the ongoing story of African political, social, and economic developments from the post trans-Atlantic slave trade period to the present. The course includes treatment of the impact of European merchants, missionaries,

### Course Descriptions

and adventurers on Africa from the time immediately preceding imperialism and colonialism up through the emergence of nationalism and decolonization and liberation movements. The new nation-states, their post-colonial economies, and their developing systems of justice, education, and rule are investigated. Finally, topics such as soil erosion, disease, conservation, famine, and Africa's relationships with the wider world are discussed. *Prerequisite:* a 100 level history course or ENG 102.

#### **China from 1600 to the Present HIST 209 3 Credits**

This course is a survey of modern Chinese history with major emphasis on the period from 1800 on. There is exploration of the notion of "modernism" in intellectual and social context and examination of traditional continuities, as well as political and economic changes influenced by revolution of Western and Japanese imperialism, and the national disintegration of China. An investigation is undertaken of the rise of the new ruling elite, beginning with Mao and the cult surrounding him, including his impact on other parts of the world. The course also includes a brief examination of the "other" Chinas Hong Kong and Taiwan and their influence in the shaping of China's contemporary domestic and foreign policies. This is a writing intensive course. *Prerequisite:* a 100 level history course or ENG 102.

#### **Latin America from the Colonial Period to the Present HIST 210 3 Credits**

This survey looks at Latin American history from pre-Columbian to contemporary times. Emphasis is on native cultures, the "discovery" of the New World, European presence, colonialism, imperialism, the creation of the peasantry, wars of independence, the formation of nation-states, the role of the military, slavery and racism, development and underdevelopment, the Catholic Church, liberation theology, poverty, and revolution. Major emphasis in South America is on Argentina, Columbia, Peru, Chile, Venezuela, and the Portuguese speaking nation of Brazil. The course also includes examination of foreign intervention and inner instability in Mexico, includ-

ing struggles for democracy, economic rights, and social justice. In the Hispanic Caribbean and Central America, especially, Cuba, Puerto Rico, Dominican Republic, Guatemala, Belize, Costa Rica, Nicaragua, and Panama, land and labor systems, gender relations, race and ethnicity, and varied forms of rule are discussed. This is a writing intensive course. *Prerequisite:* a 100 level history course or ENG 102.

#### **The Middle East and the Islamic World Since 1800 HIST 211 3 Credits**

This course looks at the Middle East and its relations with the wider world from the appearance of Napoleon to the present. Topics include attempts at reform and modernization in the Ottoman Empire, the impact of Western imperialism on the region as a whole, twentieth century developments in the area, including nationalism, pan-Arabism, pan-Islamism, the cult of the personality, coup, revolution, Zionism, and the Palestinian-Israeli confrontation. The economic and social impact of oil, the influence of fundamentalism, and the Great Power rivalry down through the position of the United States toward the area are investigated. The efforts of Iran to gain acceptance in/by the contemporary world, as well as the shifting attitude of Egypt toward modernity are examined. Finally, connections between the region and the rest of the Islamic world are explored. This is a writing intensive course. *Prerequisite:* a 100 level history course or ENG 102.

#### **Modern Japan: History and Culture HIST 212 3 Credits**

This course examines Japan from earliest times to the present, with emphasis on its contacts with the West in the last four centuries and its development as a world power. Much consideration is given to Japan's unique cultural heritage and language, with short readings in classic and contemporary literature and films. *Prerequisite:* A 100 level history course or ENG 102.

#### **Genocide in Historical & Comparative Perspective HIST213 3 Credits**

This discussion-based course explores the origins,



## Course Descriptions

the events, the victims, and the perpetrators of the numerous instances of mass murder in the past century. More specifically, students will take an historical and comparative approach to the study of—to name only a few—the Armenian Genocide, the Holocaust, and the Ethnic Cleansing in Rwanda. In doing so, this course focuses on how and why individuals and societies participated both directly and indirectly in these instances of genocide. This course also deals with the major philosophical and religious questions that are intertwined with this phenomenon. Thus, aside from the being able to discuss with authority the historical forces at work in genocide, students should also, by the end of this course, have a deeper appreciation and a more informed perspective about genocide and a heightened consciousness of moral and ethical issues. *Prerequisite:* a 100 level history course or ENG 102.

### Revolutions and Revolutionary Thought

**HIST 231**

**3 Credits**

This course provides an analysis of many types, facets, and styles of revolution, including political, cultural, and scientific meanings of the concept. The readings are taken from literature as well as from history and the social sciences. *Prerequisite:* a 100 level history course or ENG 102.

### Special Topics in History

**HIST 323**

**3 Credits**

This course explores a single topic for the entire semester. Possible topics include Islamic civilization; India in the twentieth century; nationalism and imperialism in the last two centuries; United States and the world in the twentieth century; the African-American in the development of the United States. This course may be repeated for credit provided the topic is different each time. *Prerequisite:* See NOTE below.

### The Intellectual Origins of Western Civilization

**HIST 325**

**3 Credits**

This seminar traces the roots of modern western thought from ancient Greece through the Enlightenment by discussing and analyzing selections from the writings of major European think-

ers. The seminar focuses on dominant figures representative of an historical epoch and examines their ideas in light of existing and future political, social, economic and intellectual developments.

*Prerequisite:* See NOTE below.

### Europe and the World in the Age of Expansion

**HIST 330**

**3 Credits**

This course examines political, economic, social, scientific, and religious developments that contributed to European desire for land and power, and also to fantasies and phobias directed by European conquerors toward those whom they subdued and subjected to Western rule. The reaction toward the white Westerners on the part of those exploited is also explored. The period covered is from the mid-fifteenth century through the eighteenth century. *Prerequisite:* See NOTE below.

### The History of Everyday Life: Introduction to Social & Cultural History

**HIST 337**

**3 Credits**

This seminar introduces students to the work and methodologies of social and cultural historians. The main focus of these historians in on certain social groups, such as peasants, slaves, poor workers, women, etc., who have been seemingly powerless for much of history. This course explores the significant roles these groups have in fact had in the development of human history. In studying these roles, students gain a better understanding of the continuities and changes in daily life among ordinary people. Lastly, since this course takes a comparative approach, students develop a heightened consciousness of contemporary social and cultural structures. *Prerequisite:* See NOTE below.

### The Nature and Meaning of History

**HIST 352**

**3 Credits**

The first half of this course examines selective theories of history from Herodotus through Braudel. The second part investigates the historiography of a single topic according to student interest. Readings are selected to introduce the student to interpretive issues surrounding the selected topic. The perspectives of several practicing historians



## Course Descriptions

are considered. Students write a research paper. *Prerequisite:* Intended for history majors and as a capstone course for history minors; open to others who have successfully completed at least three history courses and have the permission of the instructor. Writing intensive course. *Prerequisite:* See NOTE below.

*NOTE: Prerequisite for all 300 level history courses is any 200 level history course or the permission of the instructor.*

## HONORS

### Honors Colloquium

#### HON 101

**3 Credits**

This course engages students in the power and excitement of study and debate on an unexpected topic. Each topic explores the relevance and complexity of contemporary issues, cultures, and ideas; the impact of race, class, gender and sexuality; and interdisciplinary approaches to understanding the world. It is designed to develop critical thinking and writing as well as oral presentation skills. Past topics have included: cultural notions of clothing, bodies, and body art; sex and death; telling life stories; truth, terror, love and lies; human creativity; interesting uses and abuse of science and technology; and on. Honors 101 offers all students a special seminar discussion with College President Michael Alexander and other events. Restricted to Honors Program students.

### Honors Seminar I – Leadership

#### HON 205

**3 Credits**

This course explores recognized models for effective leadership in selected fields and careers. Potential areas include: Science, the Arts, Health, Education, College and Community Service, Business, Politics, Law, and Government. Students are actively involved in course content and recommendations. This course includes a service-learning component. A reflective project is completed on identified leadership areas. *Prerequisite:* HON 101 or permission of Honors Program Director.

### Honors Seminar II – Interdisciplinary Topics\*

#### HON 305

**3 Credits**

This course is designed for Juniors in the Honors Program. It involves close study of an interdisciplinary topic and includes research. Students share responsibility for the design of class sessions, including facilitation of class discussions and presentation of research. Topics vary each year. *Prerequisites:* Junior status, HON 101 and HON 205, or permission of Honors Program Director.

### Honors Capstone

#### HON 401

**1 Credit**

This course is designed for seniors in the Honors Program only. It is linked to the capstone course in each student's major. All seniors in the Honors Program meet once a month both semesters to discuss work in their major capstone courses and to reflect on their academic development. Students report on progress with individual projects (that may include service) and make presentations of their capstone work and academic development, culminating in public presentations at the end of the semester. *Prerequisites:* Senior status, all Honors core courses complete, or permission of Honors Program Director.

## HOSPITALITY AND EVENT MANAGEMENT

### Introduction to the Hospitality and Tourism Industry

#### HEM101

**3 Credits**

This course examines the Hospitality and Tourism industry with emphasis on its business functions and how they integrate into the organizational goals of this industry. The infrastructure and interrelationships of lodging, travel, tourism, and food service organizations are examined. Career opportunities, current operational issues, and emerging trends in hospitality and tourism are explored.

### Introduction to Special Events Management

#### HEM 102

**3 Credits**

This course focuses on components of organizing and executing an event. Components such as:

### Course Descriptions

Request For Proposals (RFPs), Banquet Orders (BOs), and contract negotiations, are introduced. This course is hands-on, allowing the student to apply basic skills and techniques for negotiating with suppliers and service contractors. This is a project driven course.

#### Front Office and Guest Service Management

##### HEM 110

**3 Credits**

This course provides an overview of front office operations with analysis of the workflow related to forecasting, reservations, registration, check-out, guest accounting, and night audit functions. Effects of management decisions on customer satisfaction are discussed in class, and case studies focus on the challenge of running a profitable hotel while providing quality service.

#### Strategies for Meeting Planning

##### HEM 217

**3 Credits**

This course provides an overview of conference planning and group coordination as it relates to the sale and final contract. Students become familiar with Meetings, Expositions, Events, and Conventions (MEEC), destination specialists, travel planners, and their place of importance within the industry. Site evaluations are analyzed as they relate to group needs. Emphasis is placed on the development of a group resume agenda, illustrating the interdependence of hotel departments and the role of communication in the service sector of the hotel industry.

#### Convention Sales and Group Planning

##### HEM 202

**3 Credits**

This course is an examination of the basic skills and techniques needed to develop accurate meeting budgets. Students are provided with instruction and practice on negotiating with suppliers and service contractors, i.e., hotels, airlines, car rentals, design companies, entertainment, security, signage, ground transportation companies, and sponsors. Analysis of service options, contractual and legal liability issues, cancellation clauses and penalties are covered. *Prerequisites:* HEM 122 and HEM 217, or permission of the Department Chair.

#### Hospitality Operations Management

##### HEM 203

**3 Credits**

This course examines the organization and management roles of event and facility managers in the Hospitality Industry. Through workshops and projects, students have the opportunity to practice sales techniques, business communications, office procedures, planning, and budgeting. Emphasis is on the examination and management of various facilities as they relate to events being planned within the industry, and evaluation of their effectiveness. Field trips to local hotels are included. This is a writing intensive course. *Prerequisite:* HEM 101.

#### Reservation Systems Technology

##### HEM 204

**3 Credits**

The course focuses on use of information technologies in tourism. It provides an opportunity for hands-on training in basic computer skills on several major systems used in the hospitality industry. After completion, students should be versed in the given terminology and should know the history and development of common information systems used in tourism. This course exposes students to the four major GDS (global distributions systems) systems: Amadeus, Galileo, Sabre and Worldspan.

#### Food and Beverage Management

##### HEM 210

**3 Credits**

This course examines the details of food and beverage management, with an emphasis on running a profitable operation. It examines the impact of menu planning, purchasing, receiving, inventory control, production, and service to the guest. This course also focuses on the manager's ability to control operational costs. Students apply commonly-used formulas and strategies for calculating appropriate selling prices and evaluating actual cost percentages. Special attention is paid to the use of management systems and tools to help minimize food, beverage and labor costs, to ensure collection of revenue, and ultimately to maximize profits. Topics include purchasing, receiving, storage, production, and cost control. Case studies are incorporated into class discussions. *Prerequisites:* HEM 101, HEM 102.

## Course Descriptions

### Hospitality Destinations

#### HEM 211

**3 Credits**

This course provides an introduction to the principles of marketing geographical destinations and the economic/political impact of tourism on destinations. The course introduces the fundamentals of destination marketing and place and examines them within the context of tourism development. Topics include: how destinations evolve, visitor markets, convention & visitor bureaus and other tourism entities, marketing plans and case studies in destination marketing programs. This course also examines the major characteristics of tourist destinations throughout the world. Special emphasis is given to the following influences on tourism: analysis of the attraction, accessibility, tourism infrastructure, historical and cultural aspects, terrain, and climate. *Prerequisites:* HEM 101, HEM 102.

### Field Experience I

#### HEM 299

**3 Credits**

This course provides a supervised work experience in the hospitality or event management industry as a complement to academic coursework. Students earn 150 hours in the field, gain practical skills in a business environment, and begin to view the workplace from a management perspective. During the course of the field experience, students keep a personal reflective journal of critical incidents. In addition, they complete a detailed profile of the management systems and policies at their workplace for submission at the end of the field experience. Students participate in monthly discussion groups during the course of the semester to evaluate and compare their experiences. Students must have completed a minimum of 30 hours and have permission of the department chair. *Prerequisites:* HEM 101, HEM 102.

### Special Events Management

#### HEM 301

**3 Credits**

This course explores the complex area of special event planning, including social and business events, retail promotions, meetings, conventions, benefits, and other public events. The course provides students with a basis for using research as a tool to plan and organize special events. The class works towards understanding and

practicing the five important elements of successful event planning such as Budgeting, Site-Selection, Food and Beverage, Promotions, and Site Logistics. This course requires the execution of a successful event. *Prerequisite:* HEM 102.

### Event Sponsorship and Fundraising

#### HEM 310

**3 Credits**

This course provides students with a comprehensive plan for identifying, evaluating, soliciting, selling, managing, and coordinating long-term sponsorship deals. Students discover the art and science of effective fundraising. Additionally, they explore what the experts know works in this highly competitive field, from managing the event, to overseeing staff and volunteers, to maximizing gifts and contributions. *Prerequisite:* HEM 322.

### Revenue Management and Technology

#### HEM 321

**3 Credits**

This course provides an advanced overview of the revenue management function in the hospitality industry. Revenue management is a method for managing capacity profitably. This course offers an integrated approach to maximizing revenue that includes capacity analysis, demand forecasting, variable pricing, and distribution technology. The objective of this course is to help students learn how to apply the principles of revenue management to maximize profitability in the hospitality industry. Topics to be covered include forecasting, overbooking, reservations systems, information technology, process design, pricing, and management and marketing issues. *Prerequisite:* HEM 222.

### International Event Planning

#### HEM 330

**3 Credits**

Today, the meetings industry is global. Not only do successful meeting planners need to know the challenges of working across borders, but they must also respect and understand the cultural differences and expectations that even attendees in the U.S. will bring. This course explores basic international business protocol, cross-cultural awareness, and other factors that must be considered when doing business internationally. Topics include marketing, human resource issues, com-



### Course Descriptions

munication, cultural clashes, avoidance of cultural errors, financial issues, government involvement, and international law. *Prerequisite:* HEM 322 F

#### **Field Experience II HEM 399**

**3 Credits**

This course provides an additional supervised work experience in the hospitality or event management industry as a complement to academic coursework. Students earn 150 hours in the field, gain practical skills in a business environment, and begin to view the workplace from a management perspective. During the course of the field experience, students keep a personal reflective journal of critical incidents. In addition, students complete a detailed profile of the management systems and policies at their workplace for submission at the end of the field experience. Students participate in monthly discussion groups during the course of the semester to evaluate and compare their experiences. Students must have permission of the department chair. *Prerequisites:* Junior Standing, HEM 299.

#### **Managing Quality in Hospitality and Tourism HEM 401**

**3 Credits**

This course explores the application of quality management theories and techniques in hotel, travel and tourism operations with a focus on organizational effectiveness. Case studies and real-life examples facilitate students' synthesis of previous knowledge with the principles of service quality, and excellence. *Prerequisites:* BUSS 224, MATH 208.

#### **Resort and Casino Management HEM 404**

**3 Credits**

This course provides students with an introduction to the hospitality management specialization of Resort and Casino Management. Topics include: what defines resorts/casinos, their organizational structure, service in their environment, profit or non-profit, and professionals in resort/casino management. This course includes guest speakers and field trips.

#### **Seminar on Hospitality, Travel and Tourism Administration HEM 498**

**3 Credits**

This course is a capstone course in Hospitality and Event Management that focuses on current trends and issues in the service industry. Operational and theoretical topics are explored through a variety of readings, case studies and class discussions. Students complete an applied thesis or practicum project in an area related to their special hospitality and tourism interests. This is a writing intensive course. *Prerequisite:* Senior standing.

#### **Internship I HEM 499**

**6 Credits**

Hospitality and Event Management students are involved in practical on-the-job experience (250 contact hours) in a professional environment. Each student develops a learning contract with the site supervisor and faculty member that includes an internship-related project. Evaluation of the internship experience is based on performance of the student as reviewed with the employer and faculty member. *Prerequisites:* Senior standing and approval of faculty advisor.

## **HUMAN SERVICES**

#### **Introduction to Human Services\* HS 101**

**3 Credits**

This course encourages an examination of one's own value system, motivations and interests in relation to the wish to pursue a career working with people. Students are introduced to the history and development of the field: the concept of the social welfare system; resources and services offered by a range of community agencies; a model to understand social and psychological problems; and interventions to address social needs (interventions range from individual case management and counseling to community organizing and planning). The course highlights a social justice basis for human service work. A service learning requirement enables students to test out their interests and apply the concepts learned in class.



## Course Descriptions

**Case Management and Counseling  
HS 210 3 Credits**

This course introduces students to interviewing skills used by counselors and case managers and to the types of counselor responses that can be effective in human services work. Students learn to assess clients and interventions at the micro, meso and macro levels and explore issues of professional ethics and values. Students also examine cultural contexts as they impact the client, counselor, and client-counselor relationship. Some of the contexts may include race, class, ethnicity, religion, sexual orientation, gender, and immigration status. The course relies heavily on in-class exercises. *Prerequisites:* PSYC 101, HS 101.

**Foundation Internship  
HS 215 3 Credits**

This internship provides human service students the opportunity to experience field work. Training in the skills by which students can offer direct and indirect assistance to the client population is provided. *Prerequisites:* HS 101, HS 210. *Corequisites:* HS 217 and permission of Internship Coordinator.

**Psychological and Ethical Foundations  
of Fieldwork  
HS 217 3 Credits**

This seminar is taken concurrently with the Foundation Internship (HS 215). The seminar provides a forum for discussing common human service experiences, including pathways to professional careers and practice related issues and includes an introduction to ethical issues such as confidentiality and privacy in the context of an examination of ethical dilemmas. It also gives students an opportunity to build skills necessary to offer direct and indirect assistance to clients at internship sites. Students review professional and research literatures in relation to a topic connected to the internship experience. This is a writing intensive course. *Prerequisites:* HS 101, HS 210. *Corequisites:* HS 215 and permission of the Internship Coordinator required. Consult Social Science Program Standards, item five on page 135.

**Advanced Internship I  
HS 415 3 Credits**

Seniors who have met program requirements spend 150 hours this semester in an approved supervised internship. *Prerequisites:* HS 215, HS 217, and permission of the Internship Coordinator; *Corequisite:* HS 417. Consult Social Science Program Standards, item six on page 135

**Field Intervention Strategies  
HS 417 3 Credits**

This seminar is taken concurrently with Advanced Internship I (HS 415). Students integrate theory learned throughout their college career with their fieldwork experience. The seminar further develops professional behaviors such as record keeping, creating and maintaining supervisory relationships, conflict resolution, and job effectiveness. Students are also offered an opportunity to analyze cases and tasks assigned to them in their field placements, providing a theoretical framework for understanding them. There is an intensive examination of the ethical considerations involved in working with clients. Students to identify and develop a research topic and conduct an extensive review of current literature on a topic related to their internship. This is a writing intensive course. *Corequisites:* HS 415 and permission of the Internship Coordinator.

**Advanced Internship II  
HS 425 3 Credits**

This internship experience is a continuation of the HS 415. Students spend 150 hours this semester working in an approved supervised field site. *Prerequisite:* 415; *Corequisite:* HS 427. Consult Social Science Program Standards, item six, on page 135.

**Systems and Organizational  
Change  
HS 427 3 Credits**

This capstone seminar is a continuation of Field Intervention Strategies (HS417) and is taken concurrently with Advanced Internship II (HS425). Building on knowledge and skills gained throughout the Social Sciences program, students continue to integrate theory with practice through seminar discussion and internship-related experiences. There is an increased focus

## Course Descriptions

on the delivery of services, examination of ethical dilemmas, and analysis of the broader systems in which services are delivered and policies are formulated. Students also have an opportunity to explore career development issues through examination of the graduate school and employment processes. This course has been designated as a writing intensive course and also has a strong public speaking component. *Prerequisites:* HS 415, HS 417 and either PSYC 331 or SOC 331. *Corequisite:* HS 425.

## HUMANITIES

### Mexico in Context HUM 205/SVL 205/ SOC 205

**4 Credits**

This fall semester course includes fifteen hours of service during the term and two weeks of community service and study in Mexico during January break. The course provides an introduction to Mexican history and culture and offers a variety of perspectives on globalization, poverty, and human rights. The experience in Mexico includes individual home stays with Mexican families and a minimum of 60 hours of manual labor and reflective intellectual work, including class sessions, as well as structured and unstructured encounters with business owners, farm workers, university students, and city officials in two cities in Veracruz, Mexico. The goal of service-learning in the state of Veracruz is not to change Mexico, but to learn about the country from Mexicans, and about the impact of the United States on its neighbors. The course and trip fulfill a Multicultural Area of Inquiry requirement. Students must apply and may only register with the permission of the Mexico program director.

### Humanities Internship Seminar HUM 399

**1 Credit**

This seminar helps students to develop objectives and identify potential sites for the senior internship. Topics include the application of humanities course work to a professional career and the development of skills necessary to locate an internship. The final goal of this course is to locate an appropriate internship. *Prerequisites:* Junior or Senior standing, Humanities Department majors only.

## Humanities Field Experience

### HUM 400

**4 Credits**

This course provides individually arranged participation in a work setting related to the student's major. Students spend 150 hours at the internship site over the course of the semester. Primary area of responsibility rests with the student in identifying and pursuing an area of interest in consultation with the instructor. Students participate in a one-hour seminar each week that focuses on reflective activities that enhance the internship experience. Students complete written exercises about and evaluations of the experience. Evaluation of the field experience is based on student performance as reviewed by the employer and instructor at the internship site as well as the student's participation in the seminar and written assignments. *Prerequisites:* Junior or Senior standing, approval of instructor, IDS 399. Humanities Department majors only.

## Seminar in Humanities

### HUM 420

**3 Credits**

This capstone course focuses on the acquisition of knowledge and the solution of problems. The topic will change; however, the course emphasizes extensive research projects related to students' fields of interest. This is a writing intensive course. *Prerequisites:* Senior standing, Humanities Department and IDS majors only.

## INFORMATION TECHNOLOGY

### Information Technology for the PC ITEC 103

**3 Credits**

The major focus of this course is to provide students with a foundation upon which to develop decision-making, problem-solving, and critical thinking skills relating to computer use on a personal and career-oriented basis. The course is focused on four major areas: computer hardware, computer software, information literacy, and online communication skills.

## Introduction to Digital Design

### ITEC 105

**3 Credits**

This course offers an introduction to the Adobe Creative Suite 2, including Illustrator, Photoshop and InDesign. Students learn image gener-

## Course Descriptions

ation and image editing in both pixel-based and vector-based environments as well as page composition for publishing. By knowing which applications make the best choices for image and text editing, students optimize their workflow.

### **Programming I ITEC 106**

**4 Credits**

This course is the first part of the C++ programming series that prepares students to design, implement, debug, and document computer programs using techniques that lead to a standardized programming style. Topics include control structures, functions, arrays, pointers and strings, and classes and data abstraction. Students should expect to spend additional time in the computer lab. *Prerequisite:* ITEC 101 or permission of instructor.

### **Programming II ITEC 107**

**4 Credits**

This course is a continuation of ITEC 106. Topics include sorting and searching, pointers and linked lists, files, object-oriented programming, units and program design, and recursive programming. Students should expect to spend additional time in the computer lab. *Prerequisite:* ITEC 106.

### **Desktop Publishing I ITEC 202**

**3 Credits**

This course is designed to provide students with an introduction to desktop publishing concepts using the Macintosh operating system and industry standard software. Instruction is focused on the development of an eye for what constitutes professionally designed desktop publishing products.

### **Advanced Desktop Publishing II ITEC 203**

**3 Credits**

Advanced Desktop Publishing is a course intended for students who are interested in acquiring communication skills related to the design of brochures, newsletters, and technical publications. *Prerequisite:* ITEC 202 with a C or better.

### **Illustration Software ITEC 205**

**3 Credits**

This course introduces students to an industry

standard illustration program for print, multimedia, and online graphics. Students design logos, business cards, flyers, CD covers, booklets, and PDF files.

### **Web Programming ITEC 206**

**3 Credits**

This course offers an introductory yet rigorous treatment of a number of elements involved in the creation of dynamic web pages required by businesses and organizations. Topics include principles of good web design, programming in XML, and scripting languages such as JavaScript and VB Script. *Prerequisite:* ITEC 302.

### **Management Information Systems ITEC 212/BUSS 212**

**3 Credits**

This course takes a managerial approach to information technology concepts and applications. Given the pervasiveness of computer technology in today's world, professionals in various fields of endeavor often have a major responsibility for determining their organization's information needs and for designing and implementing information systems that support those needs. Students study concepts and relevant issues related to information technology with the goal of understanding how it can be effectively used to improve their organization's overall effectiveness and increase its level of success. *Prerequisite:* BUSS 101.

### **Systems Analysis and Design ITEC 217**

**3 Credits**

This course is a detailed look at the process of systems analysis. This important business function is the process of analyzing, designing, and developing computerized information systems. Such systems enable organizations to make better and more informed decisions. Topics include the systems development life cycle, understanding IT and its impact on business decisions, tools and techniques used to perform the systems analyst function and other relevant issues. *Prerequisite:* ITEC 101 or ITEC 212 with minimum of C.

### **Database Management Systems ITEC 220**

**3 Credits**

This course is a detailed study of database applications and theory, examining a wide variety of



### Course Descriptions

database applications. Leading database software is used to gain an understanding of file management, user interface design, file processing, and other relevant aspects of database management systems. *Recommended prerequisite:* ITEC 212.

#### Data Communications and Networks

##### ITEC 301

**3 Credits**

This course is an introduction to data communications, design of communications networks, and organizational impacts of data communications and networking. Students acquire an understanding of the fundamentals of data communications and networking, including hardware, software, and data transmission media. Network management issues are covered, such as network design and implementation, security issues, impact of the Internet, etc. *Prerequisite:* ITEC 101 with minimum of C or ITEC 212.

#### Internet & the World Wide Web

##### ITEC 302

**3 Credits**

This course offers a comprehensive exploration of the historical developments related to the Internet as well as an introduction to designing and publishing web pages. Students examine current trends related to Internet use related to communication protocol, security and privacy issues, and electronic commerce. Students design an original web site in XHTML to include tables, graphics, and links based on World Wide Web Consortium guidelines. This course is a prerequisite to Web Programming & Design.

#### Networking

##### ITEC 303

**3 Credits**

This course builds on the fundamentals discussed in ITEC 301, with an emphasis on project-based work. Topics include computer and networking protocols, networking software, how to troubleshoot networks, network management and security tools. Students set up a local area network, use this LAN to perform several hands-on projects, and take an industry standard network certification test. *Prerequisite:* ITEC 301.

#### Photoshop

##### ITEC 304

**3 Credits**

This course familiarizes students with the

Photoshop environment by creating and importing graphics. Students develop a visual understanding of using digital images from digital cameras and from scanned prints and transparencies. Students learn to edit, silhouette, color correct, retouch, crop, rotate and resize images for use in posters, CD covers, and advertising publications.

#### Technology in Education

##### ITEC 305

**3 Credits**

This course is designed to explore the use of the computer as an educational tool. Students learn how to integrate technology into the classroom as an additional tool designed to complement established and emerging methodologies. Students examine a variety of instructional technologies, utilize computer applications, and implement learning activities using technology. Students participate in a variety of learning experiences including lectures, group discussions, hands-on practice, on-line research, small group projects, and written exercises.

#### Web Design I

##### ITEC 306

**3 Credits**

This course offers an introduction to the development of web pages using a state-of-the-art HTML editor and Web application development and management tool. Students learn how to import existing HTML created web pages for editing purposes as well as author dynamic web pages. *Recommended prerequisite:* ITEC 302.

#### Web Design II

##### ITEC 307

**3 Credits**

The emphasis of this advanced web programming and design class is on the construction, promotion, and maintenance of a student built web site. Each website is a minimum of 10 pages and includes links, graphics, frames, CGI, calendar, and tables using original photographs taken by the students. *Prerequisite:* ITEC 306 with minimum of C.

#### Wireless Communications

##### ITEC 309

**3 Credits**

This course studies the current wireless systems — from GSM to PCI. *Prerequisite:* ITEC 301.



**Course Descriptions****Introduction to Information Security Technologies****ITEC 312 3 Credits**

This is an introduction to the various technical and administrative aspects of Information Security and Assurance. This course provides the foundation for understanding the key issues associated with protecting information assets, determining the levels of protection and response to security incidents, and designing a consistent, reasonable information security system, with appropriate intrusion detection and reporting features. *Prerequisite:* ITEC 303.

**Technical Writing****ITEC 320 3 Credits**

This is an intermediate to advanced writing course focusing on the types of writing frequently done in industry, science, and government, which stresses clear, concise wording and logical organization. Students write mechanical descriptions, letters, abstracts, reports, proposals, and instructions. Class time is divided between lecture/discussion on the writing process and writing workshop activities. *Prerequisites:* COM 103 and ITEC 301.

**Operating Systems****ITEC 322 3 Credits**

This course studies the design of several operating systems, including Windows and UNIX, as well as an introduction to low-level programming with semaphores, mutexes, etc. *Prerequisite:* ITEC 301.

**Computer Graphics****ITEC 325 3 Credits**

This is introduction to computer graphics algorithms, programming methods, and applications. The course examines fundamentals of two- and three-dimensional raster graphics. *Prerequisites:* ITEC 107, ITEC 302.

**Interactive Digital Media****ITEC 327 4 Credits**

In this course, students create interactive multimedia content for CD-Rom and the world wide Web. They capture, combine, control, and synchronize video, audio, text, and images using authoring environments such as Macromedia

Director. Students also write event handlers to control interactive applications. Programming is required. *Prerequisite:* ITEC 325.

**Internship Seminar****ITEC 399 1 credit**

Securing an internship for the following semester is the main objective for each student enrolled in this seminar. Students develop resumes, become familiar with appropriate interviewing techniques, visit a job fair, and update their electronic portfolio. This course must be completed prior to enrollment in ITEC 400. *Prerequisite:* Permission of the chair.

**Internship****ITEC 400 3 Credits**

The Information Technology Internship consists of 144 hours of work at an approved site done concurrently with weekly 1-hour on-campus meetings with the Internship Coordinator. Detailed documents are submitted throughout and at the end of the Internship. *Prerequisite:* Internship Seminar with a 2.5 cumulative average in all ITEC prefix courses.

**Senior Project****ITEC 412 3 Credits**

This course is designed as a capstone course in which students combine knowledge obtained throughout the Information Technology curriculum with emerging topics from the computer field. Students complete a hands-on project.

**Programming for Digital Media****ITEC 420 4 Credits**

In this course, students write programs starting from simple navigational scripts and evolving toward interactive object-oriented solutions to problems from domains such as simulation, gaming, instruction, and artificial life. They also build data structures, lists and implement classes to navigate through screens, implement interfaces and control media. Low-level routines are created and used by students to complete programs of their own design. *Prerequisite:* ITEC 327.

## Course Descriptions

**INTERDISCIPLINARY****Peer Mentorship and Organizational Leadership****IDS 106 and IDS 107 1 Credit**

These sequential courses are each one-credit seminars with a service learning component. Students study concepts of mentorship and advising as well as leadership. The service component involves working in the College's First Year Seminar and advising system, serving as a Peer Mentor to first year students.

**Peer Mentorship and Organizational Leadership****IDS 108 1 Credit**

This course is a continuation of IDS 106 and IDS 107. Students in this course work independently and in groups on projects related to first year students and advising. The course has a service component that involves working in the College's advising system, serving as a Peer Mentor to first year students. Students conduct research as part of this course. *Prerequisites:* IDS 106, IDS 107.

**Aging in America****IDS 111 3 Credits**

The purpose of this course is to present a multidisciplinary overview of issues and problems related to the expanding elder population in the United States. Students examine aging stereotypes, current and projected needs and characteristics of aging populations, and the impact of age-related forces in American society. The course is targeted toward the interests of students in a variety of disciplines and provides a knowledge base from which to build future skills in this area of study and work.

**Ethics Across Generations****IDS 213 3 Credits**

The growing interest in ethics across different generations has been stimulated by dramatic changes in the demographics in our aging society. This course examines a range of ethical conflicts and dilemmas both unique and common across different generations in areas such as interpersonal relations, social policy, healthcare and medicine.

**Seminar in Humanities\*****IDS 420/HUM 420 3 Credits**

This capstone course focuses on the acquisition of knowledge and the solution of problems. The topic will change; however, the course emphasizes extensive research projects related to students' fields of interest. *Prerequisites:* Junior or Senior standing, Humanities and IDS majors only.

**LEGAL STUDIES****Foundations of the American Legal System\*****LS 101 3 Credits**

This course is designed to provide students with an introduction to the law. Students are introduced to the basics of the legal system in the United States including its organization and operation. The course covers major areas of law practice and the legal principles that apply. Legal concepts are explained and legal terminology defined.

**Legal Research and Analysis****LS 202 3 Credits**

This course is designed as an introduction to legal research and analysis. The focus is on the legal research process, not just the components or sources of law. Students learn to perform legal research in the library and on the computer. The course addresses the role of research in resolving legal issues. *Prerequisite:* LS 101.

**Justice, Law and the Constitution\*****LS 203 3 Credits**

This course serves as an introduction to American constitutional interpretation. Topics to be covered include legal precedent, legal issues surrounding the executive and legislative branches of the federal government, the role of the Supreme Court as a political institution, and the Court's interpretations of issues dealing with the Bill of Rights to the present. *Prerequisite:* POLS 101.

**Criminal Law\*****LS 204/CJ 204 3 Credits**

This course examines the history and contemporary practice of criminal law. Topics include the purposes of the law, categories and general

## Course Descriptions

features of crime, elements of criminal offenses for prosecution, and categories of defenses. *Prerequisite:* LS 101 or CJ 101.

### **Legal Environment of Business LS 205/BUSS 205 3 Credits**

This course provides a working knowledge of everyday law as it applies to business and personal needs. The focus is primarily on contract law and property law.

### **Law of Commercial Transactions LS 206/BUSS 206 3 Credits**

Subjects in this course include: Articles II, III, and IV of the Uniform Commercial Code, corporations, agency, and insurance law. *Prerequisite:* BUSS 205.

### **Legal Aspects of Sport LS 207/SMGT 201 3 Credits**

This course is an exploration of the relationship of the law to organized secondary school, collegiate and professional sports. It provides an overview of a wide range of legal principles that relate to the sport management field. This is a writing intensive course. *Prerequisite:* SMGT 101 or LS 101.

### **Special Topics in Legal Studies\* LS 210 3 Credits**

This course provides specialized offerings in Legal Studies in order to satisfy interests of both faculty and students. Examples of topics are: Children and Violence, Cyberlaw, Police and Society, and Law and Education.

### **Communication Law\* LS 214/COM 214 3 Credits**

This course provides students with a basic understanding of the law and governmental regulations that apply to communication practitioners. Course topics include the First Amendment, defamation and libel, invasion of privacy law, copyright, advertising regulation, obscenity, pornography, internet law, protecting "news sources" for journalists, FCC regulation of broadcasting, and the Telecommunications Act of 1996. *Prerequisite:* COM 101 or LS 101.

### **Legal Writing and Reasoning LS 301 3 Credits**

This course focuses on the development of fundamental skills necessary for successful legal writing that could assist in employment in a law office, such as drafting correspondence, developing various documents, and preparing legal memoranda. It looks at legal research, writing, and reasoning as a continuum, since the results of nearly all legal research must be submitted in written form. Legal writing is examined as a three step process. The steps consist of identifying the document's purpose, audience, and constraints; developing a structure and draft; and editing and rewriting. The course also covers ethical dilemmas that may arise in legal practice. This is a writing intensive course. *Prerequisites:* LS 101, LS 202.

### **Domestic Violence\* LS 303/CJ 303 3 Credits**

This course introduces the basic concepts of domestic violence law. In addition, this course examines the role of violence in today's society within domestic relationships. Topics include child abuse, partner abuse, and elder abuse. *Prerequisite:* LS 101, CJ 101 or any introductory social science course.

### **Litigation Practice LS 304 3 Credits**

This course is designed to provide instruction pertaining to key areas of litigation. These areas include interviewing, document handling, preparing evidence, interacting with clients, and attending trial. *Prerequisite:* LS 301.

### **Comparative Law and Legal Systems\* LS 305 3 Credits**

This course introduces students to the complex issues involved in comparing various laws and legal systems around the contemporary world. The course focuses on the main legal systems in terms of the structure and sources of their laws and against the historical and political background in which these laws were formed. *Prerequisite:* LS 101.



## Course Descriptions

**Conflict Resolution and Negotiation Strategies\*****LS 306/COM 308 3 Credits**

This course is designed to help students increase their understanding of the theoretical assumptions, elements, and processes of interpersonal conflict and negotiation, to increase their ability to objectively analyze conflict situations, and to creatively and productively manage conflict. Alternative Dispute Resolution approaches to litigation for resolving conflicts such as mediation, arbitration, and negotiation are examined. *Prerequisites:* COM 101 or LS 101 or BUSS 101.

**Tort and Personal Injury Law\*****LS 307 3 Credits**

This course is designed to give the student a basic overview of concepts in tort and personal injury law. Topics to be covered include: defamation, negligence, intentional torts, and general personal injury law. *Prerequisite:* LS 101.

**Property Law\*****LS 308 3 Credits**

This course provides a study of the tenets of real estate and property law. Basic principles of transactions involving real estate and ownership of property are examined. *Prerequisite:* LS 101.

**The American Court System\*****LS 311/CJ 311 3 Credits**

This course provides students with a working knowledge of the major structures and basic legal concepts that underlie the criminal courts. In addition, the course explores the rules of criminal procedure, including their underlying assumptions, how they evolved, and the goals they hope to achieve. Students learn how the dynamics of the courtroom and the criminal justice system itself affect the actual application of the law. *Prerequisite:* POLS 101.

**Philosophy of Law\*****LS 320/CJ 320 3 Credits**

This course explores selected philosophical issues in law. Topics include human and civil rights, personal autonomy and the right of the state to regulate conduct, the extent to which an individual's rights should be sacrificed for the common good, and other concepts of justice.

**Justice, Class, Race and Gender\*****LS 323/CJ 323 3 Credits**

This course is designed to identify and discuss legal issues unique to individuals of different classes, gender, and/or races or ethnic groups. The course focuses on these issues specifically in the context of the American criminal justice and legal systems. The course explores issues of diversity relevant to various aspects of the criminal justice system. *Prerequisite:* CJ 101, LS 101 or Soc 101.

**Evidence\*****LS 325/CJ 325 3 Credits**

This is an upper-level course that provides a detailed examination of the law of evidence. Topics include types of evidence, principles of exclusion, evaluation and examination of evidence, competency of witnesses, and the rule against hearsay evidence and the exceptions to this rule. *Prerequisite:* LS 101 or CJ 101.

**Justice Studies Internship and Seminar****LS 401/CJ 401 4 Credits**

This course provides an opportunity for Legal Studies students to participate in an individually arranged, college-supervised internship for approximately 12 hours per week in a professional work setting related to the student's interest. Each student is monitored during the internship by the faculty advisor and attends a corresponding classroom seminar each week. *Prerequisite:* Senior standing.

**Senior Seminar: Selected Topics in Justice and Law \*****LS 402 3 Credits**

This course is designed to identify and discuss issues of justice in society today, including but not limited to issues of gender, race, and other relevant historical and contemporary political issues and movements. It is the capstone course for the Legal Studies major. This is a writing intensive course. Limited to Legal Studies majors. *Prerequisite:* Junior or Senior standing.

**MATHEMATICS**

Students receive an initial math placement based on the placement test score and the student's



**Course Descriptions**

major. Students may request a math-placement reevaluation with someone from the math faculty. After receiving a math placement or completing a math course, all prerequisites leading to that course are fulfilled and the higher-level course may be used to satisfy lower-level math prerequisites. Students are encouraged to take math courses beyond what is required for their program of study.

**Introductory Algebra  
MATH 103****3 Credits**

This is an introduction to algebra beginning with a brief review of operations with real numbers. Topics include: algebraic expressions, solving linear equations and inequalities, rules for exponents, operations with polynomials, factoring techniques, quadratic equations, graphing linear equations, solving systems of equations. Restrictions: not open to students who have completed another mathematics course.

**Intermediate Algebra  
MATH 104****3 Credits**

This course is intended to strengthen students' ability in algebra. The course begins with such introductory topics as linear equations and inequalities, polynomials and factoring, quadratic equations, and systems of equations. This course also includes an introduction to rational expressions, radicals, and rational exponents. Prerequisite: MATH 103 with a grade of C or better or demonstrated competency through placement testing. Restrictions: not open to students who have completed any 200 or higher level mathematics course (with the exception that students may take 104 currently with or after 204).

**Topics in Mathematics  
MATH 105****3 Credits**

This course provides an overview of mathematics with an emphasis on group activities and projects. Topics may include: problem-solving, number bases, Fibonacci numbers, inductive reasoning, graph interpretation, basic probability and statistics, set theory and Venn diagrams. Prerequisite: MATH 103 with grade of C or better or demonstrated competency through placement testing.

**College Geometry  
MATH 107****3 Credits**

This course is an introduction to the essentials of Euclidean geometry. Topics covered include: reasoning in mathematics, the relationship between algebra and geometry, analytic geometry, proofs and constructive triangles, circles, quadrilaterals, polygons, surfaces and solids, and historical notes about famous geometers. Prerequisite: MATH 103 with a grade of C or better or demonstrated competency through placement testing.

**Precalculus  
MATH 203****3 Credits**

This course prepares students for the study of calculus, physics and other courses requiring precalculus skills. Included is a review of algebra, coordinate geometry, the solution of systems of equations, and the analysis and graphing of linear, quadratic, inverse, polynomial, and rational functions. There is a thorough treatment of exponential, logarithmic, and trigonometric functions. An important goal is for students to develop a geometric understanding of functions and their properties. Prerequisite: MATH 104 with a grade of C or better or demonstrated competency through placement testing. Restrictions: not open to students who have completed 205, 206, or any 300 level mathematics course successfully.

**Quantitative Methods for Business  
MATH 204****3 Credits**

This course is an introduction to the various mathematical techniques and quantitative methods used in business to make optimal decisions. Topics covered include: quantitative methods used in practice with spreadsheets, break-even and cost-volume profit analyses, graphical solution of linear programming problems, marketing, financial and production management applications, probability theory and decision making, Bayes' theorem, decision trees and payoff tables, decision analysis, and expected monetary value versus utility as an approach to decision making. Prerequisite: Math 103 with a grade of C or better or demonstrated competency through placement testing.

## Course Descriptions

**Calculus I  
MATH 205****4 Credits**

This course is an introduction to limits, continuity, and methods of differentiation. Application to problems in business management and physical science is emphasized. *Prerequisite:* MATH 203 with a grade of C or better or demonstrated competency through placement testing. Restrictions: not open to students who have completed 206, or any 300 level mathematics courses.

**Calculus II  
MATH 206****4 Credits**

This is a continuation of Calculus I, covering integration, functions of several variables, partial differentiation, max-min problems, derivatives and integrals of trigonometric functions and differential equations with applications to business, biological sciences, and physical sciences. *Prerequisite:* MATH 205 with a grade of C or better or demonstrated competency through placement testing. Restrictions: not open to students who have completed 320, 328, or 330.

**Applied Trigonometry  
MATH 207****3 Credits**

This course is an in-depth study of trigonometry with attention to theory, proofs, modeling, and history. Trigonometric and related functions are used to model, analyze, and solve real-life problems. Applications are chosen from disciplines such as agriculture, architecture, astronomy, biology, business, chemistry, earth science, engineering, medicine, meteorology, and physics. Topics covered include a review of trigonometric functions, right triangle trigonometry, analytic trigonometry, vectors and dot products, complex number theory, trigonometric forms of complex numbers, exponential, logarithmic and trigonometric models, Gaussian and logistic growth models, conic sections, and polar equations of conics. *Prerequisite:* MATH 205 with a grade of C or better.

**Introduction to Statistics  
MATH 208****3 Credits**

This is an introductory course in statistics with an emphasis on applications in business and the social and biological sciences. Topics include: data analysis, measures of central tendency and

variability, probability, the normal distribution, sampling distributions, confidence intervals, hypothesis testing, correlation, and regression analysis. *Prerequisites:* MATH 104 or MATH 204 with a grade of C or better or demonstrated competency through placement testing and at least Sophomore standing.

**Mathematics Applied to Science  
MATH 210****3 Credits**

This course provides a review of fundamental mathematical concepts such as probability and trigonometric, exponential and logarithmic functions and explores the ways in which these topics and techniques have been applied to investigations in architecture, calculus, exponential growth and decay, logarithmic scales, earthquake analysis, astronomy, biology, medicine, genetics, radiocarbon dating, chemistry, and Newtonian physics. The course is designed to demonstrate the power and utility of mathematics and explores the development of mathematics during the Middle Ages and the Renaissance, especially in Greek, Hindu and Arabic cultures. *Prerequisite:* MATH 205 with a grade of C or better.

**Finite Mathematics  
MATH 212****3 Credits**

The focus of this course is to develop mathematical models and to demonstrate the utility of various mathematical techniques that are most applicable to the creation of computer algorithms. Topics include functions and models, linear regression, solving systems of linear equations using matrices, matrix algebra and Leontief Input-Output models, linear programming (graphical and simplex methods), principle of duality, estimated and theoretical probability and Markov Chains. Applications are derived from current real world data and require mastery of Microsoft Excel and graphing calculator technology. *Prerequisite:* MATH 206 with a grade of C or better.

**Differential Equations  
MATH 320****3 Credits**

This is an introduction to the many ways of solving various types of differential equations with emphasis on theory, methods of solution and applications. Topics include solutions of

**Course Descriptions**

first, second and simple higher order differential equations, homogeneous and non-homogeneous equations, solutions of systems of differential equations using the theory of matrices, and determinants. *Prerequisite:* MATH 206 with a grade of C or better.

**Linear Algebra****MATH 325****3 Credits**

This is an introductory course in linear algebra blending the requirements of theory, problem solving, analytical thinking, computational techniques, and applications. Topics include in-depth treatment of matrix algebra, linear systems, vector spaces, linear transformations, determinants and computer methods, as well as applications and modeling of real phenomena in transportation systems, archaeology, economics, communications, demography, weather prediction, connectivity of networks, graph theory, and fractals. *Prerequisite:* MATH 206 with a grade of C or better.

**Mathematics Applied to Management\*****MATH 328****3 Credits**

This course explores the art of mathematical modeling of managerial decision problems and the science of developing the solution techniques for these models. Topics include management science techniques used in today's businesses, e.g., break-even analysis, presentation models, linear programming, transportation and assignments problems, decision theory, forecasting and inventory models, Markov analysis, and solution of nonlinear models in business using calculus-based optimization. *Prerequisite:* MATH 206 with a grade of C or better.

**Mathematical Modeling****MATH 330****3 Credits**

This is an application-oriented course on how to solve real world problems from the social, medical and life sciences, business, and economics by setting up a mathematical model of the situation and then developing techniques for analyzing these models and solving them. Topics include the modeling process, linear models, financial models, modeling using proportionality, fitting linear and nonlinear models to data graphically,

the least-squared criterion, linear programming models, modeling using the derivative, matrix and probability models, Markov chain models, and modeling interactive dynamic systems. *Prerequisite:* MATH 206 with a grade of C or better.

**Mathematical Statistics****MATH 338****3 Credits**

In this introduction to statistical theory, the roles probability and statistics play in business analysis and decision making are investigated. Topics include probability distributions, statistical inference, sampling distribution theory, and applications. *Prerequisite:* Math 206 with a grade of C or better.

**MUSIC****Music Appreciation I****MUS 101****3 Credits**

This is a survey course through which students can begin to enjoy and appreciate music. The history and development of music is emphasized starting with Bach. The music of Mannheim, Germany, and the classic periods through Beethoven and Schubert are covered. Particular emphasis is placed on symphonic form and the orchestra.

**Music Appreciation II****MUS 102****3 Credits**

In this course, music of the Romantic period and the twentieth century through Stravinsky is studied in detail.

**World Music****MUS 104****3 Credits**

This course introduces students to the world of music through analysis and examination of music and culture from different ethnic groups. The musical characteristics of India, the Middle East, Indonesia, Sub-Saharan Africa, Latin America, Native American Indians, Ethnic North America, and the musical culture of Europe are addressed. Students listen to a selected repertoire and analyze the music and readings about music in class.



## Course Descriptions

**Introduction to Blues/Theory/  
Improvisation****MUS 108****3 Credits**

This course is designed for students who want to increase their understanding and appreciation of music, covering genres including blues, pop, and jazz. Music theory, blues theory, harmony, and chordal theory are examined. Through a combination of listening to recordings and live examples, students apply their knowledge and gain a deeper understanding of music.

**Musical Comedy****MUS 201****3 Credits**

This is a survey of the rise of the musical comedy from origins in England in the eighteenth century (Gay's *The Beggar's Opera*) through the 1920's in the United States. Works by Weill, Kern, Hammerstein, Rogers, Gershwin, Bernstein, Porter, Lerner and Loewe, Wilson, and others are studied.

**Popular Music****MUS 203****3 Credits**

This is a detailed investigation of the rise of popular music in the United States with particular emphasis on the development of rock music and its derivatives. Musical examples include work from Presley, The Beatles, The Rolling Stones, Clapton, The Who, Cooper, Hendrix, Joplin, and Dylan.

**The History of Jazz****MUS 215****3 Credits**

This is an in-depth study of the history of Jazz with an overview of the influences of African traditions and the development of the blues. Students gain insight into the various jazz idioms through recordings of significant artists and compositions. Topics covered range from Dixieland to contemporary styles with an emphasis on swing and bebop.

**PERFORMING ARTS****Chorus****PERF 101****1 Credit**

This course focuses on developing basic steps for voice technique and group singing. The class

meets for two hours as most of the work for the course is done during class time. Students are presented the basic principles of singing and apply those to vocal ensemble singing. The repertoire is based on the vocal ensemble formed, yet the song literature includes works from different styles and periods. This course may be repeated for credit.

**Contemporary/Blues Vocal Chorus****PERF 102****1 Credit**

The contemporary blues chorus introduces students to blues, pop, and jazz styles of singing. Harmony, rhythm, phrasing, pitch, and song interpretation are studied and practiced. There are at least two performances each semester.

**Basic Acting****PERF 105****3 Credits**

This course provides the beginning student interested in acting with the basic skills involved in the art. Explorations include: physical awareness and the use of the body as expressive tool; intellectual and emotional approaches to creating a role; and the uses for imagination and creativity that actors apply. Students work both individually and interactively on acting exercises and master basic text analysis for actors as an aid to building a character.

**Introduction to the Arts of Theater\*****PERF 107****3 Credits**

This is an introduction to the principles and practice of the correlated arts that constitute the production of a play in the theatre. It includes analysis of the dramatic script in terms of the actor, the director, the scenic, costume, and lighting designers, and the technicians. Lab theatre productions integrate the content of the course.

**Intermediate Acting****PERF 201****3 Credits**

This course is designed for acting students who wish to further develop, refine, and apply acting techniques in a performance-oriented environment. Using voice, body, imagination, technique, and research, students explore the challenge of acting in more complex media, styles, and dramatic literature. Techniques for acting for the camera are introduced, as well as individual coaching for students' strengths and weaknesses.



## Course Descriptions

The development and application of the monologue, scene work from world literature, working with another actor, and character analysis are covered. Performance opportunities are available in concert with Lasell productions. *Prerequisite:* PERF 105/DRMA 103X or PERF 107/DRMA 101.

## PHILOSOPHY

### Introduction to Philosophy PHIL 101 3 Credits

This course is an introduction to the basic problems of philosophy, such as the sources of knowledge, the relationship between mind and body, freedom as opposed to determinism, and the nature of values.

### World Religions PHIL 106 3 Credits

This course provides an overview of the major religious traditions: Taoism, Confucianism, Hinduism, Buddhism, Judaism, Christianity, and Islam. Central themes from these traditions are studied through selected scriptures and texts of each tradition.

### Ethics PHIL 110 3 Credits

This course is an introduction to analysis of conduct, moral reasoning, and foundation of ethical values in a search for the ultimate meanings of human experience. The following specific problems are examined: life and death issues; human experimentation; sexuality; truth-telling in medicine; honesty in business; cheating and lying; stealing and reparation; egoism, obligation; and capital punishment.

### Aesthetics PHIL/IDS/ENG 202 3 Credits

This course explores creativity, interpretation, expression, style, symbolism, evaluation, art, and society—all from the philosophical perspective. Students are exposed to a variety of approaches to the question “what is beauty?” The arts and everyday experiences are examined in an effort to answer the question about beauty, as well as the other questions such exploration raises. *Prerequisite:* ENG 102.

### Existentialism PHIL 203 3 Credits

This course examines such questions as: “who am I?” “what relationship(s) do I have with myself?” “with others?” “with the universe?” Readings are taken from Kierkegaard, Nietzsche, Heidegger, Buber, Jaspers, Sartre, and others. The influence of existentialism on psychology, society, art, religion, and politics is explored. *Prerequisite:* ENG 102.

### Philosophies of Love PHIL 204 3 Credits

This is an investigation of affectivity centering on different meanings of the emotion “love,” including friendship, spirituality, ecstasy, and romance. The course is a philosophical inquiry into the person-as-sexed, freedom, choice, responsibility, object, subject, and authenticity. Readings are drawn from philosophy, history, psychology and literature. *Prerequisite:* ENG 102.

### Political and Social Philosophy PHIL 205/POLS 205 3 Credits

This course introduces students to the primary understandings of social and political justice. Theory is related to practical and political problems. The notion of peace is also addressed. We shall wonder about the nature of the state and mutual obligations between governors and the governed. What makes a government legitimate? What freedoms and controls are needed to make modern society work? How do we choose to structure the ways in which we live together? In other words, what does it mean to be a participatory member of a particular society or a citizen of a particular country? Selected topics may include morality and human rights, status and treatment of women, hunger, poverty, and the environment. *Prerequisite:* ENG102.

### Knowing and Reality: East and West PHIL 208 3 Credits

This course is a comparative analysis of eastern and western perception of reality in philosophy and literature, beginning with an historical overview of theories of knowledge and truth as well as the psychological factors in learning. *Prerequisites:* PHIL 101, PSYC 101.

## Course Descriptions

**PHYSICS****General Physics I****PHYS 111****Lab****3 Credits****1 Credit**

This is the first semester of a one-year course that surveys the field of physics at a non-calculus level. Topics include motion in one and two dimensions, force, uniform circular motion, work and energy, and statics of rigid bodies. The laws of thermodynamics are introduced. Laboratory experiments are conducted to complement the material covered in lecture. *Prerequisite:* MATH 203 or equivalent with a grade of C or better. *Corequisite:* PHYS 111L.

**General Physics II****PHYS 112****Lab****3 Credits****1 Credit**

This is a continuation of PHYS 111. Topics include waves motion, electric potential, electric current, resistance, capacitance, and magnetism. Geometrical and wave optics are introduced. Atomic and quantum theory are also included. Laboratory experiments are conducted to complement the material covered in lecture. *Prerequisite:* PHYS 111. *Corequisite:* PHYS 112L.

**POLITICAL SCIENCE****American Government and the Political Order****POLS 101****3 Credits**

This is an examination of the basic principles that form the foundation for the structure and practice of American government. The impact of the political system on the citizen is explored along with the central assumptions and concepts that serve as the basis for the field of political science.

**State and Local Government****POLS 201****3 Credits**

This course begins with the constitutional and legal basis for state and local government. The functions of the executive and legislative branches are examined. Governmental bureaucracy and budgetary processes are studied as well as political parties, interest groups, public opinion, and political reporting in the press.

**Issues in Contemporary Political Thought****POLS 202****3 Credits**

This course is an interdisciplinary introduction to selected contemporary American political issues. This course is designed to create a deeper understanding and interest in these issues and develop students' capacities as citizens who will challenge the present and enrich the future. Its topics change frequently to keep up with the latest developments in the field. Throughout the semester, the local impact or local reflection of national issues are also discussed. Discussion of gender, class and race relations are integrated throughout the semester.

**Political and Social Philosophy****POLS 205/PHIL205****3 Credits**

This course introduces students to the primary understandings of social and political justice. Theory is related to practical and political problems. The notion of peace is also addressed. We shall wonder about the nature of the state and mutual obligations between governors and the governed. What makes a government legitimate? What freedoms and controls are needed to make modern society work? How do we choose to structure the ways in which we live together? In other words, what does it mean to be a participatory member of a particular society or a citizen of a particular country? Selected topics may include morality and human rights, status and treatment of women, hunger, poverty, and the environment. *Prerequisite:* ENG102.

**Contemporary Issues in International Relations****POLS 208****3 Credits**

Basic concepts and major contemporary problems of international relations are examined in this course. Topics include the Middle East, East-West relations, deterrence versus disarmament, human rights, and developing countries. Throughout the semester, the local impact of national issues are discussed.

**Political Theory****POLS 210****3 Credits**

In this course, central questions in political theory are addressed. What is justice? What is freedom?

### Course Descriptions

What is the state? What makes a government legitimate? Is there any general obligation to obey the state? The course also focuses on theories of modernity and communities, the evolution of liberalism and individualism, and the relationship between politics and economics. Readings range from the Greeks to modern thinkers. *Prerequisite:* ENG 102.

#### Political Communication

##### **POLS 310/COM 310 3 Credits**

This course focuses on the complex ideas associated with the role of the press in a democracy. The nature and climate of our political processes, particularly elections, have changed dramatically in the past two generations, due in part to the extensive use and influence of the media. Also, media techniques and strategies used by government and political figures continue to change with the emergence of new technologies and the dominance of global media companies. Students learn how to think critically and analytically about the political press and how journalists and politicians frame public policy issues. This course looks critically at whether or not the American press is truly representative of the civic values of democracy, truth and responsible citizenship. *Prerequisites:* Junior/Senior status only; COM 101 or POLS 101 or SOC 101.

#### Policy-Making and The Political Process

##### **POLS 320 3 Credits**

This course examines the dynamics of public policy-making in the United States at the national, state, and local levels. The course explores the factors influencing policy formation in a variety of areas: health, education, welfare, and urban planning. An analysis of how policy outcomes are evaluated is also covered. *Prerequisite:* POLS 101.

## PSYCHOLOGY

#### Introduction to Psychology

##### **PSYC 101 3 Credits**

This course provides an introduction to the study of human behavior, feeling and thought. The course includes areas such as learning, personality,

the relation between the brain and behavior, human development and psychopathology. Although the focus is on topics studied by contemporary psychologists, classical theories are also covered.

#### Psychology of Drugs and Behavior **PSYC 201 3 Credits**

The course examines the relationship between drugs and behavior, including evidence about the effects of drugs on the brain. Several classes of drugs, including chemically or psychologically addictive substances, psychoactive and therapeutic agents, as well as recreational drugs, are examined. Drug use is related to psychological variables such as personality structure and interpersonal relationships, and theories of addictive processes and factors influencing drug use are examined, as are treatment strategies. *Prerequisite:* PSYC 101.

#### Psychology of Personality

##### **PSYC 202 3 Credits**

This course introduces students to a variety of the most important theories of personality: i.e., Freud, Jung, Adler, Rogers, and others. Case studies are examined with the intent of making theories more practical and useful. *Prerequisite:* Any 200 level psychology course.

#### Human Sexuality

##### **PSYC 205 3 Credits**

This course is designed to introduce factual information about gender identity and gender role theories, sexual preference and sexual orientation, and psychosexual development. The course examines issues related to research on human sexuality and behavior, as well as sexual education, sexual disorders, and societal impacts on sexuality. Students are challenged to think critically about many issues surrounding human sexuality and all of its manifestations. *Prerequisite:* PSYC 101.

#### Special Topics in Psychology

##### **PSYC 206, 306, 406 3 Credits**

This course provides for specialized offerings in psychology in order to allow faculty and students to explore issues that meet special interests. Courses could be offered at the 200, 300, or



## Course Descriptions

400 levels, depending on the level of work to be required and the number of pre-requisites for the course.

**Dynamics of Small Groups****PSYC 218 3 Credits**

This class examines the basic theory and application necessary to understand and facilitate small groups. Topics may include group types, formation, roles and stages; group process; cultural awareness; group interventions and ethics within the field of psychology and human service; therapeutic value of groups; and the family, classroom, and peers as small groups. *Prerequisite:* PSYC 101 or SOC 101.

**Social Psychology****PSYC 220 3 Credits**

This is an introduction to the study of social interactions from a psychological perspective. Research reviewed focuses on topics such as: social perception, group interaction, attitude formation, attitudinal change, aggression, conflict, and pro-social behavior. *Prerequisite:* PSYC 101.

**Developmental Psychology – Child****PSYC 221 3 Credits**

This course examines the physical, cognitive, linguistic, social, and emotional development of the child from birth to adolescence. The contributions of social and cultural experiences as well as the role of biological factors in development are examined as are major theories of development. Students are introduced to the research approaches used to study human development and may be required to carry out observations in various settings. *Prerequisite:* PSYC 101.

**Developmental Psychology –****Adolescence****PSYC 223 3 Credits**

This course examines the adolescent period of life as a period of multiple simultaneous changes in the mind and body that set the stage for adult life. Particular attention is paid to gender differentiated experiences in adolescence; how males and females differ in their experience of the changes that occur during adolescence. The role of culture in determining the adolescent experience is discussed. *Prerequisite:* PSYC 101.

**From Sounds to Sentences:  
The Acquisition of English.****PSYC 235/ENG 235 3 Credits**

This course considers the acquisition of human language as a biologically-based and species-specific communication system. The interaction, from infancy through early and later childhood, between biological preparedness and environmental influence is studied at the same time as the development of phonology (sound system), lexicon (vocabulary), syntax (sentence structure), and pragmatics (language use). The developmental phases through which a young learner passes as the language systems develop are also studied in this course. Bilingualism, dialect, language disorder, and early written language development are also considered. *Prerequisite:* ENG102.

**Sport Psychology****PSYC 240 3 Credits**

This course examines settings such as school, recreational, and professional where sport activities occur. It covers topics such as motivation, anxiety, competition, cooperation, gender issues, and age and developmental level in relation to sport activities. Behavioral problems such as substance abuse and eating disorders, along with psychological factors in prevention and treatment of injuries are included. *Prerequisite:* PSYC 101.

**The Psychology of Girls and  
Women's Lives****PSYC 241 3 Credits**

This course utilizes intrapersonal, psychosocial, and sociocultural perspectives to explore the psychological strengths and problems experienced by girls and women. Topics may include the mental health system, eating disorders, depression, women in families, violence against women, friendship, identity and diversity, immigrant experiences, biological influences, sexuality, issues at school and in the workplace, leadership, and research bias. Literature is examined critically for gender, racial, ethnic, and sexual preference biases, power dynamics, and limitations imposed on both females and males by gender imperatives. *Prerequisite:* PSYC 221 or PSYC 223, or permission of the instructor.



## Course Descriptions

**The Biological Basis of Behavior****PSYC 302 3 Credits**

This course examines current research in the fields of biology, neuroscience, and psychology that explain the role of neural mechanisms in evoking and controlling human behavior. Topics include: thirst and hunger, sleep and arousal, sexual behavior, emotion, aggression, learning, memory, and mental disorders. *Prerequisite:* BIO 101, BIO 112, BIO 205.

**Forensic Psychology****PSYC 307 3 Credits**

This course deals with the application of psychological knowledge to the judicial process and the criminal justice system. Topics covered include effects of defendant, juror and case characteristics on verdicts, variables affecting eyewitness accuracy, identification and testimony, and the role of forensic psychologists in competency and criminal responsibility assessments as well as criminal profiling. *Prerequisite:* CJ 201 or PSYC 318.

**Children & Violence****PSYC 309/CJ 309 3 Credits**

This course examines the psychological, criminal justice, and legal issues surrounding children who experience violence in their lives, either as victims or perpetrators of violence. The course examines the psychological impact of violence on children as well as the role of the criminal justice system in addressing issues of violence in children's lives. Topics typically covered are child maltreatment, pedophilia, online child predators, school victimization, domestic violence, juvenile delinquency, child sex offenders, and youth homicide. *Prerequisites:* PSYC 221, PSYC 223, CJ 201 or LS 204.

**Developmental Psychology Adult Development and Aging****PSYC 314 3 Credits**

This course examines the psychological development that occurs during the adult years. It begins with the transition years of the young adult and concludes with bereavement and death. Topics include formation of various forms of adult identities, the establishment of both family and casual social relationships, and the strategies used to deal with the physical, social, and cognitive transfor-

mations during the adult years, including aging processes. The course also examines theoretical accounts of aging and adaptation to extended life spans, characteristic of contemporary industrial societies. *Prerequisites:* PSYC 101 and one of the following: PSYC 212, PSYC 221, PSYC 223 or ED105.

**Psychology of Diversity****PSYC 316 3 Credits**

This course explores diversity and its relation to identity, relationship, and power. Areas of diversity that may be a focus of the course include race, class, gender, ethnicity, sexual orientation, religion, immigration status, disabilities, aging and/or health status. Students study diversity on micro, meso and macro levels including perspectives on individual and group identity, prejudice and discrimination, and psychological well-being. Students are challenged to explore their own identities and the assumptions they make about various forms of diversity. *Prerequisites:* PSYC 101 or SOC 101 and a 200 level social science course.

**Abnormal Psychology****PSYC 318 3 Credits**

This course examines the wide range of personality and behavioral disorders. Both traditional and contemporary theories of psychopathology are reviewed. Emphasis is also placed on the tools, techniques, and process of both the diagnosis and the treatment of various disorders. *Prerequisite:* PSYC 202 or PSYC 220.

**Behavior Change****PSYC 319 3 Credits**

This course reviews the principles of human behavior based upon behavior therapy, social learning theory, and operant conditioning techniques. The course includes the study of positive control, aversive control, modeling behavior, token economy systems, and extinction procedures used to produce change in human behavior. Attention is paid to the ethical implications of controlling human behavior in educational, mental health, and medical settings. The material is relevant to those who are or will be working in organizations that serve people with developmental disabilities, children, adolescents and the

## Course Descriptions

elderly. *Prerequisite:* any 200 level psychology course.

### **Media and Children PSYC 321/COM 321 3 Credits**

This course examines the uses and effects of mass communication among children and adolescents. By taking a developmental perspective, we will consider how youngsters at different stages of cognitive development watch, understand, and respond to media content. The first part of the course will focus on children's uses (including the role of media in the development and socialization of self) and processing of media (including patterns of attention and comprehension). The second part of the course will review the effects of various types of content (e.g., advertising, stereotypes, violence). During the last part of the course, we will consider the role of interventions (e.g., media literacy, ratings, parental mediation) in preventing media-related outcomes that are harmful and promoting those which are positive. Throughout the course, students will be encouraged to critically evaluate the role of media in the lives of children. *Prerequisites:* Junior/Senior status only; COM 101 and PSYC 101.

### **Abnormal Child Psychology PSYC 322 3 Credits**

Abnormal Child Development examines common psychological disorders that affect children and adolescents. Students review factors that contribute to emotional, behavioral, cognitive and social problems in children and adolescents, as well as specific diagnostic criteria of psychological disorders. In addition, treatment of childhood disorders is discussed. *Prerequisite:* PSYC 221.

### **Brain Function and Dysfunction PSYC 323 3 Credits**

This course provides a survey of contemporary knowledge of the human brain, examining normal developmental brain processes and common brain functions. The course also covers common disorders and emphasizes understanding the impact of atypical brain development and the consequences of brain trauma. Intervention strategies and treatment are included. *Prerequisites:* Either BIO 101, BIO 112, or BIO 205.

### **Cognitive Processes PSYC 328 3 Credits**

This course studies the ways that humans learn, remember, communicate, think, and reason. Emphasis is on the role of experimental data in development and evaluation of cognitive theories. *Prerequisite:* any 200 level psychology course.

### **Experimental Design in Psychology PSYC 331 4 Credits**

This laboratory course covers concepts of scientific method in psychology including the logic of experimental and correlational designs, issues of control, sampling, measurement of variables, ethical issues in research, use of online professional search procedures, and writing in APA style. As part of the lab, students carry out an experiment and learn to use SPSS to create a database and perform statistical analyses. *Prerequisites:* MATH 208 and either PSYC 101 or SOC 101 or permission of the instructor.

### **Psychology Research Assistantship PSYC 333 3 Credits**

This course is designed to enable 1-3 students to assist a faculty member who is engaged in research. The faculty member mentors the student(s) through the research process. The process may involve some or all of the following components: Literature review of previous research on the topic, development of the research proposal and project design, development of any materials needed for the research, completion of IRB application, follow-through with the IRB recommendations and approval process, implementation of the research, analysis of the data, and presentation of the work through writing, conference presentation, or Lasell presentation. *Prerequisite:* SOC or PSYC 331 and Permission of Department Chair. Students may enroll in the course for up to two semesters.

### **Assessment of Individual Differences PSYC 345 3 Credits**

This course studies a wide variety of tests and measurements used to assess intelligence, aptitude, achievement, and personality in clinical and counseling psychology, in education, and in business. Consideration of history and theory of these

## Course Descriptions

tests is complemented by discussion of practical concerns related to their selection, their administration, and their interpretation in specific settings. *Prerequisites:* MATH 208, PSYC 101.

## SCIENCE

**Science for Educators I****SCI 103****3 Credits**

This course provides education students with an introduction to the scientific principles governing the contemporary technological world. Topics include scientific methodologies, gravity, energy, electricity, magnetism, light, and introductory chemistry. Laboratory experiments are conducted to complement the material covered in lecture.

**Science for Educators II****SCI 104****3 Credits**

This course provides education students with an introduction to earth science, astronomy, and environmental science. Topics include the weather, solar system, stars, the universe, and global pollution. Laboratory experiments are conducted to complement the material covered in lectures.

**Principles of Astronomy****SCI 105****3 Credits**

This course is an introduction to descriptive astronomy. The course covers general physical principles that lead to an understanding of how the universe was formed, the laws of planetary motion, how stars shine, and the creation of black holes. Other special topics in astronomy are covered. Special evening sessions for observing the stars and planets may be offered.

**How Things Work****SCI 106****3 Credits**

This course explores how things from our everyday lives work according to the rules of nature. The principles that influence how objects fall, cars move, scales weigh, planes fly, stoves heat, copiers copy give insight into the workings of the universe. Connections between our immediate surroundings and the universe at large are illustrated.

**Dynamic Earth****SCI 110/ENV 110****3 Credits**

Climate change has become one of the most discussed environmental issues of our day. This course explores the dynamics of the Earth System to examine climate change and other global environmental changes. Past, present, and future changes to the global Earth System are discussed. Both the natural and human dimensions of global changes to the Earth's lithosphere, atmosphere, hydrosphere, and biosphere are explored.

**Science of Science Fiction****SCI 111****3 Credits**

This course emphasizes the differences between science and science fiction. Concepts of science are discussed and analyzed in the context of science fiction. Topics include science versus science fiction; the universe, time travel; other universes; anti-matter and anti-universes; whether we are alone in the universe; starships; intelligent machines; genetics, cloning, and super humans; the fountain of youth; teleportation; quantum computers; powers of the mind; and physical limitations.

**Forensics****SCI 205/CJ 205****3 Credits**

This course provides an introduction to the modern methods used in the detection, investigation, and solution of crimes. Practical analysis of evidence such as: fingerprints and other impressions, ballistics, glass, hair, handwriting and document examination, drug analysis, and lie detection are studied. *Prerequisite:* CJ 101 or LS 101.

**Environmental Science****SCI 211/ENV 211****3 Credits**

During this course, students examine the basic principles of ecology and the problems encountered in making public policy decisions relevant to environment issues. The class focuses on strategies that mitigate the conflict between environmental protection and economic growth. Topics include: ecosystem dynamics, human populations growth, human interactions with environment, natural resources and pollution, global energy use, and the environmental link between economics, politics and human health. A research paper, possibly in the form of a group project, is required.



## Course Descriptions

**Topics in Contemporary Science****SCI 302****3 Credits**

This course explores current issues in science and provides critical perspectives for non-scientists. Topics may include: AIDS, the environment, biotechnology, nuclear energy, biochemical warfare, uses of artificial intelligence, or contributions of women in science. *Prerequisite:* At least Junior standing or permission of the instructor.

**Revolutions in Science****SCI 305****3 Credits**

This is an historical look at science over the past five centuries, focusing on the revolutionary breakthroughs that have occurred and the various human perceptions of them. Students learn how major shifts in scientific thought influenced religious, social, and political standards of the time. Topics include: the Copernican revolution, the revolution in the physical sciences (Kepler, Gilbert and Galileo), the Newtonian revolution, the chemical revolution (Lavoisier), evolutionary theory (Darwin and Wallace), and Einstein and relativity. *Prerequisite:* Junior standing or permission of the instructor.

**Research Design and Methodology****SCI 340****3 Credits**

This is a study of current research methods and research tools with specific applications to the fields of allied health. Topics include data acquisition, sampling, instrumentation or testing devices, research design, testing procedures, and treatment of data. Each student must participate in a research project based on course material. *Prerequisite:* MATH 208.

**SERVICE LEARNING****Seminar for Writing Tutors****SVL 104****1 Credit**

In this course, students are trained as peer writing tutors and work two hours per week in the Academic Achievement Center. Students participate in weekly seminars and individual tutoring supervision; preparation involves assigned readings and both reflective and analytic writing on the tutoring experience.

**Volunteers in Tax Assistance (VITA)****SVL 108****1 Credit**

This course consists of study and training in federal income taxation, as well as tax return preparation using IRS software for electronic filing. Students also learn how to file Massachusetts returns electronically and conduct research on selected federal and state income tax issues. After passing a proficiency test at the conclusion of the training, students receive an IRS certificate. The test is provided by the IRS and requires the students to recognize tax status and income issues in the preparation of appropriate tax returns. Upon being certified by the IRS, students can prepare basic tax returns in the program without personal liability. Using computer software, students prepare and electronically file taxpayers' returns as a community service. Pass/Fail.

**Service-Learning (linked credit option)\*****SVL 115, 215, 315, 415****1 Credit**

This course is linked to selected three or four credit courses. Course content includes both community service and related written and/or oral assignments. Students wishing to enroll in SVL 115, 215, 315, or 415 (level corresponds to that of the host three or four credit course) must have the permission of the course instructor. Restrictions: Students can be enrolled only once in a linked credit option in a given semester; can enroll in a linked credit option for up to, but not more than, three total semesters. To receive credit for the linked, one-credit option, a student must receive a passing-grade credit in the host course, which must be either three or four credits. The linked credit cannot be taken pass/fail, and cannot be linked to a course that is taken pass/fail. Degree Requirements: This course earns Arts and Sciences or Unrestricted elective credit. It does not satisfy other degree requirements unless authorized by an academic department.

**Service-Learning Internship****SVL 201****2 Credits**

The Service-Learning Internship provides individually arranged participation in a community-based or other non-profit organization in which the student provides 100 hours of meaningful service to that organization. Less commonly,



### Course Descriptions

students may also be placed at a for-profit organization to work on a service project for the community. The primary area of responsibility rests with the student in identifying and pursuing the internship, with support of the Center for Community-Based Learning. Students meet regularly with the Director of the CCBL to discuss the internship. Evaluation of the internship is based on the students' reflections about that experience, a site visit, and communication with the internship site supervisor. Students may do six credits of service-learning internships. *Prerequisite:* At least Sophomore standing and the approval of the Director of the CCBL and the agency representative are required. This internship fulfills unrestricted elective credit; it does not supplant any internship requirement within a major.

#### **Service as Community-Building SVL 202 1 Credit**

This course provides a forum for community service house residents to explore challenging service opportunities. The residents have opportunities to examine past service experience in order to identify more clearly with a cause or find an area about which they wish to learn more. They also have opportunities to research service needs for Greater Boston or for their hometowns, and to challenge themselves to envision events that would meet those needs. The course explores different ways of gaining insight into and knowledge of the service-learning field through discussion, peer-led activities, reflection, learning circles, and guest speakers. The materials and discussion serve to empower the residents to find and/or initiate meaningful service events. Open only to service house residents. Pass/Fail.

#### **Mexico in Context\* SVL 205/HUM 205/ SOC 205 4 Credits**

This fall semester course includes fifteen hours of service during the term and two weeks of community service and study in Mexico during January break. The course provides an introduction to Mexican history and culture and offers a variety of perspectives on globalization, poverty and human rights. The experience in Mexico includes individual home stays with Mexican

families and a minimum of 60 hours of manual labor and reflective intellectual work, including class sessions, as well as structured and unstructured encounters with business owners, farm workers, university students, city officials in two cities in Veracruz, Mexico. The goal of service-learning in the state of Veracruz is not to change Mexico, but to learn about the country from Mexicans, and about the impact of the United States on its neighbors. The course and trip fulfill a Multicultural Area of Inquiry requirement. Students must apply and may only register with the permission of the Mexico program director.

#### **Seminar for Math Tutors SVL 209 1 Credit**

This course is about learning to tutor, and tutoring to understand mathematics in depth. It targets Math Minors (and other students who are strong in math) and trains them as tutors/mentors for peers who need extra math help. Students maintain a journal of their weekly tutoring experience (one hour a week in the Academic Achievement Center) and participate in a weekly MATH SENSE seminar, which is a discussion-based training/coaching class. They are provided with special guidelines, math tutoring tips, problem solving strategies, and communication skills to improve their math knowledge and tutoring skills. Here, they also get the opportunity to share their ideas and experiences from tutoring math. Permission of the instructor required.

#### **Service-Learning Internship SVL 301 3 Credits**

The Service-Learning Internship provides individually arranged participation in a community-based or other non-profit organization in which the student provides 150 hours meaningful service to that organization. Less commonly, students may also be placed at a for-profit organization to work on a service project for the community. The primary area of responsibility rests with the student in identifying and pursuing the internship, with the support of the Center for Community-Based Learning. Students meet regularly with the Director of the CCBL to discuss the internship. Evaluation of the internship is based on the students' reflections about that experience, a site visit, and communication with the internship

## Course Descriptions

site supervisor. Students may do six credits of servicelearning internships. *Prerequisite:* Junior or Senior standing and the approval of the Director of the CCBL and the agency representative are required. This internship fulfills unrestricted elective credit; it does not supplant any internship requirement within a major.

## SOCIOLOGY

### Introduction to Sociology

#### SOC 101

**3 Credits**

This course explores how social and cultural forces influence personal experience and social behavior. The focus is on the interrelationships of groups, social organization, and social institutions such as education, religion, family, and the economic and political order.

### Introduction to Women's Studies

#### SOC 102

**3 Credits**

This course is designed to help students develop a critical framework for examining feminist thought and gender-related behaviors. Utilizing sociology, anthropology, history and literature the course examines the roles and stereotypes society ascribes to women and how those roles impact the development of a feminist perspective in a contemporary world.

### Sport and Society

#### SOC 103/SMGT 101

**3 Credits**

This course explores the factors that shape sport in a culture and how sport mirrors the society in which it exists. It examines the contributions of recreational and competitive sport to a culture. It includes the role of business in sport and how business interests in sport have served as a catalyst for growth.

### Mexico in Context

#### SOC 205/HUM 205/

#### SVL 205

**4 Credits**

This fall semester course includes fifteen hours of service during the term and two weeks of community service and study in Mexico during January break. The course provides an introduction to Mexican history and culture and offers a variety of perspectives on globalization, poverty

and human rights. The experience in Mexico includes individual home stays with Mexican families and a minimum of 60 hours of manual labor and reflective intellectual work, including class sessions, as well as structured and unstructured encounters with business owners, farm workers, university students, city officials in two cities in Veracruz, Mexico. The goal of service-learning in the state of Veracruz is not to change Mexico, but to learn about the country from Mexicans, and about the impact of the United States on its neighbors. The course and trip fulfill a Multicultural Area of Inquiry requirement. Students must apply and may only register with the permission of the Mexico program director.

### Special Topics in Sociology

#### SOC 208, 308, 408

**3 Credits**

This course examines different topics from a sociological perspective with the goal of allowing faculty and students to explore issues that meet special interests. Courses could be offered at the 200, 300, or 400 levels, depending on the level of work to be required and the number of prerequisites for the course.

### Sociology of Families

#### SOC 214

**3 Credits**

This course examines the physiological, psychological, and cultural aspects of one's expression of self and how they influence the patterns and process of establishing and maintaining a family unit. Patterns and processes of forming and dissolving family relationships, and finally, reinforcing the stability of the family unit are considered. *Prerequisite:* SOC 101.

### Contemporary Social Problems

#### SOC 221

**3 Credits**

This course examines conditions and issues that result in tension and disorder. Examples drawn primarily from American society include: labeling and social control of deviants, oppression of minorities, poverty, violence, ageism, and ecological concerns. *Prerequisite:* SOC 101.

### Race and Ethnic Relations

#### SOC 301

**3 Credits**

This course examines the changing nature of race and ethnic relations with primary emphasis on

## Course Descriptions

the United States. Topics include the following: the origins and consequences of racial/ethnic discriminations; immigration policies; movements for integration and separatism; the role of class, religion, and gender on issues of race/ethnicity; the impact of widely differing cultural heritages on our national life, and specific present day problems and trends. *Prerequisites:* PSYC 101 or SOC 101 and a 200 level Social Science course.

### **Sociology of Education SOC 304**

**3 Credits**

This course analyzes education as a formal and informal organizational structure in American society. The primary focus is on education as a tool for social cohesion, consensus, control, and as a socialization agent influencing one's self concept. *Prerequisites:* SOC 101 and a 200 level Social Science course.

### **Sociological Theory SOC 310**

**3 Credits**

This course is a historical survey of classical and contemporary theories in sociology. Theories are examined as explanatory tools in the understanding of social structure and social change, and as reflections of the societal conditions from which they emerged. *Prerequisites:* Any 200 level Sociology course and Junior or Senior status.

### **Research Methods in the Social Sciences SOC 331**

**4 Credits**

This laboratory course introduces students to the basic methods used in sociological research. Topics covered include scientific method, measurement, sampling, experiments, survey research, and qualitative approaches such as content analysis and field studies, and ethical issues in conducting research. As part of the lab, students learn to use SPSS to perform statistical analysis and to access and draw upon large data sets. Students learn to use professional online search procedures and write reports in accepted professional formats. *Prerequisites:* MATH 208 and either PYSC 101 or SOC 101 or permission of the instructor.

### **Sociology Research Assistantship SOC 333**

**3 Credits**

This course is designed to enable 1-3 students to assist a faculty member who is engaged in research. The faculty member mentors the student(s) through the research process. The process may involve some or all of the following components: Literature review of previous research on the topic, development of the research proposal and project design, development of any materials needed for the research, completion of IRB application, follow-through with the IRB recommendations and approval process, implementation of the research, analysis of the data, and presentation of the work through writing, conference presentation, or Lasell presentation. *Prerequisite:* SOC or PSYC 331 and permission of Department Chair. Students may enroll in the course for up to two semesters.

### **Social Policy SOC 335**

**3 Credits**

This course examines historical and contemporary factors influencing the making of social policy and introduces the student to processes used to identify and solve social problems. Special attention is given to the relationships of values to social policy and the impact of social policy decisions on the provision of social and human services. Approaches to the analysis of social policy are examined. *Prerequisite:* 200 Level SOC course.

### **Selected Topics in Women's Lives SOC 406**

**3 Credits**

This capstone course examines topics important to the study of women's issues. Representative topics that might be covered include violence against women, women in public life, social policy related to women, women and work, and reproductive issues. *Prerequisite:* one of the following: SOC 102, PYSC 303, or HIST 203.

## **SPORT MANAGEMENT**

### **Sport and Society SMGT 101/SOC 103**

**3 Credits**

This course explores the factors that shape sport in a culture and how sport mirrors the society in



**Course Descriptions**

which it exists. It examines the contributions of recreational and competitive sport to a culture. It includes the role of business in sport and how business interests in sport have served as a catalyst for growth.

**Introduction to Sport Management  
SMGT 102 3 Credits**

This course exposes students to the various career options that exist within sport management. General principles and practices of the sport industry are explored, and students become aware of the role various career choices play within sport.

**Legal Aspects of Sport  
SMGT 201/LS 207 3 Credits**

This course is an exploration of the relationship of the law to organized secondary school, collegiate, and professional sports. It provides an overview of a wide range of legal principles that relate to the sport management field. This is a writing intensive course. *Prerequisite:* SMGT 102 or LS 101.

**Ethics in Sport  
SMGT 202 3 Credits**

This course examines theories of ethics as well as personal moral development as applied to sports. It explores the importance of personal ethics and organizational responsibility and the role of professional ethics in sport management.

**Sport Management Pre-practicum I  
SMGT 205 1 Credit**

This course is designed to allow students to complete 30 hours of supervised fieldwork with the Lasell College athletic department or at an approved off-campus site. *Prerequisites:* SMGT 102 and approval of Department Chair.

**Sports Administration  
SMGT 206 3 Credits**

This course studies the basic concepts, theories and organizations of administration as applied to sport. Areas covered include budgeting, human resources management, facilities, and legal issues.

**Special Topics in History of Sport  
SMGT 207 3 Credits**

This course explores various aspects of sports and their historical development. The integration of gender, ethnic, religious and other factors are discussed. The role that each area of sport plays within our society is reviewed.

**Sport Governance  
SMGT 208 3 Credits**

This course enables students to develop an appreciation of the important role that governance plays within the sport industry. The governance structures of sport at various levels are studied, both internationally and within the United States. As needed.

**Sport Facility and Event Management  
SMGT 301 3 Credits**

This course explores the roles and functions of facility and events managers. It examines a variety of public assembly and privately managed sport facilities; the steps and skills required to effectively plan, organize, lead, and evaluate an event and facilities to meet the needs of sports organizations. The course also examines resource allocation, strategic planning, and risk management and facility maintenance requirements. *Prerequisites:* SMGT 102 and a 200 level Sport Management course.

**Sport Marketing  
SMGT 302 3 Credits**

This course explores sport as a product, its consumer markets, and sports products markets. It examines the processes of sport marketing, research, information management, identification of target markets, and the development of a sport marketing mix and strategies. *Prerequisites:* SMGT 101, BUSS 220.

**Sport Finance  
SMGT 303 3 Credits**

This course is a study of the financial challenges faced by sport administrators and those working within the sports industry. Topics include economic impact analysis, ticket operations, concessions, public-private partnerships, sport sponsorships, and fundraising. This is a writing



## Course Descriptions

intensive course. *Prerequisites:* SMGT 102 and BUSS 203.

### **Sports Information and Communications**

#### **SMGT 304**

**3 Credits**

This course examines the fundamentals in sport information, publicity, and promotions. Preparations of news releases, local features, publications of programs and brochures, statistical breakdowns, dealing with the press, and the promotion of specific events, teams, and individuals are included. *Prerequisites:* COM 101 and ENG 102.

### **Sport Management Pre-practicum II**

#### **SMGT 305**

**1**

**Credit**

This course is designed to allow the student to complete 30 hours of supervised fieldwork with the Lasell College athletic department or at an approved off-campus site. *Prerequisite:* SMGT 205.

### **Sport Leadership**

#### **SMGT 306**

**3 Credits**

This course teaches concepts, principles and skills of leadership for managers in the sports industry. Styles of successful sport coaches and managers are examined and analyzed in the context of their times and their settings.

### **Special Topics in Sport Management**

#### **SMGT 401**

**3 Credits**

This course explores special segments and contemporary trends in the sport management industry. Topics may include sports medicine, health promotion, intercollegiate athletics, campus recreation, sport tourism, and international sport. *Prerequisite:* SMGT 301.

### **Seminar in Sport Management**

#### **SMGT 404**

**1 Credit**

This course prepares the student for placement within an agency to complete their internship. Emphasis is placed on resume development, interview techniques, career development, networking, issues in the workplace, and post-graduate opportunities related to sport management. This course must be completed in the semester

prior to going on an internship. *Prerequisite:* SMGT 301.

### **Internship I**

#### **SMGT 410**

**6 Credits**

This course provides a 200+ hour supervised internship in a sport management setting. *Prerequisites:* SMGT 305 and approval of the Department Chair.

### **Internship II**

#### **SMGT 411**

**6 Credits**

This course provides the student with an additional 200 hour supervised internship experience in a sport management setting. *Prerequisites:* SMGT 305 and approval of Department Chair.

## **SPORTS SCIENCE**

### **Principles and Problems of**

#### **Coaching**

#### **SPSC 104**

**3 Credits**

This course provides the students with an introduction to the profession of coaching. Students develop a base of knowledge through the study of principles and concepts from the areas of coaching philosophy, sport psychology, sport pedagogy, sport physiology, and sports management. Upon successful completion of the course, students have a thorough understanding and appreciation of the possible solutions for those problems which are most frequently encountered in coaching, as well as the ability to apply principles of coaching to individual athletes and/or a team.

### **Motor Learning**

#### **SPSC 203**

**3 Credits**

This course investigates principles of human performance and the acquisition of motor skills. Attention is devoted to reinforcement, transfer, massed and distributed practice schedules, closed and open skills, motivation, feedback, arousal, motor control systems, and retention of motor skills. Students learn how to retrieve, read, and interpret research in general and motor learning research in particular. *Prerequisite:* BIO 206.

## Course Descriptions

**Principles of Strength Training & Conditioning  
SPSC 205****3 Credits**

Lecture and practical sessions include principles of weight training and conditioning, orientation to different modalities, including free weights, weight machines (i.e., Nautilus), and circuit training and development of individual and group exercise programs. Students may be required to obtain medical clearance prior to participation. *Prerequisite* Sophomore standing.

**Introduction to Personal Training  
SPSC 211****3 Credits**

This course prepares students for national certification exams as personal trainers. Each class addresses pertinent topics of the health fitness professional. These topics include health screening and assessment and comprehensive program design for multiple populations. The course empowers students with the skills necessary to become a qualified fitness professional.

**Coaching Practicum  
SPSC 213****2 Credits**

This course is designed to provide students the opportunity to apply the principles and practices of coaching in a junior high, high school, or collegiate environment. Students participate actively in practical coaching experiences under the guidance and supervision of a qualified coach. *Prerequisite*: SPSC 104.

**Kinesiology  
SPSC 222****4 Credits**

This course focuses on a process of examining the anatomical and mechanical concepts required for critical assessment, description, and qualitative analysis of human motion. The laboratory component includes analysis of human motion. *Prerequisites*: BIO 205, BIO 206, PHYS 111.

**Exercise Physiology  
SPSC 302****4 Credits**

This is the first course in a two-course sequence exploring the acute and chronic effects of exercise on the structure and function of the body with an emphasis on the acute responses of the cardiovascular, pulmonary and neuromuscular systems. Various concepts related to physical fitness

such as body composition, skill related fitness, and cardiovascular fitness are introduced. The practical applications of major principles are demonstrated in a laboratory setting. Students are advised that the capability to exercise moderately and maximally may be required and that documentation of a medical examination indicating cardiopulmonary status and exercise capacity may be requested by the instructor. Writing intensive course. *Prerequisites*: BIO 205 and BIO 206.

**Advanced Exercise Physiology  
SPSC 310****4 Credits**

This is the second course in a two-course sequence designed to provide understanding of the acute and chronic effects of exercise on the renal, immune, and digestive systems. Additional topics include exercise at altitude, heat and thermoregulation during exercise, fluid homeostasis during exercise and ergogenic aids. The laboratory involves students further in practical applications and progresses the student into independent and competent performance of skills typically required of an exercise physiologist. Students are advised that the capability to exercise moderately and maximally may be required and that documentation of a medical examination indicating cardiopulmonary status and exercise may be requested by the instructor. *Prerequisite*: SPSC 302.

**Sports Science Seminar  
SPSC 401****1 Credit**

This course is designed to provide students with the skills needed to begin preparing for entrance into the workforce or graduate school. Emphasis will be placed on cover letter and resume writing, interview skills, graduate school application process, professionalism and ethical decision making. *Prerequisite*: Senior Status.

**Exercise for Special Populations  
SPSC 403****3 Credits**

This course provides the exercise physiologist with an in-depth knowledge of application of exercise principles for patients participating in adult fitness programs. It includes client characteristics, screening, and program supervision. Writing intensive course. *Prerequisite*: SPSC 302.

## Course Descriptions

**Organization and Administration of Exercise Programs**  
**SPSC 405**
**3 Credits**

This course presents the principles of managing physical education, intramural and athletic programs, and sport and fitness businesses. Course topics include facility management, human relations, legal issues, scheduling, drug testing, staffing, and related duties of facility managers. Writing intensive course. Prerequisites: Senior status and completion of all 300 level SPSC courses.

**Clinical Practicum I**  
**SPSC 420**
**3 Credits**

This is an off-campus experience in a clinical, corporate, or commercial setting, as appropriate. Concepts, theories, and practices learned in the classroom are applied in a supervised setting. Students must successfully complete at least 120 hours of practicum experience in addition to written assignments. *Prerequisites:* SPSC 302, SPSC 205 and permission of Department Chair.

**Clinical Practicum II**  
**SPSC 420**
**6 Credits**

This course offers an off-campus experience in a clinical, corporate, or commercial setting. Concepts, theories and practices learned in the classroom are applied in a supervised setting. Students must successfully complete at least 200 hours of practicum experience in addition to written assignments. *Prerequisites:* Satisfactory completion of SPSC 410 and permission of Department Chair.

**Sports Science Capstone**  
**SPSC 430**
**3 Credits**

The capstone course synthesizes theories and practices of exercise physiology into one culminating and progressive exercise program for a client. Students serve as subjects, technicians, and administrators. The primary goal is to better prepare students to engage in research at the graduate level and to create an opportunity for students to apply various concepts and theories attained throughout the curriculum. The content of this course focuses on opportunities for exercise program design and undergraduate research, with three course design options; devel-

opment of original case study research, with focus on adhering to written and oral presentation standards within the field; development of an original research question, with focus on methodology, data collection and statistical analysis; development of an understanding of the research process, with focus on review of the literature, defining the research question, and study methodology.

*Prerequisite:* Permission of Department Chair.

**GRADUATE COURSES**
**Communication, Ethics, and Society**  
**COM 701**
**3 Credits**

This course is designed to present students with a graduate-level overview of contemporary mass communication. We focus on the relationship between mass media and society and the ethical issues inherent in that relationship; in the process, we identify current trends, particularly in technology, that are changing the nature and function of traditional mass communication. Students gain insight into the influences of mass communication on business, government, politics, education, the home environment, and non-profit institutions, as well as related ethical issues.

**Organizational Communication**  
**COM 702**
**3 Credits**

This course focuses on both theoretical understanding and practical knowledge of the context and applications for organizational communication. Topics include: leadership, new technologies and their impact on organizations, organizational climate and culture, ethics, formal and informal channels of communication within organizations, management of diversity and conflict, relational communication (with interpersonal and group work), and issues of power and politics within the context of organizational settings. During the first half of the course, the focus is on the theoretical bases for organizational communication; then emphasis shifts to professional perspectives on organizational communication and practical applications for "real life" situations in the work environment.



## Course Descriptions

**Communication Research****COM 703****3 Credits**

This course is designed to provide students with an understanding of the concepts, roles, processes, techniques and strategies of communication research. The course examines research conducted in both the professional and academic settings, and includes quantitative (surveys, experiments, content analyses) and qualitative (focus groups, etc.) methods. The main goal of this course is to help students become intelligent “consumers” of research -- to provide the tools needed to evaluate and interpret research, as well as the ability to make knowledgeable decisions about the uses and benefits of research.

**Corporate Communication****COM 704****3 Credits**

This course is designed to present an overview of corporate public relations in contemporary society. The rapidly changing nature of global markets and the convergence of new information technologies are influencing the ways in which communication professionals achieve their goals. The course explores the trends and issues affecting corporations, crisis management, public affairs communication, consumer affairs, employee relations, environmental issues, investor relations, issues of multinationals, ethics, and governmental relations.

**Media Relations****COM 705****3 Credits**

Managing media relations for organizations is the focus of this course. This course is intended to increase the student's knowledge of the principles and methods of generating publicity and to introduce the student to the basics of planning and writing media relations campaigns. The rapidly changing nature of global companies and the convergence of new information technologies are influencing the ways in which communication professionals achieve their goals. Students work individually or in teams to plan a comprehensive media relations program, to communicate a clear message, and to evaluate the effectiveness of public relations strategies for a chosen client. Lectures, readings, group work, guest speakers, and class discussions focus on techniques useful in such areas as local & national publicity, special

events, and in community and government relations for organizations.

**Conflict Resolution by Negotiation****COM 709****3 Credits**

This is a communication skills course designed to better understand the nature of conflict and its resolution through persuasion, collaboration, and negotiation. Students learn theories of interpersonal and organizational conflict and its resolution as applied to personal, corporate, historical, and political contexts. Students assess their own styles, skills, and values, and develop techniques to better resolve disputes, achieve objectives, and exert influence.

**Writing for Public Relations****COM 713****3 Credits**

Public relations writing focuses on multiple aspects of communication such as client needs, target audiences, and various formats. In this course, students learn how to craft effective written and visual messages for press releases, speeches, brochures, newsletters, broadcast outlets, web pages etc., and develop strategies for soliciting and evaluating feedback from the designated target audiences.

**Principles of Public Relations****COM 721****3 Credits**

This course is in-depth study of the profession of public relations with a focus on contemporary issues, problems, and challenges using guided discussion and analysis of case studies. The course examines public relations and its role in mass media and in society and the challenges facing public relations professionals today. Upon completing this course, each student should: 1) understand what the field of public relations is and how to recognize best practices for public relations professionals; 2) be able to evaluate the effectiveness of public relations strategies; 3) be familiar with issues and concerns public relations professionals face in today's increasingly global society; and 4) understand the importance of ethical behavior in public relations.

**Crisis Communication****COM 722****3 Credits**

This course prepares students for anticipating the seven major types of crises faced by communica-



## Course Descriptions

tion managers in organizations (skewed values and ethics, deception, management misconduct, natural disasters, technological crises, confrontations and boycotts, malevolence and disinformation) and how to make preparations to deal with them effectively and competently. Students explore which organizational cultures and government practices create vulnerability to crises. The course examines appropriate leadership styles, management actions and communications strategies before, during, and after a crisis. Students review issues such as leadership initiatives, management monitoring, crisis analysis, action strategy and determination, and implementation of communication strategies. Students learn how to minimize the damage to reputation caused by a crisis; engage in sound media relations; prepare risk communication programs; communicate with key stakeholders; and contribute to the post-crisis recovery and renewal of an organization.

### Advertising COM 725

**3 Credits**

The emphasis in this course is on the role of strategic thinking about promotional elements in the field of advertising. The development of an integrated marketing communications program requires an understanding of the overall marketing process, including how organizations plan for advertising and determine their advertising goals and objectives. Students in this course examine the process of planning, developing and executing an advertising campaign and related integrated marketing communications programs, as well as the various factors and considerations that influence this process. Advertising starts with research, and moves through analysis, planning, action and evaluation; hence this course requires students to undertake the kind of strategic thinking, planning and execution that is done by marketers, researchers, media planners and copywriters. Throughout the course, students learn how advertising is regulated and about the key social issues and consumer problems with advertising.

### Graphic Design for the Marketplace COM 730

**3 Credits**

This course is designed to engage students historically, theoretically, and practically in terms of Graphic Design and its relationship to the

consumer marketplace. The goal is to introduce the student to new ways of thinking about consumer driven Graphic Design principles by reading a wide range of texts, exploring and researching contemporary design solutions, and presenting original design marketing strategies.

### Video Production COM 731

**3 Credits**

This course teaches graduate students the techniques of video production from an EFP (Electronic Field Production) perspective. Students learn both the functionality and art of digital videography and nonlinear editing. The course also provides a genuine understanding of the business of video production. By the end of the semester, students should be able to:

- Successfully operate a JVC GR HD-1 digital camcorder to shoot quality EFP on the fly
- Differentiate between quality shots and poor videography
- Produce short narrative through story boarding, directing, shooting and editing
- Perform basic nonlinear editing using Avid Xpress Pro
- Converse in "TV Talk," using standard media vocabulary

### Persuasion and Public Opinion COM 738

**3 Credits**

This course introduces students to the dynamics of social influence. Students learn the theories, strategies, and techniques of persuasion as a means of shaping public opinion and attitudes. The course examines how individuals, business, government, and institutions craft messages and communicate through the press, entertainment media, advertising, and public relations. Primarily through public opinion research, students can ascertain and understand the beliefs, attitudes, and values of groups and society. Students learn how to craft persuasive messages, how to evaluate the attempts of others to persuade audiences, and how to recognize and avoid unethical attempts at persuasion.

## Course Descriptions

### **Consumer Behavior COM 740/MGMT 740 3 Credits**

This course explores how and why consumers behave the way they do. Consumers can be individual households buying goods and services for their own consumption or they can be buyers in industrial and other business related markets. This course takes an interdisciplinary, in depth approach to the study of buyer behavior.

### **Marketing Research COM 741/ MGMT 741 3 Credits**

The objective of this course is to assist students in understanding the theory and the methods of marketing research through class discussions and project work. The emphasis in this course is on marketing research as an aid to management decision making. The primary issues in marketing research are:

1. Whether to conduct market research at all, and how much to pay for a research study
2. Deciding what information is needed, developing the data collection instrument, and collecting the data
3. Analyzing the data and arriving at conclusions regarding marketing actions.

### **Integrated Marketing Communication COM 742 / MGMT 742 3 Credits**

The purpose of this course is to introduce students to the theory and practice of integrated marketing communication (IMC) and provide an overview of developments in the field. Students learn about the profession of corporate communication and its interface with society. Some of the topics addressed in the course include the relationship between public relations (PR) and marketing, the history and development of advertising and public relations, public opinion and its role in IMC planning, media relations, research for campaign design, global communication, and crisis management.

### **Integrated Marketing Communication & the Internet COM 743 3 Credits**

This course introduces students to web based

public relations and marketing strategies and emphasizes the effectiveness of the Internet as a direct and interactive communication channel with target audiences. Emphasis is placed on the role of the Internet as a critical element of the marketing communications mix with a focus on how the web has altered traditional marketing and public relations strategies.

#### **Course Objectives**

Upon successful completion of this course students should be able to:

- Explain how the web has changed the rules of marketing and PR
- Create an action plan to implement web based marketing and PR communication devices
- Demonstrate how to directly reach buyers through web based communications such as blogs, online news releases, podcasting, forums, wikis, etc.

### **Communications Planning COM 744 3 Credits**

This course introduces students to the four-step process in planning and solving corporate communication problems. Students learn to apply course concepts to hypothetical situations through individual and group work on IMC cases. Group project assignments enable students to (1) gain experience in doing collaborative work and (2) develop a problem-solving approach to on-the-job situations that an IMC professional is likely to encounter. An important aspect of working on problems in class is an introduction to the various techniques and strategies of communicating with target audiences.

### **Marketing Strategy COM 745 / MGMT 745 3 Credits**

This course emphasizes the development of analytical skills for marketing decision making, strategic marketing management concepts, and the effective formulation/implementation of strategic market plans. A variety of teaching methods are used, including cases, lectures, discussion and a computerized marketing simulation.

## Course Descriptions

**Intercultural Communication****COM 750****3 Credits**

This course examines communication issues that arise from contact between people from different cultural backgrounds in everyday life, social service encounters, and business transactions. The course uses interdisciplinary approaches to study how verbal and nonverbal presentation, ethnic, gender, and cultural differences affect communication. The course provides exercises in participation, analysis, and criticism of inter-ethnic and interracial communications in small group settings. Students examine factors of international communication; such as the cultural, economic, political, and social influences and the role of communication in affecting social change in a wide variety of cultures and countries.

**Health Communication****COM 751****3 Credits**

This course provides students with an understanding of how to design and deliver media support services for health media productions, health communication campaigns, and organizations developing their health communication capacity. Focused activities reflect health and science themes to benefit the public at large, as well as special populations and health care institutions, such as hospitals. Students learn to use and value the media in its potential to be a resource for lifelong learning, health promotion, and positive social change through educating the population about health messages and wellness themes.

**Community Relations****COM 752****3 Credits**

This course provides an examination of the evolution of community relations, the theory behind it, and the techniques employed by its professionals. Using a case study approach, students learn how to select a site for expansion; conduct a community relations audit; work with state, local, and federal governments; and develop sound relationships with the media and advocacy groups in the corporate and nonprofit arenas.

**Public Relations in Non Profit Settings****COM 753****3 Credits**

Students examine the role of managed communi-

cation and marketing in public relations problems unique to health, education, arts and human- and public-service organizations. The course focuses on analysis of organizational structure, publics, public relations and communication programs, and fund-raising practices of these agencies.

**Governmental Relations****COM 754****3 Credits**

This course aims to assist students with their understanding of the complex ideas associated with the role of the media in our democracy. Because the media have become a central, incapable and growing force in American political life, students need to become aware of how the governance of our country is influenced by the intersection of the media and politics. Through a variety of activities, cases and readings, students learn how to work with elected officials who have made their media strategies a key component of their leadership on public policy issues that affect citizens, corporations and non-profit organizations.

**Communication Law****COM 755****3 Credits**

This course presents a study of the laws that apply to communication practitioners. Topics include the First Amendment; defamation; invasion of privacy; copyright; regulation of advertising, obscenity and indecency; and the emerging field of Internet law.

**Capstone Options: Master of Science in Communication**

The capstone can be an Internship, Special Study Project, a Master's Thesis, or a Comprehensive Exam. All options require regular contact with faculty; ongoing analysis of experiences, case studies, and/or research in the field; and written products. Additional requirements are noted in the course descriptions and in department guidelines.

**Comprehensive Examination****COM 796****3 Credits**

The comprehensive examination provides evidence of student knowledge of key concepts,



### Course Descriptions

skills, and other important materials related to the communication field. Preparation throughout the semester includes regular study group meetings with faculty and peers focused on reading and discussing case studies related to the major, as well as preparing written analyses of issues and concepts found in the case studies. The full-day exam requires analyzing case studies in the major and in the area of concentration, and developing written responses that integrate skills and understandings derived from coursework and other educational experiences in the degree program.

#### **Thesis**

##### **COM 797**

**3 Credits**

Students completing a master's thesis design, conduct, and report original research related to their concentration, working closely with a faculty advisor in the department and following detailed guidelines provided by the department. Prerequisites: a graduate course in research methods and prior preparation in statistics.

#### **Special Study Project**

##### **COM 798**

**3 Credits**

The project can be a document, a video, or a multi-media presentation that sets forth the nature of an original work developed under the guidance of a Lasell College faculty member to apply communication skills and professional expertise derived from the student's program of graduate study. Such projects are designed to solve some problem in communication that is relevant to the student's area of concentration in public relations or integrated marketing communications.

#### **Professional Internship**

##### **COM 799**

**3 Credits**

The internship is a hands-on working experience in the field of the student's concentration. Students who opt for the internship are expected to complete 150 hours in organizations that are committed to providing interns a high quality educational experience by having a supervisor available with time expressly for the purpose of teaching and guiding the intern. As a part of their internship, students undertake meaningful projects, including regular reflection, analysis, and written products, under the supervision of both an employer and Lasell College faculty member.

#### **Fundamentals of Executive Management**

##### **MGMT 701**

**3 Credits**

This course introduces the fundamentals of management principles. It emphasizes creative management in dynamic organizations, assessing business opportunities, organizational linkages, ethics and social responsibility, and bench-marking.

#### **Research Methods**

##### **MGMT 702**

**3 Credits**

This course introduces both qualitative and quantitative research methodologies, providing the student with an overview of the different steps in the research process. The course evaluates common methods of data analysis, develops skills in critical thinking, and provides experience in data analysis using SPSS.

#### **Management Information Systems**

##### **MGMT 703**

**3 Credits**

This course presents the conceptual foundations of information technology and examines the development, application, and advances of information technology resources in organizations. With a focus on the managerial perspective, students investigate issues related to the development of contemporary systems development approaches.

#### **Financial Management**

##### **MGMT 704**

**3 Credits**

This course focuses on understanding the fundamental principles of finance, including financial statement analysis, present/future value/ NPV/discounted cash flows, capital budgeting, and risk analysis.

#### **Organizational Behavior**

##### **MGMT 705**

**3 Credits**

This course studies the behavior of individuals and groups within organizations, and the influence that the environment has on such behaviors. The course is primarily experiential and case-based.

#### **Marketing Management**

##### **MGMT 706**

**3 Credits**

This course provides a decision-oriented overview of marketing management in modern organiza-



### Course Descriptions

tions. The emphasis is on developing skills in identifying marketing opportunities, utilizing segmenting, targeting and positioning, and planning and communicating integrated marketing strategies.

#### Operations Management

##### **MGMT 707**

**3 Credits**

This course involves the study of concepts relating to the operations function in both manufacturing and service organizations. Students study how the operations process is responsible for planning, organizing and controlling resources in order to effectively and efficiently produce goods and services.

#### Aging and Technology

##### **MGMT 708**

**3 Credits**

This course identifies and explores aging demographic trends as they relate to technological products, prototypes, and processes and the effect of technology on healthcare, long term care facilities, and the home.

#### Electronic Portfolio I,II,III

##### **MGMT 710/711/712**

**1 Credit**

This course is part of three one-credit course sequence (MGMT 710,711 and 712) that covers the electronic portfolio (ePortfolio) for the Lasell College Graduate program. Graduate students elect whether or not to do an ePortfolio. Those who elect to produce an ePortfolio can take the entire sequence of courses, which together count as one elective course. The three courses are taken in sequence, with MGMT 710 taken first, MGMT 711 taken toward the mid-point of the degree and MGMT 712 taken in the final semester.

#### Fundraising and Development

##### **MGMT 713**

**3 Credits**

This course examines the critical role of fundraising and development in successful nonprofit organizations. Students learn to analyze, plan, and evaluate a comprehensive fundraising program and to create elements of a professional fundraising portfolio. The course explores management and leadership issues associated with the rapidly changing field of development and philanthropy.

#### Principles of Project Management

##### **MGMT 714**

**3 Credits**

This course focuses on the essentials of project management. It approaches project management from the standpoint of managing a single, stand-alone project that is small to medium in size. The course takes attendees through the project life cycle in the same sequence they would face when managing a real project in the workplace. Topics covered include the product and project life cycles, including initiation, planning, executing, controlling, and closing.

#### Disability and Models of Care

##### **MGMT 715**

**3 Credits**

This course provides a base of core knowledge and experience in interdisciplinary services and supports for persons, and their families, with developmental disabilities and/or special health care needs.

#### Disability Policy and Service Delivery

##### **MGMT 716**

**3 Credits**

This course examines the origins, goals, and target populations for specific policies and the extent to which policies are consistent with each other. It assesses the effectiveness of policies and the impact they have on people's real lives, including people with disabilities, family members, and professionals.

#### Social Gerontology

##### **MGMT 720**

**3 Credits**

The purpose of this course is to develop the student's understanding of the physiological, psychological, and social effects of aging.

#### Elder Care Policy & Politics

##### **MGMT 721**

**3 Credits**

The purpose of this course is to examine the environment in which elder care services are delivered. The course examines legal, regulatory and public policy issues, as well as some of the resulting financing options (e.g. Medicare, Medicaid, and private long-term care insurance).

## Course Descriptions

**Housing and Long-term Care****Options for Older Adults****MGMT 722****3 Credits**

This course is an introduction to the issues related to housing and long-term care options for older adults. The course examines the continuum of care available, including home care, adult day care, assisted living, CCRCs, nursing homes, and general retirement communities.

**Multicultural Issues in Aging****MGMT 723****3 Credit**

This course presents a bio-psycho-social perspective for understanding aging, while focusing on the variability in the aging process and the heterogeneity of the older population. The course provides a conceptual framework for understanding diversity in aging between individuals, within major ethnic groups, and between ethnic groups.

**Marketing to Seniors****MGMT 724****3 Credits**

This course utilizes a combination of family life cycle and cohort marketing frameworks to understand the issues in marketing products and services to elderly consumers. Students prepare detailed marketing plans and implementation programs for firms or organizations specializing in senior customers.

**Services and Programs for Older Adults****MGMT 726****3 Credits**

This course examines the theory and practices relevant to the management and administration of programs for the elderly. Deficiencies in current programs and alternative modes of care for the elderly are explored.

**Senior Facilities Management****MGMT 727****3 Credits**

This course is designed to give students an in-depth understanding of the operation management issues of three different types of elder care facilities: Skilled Nursing, Assisted Living, and Continuing Care Retirement Communities. Each facility will be the subject of examination in a separate course. Each course will be designated MGMT 727 with Senior Facilities

Management as its primary title and the facility type as its secondary title (e.g. MGMT 727 Senior Facilities Management: Skilled Nursing Facilities). Students may repeat MGMT 727 for credit up to three times due to the change in course content.

**Human Resources Management****MGMT 728****3 Credits**

This course examines the staffing function of management including planning, recruiting, selection, training, motivation, appraisal, compensation, labor laws, and organizational development. This course also addresses the current issues affecting the human resource manager including the changing work force and need to increase productivity as well as changes in the areas of unions and affirmative action.

**Health Management for Seniors****MGMT 730****3 Credits**

Health management for older adults is a major issue in contemporary society. This course provides the knowledge base and skill set necessary for interdisciplinary professional practice. The course is conducted in collaboration among Harvard Medical School, Simmons School of Social Work, Massachusetts General Hospital Institute of Health Professions, Boston University Sargent College of Health and Rehabilitation Sciences, and Northeastern University School of Pharmacy.

**Human Resource Law****MGMT 731****3 Credits**

This course introduces students to individual employment law, which is concerned with rules that govern the relations between employers and employees, primarily as applicable to non-unionized workers. The course includes such subject areas as identifying a contract of employment, creation and modification of the employment relationship, the common law obligations of employee and employer, the employer's statutory obligations to its employees, privacy in the workplace, human rights legislation in the workplace, and the termination of employment.

## Course Descriptions

**Long-Term Care Continuum****MGMT 732****3 Credits**

This course is an introduction to the management and policy issues related to the delivery of long-term care. Long-term care (LTC) occurs in diverse types of service settings and is known by a variety of names (e.g., chronic care, continuing care, etc). The administration of LTC services integrates management theory, the social sciences, and health/long-term care policy. Readings and discussion include the social and political environment of LTC; the inputs, processes, and outcomes associated with delivery of service; challenges and gaps in the LTC continuum; and possible futures of an increasingly complex and evolving eldercare system.

**Planning and Writing Successful Grant Proposals****MGMT 735****3 Credits**

Federal, state and local governments and private foundations have billions of dollars in grant funding to help non-profit organizations carry out their missions. But demand for these resources has increased tremendously in recent years. If an organization is going to compete effectively for the funds it needs, it must develop and carry out a coherent fundraising strategy. Course presentations and exercises cover differences among funding sources, how to research these sources and match a group's mission to a funder's philosophy and a detailed discussion of how to convert an organization's needs and assets into a successful grant proposal.

**Annual, Capital Campaigns and Major Gifts****MGMT 737****3 Credits**

The core of any fundraising effort is the annual campaign. This course focuses on development of skills for entry or advancement in the fundraising profession. Topics include campaign organization (goals, plan, and calendar); the board and volunteers (their roles, responsibilities, recognition, care and handling); expanding the donor base; solicitation techniques and methods, prospects, ratings, and assignments; direct mail; special events; meetings and agendas; major gifts; and the organizational process.

**Consumer Behavior****MGMT 740****3 Credits**

This course explores how and why consumers behave the way they do. Consumers can be individual households buying goods and services for their own consumption or they can be buyers in industrial and other business-related markets. The course takes an interdisciplinary, in-depth approach to the study of buyer behavior.

**Marketing Research****MGMT 741****3 Credits**

The objective of this course is to assist students in understanding the theory and the methods of marketing research through class discussions and project work. The emphasis in this course is on marketing research as an aid to management decision making.

**Marketing Communications****MGMT 742****3 Credits**

This course analyzes all the elements of the marketing communications mix, including advertising, sales promotion, personal selling, publicity, and direct marketing. Students create integrated marketing communications programs for firms that will communicate with one voice to a specific target audience.

**Global Marketing****MGMT 744****3 Credits**

The purpose of this course is to explore the nature of marketing in a global context. This includes the decision of extending or adapting domestic marketing strategies for use abroad and the special demands of managing the marketing functions globally. Major emphasis is on developing global marketing strategies. However, the course also addresses issues of importance to entrepreneurs just entering global markets.

**Marketing Strategy****MGMT 745****3 Credits**

This course emphasizes the development of analytical skills for marketing decision making, strategic marketing management concepts, and the effective formulation/implementation of strategic market plans. A variety of teaching methods are used, including cases, lectures, discussion and a computerized marketing simulation. Prerequisite: completion of at least two marketing courses.



## Course Descriptions

**E-Commerce****MGMT 746****3 Credits**

This course addresses issues related to developing an Internet strategy for both pure play e-tailers and existing brick and mortar organizations. In particular, the course investigates opportunities and threats created by e-commerce, driving Web traffic and developing a customer focus, dealing with disruptive technologies, implementation strategies for new technologies, building trust through security, electronic payment systems, and the international, ethical and public policy challenges raised by electronic commerce.

**Social Marketing****MGMT 748****3 Credits**

This course is an application-based course that concentrates on marketing plans for non-profit organizations and marketing plans to implement changes in social policy.

**Ethical Theory in Management****MGMT 749****3 Credits**

This course provides students with a general introduction to the discipline of ethical analysis and its application to management. This course examines different methods of value clarifications, the sources of ethical conflict in management practices, the structure of ethical arguments, as well as the ethical theories and principles associated with management. The course also explores how these concepts are concretely applied in organizations and professional life.

**Business Strategy****MGMT 751****3 Credits**

This course studies strategy formulation and implementation in international and domestic business enterprise. Case analysis and other appropriate methodologies are used to develop the skills and judgment necessary to provide overall direction to the organization. In particular, the course emphasizes the translation of strategy formulation to strategy implementation.

**Change Management****MGMT 752****3 Credits**

This course focuses on how organizational change can be managed. In order to survive in rapidly changing and highly competitive operating

environments, organizations must learn how to continually adapt, evolve, contract, expand, and innovate. Organizational change management is about implementation of business strategies, and more generally, new ideas and practices.

**Topics in Finance****MGMT 753****3 Credits**

This course covers several finance topics of special interest that may vary each time the course is offered, and builds on the foundation built in Management 704, Financial Management. Topics include: cash management, risk management, investments, financial services, financial statement analysis, capital budgeting, and multinational financial issues. The course is taught using a variety of teaching techniques, including case studies, practical applications, and group work.

**Graduate Research Project****Capstone****MGMT 798****3 Credits**

In this course, students undertake comprehensive research projects under the direction of a faculty mentor. The project is an intensive study based on action research models from the behavioral sciences enabling the student to demonstrate the mastery of the concepts, ideas, knowledge, academic rigor and insights implicit in the Master of Science in Management curriculum. No later than the semester preceding the undertaking of the Research Project, the student should present to the designated faculty mentor a two-page proposal summary of the proposed research. Each student makes a public and professional presentation of their Capstone Project findings. This course is taken during the student's final graduate semester.

**Graduate Internship Capstone****MGMT 799****3 Credits**

The internship is a hands-on working experience in the student's field of concentration requiring a minimum of 150 hours of placement under the supervision of both an employer and a faculty member. Beginning in the semester preceding the internship placement, the student identifies what type of organization they desire for their internship. The student holds primary responsibility for



**Course Descriptions**

obtaining a field experience site and is responsible for setting up interviews with prospective internship sites.. The internship supervisor monitors student performance and visits internships sites as needed. On completion of the internship, the student submits a reflection paper to the faculty supervisor on their experience. Students may not perform internships at their current place of employment without prior consent of the Dean of Graduate and Professional Studies. Each student makes a public and professional presentation of the Graduate Internship experience. This course is taken during the student's final graduate semester.

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**Directions**

## DIRECTIONS TO THE COLLEGE

**From the West:** Take the Massachusetts Turnpike (Route 90) to exit 14 (Route 128, I-95 North/South). After going through the toll booth take the "128 North 30" ramp to exit 24 East (Route 30, Commonwealth Avenue). Travel east on route 30 for 1.4 miles to the sign for LASELL on the right. Turn right onto Cheswick Road.

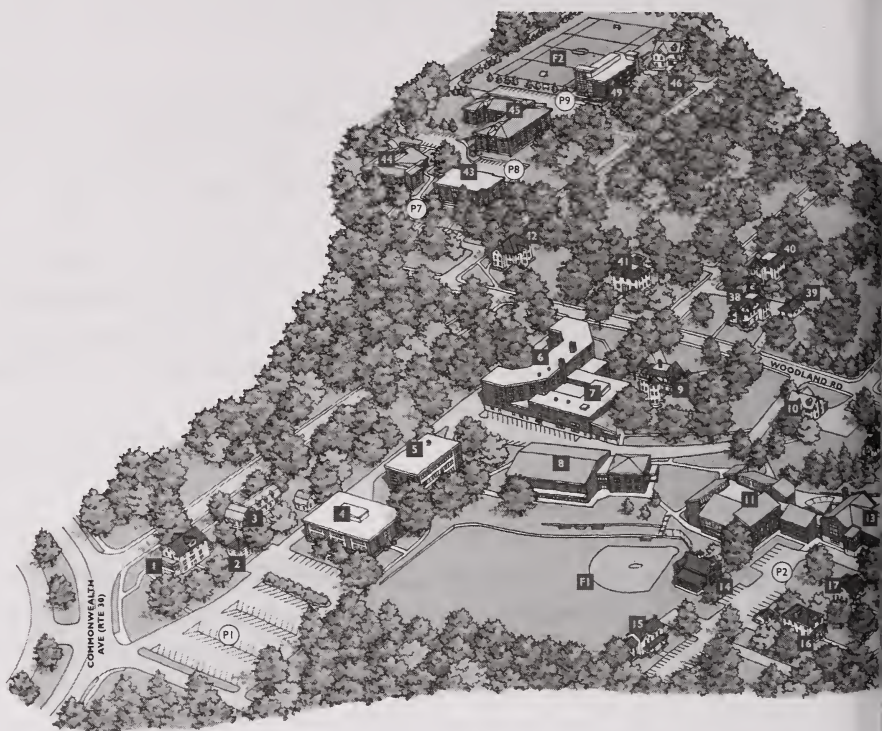
**From the South:** Take Route 95 (also 128) North to exit 24 (Route 30, Mass. Pike). Follow sign to Route 30. Take Exit 24, Route 30, Newton/Wayland. Turn right at Route 30 East, Newton/Boston. You will be on Route 30 Commonwealth Avenue). Travel 1.4 miles to the LASELL sign and turn right onto Cheswick Road.

**From the North:** Take Route 95 (also 128) to exit 24. At the exit ramp take Route 30 East (Commonwealth Avenue). Travel 1.4 miles to the LASELL sign and turn right onto Cheswick Road.

**From the East:** Take the Massachusetts Turnpike (Route 90) to Route 16 (Newton-Wellesley) exit. Bear right (Route 16 West) off the ramp onto Washington Street. At the third traffic light, turn right onto Commonwealth Avenue. Turn left onto Cheswick Road at the LASELL sign.

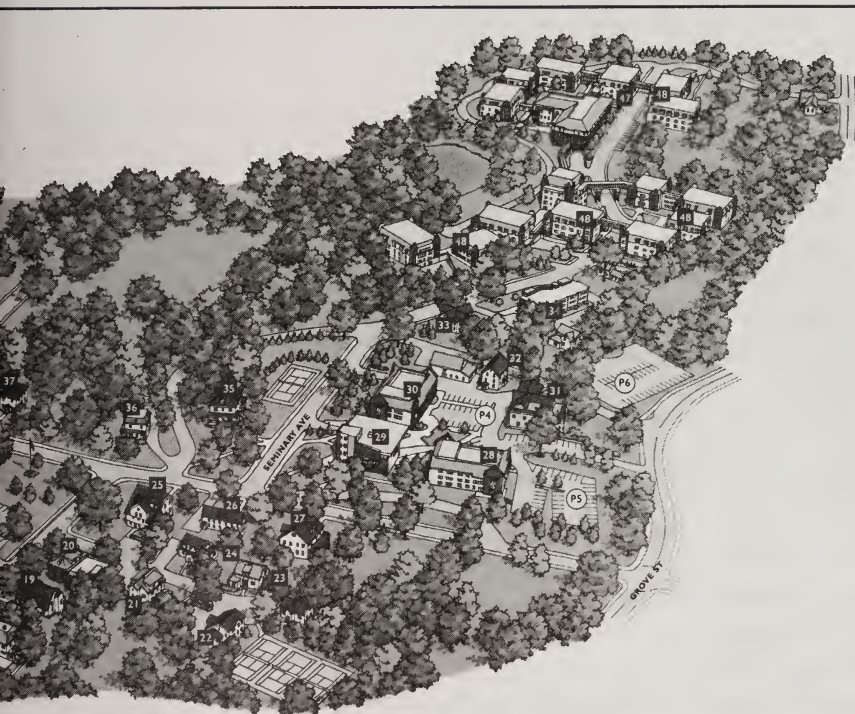


## Map

**Buildings**

- |  |                                     |
|--|-------------------------------------|
| 1 Irwin Hall   | 21 Briggs House                     |
| 2 Irwin Annex  | 22 DeArment House                   |
| 3 Potter Hall  | 23 26 Maple Terrace                 |
| 4 Wolfe Hall   | 24 18 Maple Terrace                 |
| 5 Wass Science Hall                                      | 25 Saunders House                   |
| 6 Woodland Hall  | 26 Klingbeil House                  |
| 7 Edwards Student Center                                 | 27 Hoag House                       |
| 8 Athletic Center  | 28 Bragdon Hall                     |
| 9 Gardner House  | 29 Campus Center                    |
| 10 Case House  | 30 Butterworth Hall                 |
| 11 Brennan Library                                       | 31 Yamawaki Art and Cultural Center |
| 12 Carpenter House                                       | 32 Buildings and Grounds            |
| 13 Winslow Academic Center                               | 33 Eager House                      |
| 14 The Holway Child Study Center at<br>The Barn Day Care | 34 Holt Hall                        |
| 15 Mott House  | 35 Karandon House                   |
| 16 Pickard House   | 36 Plummer House                    |
| 17 70 Maple Street                                       | 37 Cushing House                    |
| 18 Keever House  | 38 Haskell House                    |
| 19 Chandler House  | 39 Holway House                     |
| 20 Ordway House  | 40 Spence House                     |
|  | 41 Hamel House                      |
|  | 42 Bancroft House                   |

# Map



- 43 McClelland Hall
- 44 Van Winkle Hall
- 45 Forest Suites
- 46 The Holway Child Center at Rockwell Nursery School
- 47 Lasell Village Town Hall
- 48 Lasell Village
- 49 Rockwell Hall

## Offices

- 1 Undergraduate Admission Office, Graduate Admission Office
- 3 Academic Affairs, Student Accounts, Financial Planning, and Registrar's Office
- 7 Health & Counseling Center, Student Affairs, Residential Life, The 1851, Valentine Dining Hall
- 11 Library, Center for Academic Achievement, and Computer Center
- 13 Public Safety and Buildings and Grounds
- 26 Alumni Relations and Institutional Advancement

- 29 Office of Student Activities & Orientation, and Donahue's Bookstore
- 39 Business Office

## Parking

- P1 Central Street
- P2 The Barn
- P3 Winslow
- P4 Yamawaki
- P5 Bragdon
- P6 Grove Street
- P7 Van Winkle
- P8 McClelland
- P9 Forest

## Athletic Fields

- F1 Taylor Field
- F2 Grellier Field

## Index

## INDEX

<b>Academic Information .....</b>	<b>15</b>
Academic Support Services .....	31
Academic Advising .....	31
Center for Academic Achievement .....	32
Center for First Year Programs and Academic Advising .....	31
Center for Community-Based Learning .....	33
Differently Abled Students .....	32
Donahue Institute for Values & Public Life.....	33
Library.....	34
Mid-term Progress Reports.....	31
Technology Center.....	34
Connected Learning Symposium .....	26
Core Curriculum .....	26
First Year Seminar.....	26
General Education Requirements.....	16
Honors Program .....	27
Lasell Plan of Education.....	15
Master of Science in Management 5th Year Option .....	23
Study Abroad/International Education .....	30
 <b>Academic Policies .....</b>	 <b>36</b>
Academic Commencement Awards.....	39
Academic Dishonesty .....	39
Academic Grievance Process .....	57
Academic Probation .....	53
Academic Standards .....	52
Academic Suspension .....	54
Class Attendance Policy .....	41
Disciplinary Action .....	40
Grading and Academic Credit Policies.....	46
Graduation Requirements.....	36
Incomplete Grades.....	49
Leave of Absence.....	42
Major, Minor, and Internship Requirements .....	56
Pass/Fail Option .....	49
Student Confidentiality.....	43
Students' Rights.....	44
Transcripts .....	45



## Index

Transfer Credits Policy .....	51
Withdrawal .....	42
<b>Admission Information (Undergraduate) .....</b>	<b>11</b>
Advanced Placement Program.....	13
Entrance Examinations .....	13
Procedure for Admission.....	11
Requirements for Admission.....	12
<b>College Directory .....</b>	<b>255</b>
Administration.....	257
Child Study Centers Staff.....	266
Faculty .....	262
Governing Board .....	255
<b>Course Descriptions.....</b>	<b>169</b>
Allied Health.....	170
Anthropology .....	170
Art History.....	171
Art Studio .....	171
Athletic Training.....	172
Biology.....	175
Business .....	176
Chemistry .....	184
Communication.....	184
Criminal Justice .....	190
Economics .....	193
Education.....	194
English.....	197
Environmental Studies.....	201
Fashion Design & Production .....	202
Fashion Merchandising.....	205
First Year Seminar.....	208
Foreign Languages .....	208
Geography .....	209
Graduate Courses.....	244
Graphic Design.....	209
History.....	211
Honors.....	214
Hospitality and Event Management.....	214
Human Services .....	217



Index

Humanities ..... 219

Information Technology ..... 219

Interdisciplinary ..... 223

Legal Studies ..... 223

Mathematics ..... 225

Music ..... 228

Performing Arts ..... 229

Philosophy ..... 230

Physics ..... 231

Political Science ..... 231

Psychology ..... 232

Science ..... 236

Service Learning ..... 237

Sociology ..... 239

Sport Management ..... 240

Sports Science ..... 242

**Fees and Expenses** ..... 63

    Explanation of Fees ..... 66

    Refund Policies ..... 69

**General Information** ..... 8

    College Calendar ..... 6-7

    History of the College ..... 8

    Lasell Village ..... 9

    Map of the College ..... 270-271

    Mission Statement ..... 9

**Graduate Program** ..... 156

    Admission ..... 157

    Degree Curriculum ..... 164

    Certificate Curriculum ..... 165

    Financial Information ..... 158

    Refund Policies ..... 159

**Minors** ..... 143

    Aging Studies ..... 143

    American Studies ..... 143

    Business (For Non-Business Majors) ..... 144

    Child and Adolescent Studies ..... 144

    Coaching ..... 145

## Index

Communication.....	145
Criminal Justice.....	145
English.....	146
Environmental Studies.....	146
Event Management.....	146
Forensic Studies.....	147
Graphic Design.....	148
History.....	148
Human Resources.....	148
Information Technology.....	149
Law and Business.....	149
Legal Studies.....	150
Mathematics.....	150
Political Science.....	151
Psychology.....	152
Sociology.....	152
Sports Communication.....	153
Studio Art.....	154
Women's Studies.....	154
Youth and Crime.....	154

<b>Programs of Study (Undergraduate).....</b>	<b>79</b>
Accounting.....	83
Athletic Training/Sports Science.....	86
Communication.....	93
Criminal Justice.....	122
Education.....	98
English with Elementary Education Concentration.....	104
English with Secondary Education Concentration.....	108
History with Secondary Education Concentration.....	109
Humanities with Elementary Education Concentration.....	106
Interdisciplinary Studies with Early Childhood Education.....	99
Interdisciplinary Studies with Elementary Education Concentration.....	101
Interdisciplinary Studies: Math/Science with Elementary Education Concentration.....	102
English.....	116
Entrepreneurship.....	126
Environmental Studies.....	111
Fashion Design and Production.....	113
Fashion and Retail Merchandising.....	114

**Index**

Finance .....	85
Graphic Design .....	96
History .....	117
Hospitality and Event Management .....	128
Human Services .....	137
Humanities .....	118
Interdisciplinary Studies: Individualized .....	120
International Business .....	129
Law and Public Affairs .....	124
Legal Studies .....	123
Management .....	131
Marketing .....	133
Prelaw .....	125
Psychology .....	138
Sociology .....	140
Sport Management .....	141
Sports Science .....	90
Undeclared Option .....	80
<b>Student Financial Planning (Undergraduate) .....</b>	<b>70</b>
Financial Aid Process .....	70
Sources of Financial Aid .....	71
Lasell Scholarships .....	74
<b>Student Life .....</b>	<b>59</b>
Athletics .....	60
Automobiles .....	62
Career Services .....	62
Center for Spiritual Life .....	61
Counseling Services .....	62
Drug Policy .....	62
Health Services .....	61
New Student Orientation .....	59
Residential Life .....	60
Student Affairs Mission .....	59
Student Activities .....	59

**Notes**



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